

Filed on behalf of VIZIO, Inc.

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

VIZIO, INC.,
PETITIONER
V.
MAXELL, LTD
PATENT OWNER

IPR2022-01459

**PETITION FOR *INTER PARTES* REVIEW OF
U.S. PATENT NO. 7,730,507
CHALLENGING CLAIMS 1, 2, 8-10, AND 13**

**PETITIONER VIZIO, INC.'S POWER OF ATTORNEY
FOR U.S. PATENT NO. 7,730,507**


Pursuant to 37 C.F.R. § 42.10(b), Petitioner VIZIO, Inc. (“VIZIO”) hereby appoints the following lead and backup counsel as its attorneys to transact all business before the Patent and Trial Appeal Board in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 7,730,507:

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The undersigned is authorized to sign this Power of Attorney on behalf of
VIZIO.

Dated: August 26, 2022

VIZIO, Inc.

By: 
Dennis Yeoh
VP, Deputy General Counsel

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing Power of Attorney was served by filing this document through the End-to-End System on August 26, 2022, as well as delivering a copy via overnight mail on the correspondence address of record for the subject patent:

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Courtesy copies were also served electronically and via overnight mail on Maxell, LTD through its Litigation counsel identified below:

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Respectfully submitted,

By: /s/ Melanie Langford
Melanie Langford