

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,
Petitioner,

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner.

Case No. IPR2020-00723
U.S. Patent No. 7,747,217

PETITIONER'S UPDATED MANDATORY NOTICES

Petitioner Google LLC, Inc. provides the following updated mandatory notices pursuant to 37 C.F.R. § 42.8.

I. Updated Lead and First Back-up Counsel Service Information

In accordance with 37 C.F.R. § 42.8 (b)(4), Petitioner identifies a change of address for both lead and first back-up counsel:

Lead Counsel	Back-Up Counsel
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Please address all correspondence to lead counsel and back-up counsel at the addresses shown above. Google also consents to electronic service by email.

Respectfully submitted,

Dated: September 18, 2020

By: /Erika Harmon Arner/
Erika Harmon Arner
Reg. No. 57,540
Counsel for Petitioner Google LLC

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing **Petitioner's Updated Mandatory Notices** was served on September 18, 2020 via email directed to counsel of record for the Patent Owner at the following:

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Patent Owner has consented to service by electronic mail.

Dated: September 18, 2020

By: /William Esper/

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