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SCTE Corporate Alliance Partner Program

Recently, SCTE developed a new membership program called the Corporate Alliance Partner (CAP) Program. The program, which will be open to any cable operator, allows for an organization to offer their employees with the opportunity to engage with SCTE through individual membership, training and programs on a larger scale. The program is currently being run in a testing phase, but will be announced shortly to the entire industry.

With this new program, it is important to remember that SCTE will remain an individual membership-based Society. The biggest change will be that individual members from CAP organizations will join SCTE and renew their memberships through specific links and/or processes that have been agreed to by the CAP organization.

Currently, there are three operator CAP organizations. Upon logging in to the SCTE website, all members from CAP organizations will be taken to a customized landing page that explains any enhanced benefits available to them.

The information below provides you with the summary of the join/renewal process for each of these organizations, as well as any enhancements they will experience with their membership.

Comcast

Any individuals that held active SCTE memberships will remain an SCTE member under the new program. If for any reason, you haven't been renewed through the program, please contact membership@scte.org.

If you are interested in becoming a member of the SCTE, please contact membership@scte.org so that we can send you the customized Comcast SCTE Membership Form.



Suddenlink

Any individuals that held active SCTE memberships will remain an SCTE member under the new program. If for any reason, you haven't been renewed through the program, please contact your supervisor.

If you are interested in becoming a member of SCTE, contact your supervisor for access to the Suddenlink SCTE Membership Form.



Time Warner Cable

Any individuals that held active SCTE memberships will remain an SCTE member under the new program. If for any reason, you haven't been renewed through the program, please contact twc.scte.membership@twcable.com.

If you are interested in becoming a member of SCTE, simply complete the [Time Warner SCTE Membership Form](#). Have your Supervisor or Manager approve your membership by signing and forwarding the form to twc.scte.membership@twcable.com.



The SCTE Corporate Alliance Partner (CAP) Program

The SCTE Corporate Alliance Partner (CAP) Program includes a wide variety of opportunities for all constituencies to influence the training roadmap from the executive to the field level and to leverage the work of other Corporate Alliance partners. The program has been structured to ensure that operators and vendors of all sizes have an opportunity to get maximum value from participation.

The program offers operators the ability to choose among a variety of benefits, including discounts on:

- Individual employee memberships;
- Downloads and registrations for SCTE online and virtual courses
- Seats at SCTE Leadership Institute programs

To receive a customized proposal for your company, contact CAP@scte.org.

