UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD
PPC BROADBAND, INC., Petitioner,
v.
AMPHENOL CORPORATION, Patent Owner.
Case No. IPR2022-00831 U.S. Patent No. 10,589,957

DECLARATION OF CARY MULLIN

Page 1 of 53 PPC Exhibit 1009

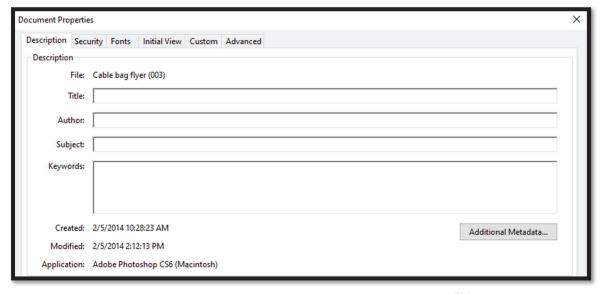
IPR2022-00831 U.S. Patent 10,589,957 Declaration of Cary Mullin

I, Cary Mullin, hereby declare as follows:

1. I am currently the Vice President of Global Product Management/R&D and North American Sales at PPC Broadband, Inc. ("PPC"). I have been employed by PPC since 2008. I have been asked to provide a declaration and have been designated by PPC to provide testimony as stated herein, regarding the distribution and publication of the brochure of PPC's Perfect ToteTM 500 Eco reel bag ("PPC's Perfect ToteTM Brochure").

- 2. The statements in this Declaration are based on my personal knowledge. For the avoidance of doubt, I have personal knowledge of all the facts set forth in this Declaration unless specifically stated otherwise.
- 3. Between 2013 and 2014, I was the Director of Strategic Planning & Analysis at PPC, and my responsibilities included managing the marketing communications team and the coaxial cable product line of PPC. In this role, I was involved in the public sale, offers for sale, distribution, and marketing of PPC's Perfect ToteTM 500 Eco reel bag product ("the *Perfect ToteTM* bag").
- 4. For instance, I have attached as Appendix 1 (Ex. 1006) to this Declaration a true and correct copy of *PPC's Perfect ToteTM Brochure* entitled "Perfect ToteTM 500 Eco, A Portable, Environmentally-Friendly Cable Tote for Technicians," which was prepared to market the *Perfect ToteTM* bag. I am familiar

with *PPC's Perfect ToteTM Brochure*, remember seeing it in 2014, and have located certain contemporaneous documents regarding its distribution and publication in PPC's business records that have been kept in the ordinary course of PPC's business since such documents were created. To confirm that *PPC's Perfect ToteTM Brochure* provided in the attached Appendix 1 to this Declaration is the same brochure that I had seen in 2014, I also reviewed the metadata of *PPC's Perfect ToteTM Brochure* document provided in the attached Appendix 1 to this Declaration. This metadata indicates that it was "Created" and "Modified" on February 5, 2014, as shown by the following "Document Properties" snapshot of such metadata:



5. In 2014, while I was involved with the public sale, offers for sale, distribution, and marketing of the $Perfect\ Tote^{TM}$ bag, I also was involved in the widespread distribution and publication of PPC's $Perfect\ Tote^{TM}$ Brochure to the

public for marketing the Perfect ToteTM bag, including various representatives of

PPC's actual and potential customers. For instance, physical copies of PPC's Perfect

ToteTM Brochure were provided to PPC's regional and national sales teams to deliver

to its actual and potential customers. A digital copy of the PPC's Perfect ToteTM

Brochure also was provided in PPC's iPad application for its sales team to display

and email to the public, including PPC's actual and potential customers, such as at

conferences, when a sales associate visited a client, and when emailing to existing

and potential clients.

6. In addition, PPC's sales and marketing personnel attended several

regional and national cable telecommunications industry conferences and trade

shows in 2014, including the largest cable telecommunications and technology

trades how in the Americas, to market PPC's products, including the $Perfect\ Tote^{TM}$

bag. PPC's exhibits at these 2014 conferences and trade shows freely and openly

displayed a physical sample of the Perfect ToteTM bag and distributed physical and

digital (via PPC's iPad application) copies of PPC's Perfect ToteTM Brochure to

conference attendees without any restrictions. Thus, PPC's exhibits at these 2014

conferences and trade shows demonstrated that the $Perfect\ Tote^{TM}$ bag and PPC's

Perfect ToteTM Brochure were made available to interested professionals working in

the cable telecommunications industry.

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7. For instance, PPC publicly exhibited and displayed the *Perfect ToteTM* bag and distributed and published copies of *PPC's Perfect ToteTM Brochure* at Cable-Tec Expo® of 2014, which was organized by the Society of Cable Telecommunications Engineers® ("SCTE") and took place on September 22-25, 2014, in Denver, Colorado ("SCTE Cable-Tec Expo 2014"). I have attached as Appendix 2 (Ex. 1016) to this Declaration a true and correct copy of a news article dated September 26, 2014, regarding announcing PPC's exhibits at the September 22-25, 2014, SCTE Cable-Tec Expo 2014.

I. Overview of SCTE

- 8. I am familiar with SCTE's membership, goals, and marketing from 2013 to present day, especially in light of the importance of SCTE in marketing PPC's products to its actual and potential customers.
- 9. For instance, SCTE is a non-profit professional association for the advancement of technology, standards, and workforce education related to cable telecommunications engineering. I have attached as Appendix 3 (Ex. 1018) to this Declaration a true and correct copy of SCTE's webpage, which appears to have been archived by "The Wayback Machine" on March 13, 2014. SCTE is the premier technology society in the cable telecommunications industry. In 2014, the SCTE had over 10,000 members and many corporate alliance program partners. I have attached

as Appendices 4 and 5 (Ex. 1019 and Ex. 1020) to this Declaration true and correct copies of SCTE's webpages, which on their face appear to have been archived by "The Wayback Machine" in July 2014, relating to membership and corporate

alliance program of SCTE.

10. The SCTE holds an annual conference and exhibition, the Cable-Tec Expo®, which offers an opportunity for attendees to preview and learn about emerging technologies in the cable telecommunications industry and to engage with other professionals in the industry. The Cable-Tec Expo® is billed as the largest cable telecommunications and technology trade show in the Americas and is known around the world as the preeminent venue for disseminating engineering innovation in the cable telecommunications industry. Additional information regarding Cable-

Tec Expo[®] is available at their website at https://expo.scte.org/about-expo/.

11. The Cable-Tec Expo® is held annually and open to the public, whether they are members of SCTE or not, provided that the attendees pay a registration fee. *See* https://expo.scte.org/faqs/ ("SCTE and/or Cablelabs® membership is *not* required for admission") (emphasis added). These annual conferences are well known in the cable telecommunications industry. Corporate partners of the SCTE and other companies in the cable telecommunications industry routinely send their employees to attend the annual Cable-Tec Expo to keep abreast of developments in

the industry. For example, both PPC and Amphenol attended the Cable-Tec Expo[®] of 2014, and as stated in the attached declaration (Appendix 12), Amphenol sent employees to attend the Cable-Tec Expo[®] of 2019.

II. THE SCTE Cable-Tec Expo 2014

- 12. The SCTE Cable-Tec Expo 2014 was held between September 22-25, 2014, at the Colorado Convention Center in Denver, Colorado. It included a wide variety of presentations and workshops on September 22-25, and exhibits on September 23-25. Nearly ten thousand (10,000) professionals from the cable telecommunications industry from about sixty (60) countries were expected to attend the SCTE Cable-Tec Expo 2014. I have attached as Appendix 6 (Ex. 1022) to this Declaration a true and correct copy of SCTE's webpage regarding the SCTE Cable-Tec Expo 2014, which appears to have been archived by "The Wayback Machine" on September 22, 2014. I also have attached a true and accurate copy of a YouTube video showing various events at the SCTE Cable-Tec Expo 2014 posted on September 30, 2014 (available at
- https://www.youtube.com/watch?v=nzI3IFQT10M) as Appendix 11 (Ex. 1035).
- 13. SCTE membership, or membership in any other organization, was not required to attend the presentations, workshops, and exhibits at SCTE Cable-Tec Expo 2014. To confirm my recollection that membership in any organization was

not required to attend the SCTE Cable-Tec Expo 2014, I have attached as Appendix 7 (Ex. 1025) to this Declaration a true and correct copy of SCTE's webpage, which appears to have been archived by "The Wayback Machine" on September 22, 2014, showing resources for first time attendees at Cable-Tec Expo 2014. Anyone could attend SCTE Cable-Tec Expo 2014 by paying a registration fee. No attendee was required to sign any confidentiality agreements. Attendees could choose to attend the full conference, two days of the conference, or only the exhibition by paying different registration fees. All conference attendees could visit the exhibition. I also have attached as Appendix 8 (Ex. 1027) to this Declaration a true and correct copy of another SCTE's webpage, which appears to have been archived on "The Wayback Machine" on September 22, 2014, with registration information for SCTE Cable-Tec Expo 2014. This registration information indicates that the registration fee ranged from \$795 to \$950 for SCTE members and from \$955 to \$1175 for nonmembers for attending the full conference including the exhibition, and, for attending only the exhibition portion of the SCTE Cable-Tec Expo 2014, the registration fee was \$145 for SCTE members and \$175 for non-members. I also have attached as Appendix 13 (Ex. 1036) to this Declaration a true and correct copy of the Registration Form of the SCTE Cable-Tec Expo 2014, showing registration

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information consistent with the information provided on SCTE's webpage. All of

these are consistent with my recollection.

14. The exhibition at the SCTE Cable-Tec Expo 2014 occurred on

September 23-25, 2014, and had about 380 exhibitors including PPC and Times

Fiber—a subsidiary of Amphenol Corporation. The exhibitors included many well-

known companies in the cable telecommunications industry. I have attached as

Appendix 9 (Ex. 1024) to this Declaration a true and correct copy of the list of

exhibitors at the SCTE Cable-Tec Expo 2014, which appears to have been archived

on "The Wayback Machine" on September 20, 2014. This is consistent with my

recollection.

15. PPC had a booth at the Exhibition Hall of the SCTE Cable-Tec Expo

2014, where PPC exhibited the *Perfect Tote*TM bag from September 23-25, 2014. I

have attached as Appendix 10 (Ex. 1010) to this Declaration a true and correct copy

of a photograph of PPC's booth at SCTE Cable-Tec Expo 2014. As shown below,

this photograph shows how PPC's Perfect ToteTM bag was prominently displayed on

a shelf in PPC's booth.

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Appendix 10 - PPC's Booth at SCTE Cable-Tec Expo 2014, Sept. 23-25, 2014

III. Custodial Certification

16. I have the authority to certify and do certify that (1) *PPC's Perfect Tote*TM *Brochure* provided in the attached Appendix 1 to this Declaration and (2) the photograph of PPC's booth at SCTE Cable-Tec Expo 2014 showing the location of the *Perfect Tote*TM bag in PPC's booth provided in the attached Appendix 10 to this Declaration are true and correct copies of authentic business records ("PPC Perfect ToteTM Business Records") prepared and kept by PPC in the ordinary course of PPC's business.

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Declaration of Cary Mullin

17. It is the regular practice of PPC's business to prepare, or to have

prepared, and keep such PPC Perfect ToteTM Business Records.

18. The PPC Perfect ToteTM Business Records were prepared in the

ordinary course of PPC's business at or near the time such PPC Perfect ToteTM

Business Records were made by, or from information transmitted by, a person with

knowledge of and a business duty to record such matters.

19. PPC has maintained such PPC Perfect ToteTM Business Records in the

ordinary course of its business.

[EXECUTION PAGE AS FOLLOWS]

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IV. Conclusion

I declare under penalty of perjury that the foregoing statements are true and correct, that any statements made herein based on information and belief are believed to be true and correct, and that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine, imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

Executed this 13day of April 2022, in Syracuse, New York.

Cary Mullin

Disitally signed by Cary Mullin
DN: cn=Cary Mullin, o, ou=PPC Broadband, Inc., email=cary.mullin@ppc-online.com, c=U
Dista: 2022 04.13.15.14-22.04007

CARY MULLIN
VICE PRESIDENT OF GLOBAL PRODUCT
MANAGEMENT/R&D AND NORTH
AMERICAN SALES
PPC BROADBAND, INC.





Perfect Tote™ 500 Eco

A Portable, Environmentally-Friendly Cable Tote for Technicians



How to use:

- 1. Insert the cable reel into the bag so that the flange center hole fits over the frame hub and so that the cable pays straight across the bottom of the reel and out the opening of the bag.
- 2. Close the side panel and ensure that the frame hub is positioned in the cable reel flange opening.
- **3.** Zip the side panel so it is secured.

4. When cable is not in use, place the end of the cable in the elastic holders on the front of the Perfect Tote™.





(https://www.sportsvideo.org/)

NEWS

SCTE Cable-Tec Expo 2014: Belden Exhibits Next Generation of Broadband Internet Technology

By SVG Staff (https://www.sportsvideo.org/author/staff/) Friday, September 26, 2014 - 9:48 am

Print This Story (https://www.sportsvideo.org/2014/09/26/scte-cable-tec-expo-2014-belden-exhibits-next-generation-of-broadband-internet-technology/?print=1) | Subscribe (https://us1.list-manage.com/subscribe? u=74255ab74f2837b1232c567e2&id=5ccb082d23)

Belden Inc. showcased its PPC brand's latest DOCSIS (Data Over Cable Service Interface Specification) 3.1-ready innovations at the upcoming Society of Cable Telecommunications Engineers (SCTE) Cable-Tec Expo in Denver this week.

(http://sportsvideo.org/main/files/2014/09/belden-logo.png)PPC is a leading manufacturer and developer of advanced connectivity technologies for the cable and telecommunications industries.



There is a rising trend of consumer demand for data. The rapid increase of on-demand content has the broadband industry expanding to reach higher speeds and support new standards like DOCSIS 3.1. Otherwise known as "Gigasphere," DOCSIS 3.1 is a new international telecommunications standard developed by CableLabs and represents the next generation of broadband internet technology. Companies, like Time Warner Cable, have announced expansion to DOCSIS 3.1 – allowing the support of downstream speeds of up to 10 Gbps.

"Consumer demand for data is rapidly increasing and to meet this demand comes DOCSIS 3.1, and Belden is equipped with several DOCSIS-ready products in its portfolio," said Josh Dixon, VP of product management at PPC. "Our primary goal has always been to respond to the challenges and needs of our customers and bring the latest technologies. Providing products that permit the addition of high-speed data transfer not only responds to customer demands, but drives long-term growth in all of our product categories."

Continuing the commitment to the pursuit of innovation, Belden and PPC will feature several of these DOCSIS-ready products at the Cable-Tec Expo in booth 1064. PPC will also feature a demonstration of their noise mitigation technology (NMT).

A team of technician trainers will also be on hand at the booth to demonstrate installation best practices and give attendees a glimpse into PPC's comprehensive technician training.

The explosion of digital television, on-demand content and mobile devices has the broadcast industry investing in its infrastructure to meet increasing demand. Belden is right there, helping them deliver solutions with its industry-leading cable along with its Miranda Technologies and PPC brands. Belden provides production, distribution, networking infrastructure and connectivity systems for television broadcast, cable, satellite and IPTV industries. In addition, Belden's PPC brand – the world leader in coaxial connectivity technology – serves the terrestrial broadband, satellite and telecommunications industries.

Latest Headlines

MLB Opening Day 2021: MLB Network Boosts YouTube Game Productions, Adds Studio for *Bettor's Eye* on MLB.TV (https://www.sportsvideo.org/2021/04/01/mlb-opening-day-2021-mlb-network-boosts-youtube-game-productions-adds-studio-for-bettors-eye-on-mlb-tv/)

MLB Opening Day 2021: ESPN Deploys REMI in Bristol for Weekday Games, Small Onsite Crew for *SNB* (https://www.sportsvideo.org/2021/04/01/mlb-opening-day-2021-espn-deploys-remi-in-bristol-forweekday-games-small-onsite-crew-for-snb/)

The SVG Podcast: MLB Opening Day – An SVG Edit Team Roundtable (https://www.sportsvideo.org/2021/04/01/the-svg-podcast-mlb-opening-day-an-svg-edit-team-roundtable/)

MLB Opening Day 2021: Fox Sports Builds on Last Year With EVS Extra Motion, Megalodon, 1080p HDR (https://www.sportsvideo.org/2021/04/01/mlb-opening-day-2021-fox-sports-builds-on-last-year-with-evs-extra-motion-megalodon-1080p-hdr/)

The SVG Podcast: NFL Graphics Redesigns With CBS Sports' VP, On-Air Graphics and Design JP LoMonaco (https://www.sportsvideo.org/2021/04/01/the-svg-podcast-nfl-graphics-redesigns-with-cbs-sports-vp-on-air-graphics-and-design-jp-lomonaco/)

Ratings Roundup: A Deep Dive Into March Madness Numbers; UConn-Baylor in NCAA Women's Tournament Hits Ten-Year High (https://www.sportsvideo.org/2021/04/01/ratings-roundup-a-deep-dive-into-march-madness-numbers-uconn-baylor-in-ncaa-womens-tournament-hits-ten-year-high/)

Behind the Mic: Jim Nantz To Stay at CBS Under New Deal, Fox Sports Gets Set for 2021 MLB Season With Deep On-Air Team (https://www.sportsvideo.org/2021/03/31/behind-the-mic-jim-nantz-to-stay-at-cbs-under-new-deal-fox-sports-gets-set-for-2021-mlb-season-with-deep-on-air-team/)

Diving Plongeon Canada Taps Dejero To Bring Divers Together Virtually (https://www.sportsvideo.org/2021/03/31/diving-plongeon-canada-taps-dejero-to-bring-divers-together-virtually/)

How Sinclair Pulled Off the Gargantuan Bally Sports Networks Rebrand Amid the Pandemic (https://www.sportsvideo.org/2021/03/30/how-sinclair-pulled-off-the-gargantuan-bally-sports-networks-rebrand-amid-the-pandemic/)

2021 SVG College Sports Media Awards: Competition Opens Thursday, April 1! (https://www.sportsvideo.org/2021/03/30/2021-svg-college-sports-media-awards-competition-opens-thursday-april-1/)

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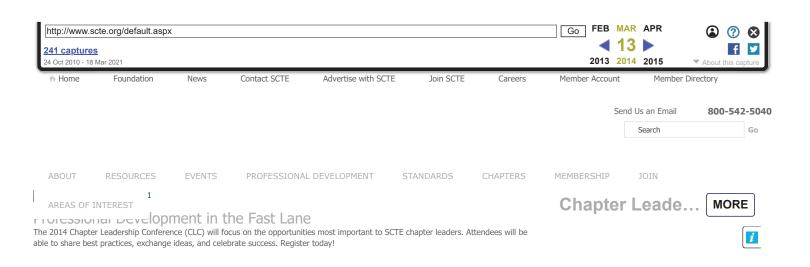
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SCTE: Essential Knowledge for Cable Professionals™

SCTE is the premier membership organization for technical cable telecommunications professionals. SCTE member benefits, technical training courses, certifications, and information resources focus on providing professionals on every level of the industry with the tools needed to develop and advance their expertise. By connecting members from cable operators and vendors through a wide-range of programs and events, SCTE strengthens relationships and promotes technology-focused thought leadership.

SCTE proudly serves as the technical leader by guiding through initiatives and standards aimed at improving the quality of work and advancing technologies as well as sustaining and diversifying the industry.





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SCTE Corporate Alliance Partner Program

The Wayback Machine - https://web.archive.org/web/20140702234207/http://www.scte.org/membership/scte_corporate_alliance_partner_program.aspx

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SCTE Corporate Alliance Partner Program

Recently, SCTE developed a new membership program called the Corporate Alliance Partner (CAP) Program. The program, which will be open to any cable operator, allows for an organization to offer their employees with the opportunity to engage with SCTE through individual membership, training and programs on a larger scale. The program is currently being run in a testing phase, but will be announced shortly to the entire industry.

With this new program, it is important to remember that SCTE will remain an individual membership-based Society. The biggest change will be that individual members from CAP organizations will join SCTE and renew their memberships through specific links and/or processes that have been agreed to by the CAP organization.

Currently, there are three operator CAP organizations. Upon logging in to the SCTE website, all members from CAP organizations will be taken to a customized landing page that explains any enhanced benefits available to them.

The information below provides you with the summary of the join/renewal process for each of these organizations, as well as any enhancements they will experience with their membership.

Comcast

Any individuals that held active SCTE memberships will remain an SCTE member under the new program. If for any reason, you haven't been renewed through the program, please contact membership@scte.org.



If you are interested in becoming a member of the SCTE, please contact membership@scte.org so that we can send you the customized Comcast SCTE Memership Form.

Any individuals that held active SCTE memberships will remain an SCTE member under the new program. If for any reason, you haven't been renewed through the program, please contact your supervisor.



If you are interested in becoming a member of SCTE, contact your supervisor for access to the Suddenlink SCTE Membership Form.

Time Warner Cable

Any individuals that held active SCTE memberships will remain an SCTE member under the new program. If for any reason, you haven't been renewed through the program, please contact twc.scte.membership@twcable.com.



If you are interested in becoming a member of SCTE, simply complete the <u>Time Warner SCTE Membership Form</u>. Have your Supervisor or Manager approve your membership by signing and forwarding the form to twc.scte.membership@twcable.com.

The SCTE Corporate Alliance Partner (CAP) Program

The SCTE Corporate Alliance Partner (CAP) Program includes a wide variety of opportunities for all constituencies to influence the training roadmap from the executive to the field level and to leverage the work of other Corporate Alliance partners. The program has been structured to ensure that operators and vendors of all sizes have an opportunity to get maximum value from participation.

The program offers operators the ability to choose among a variety of benefits, including discounts on:



- Individual employee memberships;
- Downloads and registrations for SCTE online and virtual courses
 Seats at SCTE Leadership Institute programs

To receive a customized proposal for your company, contact CAP@scte.org.

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MemberLINK

Live, Interactive, Networked, Knowledge.

MemberLINK is a set of live, members-only communication tools whereby questions or messages generate expert responses from the community of approximately 13,000 members, who are technically proficient and share common interests within the industry.

It is a fast and free means to obtain quality information from the technical leaders of the cable telecommunications industry.

Link to your peers today. If you do not have an active SCTE membership and would like to participate in SCTE MemberLINK, please $\underline{\text{click here to join as a new member}}$ or here to renew your expired membership.

SCTE List

The SCTE-List allow members to receive solutions for technical questions and troubleshooting issues from their peers delivered directly to their e-mail inbox.

Membership Directory

Find and contact your peers by name, state or chapter affiliation.

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n the premier telecommunications engineering show

SCTE Cable-Tec Expo[®] is the cable telecommunications engineering show of the year. In one cost-effective setting nearly 10,000 attendees annually seize the opportunity to discover and learn first-hand about the latest in cable telecommunications technology, products and services. For more than 30 years the industry has relied on Cable-Tec Expo to provide the most energizing, technical knowledge exchange of the year.

SCTE Cable-Tec Expo® 2014 will be held at:

Colorado Convention Center 700 14th Street Denver, Colorado 80202

Important Cable-Tec Expo dates

SCTE Cable-Tec Expo® 2014: Monday, Sept. 22 through Thursday, Sept. 25
Exhibition Dates: Tuesday, Sept. 23 through Thursday, Sept. 25
Technical Workshop Dates: Monday, Sept. 22 through Thursday, Sept. 25

Pre-Conference Symposium: Monday, Sept. 22

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Attendees

A wide variety of robust educational sessions, hands-on state-of-the-art exhibits and in-depth networking opportunities enable all levels of cable telecommunications technology experts to obtain the essential resources of technical information crucial to their company goals during Cable-Tec Expo.

Executive and mid-level attendees from the industry's top operating companies attend Cable-Tec Expo and hundreds of the industry's most prominent technology companies showcase their services and technologies. 76% of operating attendees represent decision makers & key influencers. Nearly 40% of operating attendees comprise of executive-level to director/vice president positions.

Global View

Attendees from 60 countries rely on Cable-Tec Expo to experience all engineering, all the time. International presence includes attendees from the following countries:

Argentina	Dominican Republic	Jamaica	Singapore
Aruba	Ecuador	Japan	South Korea
Australia	El Salvador	Macedonia	Spain
Austria	England	Mexico	St. Kitts
Belgium	Finland	Netherlands	Sweden
Belize	France	Netherlands Antilles	Switzerland
Bermuda	Germany	Norway	Taiwan
Bolivia	Guadeloupe	Panama	Thailand
Brazil	Guatemala	Paraguay	Trinidad And Tobago
Canada	Honduras	Peru	Turks & Caicos
Chile	Hong Kong	Philippines	United Kingdom
China	India	Poland	Uruguay
Colombia	Ireland	Puerto Rico	Venezuela
Costa Rica	Israel	Russian Federation	Vietnam
Denmark	Italy	Scotland	

Exhibits

The Cable-Tec Expo exhibit hall provides an invaluable learning environment which features "hands-on" instruction from hundreds of the industry's top technology companies. Exhibitors and attendees alike will discuss various cable telecommunications applications, products and services that technology delivers.

Exhibit Hall Map

Exhibitor List

Sessions/Technical Workshops

Don't miss the most energizing, technical knowledge exchange of the year. The industry's leading subject matter experts will provide key informative technology focused on the most critical issues that are on the horizon for the industry.

Educational workshop topics and presenters will be chosen through a call for papers process Program Committee by the SCTE Cable-Tec Expo® Program Committee, chaired by Tony G. Werner, Executive Vice President and Chief Technology Officer, Comcast Cable. The Call for Papers for Cable-Tec Expo 2014 is closed. Workshop topics, descriptions, and speakers will be announced shortly.

Networking Events

SCTE Cable-Tec Expo provides a variety of opportunities to confer with your colleagues while at the cable telecommunications engineering show of the year. Amidst energizing days full of learning, exchanging knowledge, and exploring technology exhibits, network with new and familiar industry colleagues at the multitude of breakfast, evening, and live cable challenge events Cable-Tec Expo has to offer.

About SCTE

Cable-Tec Expo is owned and produced by the Society of Cable Telecommunications Engineers (SCTE). SCTE is proud to serve as the technical and applied science leader for the cable telecommunications industry. Since its beginning in 1969, the Society has been dedicated to providing meaningful resources and programs for its members and the industry.

From industry-wide initiatives to create more efficient operations to technical training programs on the latest technologies to job aids to assist field personnel in their everyday responsibilities, SCTE has programs and benefits for every professional level in the industry. The Society's "Boots to Suits" philosophy is designed to not only enhance the careers of technical employees throughout the network, but also provide operators with a well-trained workforce that, ultimately, means a more efficient system, economic benefits and an improved customer experience.

SCTE members have access to a wide array of technical benefits that add value to their career and organization. If you are a nonmember, please visit the Membership page to discover how SCTE can benefit your career and how you can begin to advance in your career. If you are already a member, thank you for your support. Stay active in SCTE and take advantage of the numerous benefits available to you.

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2013 2014 2015

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SOURCES FOR FIRST TIME ATTENDEES

t you need to know before you arrive

ıring the engineering show of the year with activities taking place for 11 hours or more a day. Review this guide to help you get the most out of your time at Cable-Tec Expo. Our best advice is to have a plan, and have fun.

Registration, Housing & Travel

Denver, CO is the host city for the 2014 event. Cable-Tec Expo 2014 will take place Monday through Thursday, Sept. 22-25.

A variety of registration types at discounted rates are available for a limited time. To ensure you receive these discounts, register early and become an SCTE member (you can join SCTE for just \$68). Pre-registration savings are now available through Sept. 8.

SCTE provides a variety of Denver hotel options at discounted group rates through the Cable-Tec Expo room block. These discounted room rates are available only when booking through the official Cable-Tec Expo room block on the Cable-Tec Expo website.







Attire

13 captures Apr 2014 - 15 Sep 2015

> There is no particular dress code; however, general business casual attire is acceptable and comfortable shoes are a must! For any networking activities outside please keep in mind the weather forecast for Denver.

Your Badge

Your badge is your ticket to admission; please make sure that it is visible at all times on the exhibit floor, in workshops and at official Cable-Tec Expo events.

Shuttle Transportation

Complimentary shuttle transportation service to all official Cable-Tec Expo events will be available. View the shuttle schedule.

Justification Toolkit

In some cases you many need to justify your attendance at the engineering event of the year. A **Justification Toolkit** Cable-Tec Expo justification toolkit is an available resource with valuable information, a customizable justification letter template and tips to get you started on justifying your attendance at this year's event.

Live Cable Challenge Events

Two live cable challenge events will take place during Cable-Tec Expo. The ever-popular IP Challenge and International Cable-Tec Games features contestants facing-off in a series of cable-related activities and questions to see who will become this year's IP Challenge and Cable-Tec Games champions. Both events are open to all attendees and we welcome you to cheer on your fellow industry colleagues!

First Time Attendees FAQs

Do I have to be an SCTE member to attend Cable-Tec Expo?

SCTE membership is not required for admission; however SCTE members receive additional savings on their registration fee. If you are not a member, you may join at time of registration and receive the discounted member-advantage rate.





ATTENDEES

Registration Types and Pricing

Exhibitor List

Exhibit Hall Map

Attendee Housing

Travel and Points of Interest

First-time Attendees

International Offerings/Attendees Apr 2014 - 15 Sep 2015



2013 2014 2015



1:30-6:00 pm

11:00 am-5:00 pm

9:00 am-1:00 pm

When are the technical workshops offered?

The technical workshops are offered at scheduled times on Monday, Tuesday, Wednesday and Thursday, Sept. 22, 23, 24, 25. The workshop schedule will be accessible by topic, track, date and title. Workshops are grouped into tracks to help you identify sessions most pertinent to your job function. A pre-conference symposium will take place on Monday, Sept. 22 and additional separate registration is required for entry.

How will I know where the sessions, workshops and all other Expo activities are located?

The Cable-Tec Expo Program Guide is available at registration and lists information regarding workshops, sessions and other events, including room numbers, times and descriptions. An official Cable-Tec Expo mobile app also contains the schedule of events, educational sessions, room locations, maps and other important information. In addition, directional signage is located in the corridors of the convention center. An information desk attendant is available to offer additional assistance and will be located in the Cable-Tec Expo registration area.

When do I receive my badge?

Your badge is your admission ticket. Badges may be picked up at registration beginning Monday, September 22. Badges will not be mailed. Upon registering for the event you will receive a registration confirmation email. A few days prior to the event you will receive a reminder confirmation. Print out the confirmation with the registration barcode and bring it with you to Express Registration and cut-down your wait time at registration.

Is there internet access to check my e-mail?

Complimentary internet access will be available to all attendees in the Cyber Café.

Cyber Café sponsored by CORNING

Other Tips

- Check out the <u>schedule of events</u> before you book your airfare to ensure you are timing your arrival and departure
 appropriately as not to miss any valuable Cable-Tec Expo events. This year's event will take place Monday through
 Thursday, Sept. 22-25. Be sure to check the schedule again before you leave for any events that may have been
 added to the schedule or adjusted.
- Download the <u>mobile app</u>. Be sure to download the mobile app before you leave for the event so you have access to
 the schedule of events, technical workshops, speaker information, exhibit hall and convention center maps, and other
 event information in the palm of your hand.
- Plan ahead to attend the technical workshops that most interest you. With Cable-Tec Expo offering multiple technical
 workshops simultaneously you'll wish you could be in two places. Choose the workshop that you can most benefit
 from. Some workshops are repeated during the event so be sure to check the workshop schedule to catch those
 workshops you missed.
- Bring business cards. With all the networking access Cable-Tec Expo provides, you'll be sure to expand your personal
 and professional network.

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SISTRATION TYPES AND PRICING

ster online

Iges are available to suit your needs. Special discounted pricing is available for full-conference passes, 2-Day Conference (Mon/Tues Only) passes, SCTE members and Symposium passes. All are eligible to receive the SCTE member discount pricing, if offered, by renewing or joining SCTE today.



Early Bird Rates: Available through June 20

Pre-Registration Rates: Available June 21 through Sept. 8 Onsite Rates: Available Sept. 9 through Sept. 25

SCTE Cable-Tec Expo 2014: Colorado Convention Center 700 14th Street Denver, Colorado 80202

Registration Rates and Add-on Events

Cable-Tec Expo Registration Rates

	EARLY BIRD (THROUGH JUNE 20)	PRE-REGISTRATION (JUNE 21-SEPT. 8)	ONSITE (AFTER SEPT. 8)
Full Conference (All Access)			
SCTE Member Advantage Rate	\$795	\$845	\$950
Non-member Rate	\$955	\$1025	\$1,175
2-Day Conference (Mon/Tues			
Only)			\$595
SCTE Member Advantage Rate	\$595	\$595	\$795
Non-member Rate	\$795	\$795	\$795
Floor Pass (Exhibition Hall)			
SCTE Member Advantage Rate	\$\$145	\$145	\$145
Non-member Rate	\$175	\$175	\$175

Add-on Events

	SPOUSE	PRE- CONFERENCE SYMPOSIUM	EXPO EVENING	AWARDS LUNCHEON	WICT TECH IT OUT
Full Conference (All Access)					
SCTE Member Advantage Rate	\$115	\$50	Included	Included	RSVP required
Non-member Rate	\$115	\$50	Included	Included	RSVP required
2-Day Conference (Mon/Tues Only)				
SCTE Member Advantage Rate	N/A	\$50	N/A	Included	N/A
Non-member Rate	N/A	\$50	N/A	Included	N/A
Floor Pass (Exhibition Hall)					
SCTE Member Advantage Rate	N/A	\$215	\$75	\$75	RSVP required
Non-member Rate	N/A	\$215	\$75	\$75	RSVP required





ATTENDEES

Registration Types and Pricing

Exhibitor List

Exhibit Hall Map

Attendee Housing

Travel and Points of Interest

First-time Attendees

International Offerings/Attendees

Symposium Only SCTE Member Advantage Rate \$270 \$270 \$395 Non-member Rate \$375 \$375 \$500

View the Registration Policies, Cancellations, and Changes

Full-Conference Pass (All Access)

Full Conference Pass includes:

Opening general session | Technical workshops | Exhibition hall | Annual Awards Luncheon | Expo Evening | International Cable-Tec Games | IP Challenge & Reception | Standards Session | SCTE Central | Christians In Communications Breakfast | RF Communications Group Reception | Show bag including proceedings thumbdrive and other conference materials

The following events are included but require additional rsvp during the registration process:

WICT Tech It Out

Events Not Included:

Pre-Conference Symposium | Expo Golf Tournament

Full Conference Pass Add-ons:

A spouse registration and symposium pass can be added to a member or non-member full conference pass.

Spouse Pass includes:

Exhibition Hall | Expo Luncheon | Expo Evening | International Cable-Tec Games | IP Challenge & Reception | WICT Tech It Out

2-Day Conference Pass (Mon., Sept. 22/Tues., Sept. 23 only)

2-Day Conference Pass (Mon/Tues only) includes:

Opening general session on Tues. | Technical workshops on Mon. and Tues. | Exhibition hall on Tues. | Annual Awards Luncheon on Tues. | International Cable-Tec Games | IP Challenge & Reception | SCTE Central | Christians In Communications Breakfast | Show bag including proceedings thumbdrive and other conference materials

Events Not Included:

Pre-Conference Symposium | Expo Golf Tournament | Cable-Tec Expo events scheduled for Wed., Sept. 24 and Thurs., Sept. 25. | WICT Tech It Out

2-Day Conference Pass Add-ons:

A pre-conference symposium registration can be added to a member or non-member 2-Day conference pass.

Pre-Conference Symposium Pass includes:

Access to symposium on Mon., Sept. 22.

Floor Pass (Exhibit Hall only)

Floor Pass includes:

Access to exhibit hall show floor on Tues., Sept. 23 (1:30-6 pm); Wed., Sept. 24 (11am-5 pm) and Thurs., Sept. 25 (9 am-1 pm).

The following events are included but require additional rsvp:

WICT Tech It Out

Events not included:

Expo Golf Tournament | Pre-conference symposium | Events listed under full-conference pass

Floor Pass Add-ons:

A symposium registration, awards luncheon ticket and Expo Evening ticket can be added to a member or non-member floor pass.

Expo Extras



2013 **2014 2015**

6 Apr 2014 - 27 Sep 2016

WICT Tech It Out

WICT Tech It Out Includes:

Access to the WICT Tech It Out event on Tues., Sept. 23 and guided tour of the exhibition hall. This year's WICT Tech It Out event is complimentary.

Does not include:

Access to the show floor independently of WICT Tech It Out program | Pre-conference Symposium | Events listed under full conference registration | Expo Golf Tournament

Pre-Conference Symposium Only DOCSIS® 3.1 and Wireless

Pre-Conference Symposium includes:

Access to symposium on Mon., Sept. 22.

Events not included:

Evening events on Mon., Sept. 22 | Cable-Tec Expo events scheduled for Mon., Sept. 22 through Thurs., Sept. 25. | Expo Golf Tournament | WICT Tech It Out

View the Registration Policies, Cancellations, and Changes



Important Cable-Tec Expo Dates

SCTE Cable-Tec Expo® 2014: Monday, Sept. 22 through Thursday, Sept. 25 **Exhibition Dates:** Tuesday, Sept. 23 through Thursday, Sept. 25 **Technical Workshop Dates:** Monday, Sept. 22 through Thursday, Sept. 25

Pre-Conference Symposium: Monday, Sept. 22

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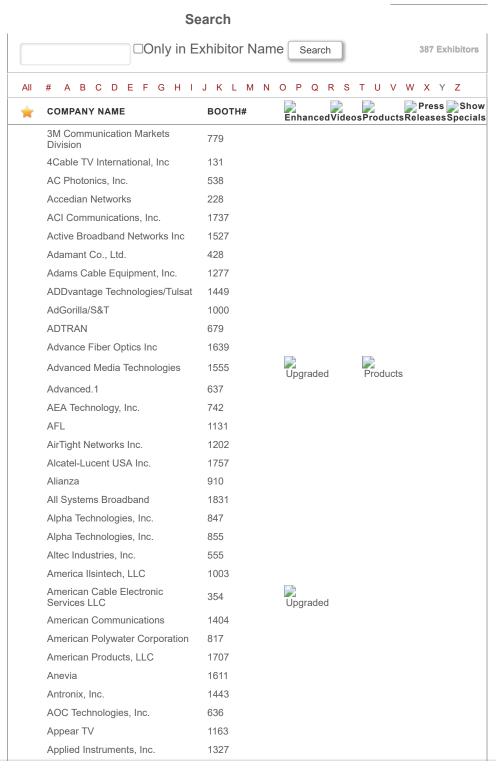


Exhibitor List Index

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	Jenco Technologies Inc	905	
	JFW Industries	531	
	Jiangsu Jiahui Photoelectric Technology Co., Ltd.	630	
	Jonard Industries	532	
	Jones/NCTI	1455	
	Juniper Networks Inc	472	
	KAON Interactive	1425	
	Keysight Technologies (formerly Agilent Technologies)	806	
	KGP Logistics	1731	
	Kingsignal Technology Co., Ltd.	441	
	Klein Tools Inc	1206	
	Knet Corp	700	
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	Leightronix, Inc	243	
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T	Nickless Schirmer & Co Inc	1606				
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	Ningbo Xingda Satellite TV Electronic Imp & Exp Co, Ltd.	539				
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	Pico Digital Inc	731				
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Zhejiang Tianjie Industrial Co. Ltd.	1210	
Zhejiang Wanma Tianyi Communication Wire & Cable Co., Ltd.	1413	
Zhejiang Zhaolong Cable Co., Ltd	1306	

Exhibitor Sponsorship and advertising opportunities are available

Receive event and industry-wide recognition while enhancing the value of your brand. Gain company awareness through an SCTE sponsorship or promote your company, product, or service and drive booth traffic with one of the available advertising opportunities. By sponsoring or advertising with SCTE your company can directly reach your core audience and make a lasting impact. View all opportunities.

Exhibitor Marketing Kit

Make your presence known at Cable-Tec Expo. Access free tools to assist you in marketing your booth space at the show. Exhibitor marketing kit includes banner ads, exhibitor and speaker badges, show logo, social media engagement, and much more. Exhibitor Marketing Kit

Appendix 10



Appendix 11 (Ex. 1035) - YouTube video showing SCTE Cable-Tec Expo 14 highlights

Appendix 12

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF NEW YORK

PPC BROADBAND, INC.,

Plaintiff,

v.

C.A. No. 5:21-cv-00504 (GTS/ML)

AMPHENOL CORPORATION,

Defendant.

JURY TRIAL DEMANDED

DECLARATION OF RAKESH THAKARE IN SUPPORT OF DEFENDANT AMPHENOL CORPORATION'S MOTION TO DISMISS FOR LACK OF SUBJECT MATTER JURISDICTION OR, IN THE ALTERNATIVE, FOR A MORE DEFINITE STATEMENT

- I, Rakesh Thakare, hereby declare under penalty of perjury pursuant to 28 U.S.C. § 1746 that the following is true and correct:
- 1. I am employed as the Director of Product Engineering at Times Fiber Communications, Inc. ("Times Fiber"), which is a subsidiary of Amphenol Corporation ("Amphenol").
- 2. I attended the Cable-Tec Expo ("trade show") in New Orleans, Louisiana, between September 30, 2019 and October 3, 2019. At the trade show, PPC Broadband, Inc. ("Plaintiff") demonstrated a version of its Perfect Tote product ("New Perfect Tote"). I personally observed the New Perfect Tote showcased by Plaintiff. The New Perfect Tote included a reusable cable reel. I am not aware of Plaintiff selling or offering to sell the New Perfect Tote at the trade show.
- 3. At the trade show, my team took photographs of Plaintiff's New Perfect Tote. The trade show is the only instance that Amphenol is aware of where the New Perfect Tote was displayed.

4. At the time, my team did not realize that Plaintiff used the same name, "Perfect Tote,"

for two products. We identified the product with a reusable reel as the "Perfect Tote."

5. I have seen the Complaint filed in this case and recognize the photos found in Exhibit

B to the Complaint labeled Figures A-C as photos my team took of the Perfect Tote on display at

the trade show.

6. I have seen the photos included in Plaintiff's letter to Amphenol dated August 26,

2020, which I understand is being filed as an Exhibit to Amphenol's motion. The photographs in

the column of this letter labeled "Amphenol Chart" are photos of the "New Perfect Tote" my team

saw at the trade show with the reusable reel. The photographs and diagrams in the column labeled

"Perfect Tote in 2013" are not of the same product I saw and my team took pictures of at the trade

show. The product shown in the pictures in the column labeled "Perfect Tote in 2013" do not have

a reusable reel.

I declare under penalty of perjury under the laws of the United States of America that the

foregoing is true and correct. Executed on this 7th day of July, 2021, in Chatham, Virginia.

7/7/2021

Rakesh Thakare

Appendix 13

REGISTRATION FORM

Colorado Convention Center RETURN FORM BY THURSDAY, SEPTEMBER 4, 2014

O Mr. O Ms.						
O Mrs O Dr. Name (First) Nickname for Badge		(Last)		(MI)		
O Mrs O Dr. Name (First)		SCTE Membe	SCTE Member #			
Compar	ny					
Title						
	O work					
Address	sO home					
		Street/PO Box				
		City	State	Country	Zip Code	
	O work					
Phone	O home		Cell		Fax	
	O work					
E-mail	O home		Ham Radio C	Call Sign		

Name of Spouse (if attending)

Is this your first time attending SCTE's Cable-Tec Expo? O Yes O No

Occasionally, SCTE makes its lists available for special offers from qualified, relevant businesses and organizations.

- O Check here if you do not want to receive this information.
- SCTE sends SMS Text Messages regarding association and industry information up to 10 messages/mo.
- O Check here if you want to be excluded from receiving these messages. Msg. and Data Rates may apply. Messages may or may not be advertiser sponsored.

	Full Conferen	ce Rates	Member	Nonmember	Amount Due
ASS	REGISTRATION	Early Bird (available through June 20)	\$795	\$955	
FULL ACCESS PASS		Pre-registration (available through September 8)	\$845	\$1,025	
ACCE		Onsite (available after September 8)	\$950	\$1,175	
nr,		Spouse (available with full conference registration only)	\$115	\$115	
ш.	ADD-ONS	Symposium (DOCSIS® 3.1 and Wireless) Attending? O Yes O No	\$50	\$50	
		WICT Tech It Out Attending? O Yes O No			COMP
2-DAY PASS	2-Day Conference Rates		Member	Nonmember	Amount Due
DAY	REGISTRATION	Monday/Tuesday Pass (Only)	\$595	\$725	
2-	ADD-ON	Symposium (DOCSIS® 3.1 and Wireless) Attending? O Yes O No	\$50	\$50	
SS	Finar Pass Pates		Member	Nonmember	Amount Due
FLOOR PASS	REGISTRATION	Show Floor Access/Floor Pass	\$145	\$175	
FLOC	ADD-ONS	Symposium (DOCSIS® 3.1 and Wireless) Attending? O Yes O No.	\$215	\$215	
	ADD-UNS	WICT Tech It Out Attending? O Yes O No			COMP
	Additional Awards Luncheon Tickets		qty @ \$75 each		
+	Expo Extras	Additional Expo Evening Tickets	qty	@ \$75 each	
SYMPOSIUM PASS		ce Symposium Rates (Only) , 2014 9:00 am-4:30 pm Attending? • Yes • No	Member	Nonmember	Amount Due
IPOS	DOCSIS® 3.1	Pre-registration (available through September 8)	\$270	\$375	
SYIV	and Wireless REGISTRATION	Onsite (available after September 8)	\$395	\$500	
+	WICT Tech It	Out (Only) Tues., September 23, 2:00–5:00 pm	Attending? O	Yes O No	СОМР
$\widehat{\mathbb{M}}$	SCTE Membership One year-\$68 Two years-\$126				
		TOTAL	L PAYMEN	T ENCLOSED:	\$

For additional information on registration types/packages visit expo.scte.org

Payment must accompany form in order to be processed.

- O Check (made payable to SCTE in U.S. dollars drawn on a U.S. bank.)
- O American Express
- O MasterCard
- O Visa

Account Number

Cardholder Name

Exp. Date

Signature

Contributions or gifts to SCTE Inc. are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.



Cancellation Policy

\$75 cancellation fee by September 4, 2014. No refunds for cancellations received after September 4, 2014.