



**Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Friday, May 21, 2021, Noon to 1:30 PM**

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance

Board Members in Attendance:

Robyn Cornell, Andrea DeBruyn, Kristin Goble, Dean Chapman, Terry Park

Board Members Absent: Mirinda Sildack, Sarah Alvarado, Micah Runner, Diann Rogers

Also in Attendance: Marc Sapoznik, Executive Director and Dawn Hall, Bookkeeper

Agenda:

Call to Order – Robyn Cornell, Chair

- Establish quorum at 12:20pm
- Comments by the Chair-Skip due to busy schedule today

Public Comment – Matters Not on the Agenda

- Nothing to report

Matters Requiring Action or Notice

- Approval of April Meeting Minutes
 - Action Item: Andrea DeBruyn motioned to approve the April Board Meeting Minutes. Robyn Cornell seconded. Dean abstained as he was not at the last board meeting. Motion passes by all board members present.

Executive Director's Update – Marc Sapoznik

- Marketing Campaigns are moving along for the summer. They are performing well and will share at the next Marketing Meeting.
- Project is moving along. Project report is forthcoming. Authors will be coming it to our board meeting and present information.
- Marc is working on the crime reduction taskforce. Still gathering people.
- The business expo will be held on June 24th. Will incorporate a job fair as well.

Committee Reports

Finance Committee

- a. Action item: Approval of Financials- Kristin Goble motions to approve the April financials. Andrea DeBruyn seconded. Motion passes by all board members present.
- b. Action Item: 21/22 Budget – Dawn Hall presented the budget for next fiscal year. Terry motioned to accept the budget for 2021-2022. Andrea DeBruyn seconded. Motion passes by all board members present.

Executive Committee

- c. Will have some guests at our board meetings in the future. Those meetings will be extended to 2-2:30pm on those meetings. Robyn will inform all of you when those meetings come up.

Marketing Committee

- d. Hillary had a death in the family and is not here. Nothing to report. The budget was the big focus at the meeting. RCTT's intern gave a presentation on how different aspects of our website is operating. It mirrors the same figures as Two Six Digital. Gave us great confirmation.

b) Nominating Committee

- a. Nothing to report.

II. General Discussion Items

- Nothing to report.

III. Chairperson's Update

- June 15th is the opening of California. Waiting for guidelines on the mask wearing. There is concern about mask wearing with those who have not been vaccinated.
- We will need to do a review for Marc as soon as possible. Has not had a review for a couple of years.

IV. Director Updates – Open Forum

V. Property Updates

- Fairfield Inn is looking into installing a bar
- New hotel is moving along with construction. Not date of opening as of yet.
- LaQuinta still has 50% of inventory not available. June is the month to start the construction or rebuild.

VI. New Business/Future Agenda Items – Nothing at this time. The June Meeting will be the last board meeting for this fiscal year.

(Items for future consideration, may not be discussed until agendaized)

XII. Adjourn-Meeting adjourned at 1:08pm.

Respectfully submitted by Dawn S Hall (Bookkeeper)