

Deposition of: Arrigo D. Jezzi

May 7, 2021

In the Matter of:

Attends Healthcare Products, Inc. v Paul HARTMANN AG

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Page 1 1 UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD 2 3 - - - x ATTENDS HEALTHCARE 4 : 5 PRODUCTS, INC., : б Petitioner, : Patent 8,152,788 Patent 8,784,398 7 : Patent 8,771,249 v. Patent 8,708,990 8 PAUL HARTMANN AG, : 9 Patent Owner. : 10 - - - - x 11 12 13 14 Friday, May 7, 2021 15 16 17 18 REMOTE ZOOM deposition of ARRIGO D. JEZZI, 19 20 beginning at 10:03 a.m., before Christina S. 21 Hotsko, RPR, CRR, when were present on behalf of 22 the respective parties:

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1	APPEARANCES (Via Zoom)
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12	Also Present:
	Eckhard Oltmann, Paul Hartmann
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Page 3 1 CONTENTS 2 EXAMINATION BY: PAGE Counsel for Patent Owner 04 Counsel for Petitioner 196 3 4 FURTHER EXAMINATION BY: PAGE 5 Counsel for Patent Owner 199 6 7 JEZZI DEPOSITION EXHIBITS: * PAGE Exhibit 1001 '788 Patent, Beckert et al. 04 8 9 Exhibit 1002 U.S. Patent Application 04 2005/0256496, Benning et al. 10 Exhibit 1003 U.S. Patent Application 04 11 2006/0058772, Karami 12 Exhibit 1004 U.S. Patent Application 04 2003/0220626, Karami 13 Exhibit 1012 Jezzi Declaration 04 14 Exhibit 1028 U.S. Patent Application 04 2005/0261650, Damaghi et al. 15 16 Exhibit 1034 ASTM Standard Test Method 04 for Shear Strength (Dynamic 17 Method) of Hook and Loop Touch Fasteners 18 Exhibit 2001 Jezzi Deposition Transcript, 04 15 Aug 2013 19 20 21 * (Exhibits attached to transcript.) 22

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Page 4 1 PROCEEDINGS 2 (Jezzi Deposition Exhibits 1012, 1002, 1003, 1028, 1004, 1034, 2001, 1001 3 4 premarked for identification and attached 5 to the transcript.) 6 Whereupon, 7 ARRIGO D. JEZZI, 8 being first duly sworn or affirmed to testify to 9 the truth, the whole truth, and nothing but the truth, was examined and testified as follows: 10 11 MS. DALEY: Kathleen Daley from Finnegan 12 Henderson. With me is Courtney Bolin from 13 Finnegan Henderson, and we represent patent owner 14 Paul Hartmann. 15 MR. ALBRIGHT: And this is Jeremy Albright from Norton Rose Fulbright, and we 16 17 represent the petitioner. THE WITNESS: I'm Rick Jezzi. I'm the 18 19 expert witness. 20 EXAMINATION BY COUNSEL FOR PATENT OWNER BY MS. DALEY: 21 22 Q. Thank you, Mr. Jezzi. Thank you for

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Page 5 1 joining us today, Mr. Jezzi. Can you state your 2 name for the record. My name is Arrigo D. Jezzi. 3 Α. 4 Q. And where are you located? 5 Α. Bala Cynwyd, Pennsylvania. 6 Ο. Is there anyone else in the room with 7 you? No. 8 Α. 9 Q. Do you have any materials with you? Yes, I do. 10 Α. 11 Ο. And what are those? 12Α. Basically, they are the volumes that were 13 sent to me by Norton Rose of the declaration that I wrote with all of the exhibits and they're --14 15 two here. They're unmarked. They are tabbed with 16 an index. 17 Q. Thank you. 18 And we also do have exhibits set up in an 19 exhibit share folder remotely. So if there's 20 something you need from --21 Α. Okay. On that note, I -- how is that 22 going to be shown?

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Page 6 1 It would be something you can pull up. Ο. 2 If you've got the paper copies, that's fine. 3 That's --4 Okay. Good. Α. 5 Ο. Do you have any written notes on the б materials that you have in front of you? 7 No -- no, I don't. Let me just close the Α. notebook here. But I do not. 8 9 Q. And you understand I'm going to be asking you a series of questions? 10 11 Α. Yes. 12Q. And the answers you'll be giving will be under oath as you've taken an oath? 13 14 Α. Yes. 15 And if at any time you don't understand a 0. question, please let me know. I'll do my best to 16 17 clarify it. 18 Also, let me ask, can you hear me all 19 right with the remote setting? 20 I can you fine, yes. Α. 21 Ο. Okay. Thank you. I just want to -- and 22 if you can't --

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Page 7 1 By the way, just for the record, I'm hard Α. 2 of hearing, I have hearing aids. And occasionally, I will ask you to repeat the 3 4 question because I have not been able to pick up 5 the words that you said. 6 Ο. And that's fair. And please do that. And particularly a little more difficult in the 7 remote setting. And sometimes people's feeds 8 9 buffer a little bit. So if you don't understand or you don't know the complete question I ask, 10 11 please ask me again. 12 If you answer the question, I'm going to 13 assume you understood the question. Is that all 14 right? 15 Α. Yes. Please give audible answers so the court 16 0. 17 reporter can record it. Nods and gestures, she's 18 unable to record. Is that all right? 19 Α. Yes. 20 And we'll also -- it's important we try Ο. 21 not to talk over each other. So let me complete 22 the question before you start answering, and I'll

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Page 8 1 let you complete your answer before my next 2 question, if that's fair. That's fine. 3 Α. 4 Ο. And through the course of the deposition, 5 counsel for Attends may object. You understand, 6 though, that unless he instructs you not to 7 answer, you do have to answer the question. Can you clarify that? If he says, don't 8 Α. 9 answer the question, I still have to answer it? No. Unless he tells you not to answer --10 Ο. 11 Oh, okay. Α. 12 Q. -- the question, you still have to answer 13 it. 14 Α. Very good. 15 Okay. We'll also take breaks during the 0. deposition. If you feel you need one, let me 16 17 know. I just ask that you answer the question 18 that's pending, and then we can take a break, if 19 that's fair. 20 Okay. Α. 21 0. Is there any reason you can't provide 22 full and truthful testimony today?

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	Page 9
1	A. No.
2	Q. And you're represented by counsel today,
3	correct?
4	A. Correct.
5	Q. How many times have you have you been
6	deposed before?
7	A. Yes.
8	Q. How many times?
9	A. About four or five, in that range. I
10	don't remember exactly. It's been a while.
11	Q. Were they
12	A. It's
13	Q. Sorry, I were they patent matters?
14	A. The first one was not. It was a
15	bankruptcy hearing on my old employer. The other
16	ones that ensued were, let's say, intellectual
17	property matters, patent or trademark.
18	Q. And do you recall what those matters
19	were?
20	A. There was one that I'm sure you'll
21	you're aware of, is the Medline deposition on this
22	particular patent. It was an IPR.

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Page 10 1 I've done a couple of litigation-type 2 depositions on trademark patent issues. One was an embossing -- not an embossing -- a bonding 3 4 pattern [sic] on a white representing private 5 label trade companies like -- I'm not going to use б Walmart, but -- not the Walmart, but those type of 7 retailers. The other one was a patent and a 8 9 trademark litigation case against McAir Lathes on an incontinent pad that was embossed. 10 11 There was another trademark violation on 12 an advertising claim that was used on 13 superabsorbents on an incontinent product again. 14 And that's about it. 15 So you have mentioned the term IPR. Ο. So you're familiar with what an IPR is? 16 17 Inter partes review. Yes. Α. And you mentioned a prior proceeding with 18 0. 19 Medline. 20 Apart from that IPR and the ones that 21 were -- what you're here on to talk about, have 22 you worked on any other inter partes review

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1 proceeding?

A. Yes, I have. Currently I've been working on one where I submitted a declaration. It was for an incontinent medical device, as opposed to a non-medical device. That was done earlier this year.

7 I've participated as an expert witness on 8 IPR-related matters, but -- but it was just for 9 technical counsel to the law firm. I was never --10 I never wrote declarations or were deposed for 11 those particular ones. And I've done a couple of 12 those.

Q. And for this one that you submitted earlier this year, who did you submit that on behalf of?

A. The company is called PureWick, and it's a small company. They've been acquired a couple of times since that. They were a part of CR Bard and currently they're a part of Becton Dickinson. Q. And you understand that you're being

21 deposed here today based on a declaration you
22 submitted for four IPR proceedings that Attends

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1	filed?
2	A. Correct.
3	Q. Okay. And you know that they I'm just
4	going to read the IPR proceeding so that it's in
5	the record, what this is related to. And so you
6	understand it's IPR2020-01477 involving U.S.
7	patent 8,152,788?
8	A. Correct.
9	Q. IPR2020-01478 involving U.S. patent
10	number 8,784,398?
11	A. '398.
12	Q. '398.
13	A. Yes.
14	Q. Okay. IPR2020-01479 involving U.S.
15	patent number 8,771,249?
16	A. Correct.
17	Q. And IPR2020-01480 involving U.S. patent
18	number 8,708,990?
19	A. That's correct.
20	Q. And are you aware that your declaration
21	was submitted as Exhibit 1012 in these
22	proceedings?

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1	A. Yes.
2	Q. And you signed that declaration, correct?
3	A. Correct.
4	Q. When were you first contacted about this
5	matter?
6	A. When?
7	MR. ALBRIGHT: I'd like to object to that
8	question to the extent it calls for privileged
9	communications or work product.
10	So Mr. Jezzi, do not reveal the substance
11	of any of our communications.
12	THE WITNESS: Okay. I was contacted
13	sometime last year. I don't recall the exact
14	month, but it was early in 2020, I believe.
15	BY MS. DALEY:
16	Q. And were you retained for this matter
17	around that same time?
18	A. Yes.
19	Q. Did you prepare the declaration that's
20	marked as Exhibit 1012?
21	A. Basically, what what I did was I
22	discussed the matter with Norton Rose in detail.

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Page 14 1 I believe I prepared a preliminary draft, ended 2 up, you know, having revisions. Some of the sections of the declaration I wrote; some of the 3 4 sections of the declaration were prepared by 5 Norton Rose. 6 The documented evidence that we cited was submitted by both parties as -- as we discussed 7 the issues. And in all cases, the declaration 8 9 represents the opinion -- my opinions in this particular case. 10 11 Q. How much time did you spend preparing the 12 declaration? 13 Α. I don't recall. I mean, it was over a period of time. And so it was not a continuous 14 effort, but it was -- it was in sections. It went 15 on for a while. It went on for weeks for sure. 16 Q. Do you have a rough estimate of how much 17 time you spent? 18 19 I -- I don't recall exactly. Α. 20 What did you review in preparing the Ο. declaration? 21 22 Α. What did I review?

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1	Q. Uh-huh.
2	A. Basically, I reviewed the documented
3	evidence that we cited in Medline as just to
4	find out. I have not read that declaration, but I
5	did review the citations that we had as far as
6	what they were. And then I basically did, you
7	know, searches on the topics that were relevant to
8	Beckert '788.
9	Q. You said you didn't review your prior
10	declaration for Medline; is that correct?
11	A. That is correct.
12	Q. And why not?
13	A. So that I could tell you that I didn't
14	review it with a straight face. I felt it was
15	really not relevant. I felt we could have a fresh
16	start and there's ample prior art out there, as
17	you probably saw, and we could still generate
18	further from what we, you know, recently
19	submitted.
20	Q. And did you could you turn to page 5
21	of your declaration, Exhibit 1012?
22	A. Okay.

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1	Q. Do you see that there's a list of
2	documents considered?
3	A. Yes.
4	Q. And is that list all of the documents you
5	considered in preparing your declaration?
6	A. For the preparation of the declaration,
7	yes.
8	Q. So was there other material that you
9	considered prior to the preparation of the
10	declaration?
11	A. No.
12	Q. So all the materials that you had looked
13	at before you submitted the declaration is listed
14	on page 5 and 6 of your declaration.
15	A. Yes.
16	Q. Have you what have you done to prepare
17	for this deposition today?
18	A. Basically, I focused primarily on the
19	declaration that was submitted. And as a result
20	of, you know, reviewing it in detail, I also
21	reviewed in some detail the more relevant patents
22	that we have cited.

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1	Q. And what were those more relevant ones?
2	A. Well, obviously Beckert '788, Karami
3	'772, Karami '626, Stupperich, Miyamoto, Jacobs,
4	Anderson, Fernfors. A lot of the supporting ones
5	like Sun or Young, Wallup, Cree.
6	I mean, I basically refreshed myself on
7	what we cited and, you know, some obviously I read
8	in depth and some I just basically skimmed to
9	refresh myself of what they were about.
10	Q. Did you review anything else that's not
11	listed in your items considered let me start
12	over.
13	Did you review anything else in
14	preparation for your deposition outside of what's
15	listed in your materials considered in your
16	declaration?
17	A. No, I did not. I basically reviewed the
18	materials that were listed here.
19	I did review outside of this, I did
20	just a cursory look at some websites on some of
21	the materials just to see if they were still
22	around.

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1	Q. And what were those websites?
2	A. I looked at the Binder website,
3	Microbook, and I looked at the non-woven supplier
4	website. And the reason for that, there was
5	significant consolidation in the industry, so
6	you know, they change names and things of that
7	sort.
8	(Discussion off the record.)
9	BY MS. DALEY:
10	Q. Mr. Jezzi, I think you said you went to
11	and looked at some non-woven supplier websites.
12	Why was that again?
13	A. There's been significant consolidation in
14	the industry, so some of the names that are cited
15	as suppliers basically have had acquisition. So I
16	just went through it; it just refreshed me on what
17	the latest status was.
18	Q. You mentioned remember we talked about
19	the prior proceeding, the well, let me say the
20	prior Medline proceeding, correct?
21	A. Yes.
22	Q. Will you understand what I'm talking
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1	about if I say the prior Medline proceeding?
2	A. Yes.
3	Q. And just to confirm, that was let
4	me and your counsel can say if I'm wrong on
5	this, likely, but I'd just say the prior Medline
6	proceeding was IPR2013-00173, U.S. patent number
7	8,152,788.
8	Does that make sense to you?
9	A. It sounds I don't know. I mean, I
10	don't recall the actual numbers.
11	Q. That's
12	A. I haven't looked at it, so I would refer
13	to Jeremy to verify that.
14	Q. That's fair. I just wanted it on the
15	record, and we'll if it's not the right
16	recitation, we'll have that fixed. But I believe
17	it's the right recitation.
18	And you'll understand, then, that
19	proceeding was involved what was called the
20	'788 patent in that proceeding?
21	A. Yes.
22	Q. And that's involved in this proceeding as
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well?
A. Yes.
Q. So if I refer to the '788 patent, you'll
understand what I mean?
A. Yes.
Q. Okay. And I believe we talked about
you said you had been deposed in that proceeding,
correct?
A. Yes.
Q. And did you before preparing your
declaration, did you review your prior deposition
testimony?
A. As I said before, no, I did not.
Q. Before your deposition today, did you
review your prior deposition testimony?
A. No, I did not. And the prior deposition
is the Medline deposition.
Q. Correct.
A. Okay. No, I did not.
Q. Thank you. That makes the record clear,
so
So attached to at the end of your

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Page 21 1 declaration is your CV. It's on pages 151 to 153; 2 is that correct? I have to check. What tab? What index? 3 Α. Q. It's your declaration. Exhibit 1012. 4 5 Α. Oh, okay. Yes. I have it. 6 Ο. So in your CV, you mention having worked at First Quality; is that correct? 7 No, that is not correct. The -- Paragon 8 Α. 9 Trade Brands was not First Quality. This is why it's important -- there's significant 10 11 consolidation. 12 Paragon Trade Brands became Tyco -- well, 13 before that, they were purchased by a venture capital firm, which sold it to Tyco, and Tyco sold 14 it to First Quality somewhere in the 2000 time 15 16 frame. 17 Thank you. So you worked for -- when you Ο. worked there, it was Paragon Trade Brands, 18 19 correct? 20 Α. Yes. 21 Ο. Okay. And did you -- when you were 22 there, did you participate in designing and

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Page 22 creating -- designing adult incontinence diapers? 1 2 Not only in that particular Α. Yes. assignment, but previous assignments I was also in 3 4 charge of groups that had responsibility in the 5 incontinent area. 6 Ο. Did you have also have a responsibility for the baby diaper area? 7 Also baby diaper. 8 Α. 9 Ο. And are baby diapers and incontinence diapers viewed as separate groups or products? 10 11 They're different consumer groups. From Α. 12 a technology, they're the same. If you reviewed 13 my declaration, in many citations they use baby diapers and incontinence as similar products. And 14 15 that is the correct interpretation, by the way. Ι 16 mean... 17 You note that you have led development Ο. and commercialization of the new ultra-thin White 18 19 Cloud diaper --20 Α. Correct. 21 Q. -- at a minimum cost basis on page 2 of 22 your declaration; is that correct?

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Page 23 1 That is correct. I believe that's under Α. 2 Paragon Trade Brands. Yes. What is the White Cloud product? 3 0. I do not think it's sold in the 4 Α. marketplace anymore. So it was a short-lived 5 б product launch. And what it was, it was a 7 customized diaper that Paragon Trade Brands made exclusively for Walmart as their branded product. 8 9 So Walmart sold the White Cloud label as their own brand, the store brand. 10 11 And White Cloud -- maybe do your 12 homework, want to check into it -- was a Procter & 13 Gamble brand name that was licensed by Paragon 14 through the years. 15 And what made this White Cloud product, Ο. quote, ultra-thin, unquote? 16 17 Basically -- a little diaper 101. Α. 18 Diapers historically were made with comminuted 19 pulp, cellulose fibers as the absorbent core. 20 They evolved in the mid-'80s, in 1986 around, to 21 including superabsorbents, which was a sodium 22 polyacrylate polymer that's a super-slooper and

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Page 24 it, you know, holds 30 times its weight in water. 1 2 And the advent and the development of the super-absorbent technology allowed for the 3 4 converters to decrease the amount of cellulose 5 fibers that were used in the absorbent core, б therefore making them thin. Kimberly-Clark was the leader of this 7 technology when I was still employed by 8 9 Kimberly-Clark, and introduced the ultra-thin diaper in the early '90s, probably 1991, '92. 10 And 11 the ultra-thin term not only -- by the way, was 12 initiated in sanitary napkins, but evolved into baby diapers, and the ultra-thin concept has been 13 used since. 14 15 Ο. And what is the ultra-thin concept? A diaper that's about, you know, maybe 16 Α. half to one-third of the thickness of the 17 18 conventional historical early 1980 diapers. 19 And for this White Cloud product, how Ο. 20 were you able to make it ultra-thin? 21 Α. Basically that product -- we -- we did 22 two things to it. We added a higher level of

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1 super-absorbent. And when you do that, you can 2 take out significant amounts of cellulose fibers. 3 So you decrease the bulk of the material, the 4 absorbent core, while still retaining the 5 absorbent capacity.

б Furthermore, I think that diaper had a little bit of densification in the processing so 7 that we compressed the absorbent core to -- to 8 9 make it thinner. And that would give you a lot of advantages and cost savings in packaging and 10 11 freight, et cetera, and warehouse space, because 12 you could pack more diapers per unit area of 13 space.

Q. So a larger diaper has larger packaging,
which increase packaging costs; is that fair?

A. It depends on the product that you're referring to, yes, a larger product would require more packaging or more, you know --

Q. And would that, in turn, increase shipping costs because you'd have to ship more, or it would be heavier to ship?

22

A. Yeah. The number of products per truck

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1	load would be decreased if you have less product
2	in a cord, for instance.
3	Q. So when you're referring to the
4	ultra-thin product, is that the ultra-thin
5	referring to the absorbent core, and reducing the
6	absorbent core, is that what makes it ultra-thin?
7	Or what
8	A. That is the primary way of reducing the
9	thickness of the product is the absorbent core.
10	Q. How do you define a diaper?
11	A. A diaper is a containment product that
12	is whether there are two types of diapers.
13	There are, you know, non-reusable, which we all
14	know as being the cloth-like diaper, and now the
15	reusable diapers are fashioned after a disposable,
16	you know, the same shape with the clips and a
17	variety of different embodiments of a cloth diaper
18	that's reusable.
19	And then the disposable diaper, which is
20	a containment product that is disposable, it's
21	designed basically for the containment of urine
22	and BM, bowel movement, material, feces, for

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Page 27 babies and as well as for adults. 1 2 What type of diapers are there? Q. What types of diaper? 3 Α. Q. Yeah. 4 5 Α. I would say there are basically two 6 categories of diaper. One would be an open-face diaper, which is the one that you probably see 7 under -- well, Huggies and Pampers being the 8 9 leading brands. But they're just -- you know, they're the diaper that you see on the shelf 10 11 today, which is open-face with mechanical 12 fasteners. 13 And then you have a pull-on diaper, which is the training pad, like Huggies Pull-Ups. 14 Or I 15 think Pampers is Easy Ups. They're basically pull-on and they're used for training after a baby 16 17 goes through the diaper phase. And the advantage of that is that they go through potty training, 18 19 they can pull the diaper down, do their stuff, and 20 then pull the diaper back on. 21 Those are the primary types of baby 22 diapers that are out there.

HARTMANN Exhibit 2003 - Page 28 of 245 Attends Healthcare v. HARTMANN - IPR2020-01479 Q. And what are the types of incontinence diapers?

A. Incontinence is an evolution product of the baby diaper technology. So basically you have similar embodiments. And they varied -- they evolved through the years.

The original -- and there are a couple of 7 markets that they go into predominantly, and they 8 9 split the market about 50/50, which is basically a consumer product and an institutional product. 10 11 Institutional means nursing homes and hospital use 12 through caretakers, whereas the consumer product 13 is you and I or our parents or whoever is in need 14 of an incontinent product.

15 So they basically follow the same embodiment that baby diapers pioneered, which is 16 an open-face diaper, similar to those that are in 17 18 the patents that we've cited. And then there's 19 also a pull-on diaper. The terminology -- the 20 correct terminology would be pull-on undergarment. 21 And that's basically similar to the training pad 22 concept, or the pull-on diaper, which is --

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Page 29 1 typically do not have adhesive tapes for closure. 2 It's a pre-closed product. 0. You referenced in your declaration a 3 4 T-shaped diaper; is that correct? 5 Α. Yes. That's basically another slight б modification to an open-face diaper. And what is -- how is that different than 7 Ο. the open-face diaper? 8 9 Open-face diapers also went through an Α. evolution. And we cited, through the patents that 10 11 we've discussed, hourglasses as one. And then the 12 hourglass geometry evolved to diapers that were 13 made, rather than monolithically, with components, 14 such as side parts. 15 And the design of -- or the introduction of side parts allowed the diaper to be modified, 16 whether you would have two or four, or they would 17 be more T-shaped because you'd only have two and 18 19 you'd still have a rectangular absorbing core. 20 So it was just an evolution. The 21 predominant diapers in the field today are basically modified hourglass. They do have side 22

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parts, but they still have a leg contour. And so they're more hybrids. But that's basically what is out there.

4 There are not that many T-shaped diapers. 5 They're used in incontinence for some reasons. So 6 there could be some more T-shaped -- I mean, basically semantics here as to what would you call 7 a T-shape. If you vary two of the wings, for 8 9 instance, and make them smaller, that would be a T-shaped diaper as opposed to a conventional 10 11 diaper if the side parts are the same size. So 12 those are all variants of the same motif.

Q. You said that T-shaped is used for a reason. What reason is a T-shaped traditionally used for?

The evolution from hourglass to side 16 Α. 17 parts was the advantage that you would have in reducing waist by eliminating the cutout portion 18 19 of a monolithic square to allow the leg fit. 20 Okay? This was an R-quate cut in the material. That material would be wasted. 21 22 And so the concept came out to use a

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Page 31 1 rectangular absorbent core and add components to 2 this, such as side parts. And the first introduction of that concept was the Huggies 3 4 Supreme diaper in 1994. And that was kind of a 5 hybrid because they still used some hourglass 6 shaping with the addition of the side parts. 7 Why would a consumer use a T-shaped Ο. diaper over a conventional diaper? 8 9 Why? There is -- availability. How is Α. that? The one who dictated that particular 10 11 evolution was the manufacturer, not necessarily 12 the consumer. However, the manufacturer made sure 13 that it had full consumer acceptance; otherwise, 14 they would not have made the change. 15 How is a T-shaped diaper donned, or put 0. 16 on? 17 How is it put on? Α. 18 Ο. Put on, yes. Similarly -- well, on an adult? 19 Α. 20 Q. On an adult. Yes. 21 Α. It would be similarly to how they would 22 put on an open-face diaper. And there are a

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Page 32 1 couple of ways that it's done in a hospital, if 2 you're prone, you know, with a caretaker, they use a certain protocol. If you are a consumer, it 3 4 varies based on the consumer. 5 Ο. Are you familiar with the T-shape that б forms a belt? There are some of those embodiments 7 Α. discussed in the patents that we've cited. 8 9 Q. And how is that type of T-shaped diaper where the -- where it forms a belt, how are those 10 11 put on a wearer? 12 Similar to an open-face diaper. Α. 13 Basically, you typically put it on so that the 14 product goes up into the crotch area, you bring 15 the wing over from the back to the front, and overlap or put it on the face, depending on the 16 17 particular embodiment, and you put it on that way. How are -- for adult incontinence, how 18 Ο. 19 are pull-up diapers put on a wearer? 20 Same way you put on underpants. One leg Α. 21 at a time. 22 Q. Do the product requirements vary between

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1	infant and adult diapers?
2	A. Repeat that question, please.
3	Q. Do the product requirements vary between
4	infant and adult diapers?
5	A. The product requirements are the same,
6	basically, not to have any leakage, whether it's
7	feces or urine. So that requirement is identical.
8	The difference the primary difference between
9	the two products is size.
10	Q. You mentioned preventing leakage. That's
11	an important design characteristic for an adult
12	diaper?
13	A. Preventing leakage?
14	Q. Yes.
15	A. Yes.
16	Q. What other what are other design
17	characteristics what other when you're
18	designing an adult incontinence diaper, what other
19	features are important?
20	A. You have to keep in mind that in the
21	development curve of products, adult incontinence
22	actually benefits from the two previous

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Page 34 categories, which is feminine hygiene, sanitary 1 2 napkins, and baby diapers. Up to about this time -- and it's 3 changing because of the sizes of the markets 4 5 predominantly, with adult incontinence growing in б size, in market size -- both of those technologies, whether it's feminine hygiene on the 7 bladder control side and baby diapers on the 8 9 open-face or pull-on side, set technically the developments of adult incontinence. Okay? 10 11 So the requirements that would go in 12 would be very similar, and the incontinent 13 products benefited from the features that were 14 exhibited both in sanitary napkins as well as baby 15 diapers. The differences are, again, size and, surprisingly -- this is how you would measure 16 it -- the absorbent capacity would be different in 17 the diaper-like pull-on-type products compared to 18 19 baby diapers. 20 0. So when designing an incontinence diaper, apart from preventing leaking, what other design 21 22 considerations are important?

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Page 35 The other criteria would be similar to 1 Α. 2 the baby diaper, which is you want comfort, you want good fit, you want ability to adjust the 3 4 products as you put them on. You want odor 5 control -- and there are no products that do that 6 particular requirement justice yet. You want breathability for comfort. So -- you want 7 aesthetics, certainly in the baby diapers, and 8 9 some of those aesthetic requirements have moved on to incontinent products, such as cloth-like outer 10 11 covers. 12 Ο. And of all those design considerations, 13 which is -- which are the most important? Absorbent capacity and leakage prevention 14 Α. is the primary criteria, followed by comfort-type 15 benefits, as well as, you know, flexibility and 16 17 adjustment and those type of issues. And adjustment and fit follow comfort. I mean, that's 18 19 how you get the comfort is to have, you know, 20 good-fitting parts. 21 Ο. And how do you achieve adjustment and fit 22 in an adult incontinence diaper?

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|----|----------------------------------------------------|
| 1 | A. Well, it varies. And I guess it if |
| 2 | you look at it today, the adult brief, which is |
| 3 | the open-face diaper that these patents cite, has |
| 4 | really disappeared from the consumer market. I |
| 5 | mean, market share is very low for the open-face |
| 6 | adult incontinent product for consumers. And the |
| 7 | reason for that is consumers are ambulatory. They |
| 8 | like normalcy. They like discreetness. And the |
| 9 | evolution of the pull-on undergarments have |
| 10 | overtaken significantly the open-face diaper. |
| 11 | And then there's the other categories |
| 12 | adult incontinence is a predominantly female |
| 13 | issue. The bladder control pads also a took a |
| 14 | significant share the adult market. |
| 15 | The institutional market follows |
| 16 | predominantly the open-face because of application |
| 17 | of that product in a prone position. And so those |
| 18 | diapers are out there. The adjustability is based |
| 19 | on the size of the product, as well as the side |
| 20 | part design, whether they use adhesive tapes or |
| 21 | whether they use mechanical fasteners, whether |
| 22 | they use the outer cover for adjustment or whether |
| | |

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Page 37 1 they use loop material that are target zones. 2 So depending on the embodiment, there's a variety of ways that these products are adjusted. 3 4 So when you're designing an incontinence Ο. 5 diaper, you have to balance all of the factors б that you've mentioned going into designing a diaper; is that fair? 7 You would take that into consider ---Α. 8 9 yeah, you would take these factors into consideration, depending on how you want to 10 11 position yourself. 12 Q. When you're designing an adult 13 incontinence diaper, is cost a consideration? Cost is a consideration predominantly on 14 Α. the institutional side. It's not become that big 15 a consideration anymore on the consumer side. 16 17 Q. And so does the cost of a diaper or cost of making a diaper impact some of those design 18 considerations that we were talking about? 19 20 Α. It depends on the amount of Yes. 21 material that you add, as well as the type of 22 material that you add. So material addition or

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Page 38 1 components addition do impact the cost of the 2 product. In your declaration you refer to 3 Ο. 4 non-wovens, correct? 5 Α. That is correct. б Ο. What is a non-woven? A non-woven is a fabric that is made 7 Α. 8 without weaving the fibers into form. It's 9 basically -- there are various non-woven technologies that make fabrics or webs, 10 11 substrates, that are basically a compilation of 12fibers, sometimes discrete fibers, like textile 13 fibers, that are randomly deposited uniformly, or at least you attempt to make it uniformly 14 deposited, and then further consolidate it. 15 And 16 there are all different techniques of depositing the fibers onto a forming screen. And there are 17 various technologies used to consolidate these 18 fibers into a web. 19 20 And the basic technologies would be 21 carded, spunmelt, which includes spunbond, the 22 wet laid, which would be more like paper-making.

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Page 39 1 And sometimes argue that paper is a non-woven. 2 And then there would be spunlaids, which would be water entangling of primarily textile fibers. 3 What's a woven material? 4 0. 5 Α. Woven material is something that 6 basically takes a yarn or a filament and weaves it into a fabric, either by knitting it, which is --7 we hear knit fabrics, which is like T-shirts. 8 9 There are machines that basically take filaments of these fibers or yarns, and they cross them one 10 11 above another and go back and forth and they 12 create a mesh of substrate that has structural 13 integrity just by the fact that they're woven into some form of grid. And the grid takes various 14 15 designs depending on the looms that you use or the type of technology that's used to weave 16 17 specifically. Are woven materials more uniform than 18 Ο. 19 non-woven materials? 20 Typically, yes. Α. 21 Ο. Are woven materials used in diapers? 22 Α. Absolutely. Woven -- correction. Woven

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1	materials?
2	Q. Woven materials.
3	A. In reusables, yes. In disposables,
4	that's a at times, components of a baby diaper
5	had a knit material which was woven. That product
6	is no longer in use. And to the best of my
7	knowledge, none of the current products that are
8	out there, the branded you know, the
9	high-volume products that have 80 percent of the
10	market, use any woven in them. They're
11	disposable. And woven materials tend to be more
12	expensive.
13	Q. And when you're using a woven material in
14	a diaper, how typically are they fastened? Or is
15	a fastener engaged to the non-woven? Or I'm
16	sorry. Let me start over because I mis I
17	combined woven and non-woven, so I apologize.
18	A. Yes.
19	Q. When using a woven material in a diaper,
20	how do you typically how typically does a
21	fastener engage that woven material?
22	A. Well, the only case that I am aware of

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1	okay? and it's something that I was personally
2	involved while at Kimberly-Clark is when they
3	launched their hook-and-loop material. The loop
4	target zone that was used in the diaper in that
5	particular case was a knit material, which is
6	woven. And the hooks went the hook system was
7	a Velcro system, and it was specifically designed
8	to engage that particular hook. And so that's how
9	it was developed. And it was laminated to the
10	outer cover of the diaper.
11	And those materials that component
12	of is sometimes referred to as a loop target
13	zone in diapers, and they're still used today.
14	Also a correction I've got to make.
15	There is one product that is using a knit material
16	as a loop. And that is Pampers. And it's an
17	APLIX product that takes a very open knit
18	structure, like a scrim, and adhesively laminates
19	that to a film before it's attached to the diaper.
20	Whereas the Kimberly-Clark embodiment originally
21	was exclusively an unwoven; it had no film as part
22	of the target zone.

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Page 42 1 Can you make a -- do you ever attach a Ο. 2 fastener directly to the wovens -- a woven surface in a diaper without an additional loop material? 3 4 Diapers do not have woven materials. Α. As 5 I said, the only woven material that I can think 6 of -- and it's a loose definition of woven, because they're scrims. You know, some people 7 would argue that they wouldn't be a woven. 8 But 9 they're interlaced fiber; they're not non-wovens; they're very uniform. 10 11 Those materials are specifically designed 12 for target zones for engagement with their 13 optimized and made-it hook material. 14 Ο. And so -- but non-wovens -- are 15 non-wovens used in adult incontinence diapers? 16 Non-wovens are also used in incontinent Α. 17 diapers. 18 And you've discussed --0. 19 Well, I have one clarification. Α. We 20 focused on woven target zones for the hooks. 21 There are other materials that are used today, and 22 used quite frequently, and those are non-woven

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Page 43 1 loop materials that are used to engage the hooks. 2 Specifically, Kimberly-Clark uses a proprietary patented spunbond only non-woven as their hook 3 4 material -- as their target zone material for the 5 hook. 6 0. And so you mention in your declaration 7 that there are -- even non-wovens are used in incontinence diapers, correct? 8 9 Α. Correct. And there have also been used, with 10 Ο. 11 those, these landing zones; is that correct? 12 Α. So the evolution of hook and loop with a 13 target zone into the incontinence field has been There are embodiments out there 14 limited. specifically with hook and loop, but it's to a 15 much lesser frequency than baby diapers, which is 16 17 basically a hundred percent right now. 18 Q. How do you -- when you have a non-woven 19 material, how does it engage a fastener in an 20 adult incontinence diaper? Well, basically, regardless of whether it 21 Α. 22 is a non-woven -- regardless of the type of

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Page 44 1 non-woven, the engagement with a hook comes from 2 the hook penetrating the non-woven and grasping on to the fibers that are in the non-woven for 3 4 anchorage and for gripping power. 5 Ο. How are the fibers in that non-woven б made? A variety of ways. And it depends what 7 Α. type of fiber. But for simplicity, let's just 8 9 focus on spunmelt, spunbond non-wovens, which is the ones in discussion with most of the citations, 10 11 except Stupperich; they use carded as well. 12 But the non-wovens that are used in spunbond are -- they're basically made from resin. 13 So you take a chip of polypropylene specifically, 14 15 as that is the predominant resin that's used in spunbond, and they melt it in an extruder. 16 And the extruder will push this molten resin into a 17 18 die with little holes. And the polymer is 19 extruded through the hole. 20 Later, as soon as it comes out, it's 21 attenuated with high-velocity air to form a 22 filament, which is then basically randomized by

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Page 45 either air or mechanical means onto a forming 1 2 table that is vacuum-assisted, so it's laid as a web and then it's later consolidated. 3 4 So you're able to control the size of Ο. 5 those individual fibers through this process? 6 Α. The answer generally -- broad answer is yes. However, going to a spunbond 101 7 dissertation now, the technology that is out there 8 9 for use in these products is rather consistent. Spunbond is known as a commodity non-woven today 10 11 specifically for the disposable absorbing products 12 industry. 13 They have been dominated almost 14 exclusively as the gold standard by a German company by the name of Reifenhäuser with their 15 Reicofil technology. And for the most part, the 16 entire industry globally is supplied by this 17 18 technology. 19 Q. And can you -- in that process you were 20 talking to, to make the fibers, can you control 21 the shape of the fibers through that process? 22 Α. Generally, that is possible. You can use

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1	geometries other than round. You can go bilobal,
2	you can go trilobal. You can go sheet core. You
3	can go adjacent, one to the next fibers. That is
4	all possible.
5	But it's a massive well, not a
6	massive, but it's a major equipment change in the
7	die configuration. For the most part, these
8	commodity non-wovens are round. I am not aware of
9	a general distribution non-woven that has other
10	than round fibers in it.
11	There has been experimentation through
12	the years and there have actually been commercial
13	uses of other shaped fibers, but those are not
14	commodity, not commonly available. They're not
15	sold to the industry. They're proprietary. And
16	that was specifically in Kimberly-Clark.
17	Q. So when we were discussing the design of
18	diapers, we talked about cost.
19	Would you say cost is important when
20	manufacturing an incontinence article?
21	A. It's taken into consideration.
22	Q. What are the biggest costs in designing

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1 and developing an incontinence article?

A. Primary cost is the absorbent core. It's
the largest component. It's got a lot of material
by weight.

5 The next component that I would probably 6 point on -- to is the elastomeric ear, which is 7 common in almost a hundred percent of diapers, 8 baby diapers today, less common in adult for the 9 reason we just stated, which is cost. They can 10 and cannot have. So there are embodiments that 11 are commercial with elastomeric ears.

I'd probably say another component that adds to the cost is the leg cuff, which is an additional component to the original diaper design. The cloth-like outer cover is another contributor.

So you look at the components of the diaper and you can pick them up. The leg elastic and waist elastic, if they have them -- not too many products have waist elastics in incontinence. But if you look at the leg elastics, they're expensive raw materials. They're probably the

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Page 48 1 most expensive on a per weight basis. But they 2 use very little, so percentage of the diaper costs are small, so the elastic portion, the leg elastic 3 4 and the waist elastic elements would be the least 5 costly on an overall basis. б 0. What about manufacturing? That's a cost? Yes. There is a cost to convert. 7 Α. Is packaging a cost involved? 8 Ο. 9 Α. Yes. You're adding two components. You're adding a bag and you're adding a cord. 10 11 Shipping, another cost associated with Ο. 12 it? 13 Yes. Warehouse and cloth storage. Α. When -- looking at the non-wovens, how 14 0. 15 much does the cost of a non-woven vary in -- for 16 use in an incontinence article? 17 It depends on the basis. Weight, Α. actually, a lot of non-wovens, specifically 18 19 spunbond, are priced on a per kilo basis. I'd say 20 by, you know -- it's pet peeve of mine -- but 21 anyway, it's -- they can go by cents per square 22 yard. But they're pretty low.

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Page 49 1 The -- the cost of the spunbond is 2 basically between 70 to 80 percent cost of goods, just the resin cost, the polypropylene cost. 3 The 4 converting cost to make spunbond is, depending on 5 the polymer's pricing cycle, somewhere between 20 б to 30 percent. So my answer would be it varies because 7 there are different basis weights that are used in 8 a diaper. And so the non-woven cost will vary by 9 the application as to what component is going into 10 11 the diaper. 12 Q. So the higher basis weights are generally 13 more expensive? 14 Α. It goes by weight. Yes. They're 15 proportionally more expensive. Q. Are there ways to -- are there 16 different -- let me ask this. 17 18 We talked about -- you talked about making the non-woven. What does a bonded 19 non-woven refer to? 20 21 Α. A bonded non-woven is basically the means 22 of consolidating the individual fibers to

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consolidate the web into a fabric. If spunbond, for instance, were not bonded, it would basically fray apart. It would pill. It would -- the fibers would separate. You could scratch a hole into it very easily. So the bonding techniques that are used are basically to consolidate and hold the fibers into place to form a fabric or a web or a substrate. Q. Are there different ways to bond it? 10 11 There are very many different ways to Α. 12 bond it. The predominant and almost exclusively way to bond a spunbond is through thermal bonding. 14 There are other ways to bond it that are basically 15 not in use. They're not commercial, but that have been used in the past, or experimented in the 16 past, which would be, you know -- water 17 18 entanglement would be one way. Chemical bonding would be another. 19 20 For instance, when you use carding 21 technology and you have textile fibers, you can

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22 chemically bond, you can thermally bond. You

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1 know, you can use almost the same bonding 2 techniques that you would use for spunbond, although predominantly -- and when I say 3 4 predominantly, in hygiene, 99.9 percent of the 5 fabrics that I'm aware of in the products today 6 are thermally bonded through bonding -- through 7 heat and temperature -- and pressure. The way the non-woven is bonded, does 8 Ο. 9 that impact how well it works in a diaper?

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10 A. Well, the bonding definitely is. It's 11 very standard within the windows of the processes 12 that are used to make these. But it -- it could 13 be a variable.

Bonding -- the key property that the bonding method -- mechanism does to a spunbond is basically improve the strength of the fabric.

Q. Could the way the non-woven is bondedimpact how well it can engage a fastener?

19 A. It is a variable. However, if you've 20 read the citations that we've quoted, they all use 21 practically the same land area range, which is 22 typical because, as I mentioned earlier, all these

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spunbonds that are commodity grades and they're available in the industry are made by the same manufacturing process. So they're all going to fit within a very, very small window of, you know, bonding land areas and, you know, filament size and those type of issues.

Q. So is there ever -- for non-wovens that are used in incontinence articles, are they ever additional work done on the diaper besides the bonding? On the non-woven -- let me start again.

For bonded non-wovens that are used in adult incontinence articles, are there -- is there anything else done to the non-woven -- or can anything -- what else is done to the non-woven before it's used in a diaper, if you understand that question? That was...

A. I know what you're trying to say. But I think that the -- there's very little, if any -- I mean, there are always exceptions. There's always experimentation and there's always somebody trying to develop something. But the norm -- and when I say the norm, 90 to 99 percent of the time the

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1 non-wovens are used as sold. There's no further 2 treatment by -- certainly by the converter on 3 these non-wovens.

The industry -- just to clarify, the industry is usually non-woven suppliers, and the diaper manufacturers are typically distinct separate companies. There was some vertical integration. There is probably some still here and there. But for the majority, they're two separate entities, two separate companies.

Q. Are there finishings that can be done to a non-woven that are used in an incontinence article, apart from bonding?

Well, it depends what you define as 14 Α. finishing. Finishing is a step. You rise from 15 the textile industry where they treat woven 16 fabrics for a variety of things. You know, dyeing 17 18 a fabric is a finishing treatment. Making the 19 fabric -- heat-setting the fabric is a finishing 20 treatment. There are a variety of -- napping, 21 corduroying -- and I go on and on. The textile 22 industry has multiple, multiple post-treatments.

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1 Hundreds of them, actually. 2 The spunbond industry has -- the only post-treatment -- or treatment that I have of the 3 4 non-woven is they add surfactants to the fabric to 5 make them hydrophilic. So that could be defined б as a treatment. And that's done in the manufacturing process of the non-woven itself. 7 So are you familiar with, then, 8 0. 9 lamination? Α. 10 Yes. 11 Ο. What would you consider lamination? Is 12 lamination used on a non-woven? 13 Α. Yes. And what do you consider a lamination? 14 Ο. 15 Well, now that you mention it, lamination Α. could be a post-treatment. It's usually done by 16 the rolled goods supplier, i.e., the non-woven 17 18 producer, on occasions. It is done -- it can be 19 done on a diaper machine as well where they 20 basically take the non-woven and the film --21 typically the laminations are with film -- and they adhere them together either through thermal 22

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1 bonding or through adhesive bonding.

Q. And what's the purpose of laminating the non-woven when being used in an incontinence article?

5 Α. Well, let me go through the history a б little bit. Cloth-like backsheet, which was the 7 lamination of a non-woven to a film in a disposable absorbent product, was something that 8 9 Kimberly-Clark pioneered as early as 1989 with the Huggies Pull-Up, which was the first disposable 10 11 absorbent product in the U.S. with a cloth-like 12 backsheet. It was then implemented in baby 13 diapers on their Supreme line around 1994. And Procter soon followed. All baby diapers have 14 cloth-like backsheets today. And the same has 15 16 moved into the incontinence.

The primary reason for that is aesthetics. Originally started with aesthetics and has moved on to providing also fastening systems to the diapers that choose that particular embodiment. So it's been growing in popularity more and more into the incontinence area as well.

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Q. Why does someone choose to use a non-woven that's been laminated in an adult incontinence diaper?

A. The non-woven not impermeable. A
non-woven would let fluid go through. So you need
a barrier that -- that's added, and the film
basically provides that fluid barrier.

8 Whereas the non-woven does two things, 9 actually. It provides some strength to the 10 laminate and it provides the cloth-like feel. And 11 in our particular case, in these patents cited, it 12 basically allows for engagement of the fastener.

The other thing that has occurred is that by using a stronger member of this laminate, being the non-woven, you've been able to downgauge the film significantly to offset some of the costs. So it's kind of a trade-off on costs when you look at the ability to downgauge the film as much as possible with the structure.

20 Q. How does the -- using a -- how does 21 laminating a non-woven impact its ability to 22 engage a fastener?

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Page 57 Well, basically, the lamination itself 1 Α. 2 doesn't impact the properties of the non-woven, if you do it right. I mean, basically, people who 3 4 are skilled in the art would figure out how to --5 would know how to laminate the two together so 6 that the properties of the non-woven are not 7 necessarily impaired. And so the engagement characteristics of 8 9 the non-woven to a hook fastener primarily are, for the most part, dictated by the basis weight of 10 11 that non-woven. 12 Q. So it's your position that a fastener 13 would be able to engage a laminated non-woven as 14 easily as an unlaminated non-woven? 15 It depends on the -- on the lamination. Α. But if the lamination is properly done, they 16 17 should be able to do that, yes. 18 What are -- we've been talking about 0. 19 retaining forces. What are the forces between a 20 fastener and a non-woven when in use in an 21 incontinence article? 22 Α. I -- I can't answer that. I would

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	Page 58
1	probably, you know, cite that some of the
2	references that are there in the patents are
3	possible ranges that could be used.
4	The reason I am having difficulty to
5	answer is because a lot of these tests are
6	customized or proprietary tests to the converter,
7	and so they're apples and oranges in comparison,
8	and I try to stay away from that.
9	Q. So you
10	A. The ultimate answer is, you know, whether
11	the product can be used on a wearer and is
12	securely fastened.
13	Q. Are you familiar with peel force or peel
14	strength?
15	A. Yes.
16	Q. And what does that refer to?
17	A. Basically, there are two ways to measure
18	the securement properties of either a tape, an
19	adhesive tape, or hook into reel. And one is
20	peel, which is basically a delamination
21	measurement. And the other one is shear, which is
22	pulling apart, force. And they both have a role.

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Page 59 1 Peels are much less significant in these applications. The only reason they are measured 2 is you don't want to have a movement of your hand 3 4 or the -- I'm going back to babies -- where the 5 product is exposed. It's less sensitive. 6 Obviously, an adult, unless they're bedridden and only have a brief on, you know, a 7 hand motion or a rubbing motion could basically 8 9 peel the hook material off the diaper, or the tape. So you want some residual force. And it's 10 11 also used for other reasons. But, you know, it's 12 not key. 13 Shear forces are basically the key force 14 to hold the diaper in place. 15 What role does peel strength play between Ο. the fastener and the -- let me say it again. 16 17 How important is the peel strength between a fastener and the diaper for an adult 18 incontinence article? 19 20 I just answered it, basically. I said Α. 21 it -- it plays a lesser role than shear force. 22 Q. How is -- what units are peel strength

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1 measured in?

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2	A. It depends on the test that the the
3	company is using. And it varies. It could be
4	area-based force, it could be linear force, or
5	width.
6	Q. When you were working on adult
7	incontinence diapers, did you consider the peel
8	strength?
9	A. It was part of the specification, yes,
10	but it was not an issue of contention or anything
11	that we paid extraordinary attention to.
12	Q. You didn't measure the peel strength in
13	your prior work on adult incontinence diapers?
14	A. We measured both peel and we measured
15	shear.
16	Q. And when you were measuring peel,
17	typically what units did you measure it in?
18	A. I don't recall.
19	Q. And you mentioned shear strength as well.
20	So that's you believe that's more important
21	in the shear strength between a fastener and a
22	diaper in an adult incontinence article?

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Page 61 1 That's basically what's going to be Α. 2 holding the diaper in place. Because that's the force in the direction of where the -- how the 3 4 wings of the side parts are attached to the main 5 chassis of the diaper. б MR. ALBRIGHT: Counsel, we've been going about an hour. I just wanted to make sure if --7 Mr. Jezzi, if you needed a break or if you want to 8 9 keep going. I just wanted to check in. THE WITNESS: Why don't we take a short 10 11 break, five minutes or so. 12 MS. DALEY: Why don't we make it 13 ten minutes, just because I think for people to 14 literally get up, it takes more than five, so --15 we can come back around 11:15 or so. THE WITNESS: It's 11:10 now, so --16 MS. DALEY: Oh, is it? I'm sorry. 17 My computer is wrong. You're right. 18 11:20. Sorry 19 about that. 20 THE WITNESS: 11:20. Okay. Very good. 21 (A recess was taken.) 22 MS. DALEY: I also note that Eckhard

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	Page 62
1	Oltmann of Paul Hartmann has joined the
2	deposition.
3	BY MS. DALEY:
4	Q. Mr. Jezzi, I believe that you said when a
5	fastener engages a non-woven you have a hook
6	trying to engage the individual fibers; is that
7	correct?
8	A. Yes.
9	Q. Are there ways to engineer that non-woven
10	to better be able to engage the hook?
11	A. There have been techniques that have been
12	used through the years to to do that, or to
13	make loop materials, where they basically modify
14	some of the features of the non-woven of the
15	fibers to do that.
16	Q. And what are some of those ways?
17	A. Well, basically, if you look at the loop
18	materials that are commercially available today
19	through APLIX or through 3M primarily, they use
20	non-woven materials as the loop, and they
21	basically modify them through, you know,
22	corrugation means or through heat shrinkage means

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Page 63 as discussed by Gorman, the Gorman patent, also 1 2 the APLIX is a knit that's laminated to a film. Typically, these structures tend to be 3 4 customized specifically to the hook that they're selling. So it's a combination structure. 5 It's a system that they are providing. 6 We talked about -- when we talked about 7 Ο. the non-woven, we talked about basis weight. 8 What 9 is that? Basis weight? 10 Α. 11 Ο. Yeah. 12 Α. It's the weight of the material in grams 13 or kilos per square meter. Grams per square meter. So it's a measurement of the -- the 14 thickness of the material. 15 16 Ο. Is --17 Α. Indirectly or directly. I mean, it correlates with thickness and how much fibers you 18 have on a per unit -- per unit area basis. 19 20 Can you also buy the non-wovens in Ο. different thickness? 21 22 A. Yes.

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1	Q. And what kind of thicknesses, typically?
2	A. I think in the open market today, the
3	range can be anywhere from 7 to 100, 200 grams per
4	square meter. Usually 7 to 100 would be probably
5	the range within the commercial spunbond market
6	today.
7	Q. What would be the range of thickness
8	available for a non-woven?
9	A. I don't recall the caliber measurements
10	in microns on thicknesses of these materials.
11	Q. Can you get non-wovens that have
12	different fiber sizes?
13	A. The answer is, in the spunbond merchant
14	market available, it's a commodity. It is
15	basically what it is. Okay? It's based on the
16	same technology, the Reicofil 3, 4, or 5
17	spunbonding technology that the Reifenhäuser
18	company sells to the market. It has become the
19	gold standard. So whatever, you know, their
20	machines make, that's what you end up having.
21	Q. So you're saying today it's commodotized
22	such that you just buy what's available?

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Page 65 1 Yes. Very few companies have the luxury Α. 2 of having sufficient volume that they can command customization of a non-woven for them. I am sure 3 4 there are cases of such, but again, it's not 5 something that is done often because of the б additional cost. It's volume-dependent. Well, of these commodotized non-wovens 7 Ο. that are available today, what are the fiber sizes 8 9 that they make? 10 Α. On the spunbond again? 11 Ο. Uh-huh. Yes. 12 Α. Basically, what is cited in some of the 13 patents that we've discussed, the range is -- and I'm going quote it -- 1.3 to 3 denier is pretty 14 15 customary. As a matter of fact, that is the 16 range. But you could get different fiber sizes 17 Ο. if you wanted to in the non-woven? 18 19 Outside of that range with difficulty in Α. 20 There are melt spuns, like melt-blown spunbond. 21 that have been mentioned in some of these patents 22 on the side, you know, just to mention them, that

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Page 66 1 you can get down to 1 to 3, 1 to 5 micron, but 2 it's a completely, completely different non-woven. Why would you use a 1.3 denier versus a 3 Ο. 4 3 denier in a non-woven for an incontinence 5 article? The reason -- and again, you're -- you're 6 Α. pretty much driven to use what's available. Could 7 you make a 1.3 denier? If -- if the literature 8 9 says you can, you can slow down the machine, you can attenuate the fiber more to stretch it more. 10 11 The lower deniers tend to have a better feel, 12 better formation. There are more fibers per area 13 so that you could get better capacity. You know, there would be more fibers and more interstices of 14 the fibers. 15 And you say it's a better feel. Do you 16 Ο. mean to the wearer? 17 The feel. To the hand touch. The outer 18 Α. cover is not necessarily touched by the wearer. 19 20 It's depending on the fold. Your legs may rub 21 against it. But it's -- it's on the outside. If you have the finer fibers, though, 22 Q.

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Page 67 1 you'll have -- they won't be as strong as a larger 2 fiber; is that fair? A thinner fiber, assuming the same 3 Α. polymer and assuming the same bond area, would be 4 weaker than a thicker fiber. 5 6 Ο. So it wouldn't be able to engage a hook as well as the larger fiber? 7 Maybe. It depends. 8 Α. Well, if it's weaker, it wouldn't be able 9 Ο. to bear the load of a hook as well as a larger 10 fiber; is that true? 11 12 A. Yes, that would be true, depending on how 13 the differences are. But within the range of 1.3 14 to 3, I would not expect significant, you know, 15 variation. 16 Keep in mind, the reason these quotes are -- these citations refer to a range is that 17 is -- you do not exclusively, in a spunbond 18 19 non-woven web that you cut out, have every fiber 20 at, you know, 2 deci-tex, for instance. It's 21 going to vary plus or minus based on a lot of 22 factors, temperature profile being one. Viscosity

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Page 68 of the material varies with temperature; 1 2 therefore, the attenuation or the air flow variability within the slides of the die. 3 4 So you are going to get a range of 5 deniers within the same non-woven web. 6 Ο. So can you get non-wovens where you have different fiber density? 7 8 Explain density. Α. 9 Q. How many fibers per square inch or something like that. The --10 11 Density --Α. 12MR. ALBRIGHT: Objection to form. 13 THE WITNESS: Excuse me? MR. ALBRIGHT: I said, objection. 14 Form. 15 Sorry. 16 BY MS. DALEY: 17 The question was -- you asked me to Q. explain density. I said, such as how many fibers 18 19 per square inch in a non-woven would be density. 20 Can you get something with a different 21 range of density in the fibers for a non-woven? 22 Α. Can you repeat the question again?

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Page 69 1 Because I'm --2 Q. Sure. 3 Α. I lost you. 4 Q. That's all right. 5 We talked about fiber size, correct? б Α. Yes. Well, let's get something else. There's 7 Q. also something called interstices, right? 8 In 9 between fibers. Is that something you're familiar with? 10 11 Α. Yes. 12 Q. And can you -- how does the 13 interstices work or -- what are the interstices in 14 a non-woven? Basically, when the non-woven web is 15 Α. formed, the fibers lay one on top of the other 16 17 randomly. They cross each other at different 18 angles. If you were to do a scanning electron 19 micrograph of a spunbond non-woven, if you can 20 picture a plate of spaghetti with the spaghetti 21 being, you know, not 2 inches thick, but just 22 think it a little bit when you get to the end of

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1	the plate, then you have, like, one or two layers
2	of noodles intertwined, that's exactly how they
3	look.
4	So the interstices are the white spaces
5	that are resultant of these fiber interactions
6	laying at different angles, one on top of the
7	other.
8	Q. Is that where the hook goes in between
9	the fibers?
10	A. Yes.
11	Q. And do the non-wovens have different size
12	interstices or openings between the fibers?
13	A. Yes. They would be vary and they would
14	be pretty diverse in sizing depending on the
15	formation of the non-woven and how well you run
16	your machine.
17	Q. So how big or small these interstices are
18	would impact how well the hook could engage,
19	correct?
20	A. Possibly. Yes.
21	Q. We've been talking about a fastener
22	generally, saying fasteners engaging a non-woven.
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	Page 71
1	What type of fasteners are used in adult
2	incontinence diapers?
3	A. Type of fasteners?
4	Q. Uh-huh.
5	A. In adult incontinence? Adult
6	incontinence is still using diaper tape. I don't
7	know what the percentage is; they are slowly
8	evolving into hook and loop-type structures,
9	whether the loop is an outer cover or it's an
10	additional patch target zone.
11	There are basically a handful of
12	companies globally that make the hook material.
13	3M. I quoted APLIX. Velcro obviously. There's a
14	couple of German companies. Binder is one. Some
15	of these companies sell systems, which includes
16	the loop. Other companies just sell you the hook.
17	But there may be five or six globally. I'm not
18	going to quote the Chinese, because they probably
19	have a dozen, and I don't know what they are.
20	Q. And do those different fasteners engage a
21	non-woven differently?
22	A. Yes. Depending on the geometries of the

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1 hooks and the size of the hook, et cetera. There
2 are variables that are modified as you make them,
3 or that companies choose to use.

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4 Q. What kind of geometries are used for the 5 hooks?

6 Α. They vary. The original Velcro, the inventor of this structure, used a loop fiber that 7 they stiffen through heat and then they cut at a 8 9 certain angle. So it was a textile fiber. Okay? That technology is still being used, however, to a 10 11 lesser extent. And the industry, probably in the 12 '80s, late '80s, moved to a polymer web that is 13 premolded on a cavity-formed roll at temperature. And the whole geometry basically dictates the 14 15 shape of the hook.

16 So there are various hooks that are 17 there. They could be harpoon-like or they could 18 be, you know, round, could be mushroom, et cetera. 19 And some of that geometry is discussed in some of 20 the citations we included.

Q. And are some of those geometries, arethey better at engaging a non-woven than others?

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	Page 73
1	A. It varies.
2	Q. So their ability to engage the non-woven
3	will vary depending on what their geometry is?
4	A. Yes.
5	Q. So what do you call each of those I
6	don't know mushroom parts or bowls or what you
7	called what are each of those called? Do they
8	have a term, if you understand what I'm asking?
9	A. They're basically called hooks. And
10	whether they're hook-like or not, they're called
11	hooks, because they engage through a loop of some
12	sort, or fiber of some sort.
13	Q. All right. So I'll refer to them as
14	hooks, but as you said, that doesn't necessarily
15	mean they're hook-shaped. They could be
16	mushroom-shaped. They could be round or
17	something. Okay.
18	Does the number of those hooks in a
19	fastener how many well, let me say this
20	again.
21	In your typical what's the size of a
22	typical fastener used in an adult incontinence

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1	article

A. It varies. I mean, the surface area ofthe hook material?

4

Q. Correct.

A. It varies. I think that if you looked at some of the citations that are out there, they can go from a minimum of half an inch as Karami '626 cites, to 2 square inches. I think Beckert, you know, used a smaller, 20-by-25 millimeters, which is around .79 or .8 square inches.

11 It varies on the product developer and it 12 varies on how much engagement and shear strength 13 and shear force you want to have. So it's a 14 variable in a design.

Q. And what about the, typically, number of pins -- or, I'm sorry, hooks in a fastener? Does that vary as well?

18 A. It varies depending on the geometry and 19 the manufacturer and what they want to do. And --20 all I can say is that the Binder hook that's 21 discussed in these patents is defined as a 22 microhook, and they tend to be smaller than the

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	Page 75
1	more conventional Velcro hooks that are quoted,
2	for instance, in some of these patents.
3	And the advent of this technology from
4	Binder was that they developed an extremely
5	aggressive hook.
6	Q. Does the spacing in between the hooks
7	vary between different fasteners?
8	A. Yes.
9	Q. And so the number of hooks in a
10	particular in different fasteners can vary as
11	well?
12	A. Correct.
13	Q. We talked earlier about laminating a
14	non-woven. And I believe you said that that's
15	something that can also be done to increase the
16	strength of the non-woven; is that fair?
17	A. Repeat the question, please.
18	Q. You said you could we talked about
19	laminating a non-woven.
20	A. Yes.
21	THE WITNESS: You froze. Ms. Daley?
22	(Discussion off the record.)
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	Page 76
1	MS. DALEY: I apologize for that,
2	Mr. Jezzi. We can get started again.
3	BY MS. DALEY:
4	Q. So I think, before I froze, I was asking
5	again about lamination. And I believe we talked a
6	little bit earlier about using a laminated film
7	could help present [sic] make it
8	water-impermeable; is that correct?
9	A. That is correct.
10	Q. Okay. I think you also said that it can
11	be used to increase the strength of the non-woven;
12	is that fair?
13	MR. ALBRIGHT: Objection.
14	Mischaracterizes the testimony.
15	THE WITNESS: Should I try to answer
16	that?
17	BY MS. DALEY:
18	Q. Yes, please.
19	A. Could you repeat the question? Because I
20	wanted to make sure when you said increase the
21	strength of the non-woven you said the
22	non-woven or the laminate? Or how did you ask

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Page 77 1 that question? 2 Well, that it would increase -- by Q. laminating a film on the non-woven, can that 3 4 increase the strength of the non-woven? 5 Α. To answer your question very 6 specifically, the answer is no. It can increase 7 the strength of the composite, but that does not change the properties of the spunbond. 8 9 Okay. But what's the distinction between Ο. changing the strength of the composite versus the 10 11 non-woven? 12 Α. The non-woven is one layer; composite is 13 two layers. 14 Q. How does it increase the strength of the 15 composite? Well, it's a thicker material. They're 16 Α. two materials. They -- they're additional forces. 17 18 You know, they're additional to each other. 19 Q. Can you --20 I mean, we're -- we can get in the hole. Α. 21 You know, it depends on the -- I mean, you could 22 weaken it if you do it wrong. But I -- I think

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Page 78 that that's not -- you know, people who do 1 2 lamination certainly for outer covers in the hygiene business, those people who are skilled in 3 4 the art do know what -- the acceptable techniques 5 of lamination so that the properties of both б materials are not destroyed. Q. We also talked about bonding a non-woven. 7 What is an -- is embossing a form of bonding? 8 9 Α. Yes. And what is embossing? 10 Ο. 11 Basically, the technology that is used Α. 12 are two rollers, one roller being engraved with an 13 embossing pattern. These rolls are heated by, 14 typically -- typical temperatures in the 15 350-degree Fahrenheit range, and they're run at either no gap or a very small gap of about a 16 thousandth of an inch, two-thousandths of an inch. 17 18 That varies depending on the quality of the engraving and the rolls. And they compress the 19 20 non-woven web that goes through the nip with 21 bossments that are designed in a variety of 22 different ways and typically fall in a range of --

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	Page 79
1	I mean, they can be square, they can be circular,
2	they can be trilobal, as Stupperich discusses.
3	They can be uniformly arrayed or they could be
4	randomly arrayed.
5	You know, so there are different
6	geometries, there are different designs that you
7	can use on these bossments, but they're usually
8	quite a few per square inch. And they have land
9	areas, as has been discussed in the patent
10	literature that we cited, on the broad range
11	between 15 and 30. Operationally, they're
12	probably in a narrow you know, in the middle of
13	that.
14	But that's typically the process that was
15	used.
16	Q. You referenced a land area. What is
17	that?
18	A. It's basically these bossments, the heads
19	of these pins. And just as one embodiment of
20	many, they're truncated they're basically like
21	a trapezoidal and the head is chopped off; it's
22	flat like a pyramid with the head with the cap

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Page 80 chopped off. That's how they look. Or they can 1 2 They're different designs. look. That area on a per square inch, when it 3 4 embosses the non-woven, what happens is the fibers 5 lose their fiber characteristic and they become a 6 film, in essence. Depending on the pressure and 7 the temperature. But typically they would be an amorphous film of polypropylene that would have 8 9 virtually no distinct fibers in them. And that area, on a per square inch basis, is defined as 10 11 the land area. 12 Ο. And if you've made it so there's no 13 distinct fibers in them, does that make it harder or easier for a hook to engage in that land area 14 of a non-woven? 15 Specifically in the land area, the hook 16 Α. more than likely would not engage because it is a 17 18 film. But it's a very small area. And don't ask me what the number is, but it's based on the size 19 20 of the pin head that's used. And they're small 21 because there are many of them per square inch, as 22 the literature cites.

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	Page 81
1	Q. You mentioned there's a large variety of
2	embossing patterns. Why would you pick one
3	embossing pattern over another when making an
4	adult incontinence article?
5	A. The converter or the incontinence product
6	would not pick the embossing pattern. It was
7	given to them by the supplier. These are
8	commodity goods. Customization is seldom applied
9	in into these products. And that would be
10	something that probably the majority of you
11	know, except for Procter & Gamble, perhaps, would
12	have very little say in what that geometry would
13	be.
14	Q. Do different suppliers have different
15	geometry?
16	A. They probably maybe. If they do,
17	they'd be very, very similar. And the reason I
18	say that, they all have a common denominator, and
19	that common denominator is the manufacturer of the
20	machine. So they're going to inherit whatever
21	that machine supplier is going to provide them.
22	And that has become fairly standardized

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	Page 82
1	in the industry. And I would be willing to say
2	that there's very little variation in the
3	available commercial spunbonds that are out there.
4	Q. And you're talking about it's been
5	standardized or what's available today,
6	correct?
7	A. Well, it was standardized way before
8	2007, if that's what you're inferring.
9	Q. No, I'm saying you were talking about
10	what's commercially available today, is what you
11	were referring to.
12	A. Was commercially available for a very
13	long time. I have seen very little change in
14	you know, they're probably at a Reico 6. But I've
15	seen very little change in the recent years over
16	what was available in the late '90s, for instance,
17	'99, 2000. So I would probably say that, you
18	know, it is what they are being supplied.
19	Q. So if you preferred a particular bonding
20	pattern, you wouldn't be able to make sure that
21	you got a non-woven with a bonding pattern that
22	you want?

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Page 83 For one thing, for most of these 1 Α. 2 spunbonds, the non-woven pattern, certainly at the lighter basis weights, is not that visible. 3 It --4 it falls in -- whether it's a circle or a square, 5 you have to do SEMs. 6 The array, whether -- you know, the spacing, those are all variables. But I would see 7 that there would be very little difference between 8 9 the suppliers with this particular property. So if you were at a higher basis weight, 10 0. 11 would the embossing patterns be more pronounced? 12 Α. Yes. I think they would be more 13 pronounced at higher basis weights. And I'm -you know, from my records, looking at 50 to 100 14 15 gsm fabrics, they have become more visible. And 16 the reason for that, the fabric is much more 17 opaque as well at those basis weights. 18 So when you're selecting the non-woven, 0. 19 you have to -- and when you're selecting a 20 non-woven to use in an incontinence article, you 21 have to select the type of non-woven you're going 22 to use, correct?

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	Page 84
1	A. You select the non-woven that you're
2	going to use, predominantly a spunbond.
3	Q. And you have to select the thickness of
4	the non-woven that you're going to use.
5	A. You typically do not select thickness.
6	You select basis weight.
7	Q. So you're going to select the basis
8	weight?
9	A. Yes.
10	Q. And you can select the fiber size of the
11	non-woven.
12	A. You get what you get.
13	Q. You can't order a didn't we talk about
14	that you could get a 1.3 denier non-woven?
15	A. You would get a range from 1.3 to 3.
16	Like I said, the manufacturing process does not
17	give you a specific number. Sometimes they you
18	know, they would specify, you know, under 3
19	deci-tex or something along those lines. But
20	typically it's within a range.
21	Q. So
22	A. They are a range, by the way. Yeah.
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Page 85 1 Huh? Q. 2 When you were talking about bonding patterns, you were talking about the needles and 3 4 the needle size, correct? Or embossing patterns. 5 I'm sorry. 6 When you were talking about embossing patterns, you mentioned needles, correct? 7 8 No, I did not. I don't --Α. 9 Ο. Oh. Maybe it was when you were talking 10 about the landing spot. 11 We were talking about the land area. Α. You 12 asked me about the land area --13 Ο. Yes. 14 Α. -- and I was trying to explain to you what that meant. 15 16 And you mentioned needles, correct? Ο. Yes. 17 Needles? N-e-e-d-l-e-s? Α. 18 Ο. Yes. 19 Α. I don't recall that. 20 Q. How did -- how is that land area made 21 again? 22 Α. The embossing roll has different

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1 bossments or basically -- these are chemically 2 etched rolls that are soft metal to hard metal engraving, and then they go through a chemical 3 4 etching process to further eat away. And the pins 5 typically resemble a pyramid with the head cut 6 off -- okay? -- with the top cut off, or a cone with the head cut off. It's a circle versus a 7 square. 8

9 And basically there are a certain number of these per square inch. And the land area is 10 11 basically the area in the non-woven that this 12 boss, or embossing point, compresses the fibers 13 and basically melts them. And if you look at that area of each individual embossing point by the 14 15 number of points per square inch, you get the ratio of land area to non-land area, which would 16 be the unembossed areas of fibers. 17

Q. And the number of those pins is what youwere referring to? I think I said needles.

20 So the pins -- you said there's a certain 21 number per square inch. Can that vary depending 22 on the embossing pattern you want?

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Page 87 1 I mean, you know, you're talking to a Α. 2 head of R&D historically. So we have looked for a number of different reasons -- different 3 4 practices, different product categories, various 5 embossing patterns. So, you know, my answer in 6 that respect would be, yes, there are -- there are different geometries, different dense -- number of 7 pins per square inch that -- that you can use. 8 9 But again, I go back to the fact that the industry has consol- -- you know, because of the 10 11 fact there's a phenomenal common denominator named 12 as Reicofil process and Reifenhäuser, they tend to 13 be within a very narrow range. And that narrow 14 range is discussed in the patents where they talk about a land area of between 15 to 30. The way to 15 get to 15 to 30 would be by having different 16 17 densities of pins per square inch. That's one 18 way. The other way is where the pins -- maybe 19 20 that's where you got needles -- the pins or the points over time. These rolls don't last forever. 21

22

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They basically are under very high pressures, and

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Page 88 1 maybe in a period of three to five years, there's 2 a pinning effect on the points of those emboss areas that flatten it. And so, therefore, a lot 3 4 of specifications are written as not to exceed a 5 certain land area because, over time, it's б varying, it's changing. Do you have any experience with durable 7 Ο. qoods? 8 9 Α. Yes. Are the kind of fastening requirements 10 Ο. 11 when they're used on durable goods different than 12 for disposable goods? 13 Well, let me correct that, you know, when Α. 14 you say durable goods -- I'm trying to -- I have not worked on any hook and loop -- or hook 15 applications on durable goods. I can't think of 16 any right offhand. Maybe, you know -- but -- and 17 18 that's something I commonly do. I've always 19 looked at the disposable side. 20 Q. Now, in your declaration, you rely on patent application number U.S. 2005/0256496 that's 21 been referred to as Benning. 22

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Page 89 1 Does that sound familiar? 2 Α. Yes. It's Exhibit 10 -- sorry, it's 3 Ο. 4 Exhibit 1002. 5 Α. Okay. 6 0. And you're familiar with this Benning 7 reference? 8 Α. Yes. 9 Ο. And you'll understand that if I refer to the Benning reference, I'm referring to 10 11 Exhibit 1002? 12 Α. Yes. 13 0. What does Benning relate to? May I review my declaration, please? 14 Α. 15 Ο. Certainly. 16 Basically Benning refers to an Α. 17 incontinent diaper that has side flaps or side 18 parts or wings that are basically attached, two at the front and two at the back region. And that 19 20 these side parts are folded in some form of V 21 direction and releasably attached to themselves. 22 Q. And is it fair to say Benning was

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Page 90 concerned with the manufacture of the diaper and 1 2 these wings in particular? Repeat the question, please. 3 Α. Ο. Is it fair to say -- is -- Benning was 4 5 concerned with how to manufacture these side parts 6 to avoid flutter during the manufacturing? Is that fair? 7 Α. I think they discuss briefly the 8 9 advantages of folding the side parts. Q. And in connection with Benning, you 10 11 referred to a landing zone. 12 What is a landing zone? 13 Okay. A landing zone was developed and Α. commercialized -- actually invented by a French 14 15 company called Poudous. That technology was licensed by both Kimberly and Procter in the 16 mid-'80s. And it really was -- a tape landing 17 zone was a tape -- a patch of film that went onto 18 19 the film outer cover of a diaper at that time, and 20 it was meant to be used with adhesive tapes. And the rationale behind that was that 21 22 this patch, typically about a 1-1/4-mill film, was

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then, over -- was adhered to the outer cover film 1 2 of the diaper. The outer cover film of the diaper before this invention was around 2 to 2-1/4 mills. 3 4 It was a heavy film. And the reason for that is 5 the refastenability of the adhesive tape. If they 6 downgauged it below 2 mills, for instance, when you opened up the tape, you would tear the film. 7 So the invention reinforced that film 8 9 outer cover, and it allowed the film outer cover to be downgauged significantly around 1 mill. 10 And 11 then the tape would then be attachable to this 12 tape zone. 13 This concept of a landing area or tape landing area, tape landing zone, was then evolved 14 into a loop non-woven material for the mechanical 15 16 fasteners.

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Q. So the landing zone referred to an area where you had designed it to have fasteners attached to the diaper.

20 A. Correct.

21 Q. And is that -- does that refer to added 22 loop material?

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	Page 92
1	A. It could be a loop material. Yes.
2	Q. Well
3	A. Let me rephrase that. When we say loop
4	material, we're looking at the female component of
5	a mechanical fastener system. And some of them
6	are loop; some of them are different. But that's
7	the concept.
8	Q. And when you say loop material, you're
9	meaning something distinct from the non-woven when
10	we're talking about a landing zone?
11	A. It is a targeted zone that's a separate
12	component to the outer cover, which is attached at
13	the tape you know, the front portion of the
14	diapers front portion of the diapers for
15	engaging the hooks to the tapes.
16	Q. In paragraph 114 in your declaration,
17	Exhibit 20 1012
18	A. Section 114?
19	Q. Paragraph 114. Yes.
20	A. Yes.
21	Q. You in that first sentence you
22	mention you say that Benning includes a landing
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	Page 93
1	zone on its chassis.
2	Do you see that?
3	A. Yes.
4	Q. What do you mean that Benning includes a
5	landing zone?
6	A. One of the items in Benning is that they
7	discuss the outer cover, which we are because
8	of the fact that they discuss a landing zone,
9	they're basically discussing this component that I
10	just described, which is a target area. These
11	typically, in an incontinent product, can be done
12	differently. Can be a single piece in front of
13	the entire diaper. A lot of them have gone to
14	discrete pieces, one on either side, to save
15	money, because incontinent products are very
16	large, so they just focus it onto a section of the
17	width of the front of the diaper.
18	And their design, with the adhesive, it
19	would be just an extra piece of film. On hooks,
20	it would be, as we defined loop material, or a
21	female component to the fastening system, for the
22	hooks to engage, to grip mechanically, as he

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	Page 94
1	states.
2	Q. So it's your opinion that Benning has a
3	targeted area for the fastener to engage?
4	A. It leads us to believe that it does.
5	And yes.
6	Q. Do you is it your understanding that
7	Benning uses an added loop material to provide
8	that landing zone?
9	A. They discuss a landing zone. Yes.
10	Q. But does that necessarily mean it's
11	adding a loop material?
12	A. No. I think it's an either/or. I think
13	it could be a and I think they discuss that.
14	It could be a tape. It could be adhesive tapes or
15	it could be a non-woven-type structure for the
16	hook material.
17	Q. So in Benning, would you agree that
18	A. Can I
19	Q. Certainly.
20	A. I would probably have to review Benning,
21	because I think they talk about the advantage of
22	using hooks for getting eliminating

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	Page 95
1	contamination and the sort. So they may be
2	favoring or discussing the hook loop fastening
3	system.
4	If you don't mind, if I can just read it.
5	Benning column page 1, paragraph 3, talks
6	about mechanical or adhesive closures on the
7	lateral parts of the incontinence article are
8	frequently used, which act in concert with
9	similarly configured landing zones in the front
10	region of the main body.
11	They refer to adhesives as well.
12	That doesn't mean that, you know, the two
13	couldn't be combined, as they are in Miyamoto,
14	so
15	Q. So it's your understanding that Benning
16	is targeting the front region of the main body for
17	the fasteners?
18	A. Repeat the question, I'm sorry.
19	Q. So it's your understanding that Benning
20	is targeting the front region of the main body for
21	attaching fasteners?
22	A. With a with a loop material, yes.

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Page 96 1 With a targeted patch of some sort. 2 Q. And in fact, in paragraph 55 of Benning --3 4 Α. 55? 5 Ο. Yeah. And page 4 -- or page 12 of the 6 exhibit, page 4 of the -- let's just go with 7 paragraph 55. It's the easier way to locate it. 8 A. 5-5, right? 9 Q. 5-5. And do you see at the end that it says, 10 11 "The tapes interact in a releasably adherent 12 manner with an outside of the front region of the 13 main body portion"? 14 Α. Okay. In that particular zone I was 15 looking at what item -- the tapes 44 interact in a 16 _ _ Sorry, Mr. Jezzi, this is 17 THE REPORTER: Christina. I can't hear you when you turn that 18 19 way, sorry. 20 THE WITNESS: Okay. Basically, the tapes 21 44 interact in a releasably adhering manner --22 adherent manner with an outside 46 -- which is the

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	Page 97
1	outer cover of the front region 22.
2	And I believe that is that would be a
3	film outer cover.
4	BY MS. DALEY:
5	Q. And it's targeting the front of the
6	diaper for receiving
7	A. Yes.
8	Q the fasteners.
9	A. And like I said earlier, that if the film
10	gauge is around 2 mills, you historically were
11	able to do that. The tape landing zone film patch
12	was just designed so that you could downgauge
13	the the larger part of the outer cover to a
14	lower gauge film.
15	Q. So Benning doesn't seek to use the wings
16	to receive the fasteners or the material I
17	think they are called material sections or side
18	flaps?
19	A. Well, Benning adheres the side parts to
20	the main body of the diaper.
21	Q. But it doesn't seek to fasten
22	engage have the fasteners engage those side

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1	parts. They're seeking the fastening on the front
2	part of the diaper.
3	A. I don't follow you exactly.
4	Q. So I think we just discussed that Benning
5	teaches fastening the diaper to the front,
6	correct?
7	A. Correct.
8	Q. Not to the side parts.
9	A. That's what it looks like they're doing.
10	Especially with the adhesive tapes, that would be
11	the case.
12	Q. And in fact, Benning says it wants the
13	side parts to be breathable; is that right?
14	If it helps, I can
15	A. I can't find the part, but they did
16	discuss that the side parts are non-woven
17	materials.
18	Q. So my question is in referring to
19	paragraph 32 in Benning.
20	A. Yes. Yes, they're discussing non-woven
21	materials.
22	Q. But my question was that they said they
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	Page 99
1	wanted it to be able to breathe.
2	A. Non-woven materials are breathable.
3	Q. Correct. So that they that Benning is
4	seeking to have the side parts be able to breathe?
5	A. Yes.
6	Q. And in Benning, they also want the side
7	parts to be flexible; is that fair?
8	A. Yes. They would be flexible.
9	Q. And what they're trying to achieve is a
10	skin-friendly side section that's comfortable to
11	the wearer?
12	A. If you use non-wovens for the wings and
13	they have them touch the body, they would be
14	they were trying to achieve a softness aspect to
15	them.
16	Q. So looking at again, looking at
17	paragraph 55 in Benning, in that last sentence
18	where it says the tapes interact in a releasably
19	adherent manner with an outside 46 of the front
20	region 22 of the main body portion 20
21	A. Yes.
22	Q do you see that?

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Page 100 1 It doesn't indicate that there's actually 2 any loop material on the front of the body, does 3 it? 4 Α. Not in this particular statement. They refer to adhesive. They refer to tapes, which I'm 5 б assuming to adhesive. 7 In your declaration you also rely on Ο. patent application number U.S. 2006/005 -- I'm 8 9 sorry, let me start over. You rely on a patent publication number 10 U.S. 2006/0058772 that you refer to as Karami 11 12 '772. 13 Does that sound familiar? That is correct. 14 Α. Yes. And it's been included as Exhibit 1003? 15 0. 16 Α. Yes. And you do discuss -- and if I refer to 17 Ο. this as Karami '772, you'll know what I'm talking 18 19 about? 20 Α. Yes. 21 Ο. What does the Karami '772 patent relate 22 to?

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1 If you don't mind, I'll look at my Α. 2 declaration. It -- Karami '772, as I state in my 3 4 declaration on page 55, describes a T-shaped, a pull-up undergarment, a breathable diaper or any 5 6 other garment that incorporates a fastening system 7 that does not include a loop fastening system. It further describes the use of minihooks 8 9 that -- to secure the article around a wearer needed -- to serve as a loop-type landing zone 10 11 with which the minihook fastener could engage. 12 They also go ahead and describe the 13 materials that are used. So Karami '772 wants to avoid using an 14 0. 15 added loop-type landing zone; is that right? 16 That is one of the objectives. Yes. Α. 17 And would you agree that they teach Ο. subjecting a non-woven to water jet treatment 18 19 and/or aperturing to avoid using that landing zone 20 of added loop material? 21 Α. They use water treatment and pin 22 aperturing to enhance the retentive forces of

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Page 102 1 the -- of the side parts. 2 Q. And they do that so that they don't have to have a hook -- loop-type landing zone, correct? 3 4 Yes. The primary reason for Karami '772 Α. 5 to treating the outer portions of their diaper or 6 their side parts was basically to get this 7 differentiation in retentive forces between the side parts and the -- what they call the stay-away 8 untreated zone in the center part of the diaper. 9 Q. And will you look at paragraph 42 of 10 11 Karami '772? 12 Α. What paragraph? 42? 13 Ο. 42. 14 Α. Yes. 15 Ο. Are you there? Yes, I am. 16 Α. About halfway down there's a sentence 17 Ο. that says, "Water jet treating and/or aperturing 18 19 the non-woven wings 40." 20 You're talking paragraph 42 of -- of Α. 21 Karami? Yes. Karami '772, paragraph 42. 22 Q.

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1	A. Oh, I opened the wrong Karami. It's the
2	other one.
3	Okay. I'm open to that paragraph. On
4	'772, paragraph 42.
5	Q. Okay. About halfway down, following a
6	reference to small-waisted persons, there's a
7	sentence that starts, "Water jet treating."
8	A. Yes.
9	Q. Where it says, "Water jet treating and/or
10	aperturing the non-woven wings obviates the need
11	for corresponding loop-type landing zones to mate
12	with the hook-type fasteners 41, 46, and 48."
13	Do you see that?
14	A. Yeah.
15	Q. So Karami '772 teaches that the water jet
16	treating and aperturing in lieu of the
17	hook-type that Karami '772 teaches water jet
18	treating and/or aperturing in lieu of having the
19	loop landing zone, correct?
20	A. No. I think that what they basically are
21	teaching is that they have two zones of different
22	retentive forces. One, the center portion which

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has the -- what they define as the stay-away zone,
 with some retentive forces there. And the wings
 that are treated to enhance the retentive forces.

4 So that there is a differential between 5 the center of the diaper and the outside of the 6 diaper for the flexibility of adjustment and the 7 range in the flexibility and sizing as well.

Q. Well, right here, Karami '772 states that it's the water jet treating and aperturing that obviates the need for the corresponding loop-type landing zone, correct?

A. That's what that says, yes. But they do have retentive zones in the center, which are sufficient enough, if -- not just looking at '772 by itself, but looking at Karami '626, that would basically say that they are sufficient enough that they can still secure the diaper to the body.

Q. And the way that Karami '772 gets rids of the corresponding loop-type landing zones is by water jet treating or aperturing?

A. Basically, what they're doing is they'reusing the water jet treatment or aperturing in the

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side parts with higher retentive forces as a way
 to encourage the user to use those for securing
 the hooks. And they're using the stay-away zone
 with lower retentive forces to discourage.

5 One of the things that, you know, we 6 looked at and kept in -- in context is that really the concept of a stay-away zone originated with 7 the Damaghi patent which Karami was also a 8 9 co-inventor. And if you recall that particular citation that we used, the Damaghi patent had a 10 11 film target zone area in the middle of the diaper 12 as a stay-away zone. And the films, as we 13 discussed earlier, do not have any engagement 14 characteristics.

Soon after that, they kind of migrated 15 and evolved to a non-woven-only outer -- or 16 non-woven laminate outer cover with no treatment 17 18 with -- having lower retentive forces than the wings as a way to, you know, discourage the use in 19 20 that area but encourage the use in the wings, 21 somewhat of a balance between those properties so that the, you know, smaller sized wearers could 22

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Page 106 1 basically use the center portion to hold the 2 diaper on, or, you know, larger sized wearers could use the side parts to hold the diaper on. 3 Q. Karami '772 doesn't actually talk about 4 5 encouraging or discouraging, does it? б Α. No. But that's basically -- when -- when you look at that, you know, that -- that's the 7 implication of what they are trying to do. 8 And 9 we're looking at '772 in context to '626. Well, right now, I'm talking to you about 10 Ο. 11 '772. 12 But what's your understanding of the word 13 "obviate"? It basically means that it doesn't have. 14 Α. It eliminates the need for; is that fair? 15 Ο. Eliminates the need for the loop 16 Α. 17 material. And that's because the outer cover, as 18 well as the side parts, are engageable with some 19 retentive forces. 20 Ο. What the sentence actually says is it's 21 the water jet treating and/or aperturing that 22 obviates the need for the corresponding loop-type

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	Page 107
1	landing zone, right?
2	A. That's what that line says. Yes.
3	Q. And Karami '772 actually says that you're
4	treating the non-woven through water jet treatment
5	or aperturing so that the fasteners can securely
6	engage the wings, correct?
7	A. It basically says they have stronger
8	engagement forces on the side parts and the wings.
9	Q. Doesn't it actually say that they treat
10	it with water jet treating and aperturing so that
11	the fasteners can securely engage?
12	A. What sentence is that on?
13	Q. Well, let's look at paragraph 39.
14	A. It basically says, "so that the hook-type
15	fasteners at the free ends of the wings can attach
16	to the front portion."
17	Q. So what Karami is saying is that the
18	water jet treated and/or aperture bonded
19	they've treated the non-woven so that the
20	hook-type fasteners at the free ends of the wings
21	can attach, correct?
22	A. You're reading paragraph 38 of

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	Page 108
1	Q. 39.
2	A. 39.
3	Q. The last sentence: "With this
4	construction, at least a portion of the outer
5	surface of the front portion 22 of the T-shaped
6	diaper may be made of water jet treated and/or
7	apertured bonded non-woven so that the hook-type
8	fastener at the free ends of the wings 40 can
9	attach to the front portion 22."
10	Do you see that?
11	A. Yes. I'm just going to look at what the
12	front portion 22 really refers to.
13	Front portion yes. They basically
14	have the outer cover that is water jet treated.
15	That's right.
16	Q. And they do that so that the hook-type
17	fasteners at the free end of the wings can attach
18	to the front portion 22?
19	A. Yes. You know, it's a matter of degree.
20	Q. Then let's take a look at
21	paragraph 48.
22	A. Paragraph 48?

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Page 109 1 Second sentence. Ο. Yes. 2 "In at least one embodiment of the invention, the entire outer surface of the wings 3 4 131 and 133, is made of water jet treated and/or 5 apertured non-woven so that the hook-type 6 fasteners 150a to 150d can securely engage with any portion of the wings 131 and 133 when the 7 8 diaper 100 is placed on the wearer." 9 Do you see that? Yes. 10 Α. 11 And again, Karami '772 says that the Ο. 12 surface of the wings is made of water jet treated 13 and/or apertured non-woven so that the hook-type 14 fasteners can securely engage, correct? That's what it reads. 15 Α. Yes. So you'd understand that it's -- what's 16 Ο. 17 enabling the non-woven to securely engage is the 18 water jet treatment and/or the aperturing of the 19 non-woven? 20 Well, it's a matter of degree. They've Α. made a -- a difference in retentive forces between 21 22 the center portion and the outer wings. And the

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	Page 110
1	water jet treatment and aperturing enhances the
2	retentive forces.
3	Q. And
4	A. So the wings would have higher retentive
5	forces in the center portion by Karami '772.
6	Q. And in fact, Karami '772 is teaching the
7	water jet treatment and/or aperturing so that the
8	fasteners can securely engage.
9	A. Basically, yeah, they can securely engage
10	better than the outer cover, that the retentive
11	forces are greater with the treatment.
12	Q. Let's also look at paragraph 51.
13	A. Paragraph 51?
14	Q. Correct. Around the middle of the
15	paragraph on page 13 of 16, it starts, "In at
16	least one embodiment."
17	Do you see that?
18	A. Yes.
19	Q. "In at least one embodiment of the
20	invention, the entire outer surface of the wings
21	231 and 233 is made of water jet treated and/or
22	apertured bonded non-woven so that the hook-type

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Page 111
fasteners 250a through 250d can securely engage
with any portion of the wings 231 and 233 when the
pull-up absorbent article 200 is placed on the
wearer."
Do you see that?
A. Yes.
Q. And again, Karami '772 is teaching that
you do the water use a water jet treated or
non-bonded [sic] non-woven so that the hook-type
fasteners can securely engage.
A. Yes. I'm basically what '722 [sic] is
saying, that the water treated, yeah, side parts
can secure the diaper onto the body.
Q. And that's what you would think
"securely engage" would mean can secure the diaper
onto the body?
A. Yes. But that's not yeah. And they
have they're not saying that the retentive
forces in the outer cover cannot do the same.
Q. They don't say that they can.
A. Not in '772 by itself. But if you look
at it in combination with '626, you can conclude

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1 that.

2 Q. And in fact, Karami '772 does tell you 3 how to securely engage the diaper, and it never 4 says that attaching fasteners to an untreated 5 non-woven would secure the diaper.

6 Α. You have to look at it from evolutionary point where they were going from basically a zero 7 engagement to some; there was a rationale as to 8 9 why they chose to have some retentive forces in the outer cover in the central portion of the 10 11 diaper. And that's because, if you look at the 12 flexibility of how you put these things on, you 13 want some engagement into the center portion. And they were not getting it with film alone, so they 14 modified their design to do that, having the 15 16 distinction between the side parts and the center portion of the -- of the diaper, which is 17 18 basically -- this is nothing more than a variant 19 of what Beckert was trying to claim. Beckert is 20 basically taking the same concept of separate retentive forces. 21

22

Q. But Karami actually talks about the --

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Page 113 1 securely engagement only with the water jet 2 treated and apertured bonded non-woven, correct? On '772. Correct. 3 Α. Ο. And in fact, Karami '772 refers to the 4 5 water jet treatment and/or aperturing a non-woven б to be the inventive concept; is that right? 7 Repeat the last comment. Α. Karami '772 refers to the water jet 8 0. 9 treating and/or aperturing of a non-woven so that it can engage fasteners to be the inventive 10 11 concept of Karami '772. 12 Α. No, I don't think that's the only thing 13 they're talking about. They're talking about a stay-away zone that has retentive forces as well. 14 15 Q. Let's take a look at paragraph 40 where it says, "Example 1 below illustrates the 16 advantages provided by the inventive concept of 17 18 water jet treating and/or aperturing a bonded 19 non-woven to enhance shear and peel strengths of a 20 fastening system." 21 Α. Basically like we've said all along, that 22 the water treatment and aperturing does enhance

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Page 114 shear and peel strengths of the fastening system. 1 2 And Karami '772 calls that the inventive Ο. 3 concept? 4 That's what they were doing to improve Α. 5 the retentive forces. 6 Ο. And they call it the inventive concept. 7 Is that a yes? That's what it says. 8 Α. 9 Ο. Well, let's take a look at paragraph 44 In paragraph 44, you see, "The T-shaped as well. 10 11 diaper 10 described in the previous embodiments is 12 used to illustrate the inventive concept of using a water jet treated and/or apertured bonded 13 non-woven as part of an absorbent article to 14 15 enhance the shear and peel strength of surfaces of the absorbent article that engage with a hook-type 16 17 fastener." 18 Do you see that? 19 So again, Karami '772 calls using a water 20 jet treated and apertured bonded non-woven so that 21 the non-woven can engage with a hook-type 22 fasteners as the inventive concept.

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Page 115 1 That's what they state here. Α. 2 Let's take a look at paragraph 52. Q. And again, I think if you look at 52, you will agree 3 4 that Karami '772 again refers to incorporating the 5 inventive concept of a bonded non-woven that is б water jet treated and/or apertured. Basically they're stating that the water 7 Α. treatment enhances the retentive properties of 8 9 those side parts. Q. And Karami '772 considers that the 10 11 inventive concept. 12 Α. I'd have to review the claims to see 13 exactly how they word it to agree with your inventive -- with what you're saying is the 14 15 inventive step. 16 If you don't mind, let me look at the claims. 17 18 Ο. Sure. 19 They include the water jet treated side Α. 20 parts in one of the claims. 21 0. Yes. But I think we went through three 22 instances in the specification where it referred

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Page 116 1 to that as the inventive concept, correct? 2 Of Benning '772. Yes. Α. Yeah, Karami '772. But --3 Ο. 4 Α. Oh, that's right. 5 Ο. No, no, all that's right. I mix them all up all the time, too. 6 7 And I'd like to take a look at table 1 in Karami '772. 8 9 Α. Okay. In paragraph 68 of your declaration --10 Ο. 11 Α. Okay. 12 Q. -- you state that Karami '772 uses a 13 modified ASTM standard to obtain peel and shear data, right? 14 15 Α. Yes. How was the test modified? 16 Ο. I have no idea. I don't think they state 17 Α. 18 exactly what they're doing. 19 So you don't know -- we don't know what Ο. 20 tests Karami '772 actually carried out? 21 Α. I don't. They refer it as a modified 22 spin test.

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Page 117 1 Can you make any determinations on Ο. 2 reported shear and peel strengths when you don't know what the test was? 3 4 Not really, I cannot. Α. 5 0. Will you --6 Α. Let me put it this way: Within the data that's exhibited in that particular table, I think 7 it is valid to compare one against the other, kind 8 9 of. It was a very difficult table to navigate for a variety of reasons. 10 11 But -- so basically my only takeaway from 12 this table is that water jet treated or apertured non-wovens have higher retaining forces, shear 13 14 specifically, than nontreated ones. And that was 15 my takeaway. And in fact, they showed that a lower 16 Ο. 17 basis weight non-woven, a 20 gsm non-woven, could have higher retaining forces than a non-treated 18 19 33.9 gsm non-woven, correct? 20 I don't think so. Can you specifically Α. 21 point to that? 22 Q. Well, sure. Take a look at -- let's take

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	Page 118
1	a look at Binder 65445.
2	A. Okay.
3	Q. And if you see for the 20 gsm spunbond
4	wet jet treated non-woven, 16 pins per square
5	inch, they had a load of 1677.
6	A. 1677? I don't see that.
7	Q78. It's at the bottom of the table for
8	the Binder sample 65445, there's a reference to a
9	20 gsm spunbond water jet treated non-woven. And
10	then the shear strength, it says 1677.780.
11	A. Comparing that with?
12	Q. Higher in the table, there's a spunbond
13	non-woven. That's the 33.9. And it has a number
14	of 16.16 or, sorry. It has a 1616.699.
15	A. But that's with the 65445 hook?
16	Q. No, that's with the yes. 65445 hook.
17	Correct.
18	A. Okay. But that was not the hook that we
19	used in our analysis for the most part. We were
20	using the 25445.
21	The other thing to that I'll point out
22	to you is, if you look at the notes below, it

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says, all above testing was done peeling and
 shearing from the 2 inch length side of the hook
 samples.

So they're looking at something that I'm not used to, of pulling the force 90 degrees to the actual application and use force vector of the -- of the shear.

So I cannot make heads or tails of these 8 numbers, honestly. And -- you know, so it was a 9 lot of data, and I guess they use it to validate 10 11 their position of the treatment. And if you take 12 a step back and look at it overall, you can see 13 that water treatment -- water jet treating and 14 aperturing does increase the shear forces. But to 15 make the comparison, I was extremely uncomfortable in doing that. 16

Q. Yeah. And it does show that you can treat a lower basis weight non-woven to get -- and have it have higher retentive forces than a higher basis weight non-woven.

21

- A. If needed. Yes.
- 22
- Q. So let me ask you again about these

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Page 120 numbers. Let's even look at the first number in 1 2 this table for shear strength for the spunbond 3 non-woven. 4 Do you see that? I think the -- just 5 trying to look at the -- on the page 12 of 16 of б the exhibit. 7 Α. Okay. The first -- the top part of the table, 8 0. 9 spunbond non-woven, there's a reference at shear strength to 1,094.645/569.7? 10 11 Do you see that? 12 Α. Yes. 13 Do you know what that number -- well, Ο. what does the -- what do you understand the 14 1,094.645 to refer to? 15 16 It says load at max load, which to me was Α. the stress force. And then they mention grams per 17 2 inches. I have no idea what the lower number 18 is, or what that is, if it's a range or not. It's 19 20 very confusing. And I would not read into this because I 21 22 have no idea what they did.

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Page 121 1 0. Okay. Could that be the standard 2 deviation? If so, it should be noted, and it's not. 3 Α. 4 And that would -- by the way, that would be a 5 significantly high standard deviation, so I would 6 probably say it's not. I have no idea what they 7 were meaning by that. So we also don't know, in terms of the 8 0. 9 testing, how many specimens were tested --Α. 10 Correct. 11 Ο. -- using this? 12 Α. Yeah, that's a very important point, that 13 a lot of these tests -- and they don't talk about it in any of the patents that we've read. 14 But 15 somebody who's been in this industry and has done this kind of work, or had groups that basically 16 17 developed these products and materials, the peel 18 and shear forces are typically done with multiple 19 pulls, certainly peel is done that way, for a 20 second, third, fourth, because it's a refastening 21 option, the flexibility that these structures 22 provide. And none of them mention that

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Page 122 1 specifically as, oh, this is the fifth or the 2 third. And companies tend to have a range of, 3 you know, which of the pulls they use for their 4 5 primary determination or selection. б Ο. And we couldn't reproduce this test? I could not. 7 Α. No. And also, correct me if I'm wrong, but it 8 0. 9 appears that he didn't -- he had tested -- let me 10 start over. 11 What it does report is that it has tested 12 a 33.9 gsm spunbond non-woven that was untreated, 13 correct? 14 Α. Correct. 15 0. And then also tested it treated, correct? 16 Α. Correct. 17 And when it came to the 20 gsm non-woven, Ο. there were no untreated 20 gsm non-wovens tested; 18 is that correct? 19 20 I'll say it again. Karami '772 didn't 21 treat an untreated 20 gsm non-woven. Doesn't look like they did, no. 22 Α.

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Page 123 1 Karami '772 wasn't concerned with finding Ο. 2 out what the retaining forces were for a 20 gsm 3 non-woven? 4 Without water treatment. Correct. Α. 5 MS. DALEY: So I know that -- I don't remember when we came back or how long it's been, б 7 Jeremy. I'll continue, but I just want to check Because we did have an unforced break there 8 in. for a little bit, but -- I just wanted to see what 9 10 you guys think. 11 MR. ALBRIGHT: It's up to Mr. Jezzi. 12 THE WITNESS: Why don't we go to 1:00 --MS. DALEY: Okay. 13 14 THE WITNESS: -- and then take a lunch 15 break. 16 MS. DALEY: Sure. 17 MR. ALBRIGHT: Great. Yeah, that sounds 18 good. 19 BY MS. DALEY: 20 Can you turn to figure 8 in Karami '772? Q. 21 Α. Yes. 22 Q. What does figure 8 illustrate?

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Page 124 1 What does this figure illustrate? Α. 2 Q. Yeah. To me it illustrates a full-sized diaper, 3 Α. 4 a-la figure 6 or even figure 8 without using the 5 side seals they commented on as a pull-on б convertible diaper. Figure 7, I'm sorry, is, based on my 7 experience and the way they tried to describe it, 8 9 as a convertible diaper. Typically, this concept was developed by Kimberly-Clark on their pull-up, 10 11 their training pant. And they didn't use 12 adhesives, as -- I believe Karami described they 13 used mechanical fasteners for those side seals. They would come in in a closed fashion as a 14 15 pull-up so they could, out of the package, be used as a pull-up. 16 17 However, they could be opened up and used as a flat diaper and applied that way. Or -- and 18 they were designed for, in case that you wanted to 19 20 take the diaper off, they could just split it at 21 the seam. So that was that whole concept. 22 The only difference between figure 6 and

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Page 125 figure 8 are the fact that the side seals have 1 2 that adhesion capability. So what I look at figure 8 is basically 3 4 those type of diapers that are closed and sealed 5 with the fastening systems 150a through d onto the 6 side part of the diaper. And it's also used to 7 illustrate the stay-away zone 160. 8 And where is figure 8 discussed in Ο. 9 Karami -- where is figure 8 discussed in Karami '772? 10 11 Α. Figure 8? 12 Q. Yeah. 13 Α. When they discussed the stay-away zone. 14 Ο. Is that paragraph 53? I would look for item 160. Let me look 15 Α. at that first. 16 17 Q. Certainly. Α. Item [sic] 53. 18 19 And in paragraph 53, Karami '772 refers Q. 20 to a stay-away zone. 21 Α. Yes. 22 Q. And it's your position that the fasteners

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Page 126 1 can engage the stay-away zone? 2 Based on reading '626, the answer is yes. Α. Well, let's go through that paragraph. 3 Ο. 4 Can you take a look at the second sentence in 5 paragraph 53 and tell me what's described there? 6 Α. Starting where? With "alternatively"? The second sentence. 7 The stay-away zone. Ο. 8 So it's the third line down in paragraph 53. 9 Α. "The stay-away zone 160 can be formed by, for example, an inner backing film or backing film 10 11 laminated to spunbond/melt blown/spunbond 12 non-woven exposed through an opening in the 13 backsheet. Alternatively, the entire front waist 14 portion can be water jet treated (with or without three dimensional [sic]) and/or apertured except 15 [sic] for a portion of the front waist portion 16 17 forms the stay-away zone." 18 For that -- oh, sorry. Ο. 19 Let me finish. Thus, the stay-away Α. 20 zone ... will have diminished affinity to 21 hook-type fasteners in relationship to the 22 remainder...

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	Page 127
1	That's how they get their differentiation
2	in the between the two retentive forces
3	between
4	Q. So the
5	A the stay-away zone and the side parts.
6	Q. So you would agree there's two stay-away
7	zones described in paragraph 53, correct?
8	A. Possibly. Or a variation or a tapering.
9	Q. So that first portion, before the
10	"alternatively," where it says, "The stay-away
11	zone 160 can be formed by, for example, an inner
12	backing film or backing film laminated to a
13	spunbond/melt blown/spunbond non-woven exposed
14	through an opening in the backsheet 130"
15	What do you understand that to mean?
16	A. That's referring to the Damaghi concept.
17	Q. And in that situation, fasteners would
18	not be able to adhere to the non-woven at all?
19	A. If you have a film, they would not have
20	affinity to the film.
21	Q. And you agree with the Damaghi that it
22	referred to I'm going to say that we've

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Page 128 referenced that, but I'll just say I believe it 1 2 was Exhibit 1028 -- references a stay-away zone as well, correct? 3 4 The Damaghi patent does refer to a Α. 5 stay-away zone, yes. б Ο. And you would agree that the Damaghi reference refers to that as an area to which the 7 fasteners could not attach. 8 9 Α. They were specific to films, if I recall correctly, and basically they would have zero 10 11 engagement capability. 12 Q. So in Damaghi, the stay-away zone is --13 the fasteners don't attach? 14 Α. In Damaghi, that's correct. And in the Karami '772, in the first half 15 0. of paragraph 53, they describe a stay-away zone 16 where the fasteners would not attach. 17 18 That is one of the embodiments that they Α. 19 mention here. Yes. 20 0. And then -- but it's your position, for 21 this alternative stay-away zone in Karami '772 22 where there's an untreated non-woven, that that --

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	Page 129
1	fasteners could attach to?
2	A. Yes. Basically they're aperturing the
3	side parts. How far in varies.
4	Q. And it's your position that they can
5	attach sufficiently to secure the diaper on the
6	wearer?
7	A. Based on, you know, other citations that
8	we have specifically, 66 and the commonality of
9	the materials, the answer is yes.
10	Q. So you're saying that the stay-away zone
11	in paragraph 53 is both a stay-away no-attachment
12	zone and a stay-away attachment zone?
13	A. A stay-away attachment zone with
14	diminished retentive forces. Yes.
15	Q. And you're not basing that on Karami '772
16	itself; I think you said you're basing that on
17	Karami '626, correct?
18	A. In conjunction. Yes.
19	Q. Well, what's the "in conjunction" part?
20	A. Well, basically the '626 and can I go
21	to it in my declaration? Because I think we
22	address it there.

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1	Basically, when you look at it I can't
2	find the section readily here. But when you look
3	at Karami '626, they discuss the basis weight
4	ranges that are used for the side parts, as well
5	as for the outer cover. And, you know, persons
6	skilled in the art from that citation would
7	understand that the hook forces, the shear forces,
8	that are used there, because of the commonality of
9	the materials in relation to Beckert '78 [sic]
10	would work sufficiently for securing the diaper to
11	the outer cover.
12	Q. Looking at Karami '772, you'd agree that
13	reference to diminished affinity does not mean
14	that it necessarily has sufficient affinity to
15	secure the diaper on the wearer.
16	A. No, it doesn't say I don't know if it
17	says that I haven't found it. I didn't find
18	that reference to diminished not being able to
19	secure the diaper. It does have diminished
20	retentive forces, which is the same concept that
21	Beckert is elaborating on.
22	Q. And it doesn't say in this paragraph 53

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Page 131 1 to instruct you to fasten -- to adhere fasteners 2 to the stay-away zone, does it? It basically discourages the fastening to 3 Α. 4 the stay-away zone for adjustability and sizing. And it doesn't use that term "securely 5 Ο. б engage, "which we saw it use in connection with 7 the water jet treated wings, correct? A. You know, we're not using Karami '772 to 8 9 assert that we're doing it in combination with '626. 10 11 MS. DALEY: So I think, then -- is it 12 1:00? It's about 1:00. We'll let you have a 13 little food. 14 What time, Mr. Jezzi and Jeremy, do you 15 want to return? 16 THE WITNESS: You guys pick. 30 minutes? An hour? An hour? 17 18 MS. DALEY: We can split the difference. 19 45? 20 MR. ALBRIGHT: 45 minutes? 21 MS. DALEY: 45 minutes. THE WITNESS: 45 minutes. 22

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	Page 132
1	(A recess was taken.)
2	BY MS. DALEY:
3	Q. Mr. Jezzi, in your declaration, you refer
4	to an elastic non-woven.
5	A. Do you know which section of the
6	declaration you're referring to?
7	Q. Well, let me ask you. Are you familiar
8	with elastic non-wovens?
9	A. Yes. Very much so.
10	Q. What what is an elastic non-woven?
11	A. And elastic non-woven is one that has
12	elastic properties. Elasticity basically is the
13	stretching and retracting of the material, whether
14	it's a film or a non-woven. And there have been
15	some efforts at developing these type of
16	materials.
17	Q. What does do you use elastic
18	non-wovens in adult incontinence articles?
19	A. Elastic non-wovens per se, to the best of
20	my knowledge, have never been truly successful.
21	The elasticity of the non-woven is basically
22	determined by the polymer that's used. There are

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1 other things you can do to it that some people 2 call -- or refer them to [sic] as elastic, but 3 they truly are not.

But truly elastic non-wovens are
polymer-dependent. They're resins, polypropylene,
polyethylene, OBCs, olefin block copolymers.
There's styrenic block copolymers. They can be
used to make these structures elastic. Few have
really been successful at developing them.

So typically, the elastic non-woven, 10 11 per se is not used in incontinent products or baby 12 diapers. There are composite structures, and 13 mostly using -- well, Kimberly-Clark used the non-woven -- they use a melt blown, or they have 14 15 used in -- mostly it's film that's elastic, and they may laminate it in a certain way with the 16 non-woven on the outside for cloth-likeness and 17 18 let it retract or shrink or whatever it is to get 19 the elasticity of the composite.

20 Q. Do you know what that Kimberly-Clark 21 non-woven to -- product that gets the elasticity 22 of a composite is used for?

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Page 134 1 Kimberly-Clark developed and Α. 2 commercialized an elastic wing side tab, probably going back to 1987, a project that my group was 3 4 involved with. And the non-woven they used as 5 part of the composite was melt blown, which is a 6 spun mill process similar to spunbond but with significantly finer fibers. And it was used for 7 the wings. 8 9 Ο. Okay. And that was going to be my next question. And why is that used on the wings? 10 11 Because it has elasticity. And what they Α. 12 could do then is provide adjustability and also 13 help improve the -- basically it would help with, you know, the flexibility of stretching and 14 securing the fasteners, whether they would be 15 adhesive or hook, to the main body. And they're 16 17 still used that way today. 18 Would you use that type of elastic Ο. 19 non-woven, referring to the one that you're 20 talking about of the composite from

21 Kimberly-Clark, say, to engage fasteners?

22

A. The elastomeric composite that I'm -- you

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Page 135 1 know, that we've reviewed can be used to engage --2 you said to engage or to -- to bond or to hold? Well, let's start with to engage. Can it 3 Ο. 4 engage fasteners? 5 Α. Yes. It's a structure that may be 6 engageable by a hook. 7 How well does it engage? Is it Ο. 8 sufficient to hold the diaper on the wearer? 9 Α. It depends on the composite. It varies. The affinity tends to be relatively good because 10 11 the basis weight of these non-wovens in the 12 composite form are fairly high. You know, so they 13 can be used that way. They could engage. How does the elastomeric composite's 14 0. 15 affinity compare to a traditional non-woven's 16 affinity? 17 A. Well, there are a lot of variants, and they all -- you know, there are different 18 19 embodiments, and they all have their own 20 characteristics and performance ratios. And I don't recall -- you know, I think -- I can't, in 21 22 my mind, rank them as to how well they perform.

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Page 136 1 They're all going to perform up to a degree. 2 Typically, the fact that the non-woven is heavier and is more corrugated or some -- along 3 4 these things that, you know, are -- that we'll 5 probably discuss tend to make the side parts -- or б the elastomeric composites that are used for the 7 wings and the side parts engageable. So would you -- you said they're used for 8 0. 9 the wings. Would you ever use that type of elastomeric composite for the backsheet? 10 11 I'm glad you asked that question. Yes, Α. 12 we did, in an experimental project back in 1990. 13 The issue with these materials for usage 14 in greater surface area components in a diaper, 15 whether it's baby or incontinent, is cost. They're relatively heavy. There's a lot of 16 material there. The elasticity or the polymers 17 18 that are used to make the film or the non-woven 19 elastic are not commodity polymers by any means. 20 They're specialty polymers. So the cost of these 21 materials are higher. 22 And even though it does a -- you know, we

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1	had made a developed a beautiful diaper, it's a
2	little bit expensive.
3	Q. Would it since it's an elastomeric
4	composite, would you have would it sag at all
5	when the absorbent pad was filled with fluids,
6	since it has some elastomeric to it?
7	A. To some degree they all do. Sagging when
8	wet, you know, depending on the loading, is going
9	to put some force onto the diaper, pull it down.
10	Obviously, those diapers that have, you know,
11	well-designed and well-fitted and they are
12	well-fitted and have significant shear forces to
13	hold them in place would perform slightly better.
14	But it all depends on how you put together the
15	product.
16	So, you know, the I have seen very few
17	diapers that don't sag. That's another way of
18	saying that.
19	Q. My question is more, would they have a
20	bigger problem with sagging if you used an
21	elastomeric composite as the backsheet than a
22	traditional non-woven, given that there's some

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	Page 138
1	stretch to the elastomeric composite?
2	A. Well, if you would put the elastomeric
3	entirely as the outer cover
4	Q. Yes.
5	A the fit of that diaper, if designed
6	correctly, would be better than one that would not
7	have an elastomeric outer cover.
8	Q. How would you fit that correctly?
9	A. Repeat that.
10	Q. How would you you said if it was
11	fitted correctly. How would you fit an
12	elastomeric as
13	A. If I were I'm sorry, I meant if the
14	composite and the diaper were designed correctly,
15	you know, the elasticity of the non-woven would
16	allow for a certain range of fit more than a
17	non-elastic material. And basically, if you
18	designed the diaper correctly, and and fit it,
19	it would stay closer to the body, obviously, which
20	is what you're trying to do.
21	Q. And you don't think it would sag more
22	when the absorbent pad was filled because it is

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Page 139 1 elastomeric? 2 Honestly, no. I would be surprised -- if Α. they did that, there's something wrong with your 3 4 concept and your approach because, like I said, 5 these materials probably are heavier and so б they're stronger. 7 So I would not predict that you would get more sagging. 8 9 But you said that most -- it's not Ο. typically used as the backsheet for the entire 10 11 diaper because of the cost? 12 Α. That is correct. I have not seen one in 13 commercial use at all. Mr. Jezzi, in your declaration you --14 0. 15 Now, let me rephrase that. We're Α. discussing diapers, and I'm focusing on open-face 16 17 diapers. It's a possibility that you can identify a pull-on undergarment or a -- specifically, in 18 the incontinent side, as having an elasticized 19 20 outer cover. They're not a hundred percent 21 elasticized; they're elasticized primarily around 22 the waist. But that's a -- that's using Lycra, a

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Page 140 Spandex filament, multiple filaments, to get the 1 2 elasticity of the composite. It's basically a spunbond two-layer structure. 3 4 Q. Are you familiar with the material that's been called Fabrilix? 5 б Α. Yes. I think that was referred to as 7 being made by Tredegar. And my old employer Clopay made a similar material. 8 9 0. And would that be one of those 10 elastomeric composites? 11 Α. It's an elastomeric trilaminate. Yes. 12 Q. Mr. Jezzi, you rely on a reference that 13 you call Karami '626, correct? Α. 14 Yes. And it's publication number 15 Ο. 2003/0020626 [sic], and it has been submitted as 16 17 Exhibit 1004; is that consistent with your 18 understanding? 19 Α. Yes. 20 Ο. So if I refer to this as Karami '626, or 21 Exhibit 1004, you'll know what I'm referring to? 22 Α. Yes.

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Q. I'd like to take a look at figure 1 in
Karami '626.
A. Okay.
Q. What does figure 1 illustrate?
A. Well, that is a diaper that is has
side parts and the wings, items, you know, 33 and
31 30, 31. And it has kind of a semi-hourglass
shape on the main body.
Q. And Karami '626 refers to this as a
T-shaped brief; is that right?
A. You could refer to it that way. Yes.
Q. Well, if you look at
A. They do call it a T-shaped brief.
Q paragraph 24.
So then what does figure can you take
a look at figure 2?
A. Yes.
Q. Is that also a T-shaped brief?
A. Yes.
Q. Can you take a look at figure 7?
A. Yes.
Q. Is that also a T-shaped brief?

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1	A. Well, it appears to be a it appears to
2	be one of those described before in figures 1 or
3	so that is closed.
4	Q. So it's different from the others; it's
5	assembled on the wearer?
6	A. It's been assembled. Yeah.
7	Q. And what are figures 3 through 3, 4,
8	5, and 6?
9	A. Those are variants of the mechanical
10	fasteners that are placed on the front end of the
11	diaper.
12	Q. And so the figures 1 through 7 are all
13	forms of the T-shaped diaper, correct?
14	A. Repeat that again.
15	Q. Figures 1 through 7, they're all related
16	to the T-shaped brief.
17	A. Correct.
18	Q. So what's illustrated at looking at
19	figure 1, sorry.
20	A. Okay.
21	Q. What's illustrated at number 40?
22	A. The wings where you may be elastic, not
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1	elastic or partially elastic.
2	Q. And what are where are the fasteners
3	located in are there fasteners in the diaper in
4	figure 1 of Karami '626?
5	A. Yeah. There are fasteners in items 41
6	and 42.
7	Q. How does a wearer put the T-shaped diaper
8	on shown in figure 1 of Karami '626?
9	A. The same way I described it before,
10	basically. You hold the back with one hand and
11	pull the front with the other, you pull it up, and
12	basically move one of the flaps. In this
13	particular case, you would move the one described
14	at well, 40, the right-handed one first, and
15	then you fold the other one against it.
16	Q. So in Karami '626, they describe
17	attaching the wings first and forming a belt; is
18	that right?
19	A. Well, I don't know if that would be the
20	only way of putting it on. I'd have to review how
21	they are suggesting. But that would be one way
22	that you could attach the wings. And then you can

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| 1 | bring the front portion in and then fasten in |
| 2 | under the wings. Or, like I said earlier, you can |
| 3 | bring one of the wings over as you move the front |
| 4 | portion in, fold the wing over, then bring the |
| 5 | other wing. |
| 6 | And I think that consumers will pick |
| 7 | whatever method is easiest for them to use. |
| 8 | Q. Well, let's take a look at paragraph 37 |
| 9 | in Karami '626? |
| 10 | A. Which figure or item? |
| 11 | Q. Paragraph 37. |
| 12 | A. Oh, paragraph 37? |
| 13 | Q. Yes. |
| 14 | A. Okay. |
| 15 | Q. In the second sentence there it says, |
| 16 | "When brief 12 is first placed on the wearer, the |
| 17 | free ends of the wing" sorry. |
| 18 | "When the brief 12 is first placed on the |
| 19 | wearer, the free ends of the two wings 40 are |
| 20 | brought around the sides and front of the waist of |
| 21 | the wearer and make a partially overlapping |
| 22 | connection around the front of the waist of the |
| | |
| | |

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	Page 145
1	wearer."
2	A. That is one way to apply it, like I
3	mentioned, and the other way would be the other
4	way I discussed.
5	Q. So but do you agree that Karami
6	refers to that in here as a belt?
7	A. They're referring to that methodology.
8	Yes.
9	Q. Okay.
10	A. Consumers will do what they want to do.
11	Q. But the method that Karami '626
12	doesn't disclose an alternate way of donning it;
13	it disclosed first using a belt, correct?
14	A. Right. Yes.
15	Q. And then there's that figure 1,
16	there's that body portion or of the diaper, the
17	main body portion, correct?
18	A. I don't yeah. 26 and 24? Is that
19	what that area?
20	Q. Yeah. And what Karami '626 says is that
21	is pulled between the legs of the user and
22	attached to the belt; is that fair?

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	Page 146
1	A. Yes.
2	Q. So those fasteners 42 so let me so
3	first we talked about our wings 40. They're
4	fastened together using that fastener 41 to form a
5	belt; is that right?
6	A. Yes.
7	Q. And then the other part of the diaper is
8	pulled between those legs and those fastener 42
9	are attached to the wings, correct?
10	A. Yes.
11	Q. So in figure 1, when someone is wearing
12	this T-shaped brief, all of the fasteners are
13	engaged to the wings, correct?
14	A. Let me review '626 a little bit closer.
15	Well, I think that it could it could
16	vary depending on the size of the person, whether
17	it would be engaging on the side parts exclusively
18	or whether one of the whether the item 41 would
19	be engaging the outer cover.
20	Q. We'll get to the size adjustability
21	parts. But let's take a look at paragraph 38 of
22	Karami '626. And it's referring to figure 7,

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Page 147 1 which we had just said was the assembled T-shaped 2 brief, correct? 3 Α. Yes. And in paragraph 38, they indicate that 4 Ο. 5 the two wings are put in partially overlapping б connection to form a belt, correct? 7 Repeat that again. Α. The first sentence of paragraph 38, 8 0. 9 "Thus, as illustrated in figure 7" --Α. 10 Yes. 11 Ο. -- "once the two wings 40 are placed in 12 partially overlapping connection, they, in effect, 13 form (with the back portion 20) a belt 40 encircling the waist of the wearer," correct? 14 15 Α. Correct. And then it says that "the front portion 16 Ο. 17 22 is then passed through the legs of the wearer and raised in front of the wearer until the first 18 laterally spaced ... fastener elements 42 secured 19 20 thereto engage the outer exposed surface of the 21 belt 44," correct? 22 A. Yes.

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Q. So what it's describing is those
fasteners on the front of the diaper are pulled up
and attached to the belt formed by the wings.
A. In in one description, yes. But I
could envision another methodology of application
where that would not be the case. That would be
dependent on the sizing of the wings and the
sizing of the individual.
Q. That's how in Karami '626 says to don
the figure 1 diaper.
A. By the methodology they're describing.
Q. And in fact, Karami '626 doesn't describe
any other way of attaching the fasteners in a
T-shaped brief other than them attaching to the
wings.
A. That's probably correct.
Q. So in that figure 1 embodiment, or as
shown in figure 7, those wing parts, they're
holding all the weight of the diaper, correct?
Because all of the fasteners have engaged those
wing portions.
A. At the body side, fasteners are engaging

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the side parts.
Q. They're engaging the wings, correct?
A. Yes.
Q. Yes.
So you mentioned size adjustability. And
you also mention it in paragraph 107 in your
declaration.
A. Yes.
Q. You cite you indicate that Karami '626
shows and allows size adjustability, correct?
Accommodating both small- and large-waisted
persons?
A. What paragraph is that?
Q. 107.
A. Okay.
Q. You see that first sentence in
paragraph 107?
A. Yes.
Q. And you cite paragraphs 38 through 40 of
Karami '626 and paragraphs 62 through 65; is that
correct?
A. Yes.

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	Page 150
1	Q. So taking a look at paragraphs 38 through
2	40, would you agree with me that, in paragraphs 38
3	through 40, Karami '626 is talking about the
4	T-shaped brief?
5	A. Yes.
б	Q. And if we look at paragraphs 62 through
7	65, would you agree with me that they don't
8	actually discuss size adjustability? And I'm
9	referencing 62 through 65 of Karami '626.
10	A. Okay.
11	Q. So going back to 38 through 40 in
12	Karami '626, paragraphs 38 through 40, and in
13	particular, paragraph 40. Well and actually, I
14	would like to it does mention actually, what
15	I'd like to do is turn to 41. So sorry about
16	that.
17	Because that's where they're talking
18	about the for the large-waisted wearer,
19	correct?
20	A. Can you repeat that again, please.
21	Q. Paragraph 41.
22	A. Wings 40 of the brief. Okay.

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	Page 151
1	Q. So looking at paragraph 41 where it says,
2	"For the extra large-waisted wearer, the wings 40
3	need not be secured together at the front of the
4	wearer to form (with the back portion 20) a belt
5	44. Instead, they are secured to the opposite
6	lateral edges of the front portion 22 by fastener
7	elements 42 so that the wings 40 form a belt
8	including both the front and back portions 22,"
9	correct?
10	A. Yes.
11	Q. So how is that working to adjust for the
12	large-waisted wearer? What is being described by
13	Karami '626 there?
14	A. Well, it depends on the degree of
15	overlap. That's the adjustability portion, as
16	well as, you know, they mention elasticity. So
17	those would be the two factors for adjustability
18	or sizing for a larger person.
19	Q. So is it fair to say that maybe if you
20	have a larger waist, you can't actually form the
21	belt because the side flaps don't reach each
22	other?

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1	A. Or possibly the outer cover, depending on
2	the size.
3	Q. And in that case, you still take the
4	fasteners that are on the front of the diaper and
5	attach them to the wings to form that belt,
6	correct?
7	A. Well, at least to one wing, and the other
8	would attach to the outer cover.
9	Q. When you say the outer cover, what do you
10	mean?
11	A. The backsheet.
12	Q. Of the wings?
13	A. Of the main body.
14	Q. But the fasteners are actually on the
15	main body.
16	A. It depends on the size of the individual.
17	They could leave it open. You know, it depends on
18	the amount of overlap, it depends on the size of
19	the wings, and the girth of the person.
20	Q. Well, looking at figure 1 well, wait.
21	Before we go there, in paragraph 41, they're
22	referring to fastener elements 42, correct?

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Page 153 1 It says, "For the extra large-waisted Α. 2 wearer, the wings 40 need not be secured together at the front of the wearer to form (with the back 3 4 portion 20) a belt 44. Instead, they are secured 5 by the wearer to opposite lateral edges of the front portion 22" -- which is the outer cover. б Yes. But the -- they're secured -- okay. 7 Ο. They're secured to the outer cover by the 8 9 fasteners 42 that are on the inside of the frontsheet of the diaper, correct? 10 11 Can you repeat that again? Α. 12 Q. Well, let's go look at -- let's look at figure 1 again. And let's go look at what they 13 14 actually say about figure 1 and where -- looking 15 at figure 1, there's fasteners 42, correct? Let's 16 start there. 17 Okay. Α. And where are the fasteners 42 located? 18 Ο. 19 Well, the -- one thing to mention: Α. There 20 are no dimensions in -- in this application, I 21 don't believe. And so the amount of overlap of 22 these wings is variable. And it is very possible

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Page 154 that you could end up with the wing -- the wing 1 2 without item 41 latching on to fastener 42 right and -- and having the top portion wing, the left 3 4 wing, with 41 attaching to the outer cover, if you 5 can understand the fit that I'm describing. Ι 6 mean, it is possible to anchor the wing to the 7 outer cover. I'm focusing on what Karami '626 teaches 8 Ο. 9 doing with those fasteners. And if you look at paragraph 37 at the 10 11 top of the second column, do you see it refer to 12 fastener elements 42 on the frontsheet 30? 13 Correct? 14 Α. On 37? Fasteners --15 It's in paragraph 37, but it spills over 0. to the second column. So it's at the top of --16 17 They're stating that, but Okay. Yeah. Α. I'm just, you know, giving you the hypothetical 18 19 that, in practice, it could be possible to attach 20 the hook that's in the side part to the outer 21 cover. 22 Q. And what's the frontsheet of the diaper?

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1	A. The front the top sheet?
2	Q. The frontsheet that they're referring to.
3	They're calling it a frontsheet 30.
4	What is the reference to a frontsheet?
5	A. That's probably the outer cover.
6	Q. Well, if you see, there's a reference
7	farther down to a frontsheet 30 and a backsheet
8	32.
9	A. I'm trying to follow you, and I lost
10	that
11	Q. In that same paragraph 37.
12	A. Yes.
13	Q. If you farther down you'll see there's
14	a reference, i.e., frontsheet 30 and backsheet 32.
15	A. Okay.
16	Q. So would it be the frontsheet
17	A. Terminology is different. Frontsheet
18	could be top sheet, would be the inside of the
19	diaper. And 32, what they're describing as the
20	backsheet, would be the outside of the diaper.
21	Q. So you would agree that the way that
22	Karami '626 is using it, the frontsheet would be

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Page 156 the top sheet of the diaper? 1 2 Correct. The inner liner. Α. And so Karami '626 says that the fastener 3 Ο. 4 elements are affixed -- are attached to the top 5 sheet of the T-shaped diaper, correct, before 6 they're in use. So before the diaper is assembled, the fastener elements 42 are attached 7 to the frontsheet of -- 30 of the diaper. 8 9 Α. That's odd. But maybe it's sandwiched in between? Not -- it's hard to understand the way 10 11 they're describing it. You typically would not 12 have mechanical fasteners next to the top sheet. 13 It -- you can, you know, understand why, because of the fact that it would be rubbing against the 14 15 body and, -et cetera, et cetera. 16 So that reads awkward and I didn't 17 interpret it that way at the beginning. Okay. 18 Well, I think when we were talking about 0. if you first formed a belt, then the fasteners on 19 20 the inside of the diaper can attach to that belt. 21 Α. But the -- the fasteners would be on the 22 backsheet.

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	Page 157
1	Q. Well, we just said the fasteners are
2	on they attach to the when you say the
3	fasteners are on the backsheet, what do you mean?
4	A. The outer cover.
5	Q. Of what?
6	A. Of the diaper.
7	Q. Of which of the wings? Of the front
8	of it?
9	A. Yeah. They would they should be
10	facing out.
11	Q. So for the T-shaped diaper, where we just
12	described it here and you can look at
13	paragraph 37 again but it does say there that
14	the fasteners are located on the frontsheet, which
15	would be the inside of the diaper, correct?
16	A. That's what it says, but it doesn't make
17	too much sense. But that's go ahead.
18	Q. Well, if you're the way they've said
19	it, if you put the two wings around and you form a
20	belt and then you pull the diaper up to attach to
21	the belt, having the fasteners on the inside
22	actually enable you to put those fasteners on the

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	Page 158
1	belt.
2	A. Well, what you're okay. I got it.
3	You're putting the outer cover on outside of the
4	wings.
5	Q. Correct. Yes.
6	A. Well, they're designed okay. Go
7	ahead. There are design flaws with that, but go
8	ahead.
9	Q. Okay. Well, that's what
10	A. That's what
11	Q Karami '626 is describing for
12	figure 1, correct?
13	A. That's apparently what they said. Okay.
14	Q. So looking at that, when we get to
15	paragraph 41 and they're talking about the
16	large-waisted wearer, you still take those
17	fastener elements 42 that are inside of the diaper
18	and attach them to the wing, the outside of the
19	wings; it's just that the wings haven't formed a
20	belt because there's not sufficient material; is
21	that fair?
22	A. Yeah. So yes.

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Page 159 Okay. And looking at -- they also, I 1 0. 2 think as you mention, they do discuss a small-waisted wearer. And I believe that's in 3 4 paragraphs 50 and 51 of Karami '626. 5 Α. Repeat the question again. 6 Ο. I was going to -- we had just discussed how Karami '626 talks about attaching -- how to 7 accommodate large-waisted wearers. I was turning 8 9 to small-waisted wearers. And I think you'll see them referenced -- a small-waisted person 10 11 referenced in paragraphs 50 and 51 of Karami '626. 12 Α. 60 and 61 doesn't talk about small. 13 Ο. 50 and 51. I'm sorry if I misspoke. In Karami '626, if you look at paragraph 50 --14 15 Α. Yes. -- it references in the first sentence a 16 0. 17 small-waisted wearer. And in paragraph 51 in the first sentence, it references a small-waisted 18 19 wearer. So I just want to make sure you're where 20 I am. 21 So how does Karami '626 teach adjusting 22 for a small-waisted wearer here?

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	Page 160
1	A. Basically by the overlap of the wings.
2	Q. And when you say that, what do you mean?
3	A. The side parts. That's how much they
4	they fold over each other.
5	Q. But and again, let me look at
6	paragraph 50. You would agree, again, this is
7	related to a T-shaped brief, correct?
8	A. Yes.
9	Q. And they disclose using a it discloses
10	partway down, they use an auxiliary fastener
11	element 70 on a wing; is that correct? In
12	figure 2. If you look halfway down through
13	paragraph 50.
14	A. Do you know which figures they have
15	item
16	Q. Figure 2 they're referring to. But I
17	could step back first for a second if
18	A. I see it. Okay. Right.
19	Q. Then let's step back and look at
20	figure [sic] 50. And you tell me if you agree
21	that what they're describing in paragraph 50 for
22	the small-waisted wearer using a T-shaped brief is

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Page 161 that you might have too much wings and you end up 1 2 with one of them forming a long flap or extending down; is that correct? 3 4 Yeah. I think. Α. 5 Ο. And they teach putting an extra fastener 6 on that so that could just at least be tucked up and wrapped around so you don't have a wing 7 flapping around; is that fair? 8 9 Α. Correct. Okay. Then in paragraph 51 I think they 10 0. 11 discuss another way to adjust it for a 12 small-waisted wearer. 13 Yeah. They're adding extra fasteners. Α. And they're attaching to the opposite wing. 14 So you can get those extra wings 15 0. Yeah. out of the way, correct? 16 17 And you would agree that what Karami '626 is discussing in 50 and 51 relate to the T-shaped 18 19 brief. 20 Α. Yes. 21 Ο. So does Karami ever discuss how to adapt 22 for size adjustability to anything other than a

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	Page 162
1	T-shaped brief?
2	A. I think they discuss a T-shaped brief.
3	So I don't think they make references to other
4	embodiments.
5	Can I look at my declaration, please, for
6	one second?
7	Q. Uh-huh.
8	A. Basically, Karami '626 I think
9	paragraph 35 says, While article 10 is a
10	T-shaped brief 12, Karami '626 teaches that it can
11	be a diaper or a pull-up brief where the same or
12	analogous improvements in fit, appearance and
13	economy are realized for each type article.
14	Q. But it doesn't actually describe how to
15	do those analogous improvements, does it?
16	A. Well, you haven't asked me how I would do
17	it. I would definitely modify the Karami design
18	in view of Benning. I think that's one of the
19	combinations that we have. So
20	Q. I'm asking I'm not asking whether
21	how you would do it. I'm asking, while
22	Karami '626 says that those improvements could be

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	Page 163
1	added to a conventional diaper, it doesn't
2	describe how to do that; Karami '626 doesn't
3	describe it.
4	A. I'd have to review the patent.
5	No. But paragraph 35 implies that you
6	could take this concept of of applying the
7	fastener and modify it to a conventional and a
8	pull-on diaper.
9	Q. But it doesn't actually tell you how to
10	apply it to those.
11	A. No. They focused on the T-shaped.
12	Q. Yeah. And in the T-shaped I think we
13	talked about it all the
14	A. But on that note, I think a person
15	skilled in the art, certainly keeping in mind
16	Benning design, can figure out how to apply the
17	concept to a modified chassis.
18	Q. And I think we discussed, in the T-shaped
19	diaper, all of the fasteners engage the wings,
20	correct?
21	A. It appears in their executions they do.
22	Q. Now, in your declaration, you cite
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Page 164 1 paragraph 65 of Karami '626; is that right? 2 Α. In which paragraph? Paragraph 65 -- I'm sorry. In -- looking 3 Ο. 4 at paragraph -- let's look at paragraph 65 of Karami '626. 5 б Α. Yes. 7 And you cite that in your declaration, Ο. 8 right? 9 Α. Yes. Would it surprise you if I counted it and 10 Ο. 11 it was at least 20 times you cited it? 12 Α. Quite a few. 13 You would agree with me that paragraph 65 Ο. is referring to the T-shaped brief, right? 14 15 Α. Yes. And as we just discussed, the T-shaped 16 0. brief doesn't use the backsheet of the front and 17 18 back portions to engage fasteners, correct? 19 Α. Yes. 20 We had also talked about -- oh, when we Ο. 21 were -- I wanted to follow up on paragraph 116 of your declaration. We were talking about size 22

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Page 165 1 adjustability. 2 And do you see that -- where you -- and this is where I think you have modified the 3 4 Benning diaper, correct? 5 Α. Yes. 6 Ο. And you say that the closure tabs would be able to engage the non-woven's chassis 20 7 underlayer to accommodate a small-waisted wearer, 8 9 correct? Α. 10 Yes. 11 And then engage the non-woven of the 0. 12 front side panels 34 to accommodate large-waisted 13 wearers. 14 If you had a small-waisted wearer, why would your closures 42 engage the chassis while --15 16 why would -- I guess my question for you is -well, my question for you is, if you have a -- in 17 your diaper, why would the closures 42, if you're 18 19 a large-waisted wearer, actually engage the front 20 side panels 34 and not the front of the diaper? 21 Α. I don't know if I said that correctly 22 here. But basically, if you follow that through,

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Page 166 the accommodation of both small and large-waisted 1 2 persons by a single brief is simplified, with the wings overlapping to form belt 44 for a 3 4 small-waisted person and not overlapping for an 5 extra large-waisted wearer. 6 0. But if you've got the small-waisted person, why would it engage the chassis for a 7 small-waisted person, yet the front side panels 8 9 for a large-waisted person? Well -- no, this makes sense. I mean, 10 Α. 11 the side part would engage the chassis 20, which 12 is the outer cover for a small person; you have to 13 come in more. And then it would be opened up for 14 a larger person. 15 Okay. Turning back to Karami '626, in 0. paragraph 69 of Karami '626, do you see it has a 16 reference to the pore size in the non-woven? 17 Α. That's correct. 18 19 Q. And what do you understand that to be? 20 Let me read the entire paragraph. Α. 21 Basically, it says that -- they're discussing the fact that the lengths are elastic 22

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1 with regards to the hooks. 2 And it describes the pore size as the Q. size of the interstices formed by the fibers, 3 4 correct? I mean, it's not clear. 5 Α. Yes. There is б another paragraph in 66 that describes -- or defines, almost, pore size to be equivalent to the 7 interstices of the fibers. 8 Okay? 9 And here, there's a -- they're discussing that the pore sizes will change with regards to 10 11 the stretch of the material. 12 I would have to question that because the 13 non-woven component of the composite probably will not have their pore sizes changed through the 14 elongation. If it were an elastic material, like 15 we had discussed, where we have a polymer, such as 16 Vistamaxx or an OBC or an elastomeric 17 18 polyethylene, as the spunbond polymer -- which 19 these are not; they're polypropylene -- you could 20 argue that when you stretch the non-woven 21 spunbond, you would change the pore size. 22 But these are composite structures, as

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defined by that fabric-like strudegar material, which only has on the inside and outside the spunbond material, more than likely, as they specified, polypropylene.

5 So the pore size of the spunbond is not 6 changing upon elasticity, as they're discussing. 7 It can't.

Q. But you can get non-wovens that havedifferent pore sizes, different interstices.

Not when they define themselves as 10 Α. 11 standard commercially available non-woven. And in 12 my experience of purchasing tons and tons of these materials, as well as developing them, we have 13 14 never really focused on pore size as a spunbond 15 specification. So this is one of the very few, and probably in recent years, the only time I've 16 seen pore size on a spunbond identified as a -- as 17 18 a property.

And I think the criteria that is impacting the pore size is basically the denier. And -- you know, the giveaway here is, if you look at paragraph 66, A preferred non-elastic spunbond,

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1 which is on the surface of these elastomeric 2 composites, is available from First Quality 3 Non-Wovens under the trade, you know, designation. 4 These are conventional non-wovens. So as 5 we discussed before, they're all really narrowly 6 defined by the technology that is being used 7 commercially, which is the Reifenhäuser Reicofil.

9 So, you know, are there other non-wovens 10 or spunbonds out there with different pore sizes? 11 I would say that in a very high percentage, 12 99-point-something, the answer is no.

So they all make the same thing.

Q. So is it your position that when you're just making a disposable diaper, there's only one type of non-woven available that anyone can use?

A. Just about, yes. And it's a Reicofil
technology spunbond made on Reifenhäuser machines.
It is the gold standard, and it is what it is.

19 Q. You could engineer a non-woven to have a20 larger pore size.

21

8

- A. You can engineer anything.
- 22

Q. And if you did that, according to -- you

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Page 170 1 could affect how well it engages a fastener, 2 correct? Possibly. Yes. 3 Α. Well, Karami '626 says the pore size 4 Ο. 5 affects the peel strength, correct? б Α. Yes, it can. They mention that it had an impact on peel strength, which is not that 7 8 significant on the overall attribute of the 9 diaper, which is what I said before. Q. And could you engineer a diaper using an 10 11 embossing pattern to either enhance or detract how 12 well the non-woven engages the fastener? If you look at Stupperich, that's what 13 Α. they tried to do. If you look at Kimberly-Clark, 14 they modified the emboss pattern -- not to change 15 the pore size, however. They just basically 16 change the presentation of the fibers to the -- to 17 18 the hook. 19 Q. Okay. And in that way, they were able to 20 get better engagement with the fibers to the hook? By modifications, yes. That's one of the 21 Α. variables that you can use. 22

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Q. What are some of the other variables you could use if you are engineering the non-woven to engage fasteners better?

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4 Well, you know, I'm just going to cite Α. the Beckert '788 and some other claims that 5 6 they're using known techniques for post-treating, such as heat setting, you know, ring rolling. 7 There are a couple of ways of corrugating the 8 9 non-wovens, some through not heat setting necessarily -- you get the same effect -- but 10 11 through elasticity of one of the components. 12 Those would be ways to do that.

You could look at it through Gorman where they basically form the loops mechanically and then adhere them to a backing sheet. So those techniques have been used.

Q. And I think we also discussed in connection with Damaghi and the stay-away zone, you can engineer to be less receptive or to not adhere to a fastener, correct?

A. If I emboss the heck out of it and make afilm out of the non-woven, it would not have any

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Page 172 affinity to hooks, or very little affinity. So, 1 2 you know, there are known techniques. But the key material is these materials that we're discussing 3 4 overall, except the ones that are dedicated, like 5 the 3M material, et cetera, are not conventional 6 non-wovens. I mean, they basically are telling us that this is a conventional material that is sold 7 throughout, you know. 8 9 I'd like to just -- since I mentioned the Ο. 10 Damaghi and the stay-away zone, I'd like to turn 11 back to the '772 patent, Karami '772. 12 Α. Okay. 13 Ο. And when we talk about the stay-away 14 zone, and particularly the version where the 15 stay-away zone is formed by having an untreated non-woven in the front -- you're familiar with 16 17 that stay-away zone? 18 Conventional non-woven. Α. Yes. 19 And -- can you tell from Karami '772 Ο. 20 whether fasteners would adhere to that? 21 Α. Whether what? 22 Q. Whether fasteners would engage --

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	Page 173
1	A. Table 1 tells you they do.
2	Q. I thought we just said that table 1 you
3	couldn't read anything from.
4	A. You said the 20 gsm specifically?
5	Q. No, no, no. I was talking about well,
6	let me start over.
7	So in paragraph 75 of your declaration,
8	if you want to take a look at that.
9	A. Paragraph 75. Okay.
10	Q. You say that "the retaining forces
11	between the fasteners 150a to 150d and the
12	stay-away zone 160, (i.e., untreated non-woven),
13	are sufficient to hold diaper 100 on a wearer"; is
14	that correct?
15	Do I not have the right paragraph?
16	A. We're on paragraph 75?
17	Q. I have sorry. Why don't we look at
18	yes. Paragraph 75 at the top of page 64.
19	Paragraph 75, top of page 64.
20	A. Yes.
21	Q. So there you say that the retaining
22	forces between the fasteners 150a and d and the
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Page 174 1 stay-away zone are sufficient to hold diaper 100 2 on the wearer, correct? 3 Α. Yes. And my question was, can you tell from 4 Ο. Karami '772 whether the forces are sufficient to 5 6 retain the diaper on the wearer between fasteners 150 and the stay-away zone? 7 I don't think they specifically state 8 Α. 9 that, but, you know, we can conclude that there are retentive forces available through the 10 11 mechanical hook attachment. 12 Q. How do you conclude that? 13 Α. Well, we know that the 20 gsm that they're using here is, again, you know, within the 14 15 basis weight range that is expressed in Beckert. And, you know, Beckert uses the same materials as 16 expressed in Karami '626 and Karami '772. 17 18 Where is the 20 gsm -- when you say Ο. 19 20 gsm, where are you referring to that? In the 20 Karami '772 patent? Well, in both the '772 and the '626 they 21 Α. 22 refer to roughly the same range basis weight

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Page 175 levels for the backsheet. 1 2 Q. And I think, as we discussed earlier, Karami '772 didn't actually test an untreated 20 3 4 qsm unwoven, correct? 5 Α. Correct. But the numbers in that 6 table 1, if you look at them, you know, they basically test not that far off, the 30, 34. 7 Q. Yeah. But if we don't know what the 8 9 testing procedure was, what the numbers mean --But the data --10 Α. 11 So how do you rely on the numbers in Ο. 12 table 1 if we don't know what the testing 13 procedure was? You can rely on the numbers within 14 Α. 15 themselves, not outside or making comparisons, so, you know, or establishing what's an acceptable 16 range or not. But within the block of data, as I 17 18 said before, they are comparable. Because you 19 assume that they're using the same technique on --20 on every sample. 21 Ο. Well, if you look at -- like, look at 22 paragraph 4 of Karami '772.

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	Page 176
1	A. Paragraph 4?
2	Q. Uh-huh. We're at the end of
3	paragraph 4, it refers to a preferred peel and
4	shear strength.
5	Do you see that?
6	A. Of '772?
7	Q. '772, yes. Exhibit 103 1003.
8	A. Next to each other, so I've got the
9	wrong yeah. They are "Generally, a peel
10	strength of at least 60 grams per square inch and
11	a shear strength of at least 1300 per square inch
12	is preferred."
13	Q. All right. So the 1300. So let's look
14	at table 1.
15	A. Yes.
16	Q. And you would agree that the I think
17	you said the Binder 25445 was the well, let's
18	look at the Binder sample 25445 in table 1.
19	A. Okay.
20	Q. And you see the first column is for a
21	33.9 gsm spunbond non-woven that's untreated?
22	A. Okay.

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	Page 177
1	Q. And you see, for the shear strength, the
2	load this number presented there is 1,094.645?
3	A. Yes.
4	Q. That's less than 1300, correct?
5	A. Have you looked at the units of these two
6	numbers? This is what is confusing and this is
7	why this data this table you know, you look
8	at it and you shrug. Because one is square inches
9	and this is per 2 inches. And it happens that the
10	sample they used is 2 inches long. And it also
11	happens that they're shearing from the 2-inch
12	length side, which is perpendicular to the
13	direction of force in application.
14	And so I you know, you start to make a
15	lot of assumptions on this table; it's pure, pure
16	speculation. I would not be willing to do that.
17	Q. Well, if
18	A. I will not do that because it doesn't
19	make sense.
20	Q. And so but tell me, if you had done
21	something and had done it per 2 inch instead of
22	per 1 inch, how would you normalize that number to

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1 | 1 inch?

2	A. Basically, the Beckert '788 has a
3	paragraph there where they use a 25-by-20, and
4	they make a statement that if you use something
5	other than 25, you make it proportional for the
6	width of the sample, leaving and this is
7	another flaw that I see leaving the length of
8	the diaper at 20 millimeters, or whatever is used
9	in the diaper, which is an open window to any
10	product development person to vary that length
11	and they do and there are many different
12	lengths that are used to vary the retentive
13	forces from A through Z, because it's a pretty
14	shear forces are proportional to area,
15	predominantly. And so area is a big component.
16	And if you let that be a variable, you have a
17	variable result.
18	Q. If you use a higher area, will you get
19	stronger forces?
20	A. Yes.
21	Q. And so when looking at the traditional
22	ASTM test for shear forces, is that traditionally
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Page 179 1 done with a 2-inch sample? 2 I'd have to look at it. Which exhibit is Α. that? I know we have it here. 3 4 Let me -- I believe it's Exhibit 1034. Q. 5 Α. 32, you mean. б Ο. Excuse me? You're looking for the ASTM shear test? 7 Α. 8 Ο. Yes. 9 Α. I have it as 32. It's the -- D5169-98? 10 0. 11 Α. I have D5169. I have the shear test. 12 98, correct. Yes. 13 0. Okay. So you would agree with me in the ASTM there is a calculation 11 -- it's on 14 15 page 3 -- to convert the force of pounds per 16 square inch? 17 They're looking at pounds per inch Α. 18 square, PSI. 19 Ο. Uh-huh. 20 These people are -- are following Α. modified versions of this. So, I mean, what this 21 22 is is, I would have to say, somewhat irrelevant

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Page 180 because they're using their own test methods, and 1 2 who knows what they are. Beckert does describe theirs a little bit more explicitly. 3 4 Q. Well, my question is more generally using 5 the ASTM, how do you make that calculation to 6 convert the force to separate the 2-inch overlap 7 into pounds per square inch? 8 MR. ALBRIGHT: Objection. Scope. THE WITNESS: Well, I -- I don't 9 understand what the overlap -- the overlap --10 11 2-inch overlap -- well, I think they're basically 12 taking the force and using the 2-inch overlap with 13 the length to come up with the area measurement. 14 So they get pounds per square inch or grams per 15 square inch or whatever. 16 BY MS. DALEY: Would you have it to --17 Q. It's area-dependent. I mean, they're 18 Α. 19 basically -- but they've specified what that is. 20 Do you cut the force in half in order to Ο. 21 convert it into pounds per square inch? 22 MR. ALBRIGHT: Objection. Scope.

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Page 181 1 Relevance. 2 THE WITNESS: Should I answer that? MS. DALEY: If you can. 3 4 THE WITNESS: Basically, they have a 5 2-inch overlap. They don't -- at least I'm 6 looking at figure 2. They don't tell you the --7 well, 2 inches. The width is 25. So you're looking at 2 square inches. And so the force is, 8 9 you know, whatever the force is divided by 2 square inches to get it on a per-inch basis. 10 11 But that's their test method. I mean, 12and with -- if I wanted to use that -- because if you look at Beckert, they talk newtons per 13 25 millimeters. 14 BY MS. DALEY: 15 16 Ο. Yes. 17 Α. If I wanted to get that to area, the square inches, I would have to take the .79 into 18 19 play and use that number. And who knows what 20 Karami did. So I -- you know... 21 0. Well, but I think we did say that the --22 you're going to have -- if you have a 2-inch

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Page 182 1 sample -- a 2-square-inch sample is going to have 2 greater forces than a 1-inch sample, correct? 3 Α. Yes. 4 MS. DALEY: Actually, why don't we -- if 5 it makes sense, why don't we take a break here. б It's been more than an hour. 7 THE WITNESS: Okay. When did you want to 8 reconvene? 9 MS. DALEY: You're -- you're the boss. 10 You're the witness. 11 THE WITNESS: 3:15? 12 MS. DALEY: Sounds good. 13 (A recess was taken.) 14 BY MS. DALEY: So we talked a bit earlier about -- that 15 0. you testified in a prior IPR involving the 16 17 '788 patent, correct? Α. 18 Yes. 19 And do you recall giving a deposition in Q. 20 there? 21 Α. Say it again? Did I --22 Q. Do you recall being deposed in that case?

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Page 183 1 Α. Yes. 2 Q. Okay. Can you take a look at Exhibit 2001? 3 4 Α. 2001? Is that the Beckert? 5 Ο. It's your prior deposition testimony. 6 Α. You mean the transcript of --7 Q. The transcript. Yes. 8 That's 51 for me. Α. Okay. 9 Q. And if you see on the front of it, it says, Videotaped deposition of Arrigo Jezzi, 10 11 Thursday, August 15th, 2013, at 9:30 a.m., 12 correct? 13 Α. Yes. 14 0. And the person referenced is you? 15 Α. Yes. And you sat for that deposition, correct? 16 Ο. 17 Α. Yes. And I believe you said you didn't review 18 Ο. your deposition testimony before preparing your 19 20 declaration, correct? 21 Α. Correct. 22 Q. Can you look at page 158? It's in the

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	Page 184
1	top right corner is where the page numbers are,
2	underneath the date.
3	A. Okay.
4	Q. And do you see at line 6 there's a
5	question, "And in Karami '772, can you tell
6	whether the forces are sufficient?"
7	A. Yes.
8	Q. And your answer was, "No, I cannot."
9	Do you see that?
10	A. Yes.
11	Q. And that was your answer then?
12	A. Can I read the
13	Q. You certainly can.
14	A. I mean, you know, trying to read it into
15	some form of context but I said no, I cannot.
16	And I think the reason I gave that is that is
17	right below, is that there's no magic number on
18	retentive forces working or not working especially
19	when, you know, most companies have proprietary
20	tests that measure and vary from one to another.
21	So making a correlation yes or no on numbers, even
22	that are published, would be very hard to do. And

Γ

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Page 185 1 after our discussion on table 1, it's pretty 2 evident. Now -- so I'm sure that I was referring 3 to the fact that, looking at table 1, I was not 4 able to make that determination. But that does 5 б not mean that they would not work. 7 But it also doesn't mean that they would Ο. work. 8 It's speculative either way. Just with 9 Α. the '772 patent. 10 11 So you can't say that in every situation Ο. 12 it would -- the stay-away zone would be sufficient 13 to retain the diaper on the wearer. I mean, I think if you look at 14 Α. Yeah. 15 '772 and you put it in context with, you know, the patents that we've discussed, whether it -- you 16 know, Karami '626, and we have Stupperich and 17 18 Benning and our discussion of obviousness, I think it all -- you know, certainly -- you know, today I 19 20 would probably say they have sufficient retentive 21 forces to hold a diaper next to the body based on these other patents and new evidence that we 22

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1 brought forward.

22

2 Q. And what specifically are you referring3 to there?

4 Well, I'm referring to what we discussed Α. 5 with '626 because one -- you know, let me -- you 6 know, the line of questioning here didn't even, you know, discriminate between the side parts and 7 the outer cover. So when you look at it, you 8 9 know, you would have to assume that the side parts in Karami '772 are adequate for holding a diaper 10 11 next to the body because, otherwise, they wouldn't 12 publish the patent -- I mean, you don't have a 13 functioning product if you can't close it and hold 14 it.

The question is, are the retentive forces in the stay-away zone sufficient? And we don't know that for sure on '772 alone. But with the other discussions that we've had, you know, the '626 and as well as Stupperich and as well as Benning design, you would basically have to say that, yes, they are sufficient.

Now, how well? You know, are they -- you

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1 know, that's a different question.

Q. Well enough to secure the diaper on the
wearer in use --

4 Yes. One of the things to keep in mind Α. 5 is that -- we did not discuss it -- but the way б these diapers are applied -- you know, you focused 7 on the T-shaped, et cetera. But let's look at the -- either the Karami, the Benning, and the --8 9 even the Beckert diaper, when you look at how these products are applied, fastening is not a 10 11 single-step operation. It's a multiple-step 12 operation of refastening and readjustment, 13 especially if you're ambulatory and you're doing it standing up, it's not an easy process. 14 In bed, it's a different story. 15

So typically you would want retentive forces outside of the wing so that you can put them down sufficiently to hold the wing in place while you further adjust the other wing and go back and forth. And it's an iterative process that may take one to two, or sometimes three, refastenings to get it to, you know, fit okay.

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Page 188 1 So, you know, my take is, just as a, you 2 know, veteran of developing these products, that, you know, the retentive forces that are discussed 3 4 in Karami, you know, would be sufficient to hold 5 the diaper. And it gives them that flexibility of б size adjustability. You've mentioned from the Karami '772 --7 0. you referenced the range of basis weights 8 9 disclosed in Karami '772. And I'll just point you to paragraph 31 of Karami '772. 10 11 Α. We're back on Karami '772? 12 Q. Uh-huh. 13 Α. Okay. Which paragraph? 14 0. 31. 15 Backsheet 32 is made of a liquid and/or Α. vapor-impervious material -- a basis weight 16 17 between 5 to 45 grams per square meter. Q. Does the -- I think you said before the 18 19 thickness of the diaper can depend on the basis 20 weight, how thick the diaper is. 21 Α. Thickness of --22 Q. How thick the -- how thick the non-woven

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Page 189 is can depend on the basis weight; is that fair? 1 2 I was trying to follow up your discussion Α. Repeat that. The thickness of the --3 before. 4 I said diaper. I meant non-woven. Q. 5 Α. Okay. 6 Ο. So the thickness of the non-woven can 7 vary on its basis weight, correct? Α. Yes. 8 9 Q. And so a 45 gram -- gsm non-woven would generally be thicker than a 5 gsm? 10 11 Α. Yes. 12 Q. How thick would a 45 gsm non-woven be? 13 Α. Would a 45 --14 Ο. -- gsm non-woven. How thick would that 15 be? I don't have the -- the caliper 16 Α. 17 measurements in -- they're in thousandths of 18 I don't recall. It's -- they're both inches. 19 thin. One is a -- a 5 gsm would be a 20 gossamer-like structure, if you want to use that 21 adjective, as opposed to 45, which would be, you 22 know, like, a little bit heavier than a piece of

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Page 190 1 paper. What's a gossamer-like structure? 2 Q. That you can see through, that, you know, 3 Α. 4 you can throw up in the air, it kind of floats down. You know, that kind of structure. 5 Very б light. 7 Real light. And it wouldn't have as good Ο. of retentive forces as the 45 gsm, correct? 8 9 Α. Yes. There's some previous citations that we have that discussed that, there's a 10 11 correlation between basis weight and retentive 12 forces. 13 So if you had a 5 gsm non-woven as the Ο. backsheet in the stay-away zone, would that -- is 14 15 it your position that fasteners could engage the 5 gsm non-woven in the stay-away zone sufficiently 16 17 to retain the diaper on the wearer? 18 Α. Let me address that a little bit 19 differently than where you're trying to point to, 20 is that for a POSITA, a person skilled in the art, 21 you have to remember what is the objective of what 22 a cloth-like outer cover is, what it's supposed to

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Page 191 1 It's supposed to be textile-like. Okay? do. 2 That's the first and foremost. This is a secondary performance 3 4 requirement, which is attachment to the mechanical 5 fastener. б And so, you know, a POSITA would know very well that by laminating a 5 gsm to a plastic 7 film, you're going to lose significantly the 8 9 aesthetic characteristics that you, you know, were driven to evaluate it. 10 11 So I don't think that anybody -- I'm not 12 aware, and I don't think any POSITA in their right 13 mind would look at a 5 gsm for an outer cover, although it's possible; I mean, it's in the range 14 15 so that you've got to consider it. I certainly 16 would not. 17 And this is why all the literature that we cited points basically to what Beckert was 18 using, which is 20 gsm. You want to be heavier 19 than that. 20 21 I tend to look at things on the preferred 22 or the optimized version rather than the extent of

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1 the ranges. You know, is it possible someone in 2 the world would be using a 5 gsm non-woven for 3 one? I haven't found a supplier that makes it, 4 but if they did make it, yeah, somebody, you know, 5 may do that. 6 But normal developers in the industry

7 probably would not go there. It would be nice if 8 you could and get everything you wanted. You 9 know, that would be great. It would be cheaper. 10 But it just doesn't work that way.

But within the range they gave, you know, it's possible that somebody could be using an outer cover. And if they were to use that light of basis weight, I think the retentive forces would not be very high. I don't know what they would be, but they would be lower.

Q. And they -- probably not high enough toretain the diaper on the wearer.

19 A. Honestly, I cannot make that assessment 20 because I don't know how high they would be. And 21 the way you would assess that is not just by a 22 number; you do an in vivo use test and you

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1	measure, you know, the retention on the body, you
2	know, the security on the body by actually
3	demonstrating it rather than trying to pick a
4	number.
5	Historically, you've been very, very
б	difficult to correlate laboratory data to in vivo
7	testing. You you use that to screen, and then
8	you finally use a use test an in vivo use test
9	to validate.
10	Q. And if a 5 gsm non-woven was good at
11	retaining a diaper on the wearer when engaging
12	fasteners, it would probably be more in use,
13	correct?
14	A. Well, see, engaging the non-woven is not
15	the only criteria for its use. It's the
16	cloth-likeness. So it would have to meet those
17	two hurdles, the engaging criteria, the retention
18	forces, as well as the cloth-like attributes.
19	Q. Does it meet the cloth-like hurdle?
20	A. Personally? I don't think so.
21	Everything is gradual. There's a range to
22	everything. It's a scale. Right? It would

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1	it's the low end of the scale. Now, it would
2	still be more cloth-like than film. Yes. Would
3	it be more cloth-like than a 20 gsm or a 30 gsm?
4	No.
5	Q. Would it meet the retention forces hurdle
6	for a 5 gsm non-woven as the backsheet?
7	A. I don't know.
8	Q. So we've also you know, you've
9	discussed, like, the '788 patent, and that there
10	are retentive forces disclosed within the patent,
11	correct?
12	A. Yes.
13	Q. And could you take do you have that in
14	front of you, the '788 patent? I believe it's
15	Exhibit 1001 in the in the proceeding that is
16	IPR2020-01477.
17	A. You lost me on the last number.
18	Q. I was doing that for the record. So
19	just we're doing this deposition for four
20	proceedings, so I was just trying to make the
21	record maybe a little bit more clear to which one
22	goes to the '788 patent.

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Page 195 So -- mostly, if you've got the -- what 1 2 you need to be concerned with is if you have the '788 patent. 3 4 It's open. Yes. Α. 5 Ο. And do you see in -- claim 2 of the 6 '788 patent? 7 Α. Yes. And there's a reference to the 8 0. 9 over-abdomen retaining forces, and particular ranges, correct? 10 11 Α. Yes. 12 Q. And you can't tell from Karami '772 whether or not the retaining forces in claim 2 are 13 disclosed there, correct? 14 That is correct. They don't -- the 15 Α. numbers don't correlate to the test or the -- the 16 units on the table. 17 18 And you didn't run any test to try to see Ο. 19 if something would correlate or not? 20 Α. No, we did not. MS. DALEY: Mr. Jezzi, I thank you for 21 22 your time. That's all the questions I have at Veritext Legal Solutions

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Page 196 1 this point in time. I can turn you over to your 2 counsel. 3 THE WITNESS: Okay. 4 MR. ALBRIGHT: And is it all right if I 5 take, like, 20, 30 minutes just to look over some б notes? 7 MS. DALEY: Yes. 8 MR. ALBRIGHT: I may not have much, if 9 anything, at all. 10 THE WITNESS: So we're coming back? 11 MS. DALEY: Yes. What time, Jeremy? 12 MR. ALBRIGHT: Is 4:00 p.m. your time too 13 late? 14 MS. DALEY: No, that's fine. 15 MR. ALBRIGHT: Okay. Thank you. 16 THE WITNESS: All right. Come back at 17 4:00. 18 (A recess was taken.) 19 EXAMINATION BY COUNSEL FOR PETITIONER 20 BY MR. ALBRIGHT: 21 Q. Mr. Jezzi, would you please bring back up 22 Exhibit 1004, Karami '626?

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	Page 197
1	A. Okay.
2	Q. And if you recall, you were asked
3	questions earlier about T-shaped brief 12 I
4	think figure 1 was discussed and particularly
5	with its fastener elements 41 and 42.
6	Do you recall that?
7	A. Yes.
8	Q. I'd like you to read paragraph 40 of
9	Karami '626.
10	A. Read it out loud?
11	Q. No, you can just read it and let me know.
12	A. Okay.
13	Q. I just want to refresh you on it.
14	A. Okay.
15	Q. So where all are fastener elements 41 and
16	42 attachable?
17	A. They're basically, based on this
18	paragraph it says, The T-shaped brief 12 is
19	made according to the present invention so that
20	the fastener elements 41 and 42 do not require
21	landing zones and may be engaged directly with any
22	portion of the non-woven surface constituting the

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Page 198 1 frontsheet 30, the backsheet 32, or the wings of 2 the brief. And what advantage does that provide to 3 Ο. 4 T-shaped brief 12? Well, basically, it's adjustability and 5 Α. 6 diaper curve, so the girth of the consumer, you can adjust that by varying the location, as I was 7 trying to discuss during my questioning with 8 9 Ms. Daley, that, you know, there are episodes where you do open up the wings and attach that to 10 11 the outer cover for expanding the girth of the 12 diaper on a certain size wearer. 13 And then just one more -- or maybe a 0. 14 couple more questions. 15 Can you please now refer to Karami '772, which is Exhibit 1003. 16 17 Α. Okay. And if you recall, earlier today, you 18 0. were asked what figure 8 illustrates. And you 19 20 discussed some aspects of figure 6 and some 21 aspects of figure 7. 22 I just wanted to clarify, what is your

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Page 199 opinion regarding what figure 8 illustrates? 1 2 Figure 8 and 6? Basically, the way I Α. look at figure 6 specifically is the diaper, the 3 4 brief, looking at the -- at us -- from the inside 5 to the backsheet. So the area that we're looking б at that is depicted here is basically, as best as I can tell, is the inside of the diaper. 7 And the -- figure 8 is basically that same diaper 8 9 that's folded as it would be on the wearer. 10 Ο. Okay. 11 MR. ALBRIGHT: And I have no further 12 questions. MS. DALEY: Mr. Jezzi, I do have a 13 14 follow-up. FURTHER EXAMINATION BY COUNSEL FOR PATENT OWNER 15 16 BY MS. DALEY: If you could go back to Exhibit 1004, 17 Ο. which is Karami '626. 18 19 Α. Yes. 20 And I believe your counsel asked you Ο. 21 about paragraph 40. 22 Α. Yes.

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1	Q. And I think you said one of that this
2	paragraph describes being able to provide size
3	adjustability; is that fair?
4	A. Yes.
5	Q. And if you recall, when we discussed size
6	adjustability, they disclosed different ways of
7	engaged the fasteners on the wings, correct, to
8	provide size adjustability?
9	A. And also, I mean, the way they describe
10	it here, it's possible, you know, to attach them
11	to the backsheet.
12	Q. Well, and you agree paragraph 40 is
13	related to the T-shaped brief, correct?
14	A. Yes. Yes.
15	Q. So wouldn't it be fair to say that
16	couldn't you read this, where it says, "frontsheet
17	30, backsheet 32, or wings 40" do you see that?
18	A. Yes.
19	Q. Couldn't that have been a typo and it
20	should say "of wings 40," O-F?
21	A. Let's go through that because I'm trying
22	to follow you.

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Page 201 1 Q. Sure. 2 "Do not require landing zones and may Α. engage directly with any portion of the non-woven 3 4 surface constituting the frontsheet 30, the backsheet 32, or wings of the brief." 5 б Q. Yes. And my question to you is -question: Couldn't that have been a typo so that 7 it says, "frontsheet 30, backsheet 32 of wings 8 40"? 9 I wouldn't speculate to that point at 10 Α. 11 all. Because, you know, the other two 12 components -- certainly the frontsheet, by their 13 own standards, is being discussed. And the backsheet, by some of my interpretation, is also 14 possible. So it would be speculative if that is a 15 typo or not. 16 17 The other point to make here, which is one that you are basically stating that, you know, 18 19 definitely it's the attachment -- you know, you 20 were emphasizing the attachment to the wings. So Karami '626 does disclose that the fasteners work 21 22 with the wings because it's staying in place.

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1 However, the whole argument of '626 from 2 my point of view was that the materials were the same, and similar materials that are used, 3 4 microhooks or spunbond, with whatever test 5 method -- shear test method you would use would 6 give you the same results. They have to. And I think that the -- if you look at 7 the ranges of basis weights of the spunbond that 8 9 is used either in the outer cover or the wings, I mean, with the same logic that you are trying to 10 11 use on the 5 to 45, and using a 5 qsm for the 12 outer cover, which would work because they're 13 specifying, so you have to take them at their word, you could operate the full range of the 14 15 non-woven basis weights that Karami '626 discloses for both -- for the wings. And they cover the 16 20 gsm level. 17 18 So it is very possible that we could --19 what this is telling me is that the non-woven, you 20 know, would work to hold the diaper at that basis 21 weight. I mean, the retentive forces would be

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sufficient at lower weights, other than the 34

22

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Page 203 that we've been discussing, to retain the wing. 1 2 So that was the only point, clarification, I wanted to make. 3 4 Well, and just a follow-up on this --Ο. where it says, "frontsheet 30, backsheet 32, or 5 б wings 40, "wouldn't saying, "frontsheet 30, backsheet 32 of wings 40" be more consistent with 7 what's actually disclosed about size adjustability 8 9 in the T-shaped diaper? Well, I would quibble with the word 10 Α. 11 "frontsheet" on a wing. Okay? On an ear. You 12 know, those terms are not common to describe the 13 two layers of a side part. 14 If the side part were integrated to some 15 degree, you could -- you could make that argument. But they're not. These wings are basically -- are 16 17 basically separate. They're separate side parts. 18 So -- I don't know. Like I said, it 19 could be, but it's a speculation. 20 Q. Mr. Jezzi, did you talk to your counsel 21 during the break that we just had between my 22 questioning and his?

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Page 204 1 Yes. He, you know, told me that, you Α. 2 know, good for holding up, that I was holding up okay. 3 4 Did you talk about the substance of your Q. 5 testimony? б Α. No, we did not. 7 All right. Q. 8 He was big on that. I tried, but I Α. 9 couldn't get him. I mean, no, we did not. MS. DALEY: I don't have any further 10 11 questions. 12 THE WITNESS: Thank you. 13 MS. DALEY: Jeremy? MR. ALBRIGHT: No, nothing more from me. 14 15 We're done. 16 MS. DALEY: Well, then, thank you. We're done, Mr. Jezzi. Thank you for your time today. 17 18 I appreciate it. 19 (Whereupon, at 4:08 p.m., the remote Zoom 20 deposition of ARRIGO D. JEZZI was 21 concluded.) 22

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	Page 205
1	CERTIFICATE
2	I do hereby certify that the aforesaid
3	testimony was taken before me, pursuant to
4	notice, at the time and place indicated; that
5	said deponent was by me duly sworn to tell the
б	truth, the whole truth, and nothing but the
7	truth; that the testimony of said witness was
8	taken by me in stenotypy and thereafter reduced
9	to typewriting under my direction; that said
10	statement is a true record of the proceedings;
11	that I am neither counsel for, related to, nor
12	employed by any of the parties to the action in
13	which this statement was taken; and, further,
14	that I am not a relative or employee of any
15	counsel or attorney employed by the parties
16	hereto, nor financially or otherwise interested
17	in the outcome of this action.
18	
19	
20	$\lambda / 1 \wedge A \oplus$
21	MAKEN
22	CHRISTINA S. HOTSKO, RPR, CRR

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[& - 30]

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Federal Rules of Civil Procedure Rule 30

(e) Review By the Witness; Changes.

(1) Review; Statement of Changes. On request by the deponent or a party before the deposition is completed, the deponent must be allowed 30 days after being notified by the officer that the transcript or recording is available in which:
(A) to review the transcript or recording; and
(B) if there are changes in form or substance, to sign a statement listing the changes and the reasons for making them.

(2) Changes Indicated in the Officer's Certificate. The officer must note in the certificate prescribed by Rule 30(f)(1) whether a review was requested and, if so, must attach any changes the deponent makes during the 30-day period.

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VERITEXT LEGAL SOLUTIONS COMPANY CERTIFICATE AND DISCLOSURE STATEMENT

Veritext Legal Solutions represents that the foregoing transcript is a true, correct and complete transcript of the colloquies, questions and answers as submitted by the court reporter. Veritext Legal Solutions further represents that the attached exhibits, if any, are true, correct and complete documents as submitted by the court reporter and/or attorneys in relation to this deposition and that the documents were processed in accordance with our litigation support and production standards.

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