

RealSelf Ranks the "Most Worth It" Surgical and Nonsurgical Aesthetic Procedures Based on Consumers' Worth It Ratings

- Breast implant removal is the highest-rated surgical treatment, with a 99% Worth It Rating
- diVa Vaginal Therapy, a laser used to improve vaginal health after childbirth and menopause, ranks highest for nonsurgical treatments with a 100% Worth It Rating
- Four of the top five surgical procedures are breast-related, including breast reduction (98% Worth It Rating), breast reconstruction (98% Worth It Rating), and breast augmentation (98% Worth It Rating) in addition to breast implant removal (99% Worth It Rating)
- Injectable fillers dominate the nonsurgical list, with six different brands earning a spot



NEWS PROVIDED BY
RealSelf →
Feb 13, 2019, 09:00 ET

SEATTLE, Feb. 13, 2019 /PRNewswire/ -- RealSelf, the leading online resource to learn about cosmetic treatments and connect with medical aesthetic doctors, today unveiled the 2019 Worth It Ranking, a comprehensive list that ranks the Worth It Ratings¹ of more than 140 surgical and nonsurgical cosmetic procedures and brands. The RealSelf Worth It Rating is a proprietary consumer satisfaction score based on reviews from consumers on RealSelf who, after undergoing a treatment, rated it as "Worth It" or "Not Worth It."

BTL EX2002
Lumenis v. BTL ☞
IPR2021-01285



RealSelf Unveils the “Most Worth It” Surgical and Nonsurgical Aesthetic Procedures of 2019

In addition to the full ranking, RealSelf announced the treatments designated as the "Most Worth It" procedures for 2019. The top-ranked surgical procedure was breast implant removal with a 99 percent Worth It Rating, while diVa Vaginal Therapy, a laser used to address changes in vaginal health often caused by childbirth and menopause, ranked highest for nonsurgical treatments with a 100 percent Worth It Rating.

"The RealSelf Worth It Rating is like getting instant advice from hundreds or thousands of friends who have had the exact treatment you're thinking about," said RealSelf founder and CEO Tom Seery. "Through the Worth It Rating, as well as photos and reviews, our community offers information that's not available anywhere else."

"With more than one-third of U.S. adults considering a cosmetic procedure in 2019² and new technologies and treatment options entering the market every year, the need for this type of transparent information is at an all-time high," added Seery.

Procedures for the Breasts Yield High Satisfaction Ratings

While breast implant removal, which can address personal concerns like dissatisfaction with size to health issues such as implant malfunction, was the highest-ranked surgical procedure overall, consumer satisfaction with procedures involving breast implants remains high. Of the 11 different breast procedures that earned the Most Worth It designation in 2019, roughly half involve implants.

"Breasts can be intrinsic to one's sense of identity, so it makes sense that four of the top five procedures are related to the breasts," said RealSelf Chief Medical Officer and board-certified plastic surgeon Dr. Lara Devgan. "Whether someone wants to reduce, lift, augment to a larger size, or remove their implants, surgeries related to the breasts are extremely important to individuals."



2019 Most Worth It Procedures: Surgical				
Rank	Treatment	Worth It Rating	Eligible Reviews (min. 100)	Category
1	Breast Implant Removal	99%	413	Breasts
2	Sleeve Gastrectomy	99%	122	Weight Loss
3	Breast Reduction	98%	1192	Breasts
4	Breast Reconstruction	98%	238	Breasts
5	Breast Augmentation	98%	4417	Breasts
6	Body Lift	98%	167	Body
7	Mentor Breast Implants	97%	188	Breasts
8	Labiaplasty	97%	276	Vaginal Rejuvenation
9	Tummy Tuck	97%	2395	Body
10	Lower Face Lift	97%	199	Face/Neck Enhancement
11	FUE Hair Transplant	97%	253	Hair Restoration
12	Natrelle Breast Implants	96%	112	Breasts
13	Mommy Makeover	96%	1391	Breasts/Body
14	Neck Lift	95%	209	Face/Neck Enhancement
15	Facelift	95%	677	Face
16	Breast Lift with Implants	95%	985	Breasts
17	Eyelid Surgery	94%	718	Face
18	Septoplasty	94%	119	Face/Nose Enhancement
19	Breast Implant Revision	93%	651	Breasts
20	Breast Lift	93%	391	Breasts
21	Hair Transplant	93%	414	Hair Restoration
22	Breast Fat Transfer	92%	133	Breasts
23	Chin Liposuction	92%	114	Face/Chin Enhancement
24	Liposculpture	91%	257	Body
25	Rhinoplasty	91%	1876	Face/Nose Enhancement
26	Lip Lift	91%	132	Face/Lip Enhancement
27	Arm Lift	91%	108	Body
28	Chin Implant	90%	109	Face/Chin Enhancement

Patients Pleased with Results from Vaginal Rejuvenation Treatments, Injectable Fillers

Nonsurgical vaginal rejuvenation treatment diVa Vaginal Therapy was the highest-rated nonsurgical treatment overall. Vaginal rejuvenation treatments MonaLisa Touch (94 percent Worth It Rating) and ThermiVa (94 percent Worth It Rating) also made the list. Consumers also reported high satisfaction with injectable fillers, with six different brands making the nonsurgical treatment list: Restylane Lyft (99 percent Worth It Rating), Volbella (96 percent Worth It Rating), Bellafill (95 percent Worth It Rating), Restylane Defyne (94 percent Worth It Rating), Juvederm (93 percent Worth It Rating), and Restylane (92 percent Worth It Rating).



2019 Most Worth It Procedures: Nonsurgical				
Rank	Treatment	Worth It Rating	Eligible Reviews (min. 30)	Category
1	diVa Vaginal Therapy	100%	34	Nonsurgical Vaginal Rejuvenation
2	Restylane Lyft	99%	69	Injectable Filler
3	HydraFacial	98%	63	Skin Rejuvenation
4	Lip Augmentation	98%	210	Lip Enhancement
5	Laser Hair Removal	98%	124	Hair Removal
6	All-on-4 Dental Implants	97%	38	Dental
7	Dysport	97%	222	Toxin
8	Botox	96%	1170	Toxin
9	Nonsurgical Nose Job	96%	100	Nose Enhancement
10	Volbella	96%	50	Injectable Filler
11	Chemical Peel	96%	49	Skin Rejuvenation
12	Bellafill	95%	55	Injectable Filler
13	MonaLisa Touch	94%	69	Nonsurgical Vaginal Rejuvenation
14	Restylane Defyne	94%	33	Injectable Filler
15	SculpSure	94%	425	Nonsurgical Body Sculpting
16	ThermiVa	94%	47	Nonsurgical Vaginal Rejuvenation
17	Scalp Micropigmentation	94%	31	Permanent Makeup
18	Juvederm	93%	430	Injectable Filler
19	Accutane	92%	51	Acne Treatment
20	Emsculpt	92%	50	Nonsurgical Body Sculpting
21	Restylane	92%	156	Injectable Filler
22	Invisalign	91%	77	Clear Aligners
23	CO2 Laser	90%	84	Skin Rejuvenation

To be recognized as a "Most Worth It" procedure, a treatment must have a cumulative Worth It Rating of 90 percent or more over the prior 12 months and meet the minimum review requirement during the same period.³ For more information on the rankings and methodology, please visit www.realself.com/most-worth-it-2019.

About RealSelf

[RealSelf](#) is the leading online marketplace for people to learn and share experiences about cosmetic procedures and connect with the right doctors. Millions of people from around the world visit RealSelf each month to browse patient reviews, before and after photos, and medical expert answers to discover which treatments and doctors live up to their promise of being "Worth It." From simple skincare to emerging nonsurgical technologies to highly considered cosmetic surgeries, RealSelf makes it easy to get the insights consumers need to make smart, confident decisions and find the right doctor. For more information, visit [The Treatment blog](#) or follow RealSelf on [Instagram](#), [Facebook](#) and [Twitter](#).



Methodology

To be included in the 2019 Worth It Ranking, treatments must have received 20 or more "Worth It" or "Not Worth It" review ratings between Jan 1-Dec 31 2018 (reviews rated as "Not Sure" are excluded). To be recognized as a Most Worth It procedure in the surgical category, treatments must have received 100 or more "Worth It" or "Not Worth It" ratings between Jan. 1-Dec. 31 2018, while treatments in the nonsurgical category must have received a minimum of 30 eligible ratings. Ratings of "Not Sure" are excluded. To be recognized in either category, a procedure must have a cumulative Worth It Rating of 90% or higher.

RealSelf is a registered trademark of RealSelf, Inc. The Worth It Rating and Most Worth It designation are service marks of RealSelf, Inc.

¹ The RealSelf Worth It Rating is a proprietary consumer satisfaction score based on reviews from consumers on RealSelf who, after undergoing a treatment, have rated it as "Worth It" or "Not Worth It."

² Survey was conducted online within the United States by The Harris Poll on behalf of RealSelf from December 13-17, 2018 among 2,021 U.S. adults ages 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated.

³ To be recognized as a Most Worth It procedure, treatments must have received a minimum number of "Worth It" or "Not Worth It" ratings between Jan. 1-Dec. 31 2018 with a cumulative rating of 90% or higher. (Methodology: Ratings of "Not Sure" are excluded. For the surgical category, the review minimum is 100 and for the nonsurgical category, the review minimum is 30.)

SOURCE RealSelf

Related Links

<http://www.realself.com>

