

XFINITY “Sign My Tweet” Promotion

(The “Sweepstakes”)

OFFICIAL RULES

**NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

1. **SWEEPSTAKES PERIOD:** Sweepstakes entry begins at 12pm Eastern Time (ET) on Monday, September 21, 2015 and ends at 3:45pm ET on Thursday, September 24, 2015 (the “**Sweepstakes Period**”). The live signing will take place from 2:30 – 4:00pm ET on Thursday, September 24, 2015.
2. **ELIGIBILITY:** Sweepstakes is open only to legal residents of the United States, at least 18 years old at time of entry; *except that* directors, employees, and the immediate family (spouse, parent, sibling, children, grandparent or grandchildren) and household members of individuals employed by Comcast Cable Communications Management, LLC (“Sponsor”), Goodby, Silverstein & Partners, and all of their respective parents, subsidiaries, affiliates, dealers, directors, officers, employees, advertising and promotional agencies (collectively, “Sweepstakes Entities”), are ineligible to participate or win.
3. **TO ENTER:** During the Sweepstakes Period, submit a Tweet to @XFINITY using the hashtag #SignMyTweet to be eligible for a chance to win an autographed copy of the printed tweet signed by Neil Patrick Harris. Entry tweets cannot contain any third-party names, logos, trademarks or other proprietary property, nor any profanity or other offensive language in the sole judgment of the Sponsor; any such tweets will be disqualified. *Limit one (1) entry per person.* Not all entry Tweets will be signed due to the limited duration of the autograph session after the Sweepstakes Period.

Sponsor is not responsible for lost, late, ineligible, damaged or misdirected entries, or for any typographical or other errors on the entry Tweet, or in the administration of the Sweepstakes or in the announcement of the prize. Incomplete entries will be considered void. Standard Internet or mobile data rates will apply; check your local carrier.

4. **SELECTION OF WINNER(S):** Up to 500 Tweets will be picked from those received during the Sweepstakes Period to be selected as potential winners (each a “**Potential Winner**”). Talent usually can sign approximately 500 tweets in a 90-minute period. Each Potential Winner must comply with all terms and conditions of these Official Rules, and winning a prize is contingent upon fulfilling all requirements. Potential Winners will be notified by a Direct Message Tweet immediately after selection and asked for an address to which to send the autographed printed Tweet and to affirm they conform with and agree to all of the Official Rules. Only those Potential Winners who respond to the Direct Message within the allotted time mentioned in the Direct Message will be able to claim his/her prize and become an official winner (“**Official Winner**”). If a Potential Winner cannot be contacted, or fails to provide an address or to respond to the Direct Message within the required time period, the Potential Winner forfeits the Prize. Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

5. PRIZE(S): A 10" x 60" hard copy of entrant's Tweet signed by Neil Patrick Harris, along with a letter of authenticity.

Approximate Retail Value ("ARV") of each Prize is \$1.

Total ARV of the up to 500 Sweepstakes Prize(s): \$500.

Official Winner(s) will be responsible for all federal, state and local taxes and fees, if any, and other expenses associated with Prize receipt and use that are not expressly included in the Prize description. No cash or other substitution, assignment or transfer of any prizes permitted, except by Sponsor, who reserves the right, in its sole discretion, to substitute Prize or prize component with cash or another prize of comparable or greater value. Sponsor is solely responsible for providing elements of Prize to Official Winner.

6. PUBLICITY/PRIVACY POLICY: Except where prohibited, participation in the Sweepstakes constitutes Winners' consent to Sponsor and its parents, subsidiary and affiliated companies to use his/her name, likeness, photograph, Twitter handle, hometown and state for promotional purposes in any media without further payment or consideration. Any other use of personal information collected shall be in accordance with Sponsor's Privacy Policy, which can be viewed at <http://www.comcast.com/privacy>.

7. GENERAL CONDITIONS: Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the Prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in Sponsor's sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to any entry, the authorized account holder of the Twitter account used to enter will be deemed the entrant. Winner may be required to show proof of being such authorized account holder. By entering, Entrant agrees to be contacted by the Sweepstakes Entities for purposes of Sweepstakes administration.

8. RELEASE/LIMITS OF LIABILITY: By entering this Sweepstakes, each Entrant agrees to release and hold harmless the Sweepstakes Entities and NBCUniversal Media, LLC from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the Sweepstakes or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Prize awarded in connection with the Sweepstakes, including without limitation personal injury, death, or property damage, as well as claims based on publicity rights, defamation, and invasion of privacy.

9. DISPUTES: Each Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of California or the appropriate California State Court; (ii) any and

all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (iii) under no circumstances will entrants be permitted to obtain awards for and entrants hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of California.

10. SWEEPSTAKES SPONSOR: Comcast Cable Communications Management, LLC, 1701 John F. Kennedy Blvd., Philadelphia, PA 19017.

11. OFFICIAL RULES REQUEST: For a copy of these Official Rules, please send a self-addressed, stamped envelope postmarked by September 30, 2015 to: XFINITY “SignMyTweet” Promotion – Official Rules Request, 720 California Street, San Francisco, CA 94108..

TWITTER DISCLAIMER:

NoPurchNec. US res/18+ Ends [date]. Rules (Link to official rules)