

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

COMCAST CABLE COMMUNICATIONS, LLC,
Petitioner

v.

ROVI GUIDES, INC.,
Patent Owner

Case IPR2020-00787
Patent 7,200,855

**PATENT OWNER ROVI GUIDES, INC.'S
POWER OF ATTORNEY**

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Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Rovi Guides, Inc. hereby appoints the practitioners of Customer No. 26111 and all other practitioners listed below as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No. 7,200,855. These practitioners include at least:

Lead Counsel Jason D. Eisenberg (Reg. No. 43,447)

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SIGNATURE: /Michael Schwartz/

BY: Michael Schwartz

TITLE: Authorized Signatory

DATE: May 1, 2020