

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HULU, LLC,

Petitioner

v.

SITO MOBILE R&D IP, LLC, and SITO MOBILE, LTD.,

Patent Owner

Case No. IPR2021-00308

U.S. Patent No. 8,825,887

PATENT OWNER'S MANDATORY NOTICES

PURSUANT TO 37 C.F.R. § 42.8

I. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

A. Real Party-In-Interest under 37 C.F.R. § 42.8(b)(1)

SITO Mobile R&D IP, LLC and SITO Mobile, Ltd. are the real parties-in-interest. SITO Mobile R&D IP, LLC is a wholly owned subsidiary of SITO Mobile, Ltd.

B. Related Matters under 37 C.F.R. § 42.8(b)(2)

The patent-in-suit is presently the subject of a patent litigation lawsuit in the Western District of Texas, Waco Division, captioned *Hulu, LLC v. SITO Mobile R&D IP, LLC et al.*, Case No. 6:20-cv-00472-ADA. The patent-in-suit is also the subject of another administrative proceeding brought by Petitioner Hulu, LLC, IPR2021-00308. Patent Owner is not aware of any other judicial or administrative matter involving the patent-in-suit that would affect, or be affected by, a decision in the requested CBM.

C. Lead and Back-Up Counsel under 37 C.F.R. § 42.8(b)(3)

Pursuant to 37 C.F.R. §§ 42.8(b)(3) and 42.10(a), Patent Owner identifies Jason S. Charkow (Reg. No. 46,418) as lead counsel and Chandran B. Iyer (Reg. No. 48,434) as back-up counsel.

Pursuant to 37 C.F.R. § 42.10(b), a Power of Attorney accompanies this Notice.

D. Service Information under 37 C.F.R. § 42.8(b)(3)

Service Address:

Goldberg Segalla LLP
PO Box 880
Buffalo, NY 14201

Patent Owner also consents to electronic service by email at the following addresses: JCharkow@goldbergsegalla.com;
ciyer@goldbergsegalla.com.

Dated: January 6, 2020

Respectfully Submitted,

By: s/ Jason S. Charkow

Jason S. Charkow (USPTO Reg. No. 46,418)

Chandran B. Iyer (USPTO Reg. No. 48,434)

jcharkow@goldbergsegalla.com

ciyer@goldbergsegalla.com

GOLDBERG SEGALLA LLP

711 Third Avenue, Suite 1900

New York, New York 10017

Telephone: (646) 292-8700

Attorneys for SITO Mobile R&D IP, LLC and
SITO Mobile, Ltd.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing PATENT OWNER'S MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8 and accompanying PATENT OWNER'S POWER OF ATTORNEY were served electronically via email on the following counsel of record for Petitioner:

Cameron W. Westin (cwestin@omm.com)
Amy Liang (aliang@omm.com)
Brett J. Williamson (bwilliamson@omm.com)
Darin Snyder (dsnyder@omm.com)
Bradley Berg (bmberg@omm.com)

Dated: January 6, 2020

Respectfully Submitted,

By: s/ Jason S. Charkow