UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE, LLC, Petitioner,

v.

ECOFACTOR, INC. Patent Owner.

Case IPR2020-00947 Patent 8,131,497

ECOFACTOR, INC.'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner EcoFactor, Inc., with a principal place of business at 441 California Avenue, Number 2, Palo Alto, California 94301, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

Case IPR2020-00947 Patent 8,131,497

Lead Counsel	Back-Up Counsel
Philip X. Wang	Reza Mirzaie (Reg. No. 69,138)
Reg. No. 74,621	Kristopher Davis (Reg. No. 62,063)
Russ August & Kabat	Russ August & Kabat
12424 Wilshire Blvd., 12 th Fl.	12424 Wilshire Blvd., 12 th Fl.
Los Angeles, CA 90025	Los Angeles, CA 90025
Phone: (310) 826-7474	Phone: (310) 826-7474
Fax: (310) 826-6991	Fax: (310) 826-6991
pwang@raklaw.com	rmirzaie@raklaw.com
ecofactor@raklaw.com	kdavis@raklaw.com
	ecofactor@raklaw.com

For EcoFactor, Inc.

Signature: By: ham an a Title: tah h

Date: ____

<u>CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))</u>

The undersigned hereby certifies that the above document was served on July 28, 2021, by filing this document through the Patent Review Processing System as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

Matthew A. Smith, Reg. No. 49,0003 Elizabeth Laughton, Reg. No. 70,484 SMITH BALUCH LLP <u>smith@smithbaluch.com</u> <u>laughton@smithbaluch.com</u>

Date: July 28, 2021

/ Philip X. Wang /

RUSS AUGUST & KABAT 12424 Wilshire Blvd., 12th Fl. Los Angeles, CA 90025 (310) 826-7474 Philip X. Wang Reg. No. 74,621 Attorney for Patent Owner