

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HISENSE CO LTD.

Petitioner

v.

MAXELL, LTD.,

Patent Owner

U.S. Patent No.: 9,578,369

Issue Date: Feb. 21, 2017

Inter Partes Review No.: unassigned

Title: Portable Terminal, Information Processing Apparatus, Content Display
System and Content Display Method

**PETITIONERS' POWER OF ATTORNEY PURSUANT TO 37 C.F.R. §
42.10(b) FOR PETITION FOR *INTER PARTES* REVIEW**


Petitioner hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* Review:

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[SIGNATURE ON FOLLOWING PAGE]

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TITLE: Vice General Manager of Legal and IP Department

DATE: Sep 4, 2020