UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Demaray LLC,

Patent Owner.

U.S. Patent No. 7,544,276 U.S. Patent No. 7,381,657

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PATENT OWNER'S POWER OF ATTORNEY

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U.S. Patent No. 7,544,276

U.S. Patent No. 7,381,657

Pursuant to 37 C.F.R. 42.10(b), Patent Owner Demaray LLC ("Demaray")

hereby appoints the practitioners associated with Irell & Manella LLP's Customer

No. 29000 as its attorneys to transact all business in the United States Patent and

Trademark Office in the Inter Partes Reviews of U.S. Patent Nos. 7,544,276 and

7,381,657. Demaray further appoints H. Annita Zhong as the Lead Counsel, and

Benjamin Hattenbach and C. Maclain Wells as Back-up Counsel.

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The individual signing below has the authority to execute documents on

behalf of Demaray LLC.

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Dated: November <u>11</u>, 2020

R. Crnsst Demaray Richard Ernest Demaray, Managing By:

Richard Ernest Demaray, Managing Member, Demaray LLC