

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HISENSE CO LTD.
Petitioner,

v.

MAXELL, LTD.,
Patent Owner

Case: IPR2020-01598

U.S. Patent No. 9,578,369

**PATENT OWNER'S MANDATORY NOTICES
UNDER 37 C.F.R. § 42.8**

Mail Stop **Patent Board**
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner Maxell Ltd., (“Patent Owner”) hereby provides the following mandatory notices:

I. Real Parties-In-Interest

Maxell, Ltd. is the patent owner and real party-in-interest in this proceeding.

Maxell’s address is:

1 Koizumi, Oyamazaki,
Oyamazaki-cho,
Otokuni-gun, Kyoto
618-8525 Japan

II. Related Matters

Pursuant to 37 C.F.R. §42.8(b)(2), Patent Owner submits that the ’369 is currently asserted against Hisense Co. Ltd. in *Maxell, Ltd. v. Hisense Co. Ltd.*, *Hisense International Co. Ltd*, *Qingdao Hisense Electronics Co., Ltd.*, *Guiyang Hisense Electronics Co., Ltd.*, *Hisense International (Hong King) America Investments, Co., Ltd.*, *Hisense International(HK) Co., Ltd.*, *Hisense Electronica Mexico S.A. de C. V.*, Case No. 5:19-cv-00156.

III. Lead and Back-up Counsel

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner provides the following designation of counsel:

<u>Lead Counsel</u> Amanda S. Bonner Registration No. 65,224 Mayer Brown LLP 71 S. Wacker Drive Chicago, IL 60606 Telephone: 312-782-0600 Facsimile: 312-706-8144 asbonner@mayerbrown.com	<u>Back-Up Counsel</u> Robert G. Pluta Registration No. 50,970 Luiz A. Miranda Registration No. 74,762 Mayer Brown LLP 71 S. Wacker Drive Chicago, IL 60606 Telephone: 312-701-8641 Facsimile: 312-706-8144 rpluta@mayerbrown.com lmiranda@mayerbrown.com
	<u>Back-Up Counsel</u> James A. Fussell Registration No. 54,885 Baldine Paul Registration No. 54,369 Mayer Brown LLP 1999 K Street NW Washington, D.C. 20006 Telephone: 202-263-3000 Facsimile: 312-706-8144 jfussell@mayerbrown.com bpaul@mayerbrown.com

IV. Service Information

Pursuant to 37 C.F.R. §42.8(b)(4), Patent Owner identifies the following service information: Please direct all correspondence regarding this proceeding to lead counsel at the address identified above. Patent Owner consents to electronic service by email: asbonner@mayerbrown.com, rpluta@mayerbrown.com,

Case IPR2020-01598
Patent No. 9,578,369
Mandatory Notices

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Dated: October 1, 2020

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that on this 1st day of October, 2020, a copy of the attached **PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8** was served by electronic mail to the attorneys of record, at the following addresses:

Kevin P. Anderson, Reg. No. 43,471 kpanderson@duanemorris.com DUANE MORRIS LLP 505 9th Street NW, Suite 1000 Washington, D.C. 20004 T: (202) 776-5213 F: (202) 776-7801	Patrick D. McPherson, Reg. No. 46,255 PDMcPherson@duanemorris.com DUANE MORRIS LLP, 505 9th St. NW, Suite 1000 Washington, D.C. 20004 P: (202) 776-5214 F: (202) 776-7801
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Respectfully submitted,

Date: October 1, 2020

By: /Amanda S. Bonner Reg No 65224 /

Amanda S. Bonner
MAYER BROWN LLP