

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AMAZON.COM, INC.,

Petitioner,

v.

LEXOS MEDIA IP, LLC,

Patent Owner.

Case No. IPR2023-01001

U.S. Patent No. 6,118,449

**PATENT OWNER'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, Lexos Media IP, Inc., hereby appoints all practitioners associated with SethLaw PLLC and Buether Joe & Counselors, LLC, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* Review of U.S. Patent No. 6,118,449:

Lead Counsel	Back-up Counsel
Sandeep Seth (Reg No. 37,537) SETHLAW PLLC Pennzoil Place 700 Milam Street, Suite 1300 Houston, Texas 77002 Telephone: (713) 244-5017 Facsimile: (713) 244-5018 Email: ss@sethlaw.com	Michael W. Doell (Reg No. 79,493) BUETHER JOE & COUNSELORS, LLC 1700 Pacific Avenue, Suite 4750 Dallas, Texas 75201 Telephone: (214) 466-1270 Facsimile: (214) 635-1842 Email: mike.doell@bjciplaw.com

The undersigned individual is authorized to execute this Power of Attorney on behalf of Patent Owner, Lexos Media IP, LLC.

Dated: September 1, 2023

Name: Robert Cote

Title: Managing Member

Signature: *Robert Cote*

CERTIFICATE OF SERVICE

I certify that on September 1, 2023, the foregoing PATENT OWNER'S
POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b) have been
served on the Petitioners' counsel of record via email, at the following email
addresses:

Daniel Shvoidan (Reg. No. 42,148)
DShvoidan@perkinscoie.com
Jon R. Carter (Reg. No. 75,145)
JCarter@perkinscoie.com
PERKINS COIE, LLC
3150 Porter Driver
Palo Alto, California 94304

By: /s/ Sandeep Seth
Sandeep Seth (Reg No. 37,537)

Counsel for PATENT OWNER