

SERPchampion - On-Page SEO Checklist	
Write Actionable / Educational Content of at least 1.000 to 2.000 words. OBP Formula = Content introduction that reduces your bounce rate.	
OBP Formula (Credit to Backlinko.com): Outcome Benefit Preview (Sneak-Peak)	
Include Keyword (& variations) in title	
Include Keywords in Meta Descriptions	
Include Keywords in H1 Title	
Include Keywords in first paragraph of content and sprinkle more in your article.	
Place between 2 to 5 external links to authority sites in your niche.	
Place topically-related internal links between the pages of your website. Tip: Whenever you post a new page / post on your site, make sure to link back to your 2 – 5 older on your site.	
Place optimized Images, Videos, Visual Break Downs and Media in your pages.	
Optimize your images by adding a Title and Alt Tags to each image with relevant keywords.	
CTR-Optimize your Google Title. Tip: Include Odd Numbers, Year Dates, In Brackets, Parentheses)	
Optimize your content for Semantic / LSI SEO. Tip: Include target keyword, synonyms, topical-related keywords. Tip: Typ keyword in Google and look at the bottom for Searches Related to Keyword and add those keywords. Tip 2: Use Google Suggests to find Semantic keywords.	
Increase site speed to 2 – 3 seconds maximum for User Experience. Step 1: Get Premium Hosting like LiquidWeb or SiteGround. Step 2: Use a CDN Network like CloudFlare.com Step 3: Compress your images. Step 4: Use tools.pingdom.com or gtmetrix to discover slow causing plugins or images. Google PageSpeed Insights.	
Use Short permalinks with your main target keyword in your URL.	
Remove zombie pages with thin content that provide no value, like: - Old / Outdated Blog Posts and Press Releases - Category and Tag Pages (No Index and Remove) - Search Result Pages (No Index and Remove) - eCommerce Product Pages with Zero Sales (No Index and Remove) - Thin Content - Pages with Duplicate content	
Correct Common Technical Issues: - Duplicate or Missing Title Tags	

<ul style="list-style-type: none"> - Duplicate Description Tags - Broken Links - Images with Missing Alt Text - Pages Blocked By Robots.txt - 302 Redirects that Should be 301 Redirects <p>Use SEMrush Site Audit tool to discover the issues. Fewer Pages = Fewer Problems.</p>	
<p>Content RoadShow: Find bloggers that are interested in your blog content. BuzzStream.</p>	
<p>Optional: Generate comments on your blog. It will help your site with rankings. Reply to each and every comment. Add a call to action under each blog post.</p>	
<p>Optional: Use Click-to-Tweet Buttons in your content. Tip: clicktotweet.com.</p>	