# IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

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## **COMPLAINT FOR PATENT INFRINGEMENT**

This is an action for willful patent infringement in which Safe Driving Technologies LLC ("SDT" or "Plaintiff") makes the following allegations against Ford Motor Company ("Defendant" or "Ford"):

### THE PARTIES

- 1. Plaintiff SDT is a limited liability company duly existing and organized under the laws of the State of New York with its principal place of business in Suffern, New York.
- 2. Defendant Ford is a corporation duly existing and organized under the laws of the State of Delaware that makes, sells, and offers for sale in the United States, or imports into the United States, motor vehicles and related motor vehicles components and accessories, including those products accused of infringement in this matter.
- 3. SDT is the successor in interest to the intellectual property of Applied Computer Technologies, Inc. (www.actplace.net). Applied Computer Technologies was established in September of 1985 by Mr. Mouhamad Naboulsi and focused on efforts to computerize cars. Those efforts included, but were not limited to, research and development of non-GPS navigation systems; pay at the pump methods; tire pressure monitoring; and detecting and managing calls

while driving.

- 4. Mr. Naboulsi is an entrepreneur and the named inventor on over a dozen patents, having decades of experience in the automotive industry. Mr. Naboulsi was born into a family involved in the automobile business as importers, mechanics, and service providers. His first automotive job was working on a Ford assembly line while attending college.
- 5. In 1987, Mr. Naboulsi was hired by Mazda, working in various departments ranging from robot programming to consumer support, where he worked on improving quality, improving JD power numbers, analyzing warranty data, developing analysis software, and managing the quality committee for North American built Mazda. While at Mazda, Mr. Naboulsi submitted a patent application to remotely start the car and unlock the doors, activate the wipers and control the heat and A/C.
- 6. From 1993-2000, Mr. Naboulsi held various engineering positions in the automotive industry, including for Ford Motor Company Body Operations where he managed the deployment of a standardized data analysis package across Ford stamping plants.
- 7. Mr. Naboulsi filed U.S. provisional Patent Application No. 60/336,293, on October 24, 2001, and U.S. Provisional Patent Application No. 60/390,877, which was filed on June 21, 2002. Mr. Naboulsi also filed U.S. patent application serial number 10/279,447, filed October 24, 2001, and U.S. patent application serial number 10/287,299, filed November 4, 2002, both of which claim priority to the provisionals in this paragraph.
  - 8. In 2003, Mr. Naboulsi was hired by Ford Motor Company.

## **JURISDICTION AND VENUE**

- 9. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a) as this action arises under Title 35 of the United States Code.
  - 10. Defendant Ford is a corporation duly existing and organized under the laws of the

State of Delaware that makes, sells, and offers for sale in the United States, or imports into the United States and exports from the United States, motor vehicles and related motor vehicles components and accessories, including those products accused of infringement in this matter.

- 11. This Court has personal jurisdiction over Ford because Ford is incorporated in the State of Delaware. This Court also has personal jurisdiction over Ford because Ford regularly transacts business with entities and individuals in the State of Delaware, including one or more of at least four Ford dealerships located in the State of Delaware, and because Ford manufactures and distributes infringing motor vehicles and other infringing products that it purposefully directs into the State of Delaware, including this District, or at least places into the stream of commerce via established distribution channels with the knowledge and expectation that they will be sold in the State of Delaware, including in this District.
- 12. Venue is proper in this District under 28 U.S.C. § 1400(b) because Ford is incorporated in the State of Delaware.

#### THE ASSERTED PATENTS

- 13. This lawsuit concerns Ford's infringement of United States Patent No. 9,713,994 (the "'994 Patent"), United States Patent No. 8,301,108 (the "'108 Patent"), United States Patent No. 9,047,170 (the "'170 Patent") and United States Patent No. 10,532,709 (the "'709 Patent") (collectively, the "Asserted Patents"). Each of the above patents continues from and claims priority to U.S. Patent Application No. 60/336,293, which was filed on October 24, 2001, and to U.S. Patent Application No. 60/390,877, which was filed on June 21, 2002.
- 14. Each of the Asserted Patents was invented by Mouhamad Naboulsi. Each of the inventions has been assigned to SDT.
- 15. Generally speaking, each of the Asserted Patents relates to the field of telematics, namely to the field of integrating information, communication, computing and entertainment

technologies into vehicles for civilian or military use. The invention particularly relates to safety control systems for vehicles to reduce driver distraction, avoiding potentially dangerous conditions tending to produce accidents.

- 16. For example, each of the Asserted Patents recites ways in which vehicle safety is improved by automatically managing the use of telematics in general, and cellular phones in specific, by drivers while driving.
- 17. Such inventions improve over the prior art by, for example, using combinations of driving and stopping events, driver preferences, vehicle type, driving purpose and environmental conditions in order to significantly improve the system's ability to avoid dangerous conditions, manage risk and individualize the warnings to individual driving skills and driving purpose.
- 18. The inventions disclosed in the Asserted Patents have been revolutionary throughout the industry. In fact, the patent family to which each of the Asserted Patents belongs has been cited by over 275 other patents, including dozens of patents filed by Ford and its related entities such as Ford Global Technologies, LLC, as well as others such as Honda, Toyota, General Motors, Volkswagen, Nissan, Volvo, Nio, Audi and Avaya.

# THE PARTIES' PAST RELATIONSHIP AND FORD'S USE OF PLAINTIFF'S TECHNOLOGY

- 19. In 2000, Mr. Naboulsi tested the invention that is the subject of the Asserted Patents by implementing it on a Mazda minivan.
- 20. After filing his invention, Mr. Naboulsi exhibited the invention in various automotive shows throughout the US, which were attended by various representatives from the automotive industry, including Ford.

# Battling driver distraction

Contact Greg Gardner: 313-222-8762 or ggardner99@freepress.com



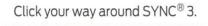
- Mouhamad Naboulsi, 57, of West Bloomfield, president of IQ-Telematics, with one of the company's products at the
- 21. Naboulsi participated and exhibited in multiple regulatory sessions, including: Transport Canada, in Ottawa October 2003; Department of Transportation in Washington, D.C. U.S. Department of Transportation Secretary LaHood Distracted Driving Summit September 30 October 1, 2009 and again in September of 2010; National Congress for State Legislature in Salt Lake City July 2004 and in Louisville in July 2010; and Governors Highway Safety Association in Kansas in 2010.
  - 22. In March 2003, Naboulsi was hired to work in Ford's Safety Office.
- 23. Prior to his employment, Naboulsi disclosed to Ford that he filed multiple patents relating to driver's safety and distraction, namely to Patti Warren and Dennis Curry.
- 24. In May 2004, Naboulsi was asked by two Ford Executives to give a demonstration of his invention at the Ford Advanced Design Center, and to give a presentation and a demonstration about his invention to Dev Kotchar and Luis Trajena Human Factor researchers at Ford Motor Company and Jeff Rupp Senior Manager in Autonomous Vehicles, ADAS, and Crash Safety R&D. In October of 2004, a Ford IP attorney came to his exhibit to inquire about the patent.
- 25. Shortly after the demo, another Ford representative asked Mr. Naboulsi if he would assign his invention to Ford in return for full-time employment at Ford. He declined to do so because of other investors associated with the development of his invention.

- 26. Mr. Naboulsi was eventually terminated in December 2004 by Mazen Hammoud, manager at Ford. While the official reason for termination was "a conflict of interest," Mr. Naboulsi believes that he was terminated because he refused to assign his invention to Ford.
- 27. Since then, Mr. Naboulsi made many presentations about his invention. One of them was for a group of engineers at Ford's Advanced Features & Technology, Development & Implementation, located at 20300 Rotunda Drive, Dearborn MI 48124. During the meeting, the engineers were commenting about the similarity between his presentation and SYNC features.
- 28. Shortly thereafter, Ford announced the adoption of its SYNC infotainment module, which implemented the invention recited in the Asserted Patents.
- 29. Mr. Naboulsi was awarded the prestigious MIT-SAE innovator of the year award in April 2010.



### FORD USED THE INFRINGING TECHNOLOGY IN ITS SYNC SYSTEM

30. Ford's SYNC infotainment system is focused on reducing driver's distraction and allowing the driver to access various features without removing hands off the steering wheel.





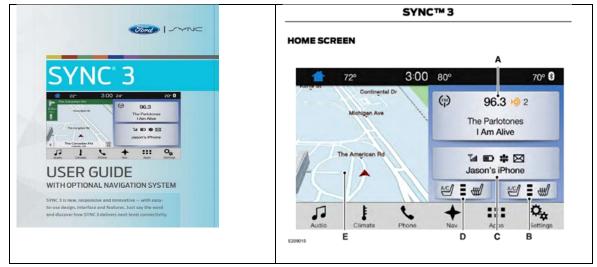
https://www.ford.com/technology/sync/sync-3/ (last accessed November 22, 2020)

## COUNT 1

# **INFRINGEMENT OF U.S. PATENT NO. 9.713.994**

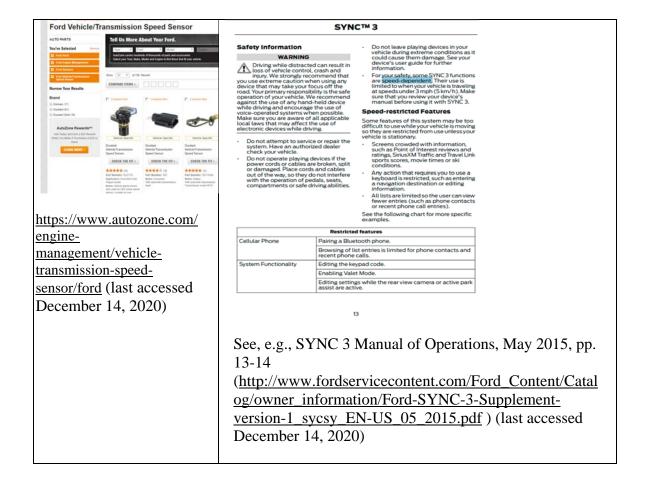
- 31. Plaintiff repeats and incorporates by reference each preceding paragraph as if fully set forth herein and further states:
- 32. The '994 Patent was duly and legally issued on July 25, 2017. A true and correct copy is attached as Exhibit A. Plaintiff holds all rights and title to such patent, including the sole and exclusive right to bring a claim for its infringement.
- 33. As described below, Ford has directly infringed the '994 Patent in violation of 35 U.S.C. § 271(a) by making, using, selling, and/or offering for sale in the United States, and/or importing into the United States, without authorization, products that practice claims of the '994 Patent.
  - 34. At a minimum, such infringing products include Ford's SYNC system.
- 35. Ford's SYNC infringes at least claim 1 of the '994 patent. The first element of claim 1 recites: "a telematic device running at least one software application and having at least

one input and at least one output." SYNC is a telematic device running a software application accepting an input and providing an output.



http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford-SYNC-3-Supplement-version-1\_sycsy\_EN-US\_05\_2015.pdf (last accessed December 14, 2020)

36. The second element of claim 1 recites "at least one sensor operable to sense at least one condition related to a driving environment and data providing information indicating at least one distracting feature for at least one software application." SYNC uses the vehicle's speed sensor to determine the speed of the vehicle.



37. The third element of claim 1 recites "a controller in communication with the sensor and the data and the software application and the telematic device, the controller configured to prevent the at least one application output from being provided to the driver in the original format..." SYNC includes a controller in communication with, for example, the vehicle's speed sensor. For example, in order not to distract the driver, the SYNC controller simplifies the listing of phone contacts on the display if the vehicle is moving.

Speed-restricted Features		Restricted features
Some features of this system may be too difficult to use while your vehicle is moving so they are restricted from use unless your vehicle is stationary.	Cellular Phone	Pairing a Bluetooth phone.
		Browsing of list entries is limited for phone contacts and recent phone calls. $ \\$
	System Functionality	Editing the keypad code.
<ul> <li>Screens crowded with information,</li> </ul>		Enabling Valet Mode.
such as Point of Interest reviews and ratings, SiriusXM Traffic and Travel Link sports scores, movie times or ski conditions.		Editing settings while the rear view camera or active park assist are active.
<ul> <li>Any action that requires you to use a keyboard is restricted, such as entering a navigation destination or editing information.</li> </ul>		
<ul> <li>All lists are limited so the user can view fewer entries (such as phone contacts or recent phone call entries).</li> </ul>		
or recent phone call entries).		

See, e.g., SYNC 3 Manual of Operations, May 2015, pp. 13-14 (http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford\_SYNC-3-Supplement-version-1\_sycsy\_EN-US\_05\_2015.pdf ) (last accessed December 14, 2020)

38. The fourth element of claim 1 recites "wherein the controller controls when at least one input into the software application and at least one output from the software application are provided to the driver so that prior to permitting the driver to access the input or prior to providing an output from the software application on the telematic device to the driver, the controller determines whether said at least one condition is within a threshold and permits the driver to access said input or provides said output to said driver only when said at least one condition is within the threshold." For example, if the SYNC controller receives information from the speed sensor that the vehicle is moving, SYNC prevents the driver from using the keyboard to enter a navigation destination, and prevents the driver from viewing text messages.

Speed-restricted Features		Restricted features
Some features of this system may be too difficult to use while your vehicle is moving	Wi-Fi and Wireless	Editing wireless settings.
so they are restricted from use unless your vehicle is stationary.		Editing the list of wireless networks.
Screens crowded with information,	Text Messages	Viewing received text messages.
such as Point of Interest reviews and ratings, SiriusXM Traffic and Travel Link	Navigation	Using the keyboard to enter a destination.
sports scores, movie times or ski conditions.		Demo navigation route.
<ul> <li>Any action that requires you to use a keyboard is restricted, such as entering a navigation destination or editing information.</li> </ul>		Adding or editing Navigation Favorites entries or Avoid Areas.
<ul> <li>All lists are limited so the user canview fewer entries (such as phone contacts or recent phone call entries).</li> </ul>		

See, e.g., SYNC 3 Manual of Operations, May 2015, pp. 13-14

(http://www.fordservicecontent.com/Ford\_Content/Catalog/owner)

(http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford-SYNC-3-Supplement-version-1\_sycsy\_EN-US\_05\_2015.pdf) (last accessed December 14, 2020)

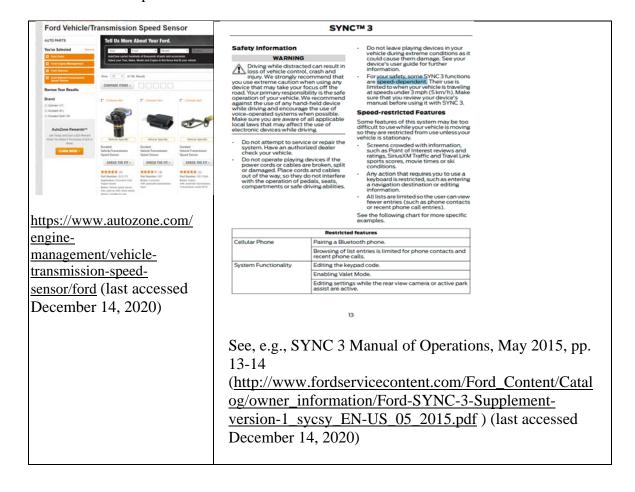
39. Ford's acts of infringement have damaged Plaintiff, and Plaintiff is entitled to recover from Ford for those damages in an amount to be proven at trial, including injunction, actual and/or compensatory damages, reasonable royalties, pre-judgment and post-judgment interest, enhanced damages, and costs.

## COUNT 2

# **INFRINGEMENT OF U.S. PATENT NO. 9,047,170**

- 40. Plaintiff repeats and incorporates by reference each preceding paragraph as if fully set forth herein and further states:
- 41. The '170 Patent was duly and legally issued on June 2, 2015. A true and correct copy is attached as Exhibit B. Plaintiff holds all rights and title to such patent, including the sole and exclusive right to bring a claim for its infringement.
- 42. As described below, Ford has directly infringed the '170 Patent in violation of 35U.S.C. § 271(a) by making, using, selling, and/or offering for sale in the United States, and/or importing into the United States, without authorization, products that practice claims of the '170 Patent.
  - 43. At a minimum, such infringing products include Ford's SYNC system.

- 44. Ford's SYNC infringes at least claim 1 of the '170 patent.
- 45. Claim 1 recites a method for "sensing movement of the telematic device;" and "comparing movement of the telematic device to a threshold." SYNC uses the vehicle's speed sensor to determine the speed of the vehicle.



46. Method claim 1 also recites the steps of "preventing said at least one output from being communicated within the vehicle in the original format of said at least one output when movement of the telematic device is at or above the threshold;" and "providing said at least one output to the driver in the format different than the original format when movement of the telematic device is at or above the threshold." SYNC includes a controller in communication with, for example, the vehicle's speed sensor. For example, in order not to distract the driver, the SYNC controller simplifies the listing of phone contacts on the display if the vehicle is moving.

Speed-restricted Features		Restricted features
Some features of this system may be too difficult to use while your vehicle is moving so they are restricted from use unless your vehicle is stationary.	Cellular Phone	Pairing a Bluetooth phone.
		Browsing of list entries is limited for phone contacts and recent phone calls.
	System Functionality	Editing the keypad code.
<ul> <li>Screens crowded with information,</li> </ul>		Enabling Valet Mode.
such as Point of Interest reviews and ratings, SiriusXM Traffic and Travel Link sports scores, movie times or ski conditions.		Editing settings while the rear view camera or active park assist are active.
<ul> <li>Any action that requires you to use a keyboard is restricted, such as entering a navigation destination or editing information.</li> </ul>		
<ul> <li>All lists are limited so the user can view fewer entries (such as phone contacts or recent phone call entries).</li> </ul>		
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See, e.g., SYNC 3 Manual of Operations, May 2015, pp. 13-14 (http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford-SYNC-3-Supplement-version-1 sycsy EN-US 05 2015.pdf) (last accessed December 14, 2020)

47. Method claim 1 also recites "permitting the driver to access said input or providing said output to said driver in the original format when movement of the telematic device is below the threshold." For example, if the SYNC controller receives information from the speed sensor that the vehicle is moving, SYNC prevents the driver from using the keyboard to enter a navigation destination, and prevents the driver from viewing text messages.

Speed-restricted Features	Restricted features	
Some features of this system may be too difficult to use while your vehicle is moving	Wi-Fi and Wireless	Editing wireless settings.
so they are restricted from use unless your vehicle is stationary.		Editing the list of wireless networks.
Screens crowded with information,	Text Messages	Viewing received text messages.
such as Point of Interest reviews and ratings, SiriusXM Traffic and Travel Link	Navigation	Using the keyboard to enter a destination.
sports scores, movie times or ski conditions.		Demo navigation route.
<ul> <li>Any action that requires you to use a keyboard is restricted, such as entering a navigation destination or editing information.</li> </ul>		Adding or editing Navigation Favorites entries or Avoid Areas.
<ul> <li>All lists are limited so the user can view fewer entries (such as phone contacts or recent phone call entries).</li> </ul>		
or recent phone call entries).		

See, e.g., SYNC 3 Manual of Operations, May 2015, pp. 13-14 (http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford-SYNC-3-Supplement-version-1\_sycsy\_EN-US\_05\_2015.pdf ) (last accessed December 14, 2020)

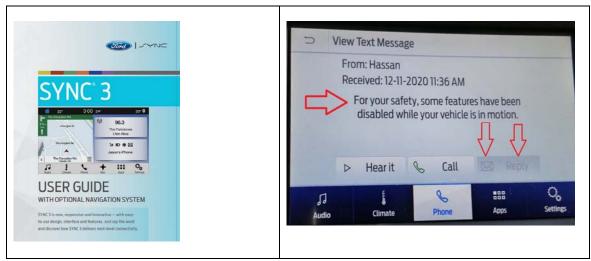
48. Ford's acts of infringement have damaged Plaintiff, and Plaintiff is entitled to recover from Ford for those damages in an amount to be proven at trial, including injunction, actual and/or compensatory damages, reasonable royalties, pre-judgment and post-judgment interest, enhanced

damages, and costs.

# **COUNT 3**

### **INFRINGEMENT OF U.S. PATENT NO. 10.532,709**

- 49. Plaintiff repeats and incorporates by reference each preceding paragraph as if fully set forth herein and further states:
- 50. The '709 Patent was duly and legally issued on January 14, 2020. A true and correct copy is attached as Exhibit C. Plaintiff holds all rights and title to such patent, including the sole and exclusive right to bring a claim for its infringement.
- 51. As described below, Ford has directly infringed the '709 Patent in violation of 35 U.S.C. § 271(a) by making, using, selling, and/or offering for sale in the United States, and/or importing into the United States, without authorization, products that practice claims of the '709 Patent.
  - 52. At a minimum, such infringing products include Ford's SYNC system.
- 53. Ford's SYNC infringes at least claim 1 of the '709 patent. The first element of claim 1 recites: "a first mode of operation and a reduced distractions mode of operation."

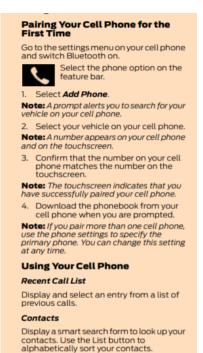


https://www.ford.ca/resources/ford/general/pdf/37695\_Ford\_SYNC3\_UserGuide\_E.pdf

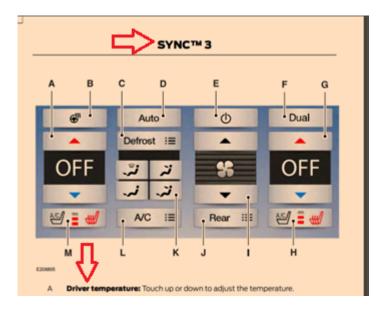
54. The second element of claim 1 recites: "the telematics system configured to be

operatively coupled with a cellular phone having at least one feature and an output."

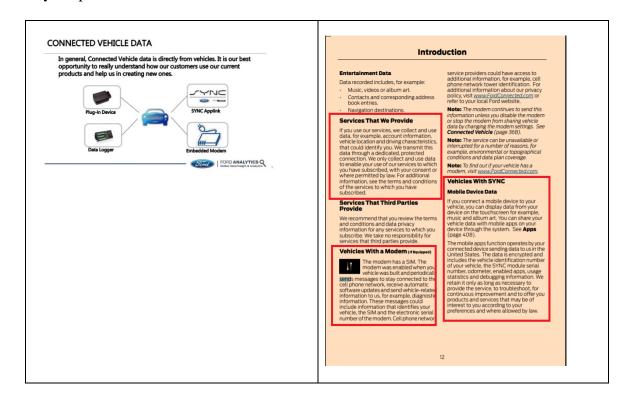




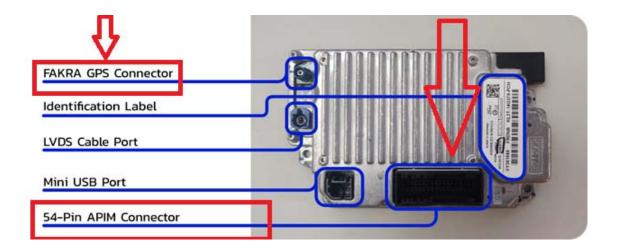
56. The third element of claim 1 recites: "the telematics system operable by a driver of the motor vehicle."



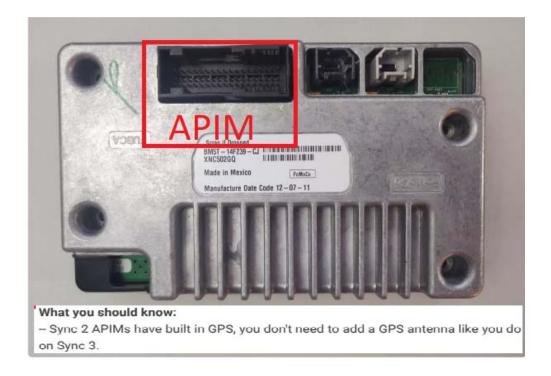
57. The fourth element of claim 1 recites: "the telematics system configured to be operatively coupled with a web server."



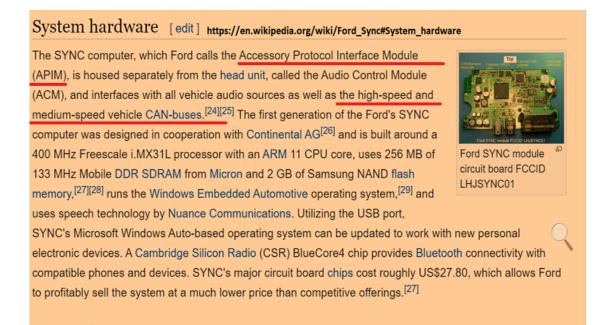
58. The fifth element of claim 1 recites: "the telematics system being operatively coupled to the vehicle's bus and being configured to receive at least one of a vehicle transmission information and a vehicle movement information from the bus."

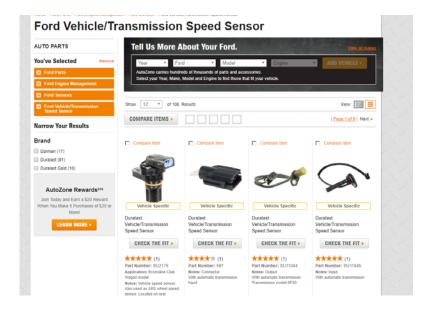


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https://naviupgrade.com/guides/whats-the-difference-between-sync-2-sync-3/

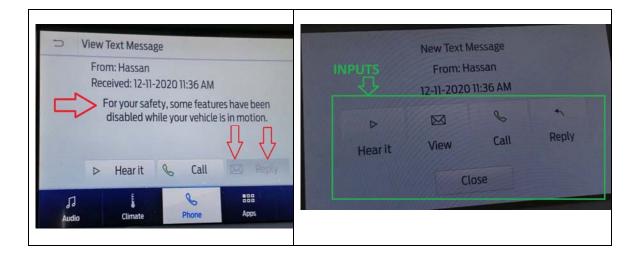




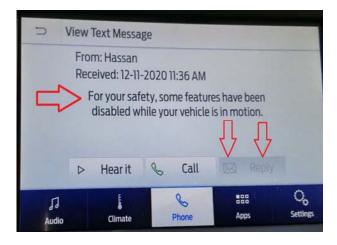
https://www.autozone.com/engine-management/vehicle-transmission-speed-sensor/ford

59. The sixth element of claim 1 recites: "the telematics system configured to automatically switch between the first mode of operation and the reduced distractions mode of

operation, as a result of at least one predetermined condition being met by the at least one of the transmission information and the vehicle movement information."



60. The seventh element of claim 1 recites: "and, wherein the telematics system, while operating in the reduced distractions mode of operation, is configured to disable the at least one feature, suppress at least a portion of the output."



61. The final element of claim 1 recites: "and provide at least one indicium to the driver that the reduced distractions mode of operation is active; wherein the at least one indicium is

presented by the motor vehicle."



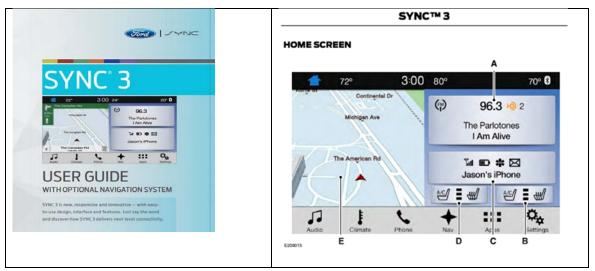
62. Ford's acts of infringement have damaged Plaintiff, and Plaintiff is entitled to recover from Ford for those damages in an amount to be proven at trial, including injunction, actual and/or compensatory damages, reasonable royalties, pre-judgment and post-judgment interest, enhanced damages, and costs.

## **COUNT 4**

## **INFRINGEMENT OF U.S. PATENT NO. 8.301.108**

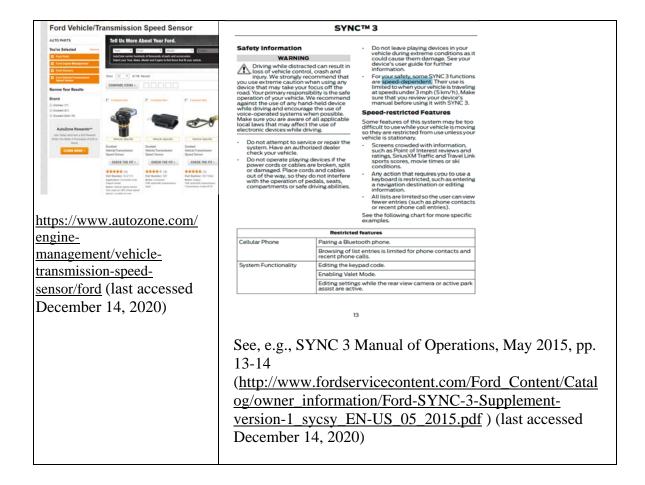
- 63. Plaintiff repeats and incorporates by reference each preceding paragraph as if fully set forth herein and further states:
- 64. The '108 Patent was duly and legally issued on October 30, 2012. A true and correct copy is attached as Exhibit D. Plaintiff holds all rights and title to such patent, including the sole and exclusive right to bring a claim for its infringement.
- 65. As described below, Ford has directly infringed the '108 Patent in violation of 35 U.S.C. § 271(a) by making, using, selling, and/or offering for sale in the United States, and/or importing into the United States, without authorization, products that practice claims of the '108 Patent.

- 66. At a minimum, such infringing products include Ford's SYNC system.
- 67. Ford's SYNC infringes at least claim 1 of the '108 patent. The first element of claim 1 recites: "a communication device having at least one of an input accessible from within the vehicle and at least one output communicated within the vehicle." SYNC is a communication device with an input accessible from within the vehicle and an output communicated within the vehicle.



http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford\_SYNC-3-Supplement-version-1\_sycsy\_EN-US\_05\_2015.pdf (last accessed December 14, 2020)

68. The second element of claim 1 recites "at least one sensor operable to sense at least one condition related to vehicle operation." SYNC uses the vehicle's speed sensor to determine the speed of the vehicle.



69. The third element of claim 1 recites "a controller communicated with the sensor and the communication device, the controller prevents said at least one output from being provided to the driver in the original format of said at least one output and provides said at least one output to the driver in a different format, and wherein the controller controls when at least one input and at least one output are provided to the driver so that prior to permitting the driver to access said input or prior to providing an output from the communication device to the driver, the controller determines whether said at least one condition is within a threshold and permits the driver to access said input or provides said output to said driver only when said at least one condition is within the threshold." SYNC includes a controller in communication with, for example, the vehicle's speed sensor. For example, in order not to distract the driver, the SYNC controller simplifies the listing of phone contacts on the display if the vehicle is moving.

Speed-restricted Features		Restricted features
Some features of this system may be too difficult to use while your vehicle is moving so they are restricted from use unless your vehicle is stationary.	Cellular Phone	Pairing a Bluetooth phone.
		Browsing of list entries is limited for phone contacts and recent phone calls.
	System Functionality	Editing the keypad code.
<ul> <li>Screens crowded with information,</li> </ul>		Enabling Valet Mode.
such as Point of Interest reviews and ratings, SiriusXM Traffic and Travel Link sports scores, movie times or ski conditions.		Editing settings while the rear view camera or active park assist are active.
Any action that requires you to use a keyboard is restricted, such as entering a navigation destination or editing information.		
<ul> <li>All lists are limited so the user can view fewer entries (such as phone contacts or recent phone call entries).</li> </ul>		

See, e.g., SYNC 3 Manual of Operations, May 2015, pp. 13-14 (http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford-SYNC-3-Supplement-version-1\_sycsy\_EN-US\_05\_2015.pdf) (last accessed December 14, 2020)

70. Additionally, if the SYNC controller receives information from the speed sensor that the vehicle is moving, SYNC prevents the driver from using the keyboard to enter a navigation destination, and prevents the driver from viewing text messages.

Speed-restricted Features	Restricted features	
Some features of this system may be too difficult to use while your vehicle is moving	Wi-Fi and Wireless	Editing wireless settings.
so they are restricted from use unless your vehicle is stationary.		Editing the list of wireless networks.
<ul> <li>Screens crowded with information,</li> </ul>	Text Messages	Viewing received text messages.
such as Point of Interest reviews and ratings, SiriusXM Traffic and Travel Link	Navigation	Using the keyboard to enter a destination.
sports scores, movie times or ski conditions.		Demo navigation route.
<ul> <li>Any action that requires you to use a keyboard is restricted, such as entering a navigation destination or editing information.</li> </ul>		Adding or editing Navigation Favorites entries or Avoid Areas.
<ul> <li>All lists are limited so the user can view fewer entries (such as phone contacts or recent phone call entries).</li> </ul>		

See, e.g., SYNC 3 Manual of Operations, May 2015, pp. 13-14 (http://www.fordservicecontent.com/Ford\_Content/Catalog/owner\_information/Ford-SYNC-3-Supplement-version-1\_sycsy\_EN-US\_05\_2015.pdf) (last accessed December 14, 2020)

71. Ford's acts of infringement have damaged Plaintiff, and Plaintiff is entitled to recover from Ford for those damages in an amount to be proven at trial. including injunction, actual and/or

compensatory damages, reasonable royalties, pre-judgment and post-judgment interest, enhanced damages, and costs.

### COUNT 5

# **WILLFUL INFRINGEMENT**

- 72. Plaintiff repeats and incorporates by reference each preceding paragraph as if fully set forth herein and further states:
- 73. Ford's infringement of the '994 Patent, '108 patent, '170 Patent and the '709 Patent was and continues to be willful.
- 74. As previously discussed, prior to his employment at Ford, Naboulsi disclosed to Ford that he filed multiple patents relating to driver's safety and distraction, namely to Patti Warren and Dennis Curry.
- 75. In May 2004, Naboulsi was asked by two Ford Executives to give a demonstration of his invention at the Ford Advanced Design Center, and to give a presentation and a demonstration about his invention to Dev Kotcharand and Luis Trajena, Human Factor researchers at Ford Motor Company and Jeff Rupp Senior Manager in Autonomous Vehicles, ADAS, and Crash Safety R&D. In October of 2004, a Ford IP attorney came to his exhibit to inquire about the patent.
- 76. Shortly after the demo, another Ford representative asked Mr. Naboulsi if he would assign his invention to Ford in return for full-time employment at Ford. He declined to do so because of other investors associated with the development of his invention.
- 77. Mr. Naboulsi was eventually terminated in December 2004 by Mazen Hammoud, manager at Ford. While the official reason for termination was "a conflict of interest," Mr. Naboulsi believes that he was terminated because he refused to assign his invention to Ford.
- 78. Ford's acts of willful infringement have damaged Plaintiff, and Plaintiff is entitled to recover from Ford for those damages in an amount to be proven at trial.

# **DEMAND FOR JURY TRIAL**

79. Plaintiff hereby demands a jury trial on all issues so triable.

## PRAYER FOR RELIEF

- 80. WHEREFORE, PLAINTIFF SAFE DRIVING TECHNOLOGIES LLC requests entry of judgment in its favor and against DEFENDANT FORD MOTOR COMPANY as follows:
  - A. Declaring that Ford has infringed each of the Asserted Patents;
  - B. Declaring that Ford's infringement has been willful;
  - C. Awarding damages equal to those damages Plaintiff has suffered as a result of Ford's infringement, including no less than a reasonable royalty pursuant to 35 U.S.C. § 154(d) and 35 U.S.C. § 284, enhanced damages pursuant to 35 U.S.C. § 284, costs, and prejudgment and post-judgment interest;
  - D. Awarding supplemental damages, with interest, to Plaintiff with an accounting, as needed;
  - E. Permanently enjoining Ford and its parents, subsidiaries, affiliates, officers, directors, agents, servants, employees, successors and assigns, and all others in active concert or participation with any of the foregoing from any further acts of infringement of the Asserted Patents or, in the alternative, an award of a reasonable ongoing royalty for future infringement of the Asserted Patents by Ford;
  - F. Awarding of attorneys' fees pursuant to 35 U.S.C. § 285 or as otherwise permitted by law; and
  - G. Awarding such other costs and further relief as the Court may deem just and proper.

Dated: January 21, 2021

Of Counsel:

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### **FARNAN LLP**

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