

George L. Heredia

Principal
GLH Consulting, LLC
Paradise Valley, AZ
602-684-6635

EDUCATION:

Princeton University, Bachelor of Science in Chemical Engineering, 1980

EXPERIENCE:

GLH Consulting, LLC 2013-Present
Principal

Consulted on various product development projects and helped to raise funding. Prepared marketing strategy for new Safe-Ice technology for hospital ice machines. Negotiated licensing agreement with multinational corporation. Collaborated on three pending patents. Sourced production of consumer products in China.

The Hillman Group 2000-2013
Executive Positions in Engineering, Manufacturing and Marketing

Coordinated effort to integrate Hillman and Axxess Key and Letters, Numbers & Signs businesses. Responsible for P&L performance of Engraving business. Completed development program of Precision-4 key cutting and identification system. Oversaw institution of Lean manufacturing program.

Axxess Technologies 1989-2000
Executive Positions in Engineering, Manufacturing and Marketing

Led development effort and manufacturing start up of Axxess Key Duplication System. Developed and introduced to market PC+ Code Cutter. Coordinated development of Quick-Tag Engraving vending machine and led the market introduction. Led consolidation effort of multiple manufacturing plants.

CreditCard Keys 1987-1989
Vice President of Manufacturing & Engineering

Responsible for start up of manufacturing operation for new product, Credit Card Keys. Worked on development of key cutting equipment.

DuPont Company 1985-1987
Delrin Product Manager

Coordinated marketing efforts for \$75 million Delrin polymer product line.

Responsibilities included working with R&D on introduction of new materials and with Sales on training and material selection.

DuPont Company

1980-1985

Technical Services Representative

Worked in the Engineering Polymers Division. Responsible for working with product development engineers to support the design and selection of plastic materials for new applications. Also worked with plastic molding companies to improve production processes.

U.S. Patents in the Key Duplication Field

U.S. Patent No. 6,839,451	Key Identification System
U.S. Patent No. 6,839,449	Key Identification System
U.S. Patent No. 6,836,553	Key Identification System
U.S. Patent No. 5,676,504	Key Cutting Machine with Key Tracing and Electronic Code Cutting Duplication Modes
U.S. Patent No. 5,607,267	Method and Apparatus for Aligning and Cutting Single-Sided and Double Sided Keys
U.S. Patent No. 5,443,339	Method and Apparatus for Aligning and Cutting Single-Sided and Double Sided Keys
U.S. Patent No. 5,351,409	Key Identifier Method and Apparatus
U.S. Patent No. 5,314,274	Method and Apparatus for Duplicating Keys Using Tip Referenced Alignment between Key Blank and Master Key
U.S. Patent No. 5,271,698	Key Cutting Machine with a Code Selectable Key Duplicating System
U.S. Patent No. 5,167,171	Universal Key Blank and Key Duplication Method