

TDFP 050S
Public Speaking
UC ONLINE COURSE

Instructor: Dr. Annika Speer

Contact information: annika.speer@ucr.edu

Email response time: I will respond within 24 hours. 48 hours on the weekends.

Class layout: Lectures – Asynchronous. Discussion Sections – Synchronous.

Office Hours: TBD via Zoom

Please feel free to come to office hours, introduce yourself, ask questions, brainstorm your speech ideas, etc. I am here for you!

If you have a time conflict but would like to meet, please email me and we can schedule accordingly.

*Lectures will be posted as mini videos/ interactive clips on Canvas (watching/engaging with these is a large portion of your participation grade and also essential for learning the material). Lectures and relevant speech example clips will be posted every Saturday at 8:00 a.m. prior to the start of the week and you will have until Friday at 11:59 p.m. each week to watch/complete them.

Link for Professor Speer's Office Hours:

<https://ucr.zoom.us/j/95195518792?pwd=Q1E4a3RSR0dHV0tGaHZMcHRhUjA4dz09>

Meeting ID: 951 9551 8792

Passcode: 748339

*If you have not yet done so, please get your zoom account set up. All students have access to a free account. Info available at <https://keeplearning.ucr.edu/zoom>

TA contact information and schedules:

*Attendance IS required in section.

Sections (021 & 022):

TA email & contact info TBD

Sections (023 & 024):

TA email & contact info TBD

Sections (025 & 026):

TA email & contact info TBD

Course Description

Public Speaking is an imperative skill for an individual in any field. The lectures and accompanying coursework are designed to introduce you to and help you hone the

practical and professional skills necessary to craft and deliver speeches. The class is both theoretical and practical in nature:

- You will learn the foundational principles of rhetoric
- You will learn practical components of speech writing and craft
- You will apply your knowledge through practice and delivery by writing and performing your own original speeches
- You will analyze and evaluate the speeches of others, using your knowledge of theory and craft to validate your critiques

By the end of this 10-week course, you will have written and delivered four different types of speeches incorporating and demonstrating your knowledge of rhetorical theory, speech construction, and delivery. Essentially, this course will dive into *what* you say, *how* you say it, and how you adapt content and delivery for your audience.

Student Learning Objectives:

1. Students will be able to identify and explain basic principles of rhetoric (e.g., Aristotle's three modes of proof, Cicero's five canons of rhetoric)
2. Students will be able to identify and explain basic concepts for speech construction (e.g., strategies for crafting introductions, conclusions, and organizational formats)
3. Students will be able to identify and explain different types of speeches
4. Students will be able to apply rhetorical strategies and construction strategies into their original written speeches
5. Students will be able to deliver original speeches (dynamic embodied presentation of written work)
6. Students will be able to analyze and evaluate rhetorical devices, construction strategies and delivery in other speeches (and use the criteria to explain their evaluations)
7. Students will be able to be creative (combine understanding of rhetoric and construction to make creative choices, take risks, or play with craft in writing and delivery)

Technology Requirements

Because this course takes place online, you will need the following:

Hardware

- Access to a current Mac or PC (with a fast processor and speakers)
- Webcam and microphone (to participate in any video components, e.g. live discussion sessions, video presentations)

Software

- Windows 8.1 or OS 10.14 or above is recommended
- Please Note: Some software applications (such as Respondus LockDown Browser) are not supported by Chromebooks

Internet Connection

You will need a reliable internet connection. Test your internet speed using [speedtest.net](https://www.speedtest.net). Recommended internet speeds:

- Ping response is less than 100ms
- Download speed is at least 10Mbps
- Upload speed is at least 2Mbps

Browsers

- Chrome or Firefox work best (avoid Safari)
- Make sure you are using the most [up-to-date browser](#)

If you do not have or cannot acquire these items, you can apply to the [Loan2Learn](#) program to get a loaner device. Please keep me aware of any difficulty or delay in acquiring these devices.

Remote Learning Spaces

- For students juggling hybrid schedules, UCR is providing space that students can use to attend remote courses: <https://keeplearning.ucr.edu/campus-space-remote-learning>

For technology support, contact Bearhelp@ucr.edu

Recommended Readings

Heinrichs, Jay. *Thank You for Arguing: What Aristotle, Lincoln, and Homer Simpson Can Teach Us About the Art of Persuasion*. Three Rivers Press (CA), 2017

*Due to the change in lecture format, and in the interest in saving students money during this difficult time, I have changed the reading from required to recommended. It is not a requirement for this class, but if you are interested in learning more about rhetoric it is an excellent resource, and an e-copy is available on reserve at UCR Rivera library.

Course Requirements

Attendance – This course requires attendance in discussion section, as this is a participation-based class. Your sections will be held with your TAs via ZOOM. Please communicate with your TA in advance if you are experiencing extenuating circumstances.

Participation involves more than mere attendance. You are responsible for participating in section and group activities. You are responsible for giving relevant, thoughtful, and constructive feedback to your peers. Your responsibility in this course extends beyond writing and delivering your own speeches; you are to be actively and respectfully engaged in the classroom community. Your participation grade is comprised predominantly of the online lectures/interactive videos but also of peer feedback as well as participating in discussion section. There may also be discussion boards or other online communication responses/assignments.

Netiquette and Discussion Expectations:

Whenever possible, please turn your camera on. I recognize that wifi bandwidth may affect this at times. Please be an active participant in the virtual classroom space via verbal communication, video communication, as well as the chat box.

Grading Policy generally dictates that there are NO late assignments accepted. If you are experiencing a medical or family emergency, please contact me and your TA **BEFORE** an assignment is due to make alternative arrangements. **A key goal of this course is effective communication and performing professionalism. Just as you would not**

miss work, schedule outside obligations during work shifts, or communicate absences for work after the fact, you do not do this for assignments or course material.

***I recognize that there are going to be occasional tech issues for ALL of us. Internet in many of our homes may be unreliable...In the interest of keeping yourself on track, minimizing chaos for your TAs, and respecting your peers' time since they are required to give you feedback, please get your work in on time. Test your tech and PLAN AHEAD. Please communicate IN ADVANCE if you are experiencing extenuating circumstances or need accommodations.**

Failure to communicate in advance means that late work may not be accepted, or when accepted, will only receive partial credit.

Grade harassment will not be tolerated. Student Conduct has a code against the harassment of TAs and professors for "grade begging."

There is a **24/7 policy** for discussing (e.g., arguing) a grade on an assignment: You must wait 24 hours after receiving the grade so that you have time to process it. Similarly, you must meet with me to discuss the assignment grade within a week of receiving it.

Nota Bene: Asking a professor to review a grade is not a one-directional process (i.e., the grade can go up *or* down).

Grading Breakdown

Speech 1 (Informational Speech)	10%
Speech 2 (How-To Speech)	16%
Speech 3 (Epideictic Speech)	22%
Speech 4 (Persuasive Speech)	30%
Participation (Feedback, lecture & speech clips questions, etc.)	22%

Grading Scale

A	B	C	D	F
97-100 A+	87-89 B+	77-79 C+	67-69 D+	0-59 F
94-96 A	84-86 B	74-76 C	64-66 D	
90-93 A-	80-83 B-	70-73 C-	60-63 D-	

Speech Assignments

More information about each speech assignment will be given in lectures as well as on Canvas. You are required to turn in a video recording of your speech. You are required to turn in an electronic copy of your written speech/notes and citations to your TA.

Speeches will be due the MONDAY of each week by 11:59 p.m. and feedback for your peers will be due the FRIDAY of each week by 11:59 p.m.

Speech 1 (Informational Speech): Deliver an informational speech on a topic of your choosing. You are required to turn in a copy of your speech/notes as well as a works cited page with a minimum of TWO citations in MLA or APA format.

Speech length: 2 minutes.

Note on subject matter for informational speech:

The subject matter you choose will strengthen or weaken your informational speech. It is **NOT** a good choice to write about:

- Why smoking is bad
- Why junk food is bad for your health

(These are obvious topics, and do not allow you to build a convincing argument with new supporting information.)

- It is also not permitted for students who work as tour guides on campus to give a canned speech about UCR, UCR Departments, Riverside as a city, etc.

(These are speeches you may have memorized for other endeavors, which is not the exercise here.)

Speech 2 (How-To Speech): Deliver a speech teaching us how to do something. This is a form of informational speech with a twist. This is the type of speech we often seek out online when we are trying to learn something and an opportunity to get creative. Imagine you are a YouTuber and you are going to give us a tutorial: how to do the perfect cat eyeliner, how to make bread, how to DIY an art project, how to build a balsa wood bridge, how to change a tire, how to moonwalk or line dance... Teach us something specific! You are required to turn in a copy of your speech notes as well as a works cited page with a minimum of ONE citation in MLA or APA format.

Speech length: 3 minutes

Speech 3 (Epideictic Speech): Deliver a speech of praise (e.g. a eulogy, a wedding toast, accepting an award, etc.) or blame (an invective against something, a rant, a rave). You are required to turn in a copy of your speech/notes.

Citations are not required for this speech however they are strongly encouraged if you do a blame-based speech. If you use citations in your speech, include a citation page with your notes.

Speech length: 3 minutes

Speech 4 (Persuasive Speech): Deliver a persuasive speech on a topic of your choosing. Avoid obvious topics (smoking, junk food, littering)...

You are required to turn in a copy of your speech/notes as well as a works cited page with a minimum of THREE citations in MLA or APA format.

Speech length: 4 minutes

Academic Integrity

Although delivering a speech is indeed a performance, this is not an acting class in the traditional theatrical sense. You are not performing a monologue written by someone else. **You are responsible for *writing* and *delivering* your own original work.**

Please review the following information about plagiarism from the UCR Student Code of Conduct: "Plagiarism. The appropriation of another person's ideas, processes, results, or words without giving appropriate credit. This includes the copying of language, structure,

or ideas of another and attributing (explicitly or implicitly) the work to one's own efforts. Plagiarism means using another's work without giving credit.”

Academic dishonesty of any kind (e.g. plagiarism on papers/speeches, cheating on exams, etc.) will result in failure of that assignment and may result in additional university sanctions.

Further information about academic integrity can be found on the UCR Academic Senate Bylaws webpage:

http://senate.ucr.edu/bylaws/?action=read_bylaws&code=app§ion=06%20

Academic Accommodation and Disability Services

UCR is committed to providing reasonable accommodation for all students with disabilities. Any student who is entitled to academic accommodation, based on the impact of a documented disability, must register with Disability Services and Programs. If a student has been approved for disability accommodation, they should contact me privately as early in the quarter as possible to discuss their needs.

Student Disability Resource Center: <https://sdrc.ucr.edu/>

Campus Resources

<https://basicneeds.ucr.edu/rpantry>

<https://keeplearning.ucr.edu/>

[UCR Undocumented Student Programs](#) (951-827-3808)

[Counseling and Psychological Resources](#), available 24 hours a day (951-827-5531)

[UC Immigrant Legal Services Center](#) (530-752-7996)

[UCR International Students and Scholars Office](#) (951-827-4113)

[UCR Office of Campus Counsel](#) (951-827-5077)

<https://care.ucr.edu> (951-827-6225)

<http://sexualviolence.universityofcalifornia.edu/>

<https://studenthealth.ucr.edu/>

Course Syllabus

***This outline is subject to change and revision**

Week 1

Introduction to Public Speaking

The five canons of rhetoric

Attend section. Meet peers and TAs. Prepare to speak publicly!

Week 2

Introductions and conclusions

Informational speaking

Attend section

Week 3

Informational speaking

Attend section

*Informational speeches due this week

Speech length: 2 minutes

*Speeches due this week Monday by 11:59 p.m.; Feedback for peers due Friday by 11:59 p.m.

*PLAN AHEAD for tech issues. It may take you a bit longer to record and upload your speech than you anticipate...

- Remember on Monday to submit BOTH to the speech assignment and the peer review assignment

Week 4

How-to speeches

Attend section

Week 5

Attend section

*How-to speeches due this week

Speech length: 3 minutes

*Speech due Monday by 11:59 p.m.; Feedback for peers due Friday by 11:59 p.m.

- Remember on Monday to submit BOTH to the speech assignment and the peer review assignment

Week 6

Epideictic or demonstrative oratory (rhetoric of praise and blame)

Attend section

Week 7

*Epideictic speeches due this week

Speech length: 3 minutes

*Speech due Monday by 11:59 p.m.; Feedback for peers due Friday by 11:59 p.m.

- Remember on Monday to submit BOTH to the speech assignment and the peer review assignment

Week 8

Persuasive Speech

Attend section

Week 9

Persuasive Speech

Attend section

Week 10

Attend section

*Final persuasive speeches due this week

Speech length: 4 minutes

*Speech due Monday by 11:59 pm; Feedback for peers due Friday by 11:59 p.m.

- Remember on Monday to submit BOTH to the speech assignment and the peer review assignment