

UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD

VIZIO, INC.
Petitioner,

v.

MAXELL, LTD.,
Patent Owner

Case: IPR2022-01459

U.S. Patent No. 7,730,507

PATENT OWNER'S MANDATORY NOTICES
UNDER 37 C.F.R. § 42.8

Mail Stop **Patent Board**
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner Maxell Ltd., (“Patent Owner”) hereby provides the following mandatory notices:

I. Real Parties-In-Interest

Maxell, Ltd. is the patent owner and real party-in-interest in this proceeding.

Maxell’s address is:

1 Koizumi, Oyamazaki,
Oyamazaki-cho,
Otokuni-gun, Kyoto
618-8525 Japan

II. Related Matters

Pursuant to 37 C.F.R. § 42.8(b)(2), Patent Owner submits that the ’507 Patent is currently asserted against VIZIO, Inc. in *Maxell, Ltd. v. Vizio, Inc.*, No. 2:21-cv-06758 (C.D. Cal.).

III. Lead and Back-up Counsel

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner provides the following designation of counsel:

<u>Lead Counsel</u> Amanda S. Bonner Registration No. 65,224 Mayer Brown LLP 71 S. Wacker Drive Chicago, IL 60606 Telephone: 312-701-8645 Facsimile: 312-706-8144 asbonner@mayerbrown.com	<u>Back-Up Counsel</u> Robert G. Pluta Registration No. 50,970 Luiz Miranda Registration No. 74,762 Mayer Brown LLP 71 S. Wacker Drive Chicago, IL 60606 Telephone: 312-782-0600 Facsimile: 312-706-8144 rpluta@mayerbrown.com lmiranda@mayerbrown.com
	<u>Back-Up Counsel</u> Saqib J. Siddiqui Registration No. 68,626 Seth W. Bruneel Registration No. 78,973 Mayer Brown LLP 1999 K Street NW Washington, D.C. 20006 Telephone: 202-263-3000 ssiddiqui@mayerbrown.com sbruneel@mayerbrown.com

IV. Service Information

Pursuant to 37 C.F.R. §42.8(b)(4), Patent Owner identifies the following service information: Please direct all correspondence regarding this proceeding to lead counsel at the address identified above. Patent Owner consents to electronic

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service by email: asbonner@mayerbrown.com, and Maxell-Vizio-Service@mayerbrown.com.

Dated: September 19, 2022

Respectfully submitted,

/Amanda S Bonner Reg No 65224 /
Amanda S. Bonner (Reg. No. 65,224)

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CERTIFICATE OF SERVICE

I hereby certify that on this 19th day of September, 2022, a copy of the attached **PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8** was served by electronic mail to the attorneys of record, at the following addresses:

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Respectfully submitted,

Date: Sept. 19, 2022

By: /Amanda S Bonner Reg No 65224/
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