

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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HULU, LLC,  
Petitioner

v.

SITO MOBILE R&D IP, LLC and SITO MOBILE, LTD.,  
Patent Owner.

U.S. Patent No. 8,825,887  
Issue Date: September 2, 2014  
Title: SYSTEM AND METHOD FOR ROUTING MEDIA

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*Inter Partes* Review No. IPR2021-00308

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**PATENT OWNER'S UPDATED POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner SITO Mobile R&D IP, LLC and SITO Mobile, Ltd. (collectively, “SITO”) hereby appoints the following registered practitioners as its attorneys to act on its behalf in all matters associated with the following proceedings: CBM2020-00028; IPR2021-00158; IPR2021-00206; IPR2021-00219; IPR2021-00265; IPR2021-00298; IPR2021-00304; and IPR2021-00308, with full power to appoint an associate agent and to transact all business in the United States Patent and Trademark Office in connection therewith:

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The undersigned is authorized to execute this Power of Attorney on behalf  
of Patent Owner.

By: Thomas Candelaria

Name: Thomas Candelaria

Title: CEO

Date: 10/13/2021

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that, pursuant to 37 C.F.R. § 42.6(e), a true and correct copy of the foregoing PATENT OWNER’S UPDATED POWER OF ATTORNEY has been served electronically via email on October 14, 2021, on the following counsel of record for Petitioner:

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Dated: October 14, 2021

Respectfully submitted,

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