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iPhone 3G

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App Store

Applications unlike anything you've seen on a phone before.

Applications designed for iPhone are nothing short of amazing. That's because they leverage the groundbreaking technology in iPhone — like the Multi-Touch interface, the accelerometer, GPS, real-time 3D graphics, and 3D positional audio. Just tap into the App Store and choose from over 500 applications ready to download now. [Browse the App Store in iTunes](#)



eBay auctions move faster with Multi-Touch.

Tap, flick, and pinch to browse millions of auctions, place bids, and track items you're watching or selling with the eBay application.



Super Monkey Ball rolls with the accelerometer.

Finally, a mobile game console that responds to your movements. Now iPhone gives you tap-and-tilt games like Super Monkey Ball.

[Watch demo](#)



Loopt finds friends with Maps.

There's nothing like social networking on iPhone. Applications such as Loopt use location feeds to help you find friends on the go.

Applications unlike anything you've seen on a phone before.

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There's something for everyone.

No matter what you're interested in — gaming, chatting, social networking, traveling, news, sports, finance, or business — there are bound to be iPhone applications made especially for it. And since developers are always creating new applications, there's always more for you to discover. And more that your iPhone can do.



Browse and buy at the App Store.

Downloading applications to iPhone is easy. Just tap the App Store icon, browse whatever categories you're interested in, then download your purchases wirelessly — and in some cases, free. Once you own an application, the App Store automatically notifies you when there's an update. You can even shop for applications on iTunes, then sync them to your iPhone. [Browse the App Store in iTunes](#)

iPhone 3G. A Guided Tour.

Watch the video.



Web Apps for iPhone

The Internet meets Multi-Touch.



iPhone for Developers

Download the SDK and build your own iPhone applications.



iPhone 3G. It's here.

Where to Buy



Visit an [Apple Retail Store](#).
Find your local [AT&T Store](#).

Some features, applications, and services are not available in all areas. See your carrier for details.

Some applications are not available in all areas. Application availability and pricing are subject to change.