

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

PELOTON INTERACTIVE, INC.
Petitioner,
v.

ICON HEALTH & FITNESS, INC.,
Patent Owner.

Case No. IPR2022-00030
U.S. Patent No. 7,166,062

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner ICON Health & Fitness, Inc., which recently changes its name to iFIT, Inc., hereby appoints the following practitioners as Patent Owner's attorneys to transact all business in the United States Patent and Trademark Office in connection with the above-captioned *inter partes* review of U.S. Patent No. 7,166,062.

Lead Counsel: George Beck (Reg. No. 38,072); **Tel:** 202.945.6014; and other practitioners associated with customer number 22428;

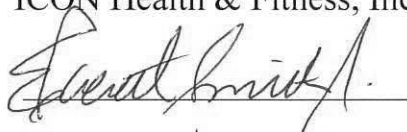
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FOR: ICON Health & Fitness, Inc.

SIGNATURE:



PRINTED NAME:

Everett Smith

TITLE:

Secretary

DATE:

9 Nov 2021

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing **UPDATED
POWER OR ATTORNEY** was served on November 4, 2021, by email directed to the attorneys of record for the Petitioner at the following addresses:

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