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18	ROVI GUIDES, INC. UNITED STATES DISTRICT COURT		
19	CENTRAL DISTRICT OF CALIFORNIA		
20	ROVI GUIDES, INC.,) Case No.	
21	Plaintiff, v.)	
22	COMCAST CORPORATION; COMCAST	j Judge:	
23	CABLE COMMUNICATIONS, LLC; COMCAST CABLE	COMPLAINT FOR PATENT	
24	COMMUNICATIONS MANAGEMENT,)	
25	LLC; COMCAST BUSINESS COMMUNICATIONS, LLC; COMCAST))))	
26	HOLDINGS CORPORATION; COMCAST SHARED SERVICES, LLC;)	
27 28	COMCAST OF SANTA MARIA, LLC; and COMCAST OF LOMPOC, LLC,)	
28	Defendants.) Rovi EX2002	
		Comcast v. Rovi	
	0001	IPR2020-00787	

MCKOOL SMITH, P.C.

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Plaintiff Rovi Guides, Inc. (Rovi) brings this Complaint for patent infringement against Comcast Corporation; Comcast Cable Communications, LLC; Comcast Communications Management, LLC; Comcast Cable Business Communications, LLC; Comcast Holdings Corporation; Comcast Shared Services, LLC; Comcast of Santa Maria, LLC; Comcast of Lompoc, LLC (collectively, Comcast or Defendants) for infringement of U.S. Patent Nos. 8,001,564 (the '564 Patent); 7,779,445 (the '445 Patent); 7,386,871 (the '871 Patent); 8,156,528 (the '528 Patent); and 7,301,900 (the '900 Patent); 7,200,855 (the '855 Patent) (collectively, the Asserted Patents). Rovi, on personal knowledge as to its own acts, and upon information and belief as to all others based on investigation, alleges as follows:

SUMMARY OF THE ACTION

1 For over a decade, Comcast built its interactive cable video business on the back of Rovi's patented technology. Specifically, in 2004, when Rovi's U.S. patent portfolio was less than half the size it is today, Comcast paid Rovi over \$250 million for a fixed-term license to Rovi's patent portfolio (the License) to use Rovi's technology in connection with Comcast's Pay-TV systems. Comcast was not alone in recognizing the validity and value of Rovi's patents—every other major Pay-TV provider in the U.S. licensed Rovi's patents on similar terms.

2 The License expired on March 31, 2016. Yet when Comcast's major Pay-TV competitors-including AT&T, Charter, DISH, and Verizon-faced similar license expirations, Comcast's competitors renewed their licenses with Rovi, reaffirming the value of Rovi's patents. As part of Rovi's negotiations with Comcast, Rovi offered to renew the License on terms similar to what Rovi offered these competitors. Rovi also provided Comcast notice of infringement of many patents, including at least one of the Asserted Patents. Rovi explained that, without renewing the License, Comcast would no longer have permission to use Rovi's patents.

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COMPLAINT FOR PATENT INFRINGEMENT

privity with, and all persons in active concert or participation with, any of the foregoing, from continued acts of infringement, contributing to infringement, or inducing infringement of the Asserted Patents in this litigation;

202. A judgment requiring Comcast to make an accounting of damages resulting from Comcast's infringement of the Asserted Patents in this litigation;

203. A judgment awarding Rovi its damages resulting from Comcast's infringement of the Asserted Patents in this litigation, and increasing such damages pursuant to 35 U.S.C. § 284 because of the willful and deliberate nature of Comcast's conduct;

204. A judgment requiring Comcast to pay Rovi costs, expenses, and prejudgment and post-judgment interest for Comcast's infringement of each of the Asserted Patents in this litigation;

205. A judgment finding that this is an exceptional case and awarding Rovi's attorneys' fees pursuant to 35 U.S.C. § 285; and

206. Such other relief as the Court deems just and proper.



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1	DEMAND FOR JURY TRIAL	
2	In accordance with Rule 38 of the Federal Rules of Civil Procedure and Local	
3	Rule CV-38-1, Plaintiff respectfully demands a jury trial of all issues triable to a	
4	jury.	
5	DATED: April 22, 2019 Respectfully submitted,	
6	MCKOOL SMITH, P.C.	
7	His	
8	BY 77	
9	RODERICK G. DORMAN ATTORNEYS FOR PLAINTIFF	
10	ROVI GUIDES, INC.	
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28	51 COMPLAINT FOR PATENT INFRINGEMENT	
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