IPR2022-00489 (U.S. Patent No. 8,982,109) Patent Owners' Power of Attorney

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC., INSTAGRAM, LLC, WHATSAPP INC., Petitioners

v.

EYESMATCH LTD., MEMOMI LABS INC., Patent Owners

> Case No. IPR2022-00489 U.S. Patent No. 8,982,109

PATENT OWNERS' POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owners, EyesMatch Ltd., and Memomi Labs Inc., hereby appoint the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the abovecaptioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf

of Patent Owners.

Dated: February 14, 2022

Salvador Nissi Vilcovsky CEO, EyesMatch, Ltd.

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Salvador Nissi Vilcovsky CEO, Memomi Labs Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on February 15, 2022, copies of the

foregoing were served via Electronic Mail to the following:

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