

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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HULU, LLC,  
Petitioner

v.

SITO MOBILE R&D IP, LLC and SITO MOBILE, LTD.,  
Patent Owner.

U.S. Patent No. 8,825,887  
Issue Date: September 2, 2014  
Title: SYSTEM AND METHOD FOR ROUTING MEDIA

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*Inter Partes* Review No. IPR2021-00308

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**PATENT OWNER'S UPDATED MANDATORY NOTICES**

**I. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(2)**

Patent Owner SITO Mobile R&D IP, LLC and SITO Mobile, Ltd. (“SITO”) submits the following updates to its Mandatory Notices.

**A. REAL PARTY-IN-INTEREST UNDER 37 C.F.R. § 42.8(b)(1)**

No change.

**B. RELATED MATTERS UNDER 37 C.F.R. § 42.8(b)(2)**

U.S. Patent No. 8,825,887 is currently involved in the following proceedings:  
*Hulu, LLC v. SITO Mobile R&D IP, LLC et al*, Case No. IPR2021-00308 (PTAB);  
*Hulu, LLC v. SITO Mobile R&D IP, LLC et al*, Case No. CBM2020-00028 (PTAB);  
*SITO Mobile R&D IP, LLC et al v. Hulu, LLC*, Case No. 6:20-cv-00472 (W.D. Tex.);  
*SITO Mobile R&D IP, LLC et al v. Blue Scout Media, LLC*, Case No. 6:20-cv-00910 (W.D. Tex.); *SITO Mobile R&D IP et al v. Rarefied Atmosphere, Inc.*, Case No. 6:21-cv-00414 (W.D. Tex.); *SITO Mobile R&D IP, LLC et al v. Zee Entertainment Enterprises Limited et al.*, Case No. 6:21-cv-00505 (W.D. Tex.); *SITO Mobile R&D IP et al v. World Wrestling Entertainment, Inc.*, Case No. 1:21-cv-00721 (D. Del.); *SITO Mobile R&D IP et al v. FuboTv, Inc*, Case No. 1:21-cv-00725 (D. Del).

**C. LEAD AND BACK-UP COUNSEL UNDER 37 C.F.R. § 42.8(b)(3)**

Pursuant to 37 C.F.R. §§ 42.8(b)(3) and 42.10(a), Patent Owner provides the following designation of counsel:

Lead Counsel: James T. Carmichael (Reg. No. 45,306)

Backup Counsel: Stephen T. Schreiner (Reg. No. 43,097); Mitch Yang (Reg. No. 71,989); Jason S. Charkow (Reg. No. 46,418); Chandran B. Iyer (Reg. No. 48,434) and Stephanie R. Mandir (Reg. No. 72,930).

**D. SERVICE INFORMATION UNDER 37 C.F.R. § 42.8(b)(3)**

Service address:

CARMICHAEL IP, PLLC  
8000 Towers Crescent Drive, 13th Floor  
Tysons Corner, VA 22182

Patent Owner also consents to electronic service by email at the following addresses: jim@carmichaelip.com; schreiner@carmichaelip.com; mitch@carmichaelip.com; jcharkow@daignaultiyer.com; cbiyer@daignaultiyer.com; smandir@daignaultiyer.com; SITO-IPRs@Carmichaelip.com.

Dated: August 12, 2021

Respectfully submitted,

By: /James T. Carmichael/

James T. Carmichael (Reg. No. 45,306)  
CARMICHAEL IP, PLLC  
8000 Towers Crescent Drive, 13th Floor  
Tysons Corner, VA 22182  
Tel: (703) 646-9255

Attorney for Patent Owner

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that, pursuant to 37 C.F.R. § 42.6(e), a true and correct copy of the foregoing PATENT OWNER'S UPDATED MANDATORY NOTICES was served in its entirety by filing the document through the PTAB E2E System, as well as by email on the following counsel of record for Petitioner:

Cameron W. Westin (cwestin@omm.com)

Amy Liang (aliang@omm.com)

Brett J. Williamson (bwilliamson@omm.com)

Darin Snyder (dsnyder@omm.com)

Bradley Berg (bmberg@omm.com)

Dated: August 12, 2021

Respectfully submitted,

By: /Stephanie R. Mandir/  
Stephanie R. Mandir