

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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LIFECORE FITNESS, INC. d/b/a ASSAULT FITNESS  
Petitioner,

v.

WOODWAY USA, INC.  
Patent Owner.

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IPR2023-00836  
U.S. Patent No. 9,039,580

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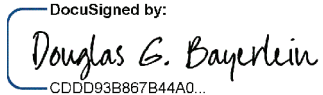
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**Patent Owner's Updated Power of Attorney**

I hereby appoint Practitioner(s) associated with Customer Number 26371 as my attorney(s) to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of Richard J. McKenna as lead counsel, and Kadie M. Jelenchick (to be *admitted Pro Hac Vice*) and Sarah Rieger (to be *admitted Pro Hac Vice*) as back-up counsel. Please recognize the correspondence address (including any electronic mail addresses) for the above-identified proceeding number to be the addresses associated with the appointed lead and back-up counsel as identified in Patent Owner's Updated Mandatory Notices filed in this proceeding.

Dated: 12/29/2023

Respectfully submitted,

By:  \_\_\_\_\_  
CDDD93B867B44A0...

Name: Douglas G. Bayerlein

Title: President

Woodway USA, Inc.

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U.S. Patent No. 9,039,580

Patent Owner's Updated  
Power of Attorney

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing **Patent Owner's Updated Power of Attorney** was served on January 3, 2024, by email to  
Petitioner's counsel of record:

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Dated: January 3, 2024

/R.J. McKenna/  
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