UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ACTIVISION BLIZZARD, INC.

Petitioner

v.

MILESTONE ENTERTAINMENT, LLC Patent Owner

Case No. IPR2025-00710 U.S. Patent No. 10,825,294

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Milestone Entertainment, LLC ("Milestone" or "Patent Owner"), hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

Lead Counsel

John Pierce USPTO Reg. No. 79,938 1676 International Drive Suite 910 McLean, VA 22102

Telephone: 865-388-5914 Facsimile: 650-802-6001

Email: john.pierce@tensegritylawgroup.com

Back-up Counsel

Matthew D. Powers, *pro hac vice* to be filed Tensegrity Law Group LLP 555 Twin Dolphin Drive, Suite 650 Redwood Shores, CA 94065

Telephone: 650-802-6010 Facsimile: 650-802-6001

matthew.powers@tensegritylawgroup.com

William P. Nelson, *pro hac vice* to be filed

Tensegrity Law Group LLP 555 Twin Dolphin Drive, Suite 650

Redwood Shores, CA 94065

Telephone: 650-802-6075 Facsimile: 650-802-6001

william.nelson@tensegritylawgroup.com

IPR2025-00710 (U.S. Patent No. 10,825,294) Patent Owner's Power of Attorney

The individual signing below has the authority to execute this document on behalf of the Patent Owner.

Dated: April 16, 2025

NAME: Scott Jensen

TITLE: COO/EVP

SIGNATURE: Coth lensen

CERTIFICATION OF SERVICE (37 C.F.R. §§ 42.6(e), 42.105(a))

The undersigned hereby certifies that on April 16, 2025, a copy of the foregoing was electronically via e-mail upon the following:

Lisa K. Nguyen
Eric E. Lancaster
Joshua Yin
PH-Activision-Milestone@paulhastings.com
PAUL HASTINGS LLP
1117 S. California Avenue
Palo Alto, CA 94303
(650) 320-1900

Naveen Modi Alexa J. Lowman PH-Activision-Milestone@paulhastings.com PAUL HASTINGS LLP 2050 M St., N.W. Washington, DC 20036 (202) 551-1705

Dated: April 16, 2025

/s/ John Pierce

John Pierce USPTO Reg. No. 79,938 1676 International Drive Suite 910 McLean, VA 22102

Telephone: 865-388-5914 Facsimile: 650-802-6001

Email: john.pierce@tensegritylawgroup.com