



"The best part of my job is rewarding my team and actually making a difference in somebody's life. I love our people, promoting them, mentoring, and building them up – it's the best part of my job and the best part of what we do here at Bolthouse. We have the ability to change people's lives."

Manuel Silveira, Plant Manager of CPG Beverages based in Bakersfield, CA

Manuel Silveira has been in the beverage business for nearly three decades. He spent the first 20 years of his career in the wine industry as a manager of a plant that produced 100,000 cases of wine a day. In 2008, when Manuel decided he wanted a change of pace, a friend of his who worked at Bolthouse encouraged him to apply for a job.

With Manuel living in Northern California at the time, he and his wife decided their children were getting older and it was a good time to relocate to Bakersfield, California. Manuel started his career at Bolthouse Farms as a Second Shift Manager and quickly rose through the ranks to where he is now – the Plant Manager of CPG Beverages. Known for his work ethic, Manuel says he looks up to his parents, immigrants from Portugal, who taught him and his

siblings how to work hard. Manuel says that one of his favorite things about Bolthouse is the new leadership's energy and passion for innovation. "We just came off of a phenomenal year and we have a great team. I work with great people and feel rejuvenated," said Manuel.

When asked about his favorite Bolthouse memory, Manuel was quick to tell us about one of his favorite events - barbeques. Manuel is somewhat of a grill master and frequently hosted barbeques for his team of several hundred people. Manuel said, "They love the food and I love serving them and connecting with our team like we're family. A lot of our team members would rather us barbeque than bring in a caterer. It's a lot of fun – we light up the charcoal and fire and everyone can smell the good food." Although this tradition

has been paused for safety protocols due to COVID, Manuel and his team are eager to resume one of their favorite Bolthouse experiences as soon as it's safe to do so.

For Manuel, Bolthouse's vision of Plants Powering People means living a healthier lifestyle. He views this as the future of Bolthouse and where the industry will eventually follow.