

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FREE STREAM MEDIA CORP. D/B/A SAMBA TV,

Petitioner,

v.

GRACENOTE, INC.,

Patent Owner

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Case IPR2020-00216

Patent No. 9,066,114

**PATENT OWNER'S UPDATED MANDATORY NOTICE TO UPDATE  
COUNSEL OF RECORD**

Pursuant to 37 C.F.R. § 42.8(a)(3), Patent Owner, Gracernote, Inc., hereby provides notice in accordance with 37 C.F.R. § 42.8(b)(3) of new counsel. The below-listed counsel will replace the current counsel of record. Lead and back-up counsel are updated as follows:

Lead Counsel	Back-Up Counsel
<p>Jennifer C. Bailey  (Reg. No. 52,583)  Jennifer.Bailey@EriseIP.com  PTAB@eriseip.com  <u>Postal and Hand-Deliver Address:</u>  ERISE IP, P.A.  7015 College Boulevard, Suite 700  Overland Park, Kansas 66211  Telephone: (913) 777-5600  Facsimile: (913) 777-5601</p>	<p>Robin A. Snader  (Reg. No. 66,085)  Robin.Snader@EriseIP.com  Jason R. Mudd  (Reg. No. 57,700)  Jason.Mudd@EriseIP.com  <u>Postal and Hand-Deliver Address:</u>  ERISE IP, P.A.  7015 College Boulevard, Suite 700  Overland Park, Kansas 66211  Telephone: (913) 777-5600  Facsimile: (913) 777-5601</p> <p>Megan J. Redmond (<i>pro hac vice</i> to be filed)  Megan.Redmond@EriseIP.com  <u>Postal and Hand-Deliver Address:</u>  ERISE IP,P.A.  7015 College Boulevard, Suite 700  Overland Park, Kansas 66211  Telephone: (913) 777-5600  Facsimile: (913) 777-5601</p>

**37 C.F.R. § 42.8(b)(4) – SERVICE INFORMATION**

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail at the e-mail addresses provided above.

Respectfully submitted,

/Jennifer C. Bailey/

Jennifer C. Bailey, Reg. No. 52,583

Robin A. Snader, Reg. No. 66,085

Jason R. Mudd, Reg. No. 57,700

ERISE IP, P.A.

7015 College Boulevard, Suite 700

Overland Park, Kansas 66211

Telephone: (913) 777-5600

Facsimile: (913) 777-5601

Jennifer.Bailey@eriseip.com

Robin.Snader@eriseip.com

jason.mudd@eriseip.com

PTAB@eriseip.com

*ATTORNEYS FOR PATENT OWNER*

## **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing PATENT OWNER'S UPDATED MANDATORY NOTICE TO UPDATE COUNSEL OF RECORD was served on January 23, 2020, by email on the following counsel of record for Petitioner:

Don Daybell at D2DPTABDocket@orrick.com  
Alyssa Caridis at A8CPTABDocket@orrick.com

Dated: January 23, 2020

Respectfully submitted,

BY: /s/ Jennifer C. Bailey  
Jennifer C. Bailey, Reg. No. 52,583

*ATTORNEY FOR PATENT OWNER*