UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC., INSTAGRAM, LLC, WHATSAPP INC., Petitioners

v.

EYESMATCH LTD., MEMOMI LABS INC., Patent Owners

Case No. IPR2022-00489 U.S. Patent No. 8,982,109

DECLARATION OF WILLIAM P. NELSON IN SUPPORT OF PATENT OWNERS' UNOPPOSED MOTION FOR *PRO HAC VICE* ADMISSION

I, WILLIAM P. NELSON, declare as follows:

- 1. I am a member in good standing of the State Bar of California as well as the bars of the United States Court of Appeals for the Federal Circuit and the United States Supreme Court. I am also admitted to practice in the following United States District Courts: the Northern, Southern, and Central Districts of California; the Eastern and Western Districts of Texas.
- 2. I have not been suspended or disbarred from practice before any court or administrative body.
- 3. I have never had an application for admission to practice before any court or administrative body denied.
- 4. No sanction or contempt citation has been imposed against me by any court or administrative body.
- 5. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in part 42 of the Code of Federal Regulations.
- 6. I will be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.* and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

IPR2022-00489 (U.S. Patent No. 8,982,109) Declaration of William P. Nelson

- 7. I have applied to appear *pro hac vice* before the Office in Proceeding Nos. IPR2022-00370 and IPR2022-00371. These motions are pending. I am concurrently applying to appear *pro hac vice* in Proceeding No. IPR2022-00490.
- 8. I am an experienced litigation attorney with approximately twenty years of experience representing clients in patent cases involving a variety of technologies. I litigate patent cases in U.S. District Courts, the International Trade Commission, and the United States Court of Appeals for the Federal Circuit. Through my experience in patent litigation matters, I have represented clients in all phases of litigation including fact discovery, expert discovery, *Markman* hearings, jury trials, bench trials, trials before administrative law judges, and appeals before the United States Court of Appeals for the Federal Circuit. Prior to joining Tensegrity, I was a partner at Hoise Rice LLP. My biography is attached hereto as Exhibit A.
- 9. I have an established familiarity with the subject matter at issue in this proceeding. I am trial counsel for EyesMatch Ltd., and Memomi Labs Inc., the Patent Owners in this proceeding, in the U.S. District Court for the District of Delaware, Case No. 1:21-cv-0111-RGA-JLH, which involves the same patent (U.S. Patent No. 8,982,109) and the same references identified in the Petition in this proceeding as the grounds for challenge. I have reviewed and am familiar with U.S. Patent No. 8,982,109 at issue in this proceeding, the Petition and supporting exhibits

IPR2022-00489 (U.S. Patent No. 8,982,109)

Declaration of William P. Nelson

in this proceeding, the art presented in the Petition, and the legal and factual issues

raised in this proceeding. As a result, I have a substantial understanding of the

underlying legal and technological issues at stake in this proceeding.

I hereby declare that all statements made herein of my own knowledge are

true and that all statements made on information and belief are believed to be true;

and further that these statements were made with the knowledge that willful false

statements and the like so made are punishable by fine or imprisonment, or both,

under Section 1001 of Title 18 of the United States Code.

Dated: February 22, 2022

/William P. Nelson/

William P. Nelson

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EXHIBIT A

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William Nelson

William Nelson has extensive experience representing industry-leading high technology clients in patent, antitrust, copyright, licensing, and trade secret protection disputes, in U.S. district court, at the ITC, and in arbitration. He has litigated high-stakes patent disputes in matters relating to computers; mobile phones; enterprise software; search engine technologies; semiconductor devices; networking; mobile commerce; computer vision; and other technologies. Prior to joining Tensegrity Law Group LLP in 2012, Mr. Nelson was a partner at Hosie Rice LLP.

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ADMISSIONS AND QUALIFICATIONS

1998, California

California Supreme Court

United States Court of Appeals for the Federal Circuit

United States District Court for the Northern District of California

United States District Court for the Southern District of California

United States District Court for the Eastern District of Texas

United States District Court for the Western District of Texas

EDUCATION

Berkeley Law, J.D. (1992)

UC Riverside, B.A., Public Policy (1989)

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