UNITED STATES PATENT AND TRADEMARK OFFICE		
BEFORE THE PATENT TRIAL AND APPEAL BOARD		
HULU, LLC,		
Petitioner		
V.		
SITO MOBILE R&D IP, LLC, and SITO MOBILE, LTD.,		
Patent Owner		
Case No. IPR2021-00308		
U.S. Patent No. 8,825,887		

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37.CFR § 42.10(b), Patent Owner, SITO Mobile R&D IP, LLC and SITO Mobile, Ltd., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with the following proceedings: CBM2020-00028; IPR2021-00158; IPR2021-00206; IPR2021-00219; IPR2021-00265; IPR2021-00298; IPR2021-00304; and IPR2021-00308.

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The individual signing below has the authority to execute this document on behalf of Patent Owner.

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Name: Thomas Candelaria

Title: CEO
Date: 1/6/2021