



COUNTDOWN TO GIVING YOUR TWO WEEKS

THE ACTION PLAN TO FIRING YOUR BOSS

BY SCOTT LINDSTROM



YOUR DAILY CHECK LIST

TODAY'S DATE ____/____/ 20____

Commit to Yourself and to your business by taking the needed ACTION steps

Complete Everything on this List Daily and get your Momentum Going!
(Remember you are planting the seeds for the harvest at a later time)

NO EXCUSES Your going to have days where you just don't want to do it. This mindset will keep you **BROKE!** Dig down deep and focus on your "WHY " and get to work.

- Create One Piece of Content
- Promote and Syndicate Content.
- Connect with 10 new people
- Grow Your Audience (Using Social Media)
- Sharpen your Skill Sets (30- 60 minutes)
- Personal Development and Mindset (30 minutes)
- Grow Your List
- Prospect
- Follow Up

(Print Daily)

Hello ,

I wanted to tell you thanks for opting into my **Countdown to giving your two weeks!** We are working on getting you out of the job you are in... I am leading by example and share what I learn as one of my mentors said "Learn Do Teach".

I can only imagine what is going through your mind while you are reading this... you are probably a bit overwhelmed when you look at the list above and think that "That's a lot of work" I know that 40 hours a week for 40 years is A LOT OF WORK!

Here is the facts you have this book now and if I was to give it to 100 people only 10 – 12 would do something with it...

Why do you ask? I cannot personally answer for everyone that has a copy for this but it all starts with your **MINDSET!**

I can tell you from my own experience that working on my mindset and personal development because it's like you become the better self you always could be. You got to sit down and see your Vision as clear as glass and the vision of your future.

I will also tell you it starts a decision. You need to decide if you are in or out. Will you do whatever it takes to have that vision come to life? If so it's time to shed the old personality and put on a new set of glasses ... **NO Excuses** and **No days off!** You are about to take **MASSIVE ACTION.**

I can promise you that if you commit yourself and internalize your vision there is no stopping you!

There will be days you will flat out say this isn't working and disappointments... that is why you have to internalize your Goals & Vision. "If your why doesn't make your cry then its time to go find a Why that does!" This WHY is what's going to pull you along every time you look in the mirror and want to quit..

So my intention is to provide you with as much value as much as possible and then to guide you exactly to where you want to be. I know this can be confusing, overwhelming and stressful this can be. My goal is to push you to do the work and get the results you want to see in your business. By applying what you learn in this guide you will shorten the learning curve all the hours of frustration of being lost ... (remember you get what you put in)

So grab a caffeinated drink (I prefer coffee) and lets get into it !



SCOTT LINDSTROM

Daily Action Plan Walkthrough

NO Excuses !!!

Remember that show “The Biggest Loser” ?
They gave NO EXCUSES!!!

This is the first most crucial step! There are gonna be days where you wake up and just don't want to do a thing but guess what? This mindset will keep you broke and your dreams will only come to you while you sleep.

The best think for your to instantly start implementing right now is to “Not make excuses and not take excuses’ Your main job is to constantly be planting seeds or else you will not have the results that you want later. Remember ‘What is easy TO do is just and easy not TO do.’

So you got to dig deep and hold on to that ‘WHY’ of yours

Create One Piece Of Content

‘Content is King!’ To be successful online marketer you must create leverage, The best way to create leverage is to constantly be creating content. This not only allows your audience to get to ‘ know like and trust you’ therefore branding you as the Go-to / Authority figure but also builds what I like to call ‘Your Net.’

(Think of it this way... Pretend your Target Market are ‘Fish’ ... Would you want to catch and help a few or as many possible as you could? Since obviously you want to help as many as possible... would you want a tiny fish bowl net or giant net that could spread out for miles?)

The bigger you net the more fish you will catch

You may be thinking ***“Well what do I make more content about???”***



Ok Hit That EASY button...

I am sure you didn't jump into your business doing everything right from day one.. you may have started out chasing your friends and family or even spamming your Facebook friends (No worries I DID THAT ALSO!)

Wherever you are in your business even if it's day one I'm sure you have learned a few things that aren't working well... Guess what?? There are people right now looking for answers that you possess!

When I say as easy as hitting the button I mean it!

The trick is to 'Learn, Implement & Teach'

Yes!! Just that simple! You have to remember that '**Every Master once a disaster!**'

Grow into your leader shoes and start leading by providing answers to the questions people are looking for. By far the fastest way to grow your brand is by video so I highly suggest to start doing video today. I can promise you that everything you want is on the other side of fear so if you are shy or never done a video you just have to JUMP! There is no dipping your toes in and testing the water you just have to become comfortable with being uncomfortable

You also DO NOT need any fancy push button camera, or lighting studio...

Pick up your smartphone and start shooting today! Make 3 – 5 minute videos providing value

Whatever your niche market is start providing problems to their solutions!

(Examples – if you sell make up then make some how to tutorials and how to's while using your products... If you sell skin care line then take an ingredient from a product and talk about the benefits of that ingredient . If you sell weight loss shakes then make a video doing a quick exercise you can do anywhere and then show how the shake can also help you on your fitness goal. ETC)

The type of content you can create is limitless but here are a few of my favorite and most effective:

- **Blog Post**
- **Videos (Fastest way to Brand You)**
- **Podcast**
- **Product Review**
- **Guides**
- **How To / Tutorial**
- **Lists (Ex. '15 ways to use _____ product or the 7 ways to increase _____**
- **Interviews**

Promote and Syndicate Content

You must promote and syndicate content to drive traffic to your offer. You can have the best content but if nobody is seeing it then it is a waste of time.

The best way to promote and syndicate content especially when starting out is Facebook!

I always place my content on my [Fanpage](#). DO NOT SPAM your personal page! (I personally share from my fan page to my personal page)

Next my biggest place to share is syndication is in groups. I bookmark groups where my niche market is hanging out and where my content would be value to them.

Second place is syndication groups. In the search bar in Facebook simply search for syndication groups and then bookmark them By syndicating your getting your content spread out far and wide.

VERY IMPROTANT – Make sure you are actually syndicating for other people and not just throwing your content in there. Remember you get out what you put in

Connect with 10 New People a Day

I know you might be thinking right now. ' Well Scott, that's roughly 300 people a month! Where am I goanna find 300 people to talk to???'

No worries I got you covered! Facebook is really an amazing place to find friends and build relationships. [Check out my blog post on How To Prospect on Facebook](#)

When connecting with people It's really important to not jump up and down in your mind like an egar puppy thinking that just because that are talking to you that they want to join your business

Instead always have the mindset to go out there and **Make Friends!** Talk to them like you would want to be talked to because ...

Who couldn't use a new friend?

... And second the chances of them knowing someone who could use your product or service and possibly join you business is **HIGH!** Everyone knows someone who knows someone.

Grow your Audience

If the seats aren't filled who will play for you?

Growing your audience and growing your list by far are the top two things you need to be doing on a daily basis.

These are the people who are following you because you have shown to be the authority figure or the go-to-person. It is now your job to engage with that audience and give them the answers they were searching for! ***Become a painkiller to their pain!***

The Following are **FREE** Trainings for Social Media

(These Trainings are filled with Ninja tricks for these popular social media platforms. BONUS – Bookmark the Weekly Marketing Webinars and join us LIVE! Every Wednesday 9pm EST / 6PM PST to learn from top earners in the industry.)

[FACEBOOK](#)

[INSTAGRAM](#)

[TWITTER](#)

[PERISCOPE](#)

[WEEKLY MARKETING WEBINARS](#)

Sharpen Your Skill Sets

You must invest in your skills **PERIOD**. (Be it money time or BOTH.)

'A formal education will earn you a living. Self education will make you a fortune!'

- Jim Rohn

Sharpening your skill sets is the only way you will grow, if you have not yet bookmarked the site then bookmark [Weekly Wednesday Webinars NOW HERE !](#) They are 100% FREE and packed with VALUE! Tons of Ninja tips tricks & Insider secrets for the top leaders in the industry.

Here are some FREE Training that are filled with Ninja Tips, Tricks & those juicy insider secrets form top producers.

[Earn 6 Figures In your MLM](#)

[Top 10 Prospecting Tips](#)

[Stoytelling for Profit](#)

I recommend spending 30-60 minutes a day studying (depending on the course also the length of webinars.)

I can **PROMISE** if you plug into the trainings above and start implementing you will start seeing results, they may be big or they may be small but it all depends on you.

Personal Development & Mindset

Just as soon as I started to learn about personal development that is when things started to change for me significantly.

The magic happens when you leave your comfort zone! Start getting comfortable with being uncomfortable. What you want in life is on the other side of things you either don't want to do or not doing.

Personal Development & Mindset is a huge vast subject that I could write and talk about for days and days!

Your subconscious has been programmed all throughout your life so it's not your fault when that little voice is telling you that you can't do it or give up.

I know for myself there had to be a huge shift in my thinking in my mindset !

The two biggest that significantly made a shift in my mind were reading and plugging into the **Mindset Wake – up calls**.

Below is the Monday Wake – up calls I plug into everyday of the week (Mon-Fri)

712-432-3431 and the pin is 399808# 11am EST / 8 am PST

They are quick 15 – 20 minute calls that really set the stage for the rest of your day! Save it to your phone now and set reminders the whole week.

Here is a list of amazing books to start on :

- **Think and Grow Rich – Napoleon Hill (I suggest this first)**
- **The secret code of success – Noah St John**
- **The book of affirmations – Noah St. John**
- **Crush It – Gary Vaynerchuck**
- **Motivation Manifesto – Brendon Buchard**
- **The Dotcom Secrets – Russell Brunson**
- **Go Pro – Eric Worre**
- **The 10xrule – Grant Cardone**
- **Ask – Ryan Levesque**
- **Eat That Frog – Brian Tracy**
- **Magnetic Sponsoring – Mike Dillard**
- **Your First Year In Network Marketing – Mark Yarnell**
- **The Compound Effect – Darren Hardy**
- **Start with WHY – Simon Sinek**
- **The Charge – Rendon Buchard**
- **To Sell is Human – Daniel Pink**
- **Profit First – Mike Michalowicz**

Everything really does change when you change (I swear no b.s) to reach your goals take some rewiring of your mind.

Grow Your List

Your list is one of only two thing in you own in your business

You have to grow your list DAILY! **'Lead generation leads to prosperity!'**

I suggest plugging into an amazing tool I use called My Lead System Pro. It is an entire attraction marketing system. I think of it as the 'Harvard for Network Marketers.' Go [HERE](#) now and check out this remarkable tool. Then let's reconnect on Facebook [HERE](#) with your questions and to see how this tool can take your business to the next level.

Growing your list is actually quite easy if you are creating content and pumping out value DAILY.

A good way to start to create a Call To Action (CTA) at the end of every piece of content to subscribe to your newsletter for more value and then insert your newsletter link,

To start out you need an autoresponder I suggest Aweber. I love [Aweber](#) as my personal auto responder because it is extremely easy to use, reliable and is integrated with most platforms you use for business. [CLICK HERE FOR YOUR FREE 30 DAY TRIAL](#)

By creating a newsletter people get to know like and trust you on a much deeper level and over a long period of time which creates longevity.

VERY IMPORTANT! – Your newsletter is not to spam with! Provide value on a daily basis or 3 – 4 times a week to get people to know, like, and trust you. Then of course you can provide them with a pain killer to their pain. Depending on your target market this could be a product or service or a course etc.

Prospect

This step can feel like searching for the infamous needle in a haystack, especially if you don't know how or where to go.

Really and truly Network Marketing is about building relationships and frankly just going out there and making friends. The perk of being a business owner is that you get to decide who you work with!

I have found that the best place for me to build relationships and make friends on Facebook! People don't go on Facebook to buy things and be sold. I know personally if I need to buy something I go to the stores or Google to search for an item. People go on Facebook to talk and rant and visit with friends.

Like I said this can be really challenging if you don't know where to go so...

Here is my guide to [How to Prospect on Facebook](#)

Another amazing guide on learning to prospect is one from my mentors Ray Higdon. This training show you amazingly creative way to get targeted leads. So if you are anything lie me... **STOP** making a list of everyone you know who you most have already approached and start finding people who are looing for you!

Plug into Ray's **FREE** Training [Top Ten Prospecting Tips](#)

(Prospecting can be really fun especially when you get the ball rooling and starting to see the results that you want. However by building your brand and creating content on a daily basis you will soon become the hunted, so just remember you have to always hustle all day and night!)

Follow Up

'The money is in the list but the fortune is in the follow up'

If you are not following up then you are leaving money on the table!

Most importantly though you are robbing your prospect of a solution to their pain whether that pain can be solved by your product or finically from the business side of your company

I personally like to know my prospect so I really know their wants, needs, pain and desires. I then use that information to send them a video presentation that fits their pain.

>> **Make sure you are not just spamming your link and always get their permission to send em your link! “ Hey Scott I have a solution to your problem can I send you over a quick video that you could watch right now? <<**

After sending over a link to what you want them to see immediately book a time to connect back if they have time right then and there I take the length of the presentation and add 10 minutes or so and schedule to connect back then...

I highly suggest not going more then 24 hrs to schedule your first time to connect back with your prospect. You want it fresh in their minds.

When you connect back they are either gonna say '**YES**' or '**NO**' / if they say No then obviously cross them off your list and move on!

If they say YES then **Congratulations!** (you have a lead)

If they are stuck in the middle or not sure then I stick to the **2-2-2 rule**.

Follow up in **2 Days, 2 weeks and lastly in 2 months**

Don't hound your prospects even if you KNOW they would be the next Rockstar In your business. They will join if and when the time is right for **THEM** not **YOU**.

It took me close to a year to get my bearings and get rocking. I have had many people on my list for months and months they pop up wanting to join..

This was my first E – Book If you actually got value from this could you please email me at Scott@ScottLindstrom.com and if you did not find this information helpful I would like to hear from you too as well... thanks

Learn... Train... Succeed

My ultimate goal is that you have ultimate success in your home based business! To YOU and your infinite success!



Network Marketing Coach

Email – Scott@ScottLLindstrom.com

Got Questions? Connect with me on Facebook [Here](#)
Like My Fanpage to get Daily Tips, Tricks & Insider Secrets.

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