

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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LYFT, INC. AND BUMBLE TRADING LLC,  
Petitioner,

v.

IKORONGO TECHNOLOGY LLC and IKORONGO TEXAS LLC,  
Patent Owner.

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Case No.: IPR2021-00423  
U.S. Patent No. RE45,543

Title: METHOD AND APPARATUS FOR SELECTIVELY SHARING AND  
PASSIVELY TRACKING COMMUNICATION DEVICE EXPERIENCES

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**PATENT OWNER'S POWER OF ATTORNEY**


Mail Stop Patent Board  
Patent Trial and Appeal Board  
P.O. Box 1450  
Alexandria, VA 22313-1450

Pursuant to 37 CFR § 42.10(b), an Updated Power of Attorney is submitted herewith. Patent Owner, Ikorongo Technology LLC, and Ikorongo Texas LLC, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with *inter partes* review of U.S. Patent No. RE45,543 (IPR2021-00423).

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The individual signing below has the authority to execute this document on behalf of Patent Owner.

Patent Owner: IKORONGO TECHNOLOGY LLC

Signature: \_\_\_\_\_

Date: 3/23/2021

Name: Hugh Svendsen  
Title: Chief Executive Officer

Patent Owner: IKORONGO TEXAS LLC

Signature: \_\_\_\_\_

Date: 3/23/2021

Name: Hugh Svendsen  
Title: Chief Executive Officer

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on March 24, 2021, a complete copy of the foregoing document was filed electronically and served via email to all parties to this proceeding at the addresses indicated:

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Respectfully submitted,

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