

Incentives

Incentive Period: January 2026 – December 2026

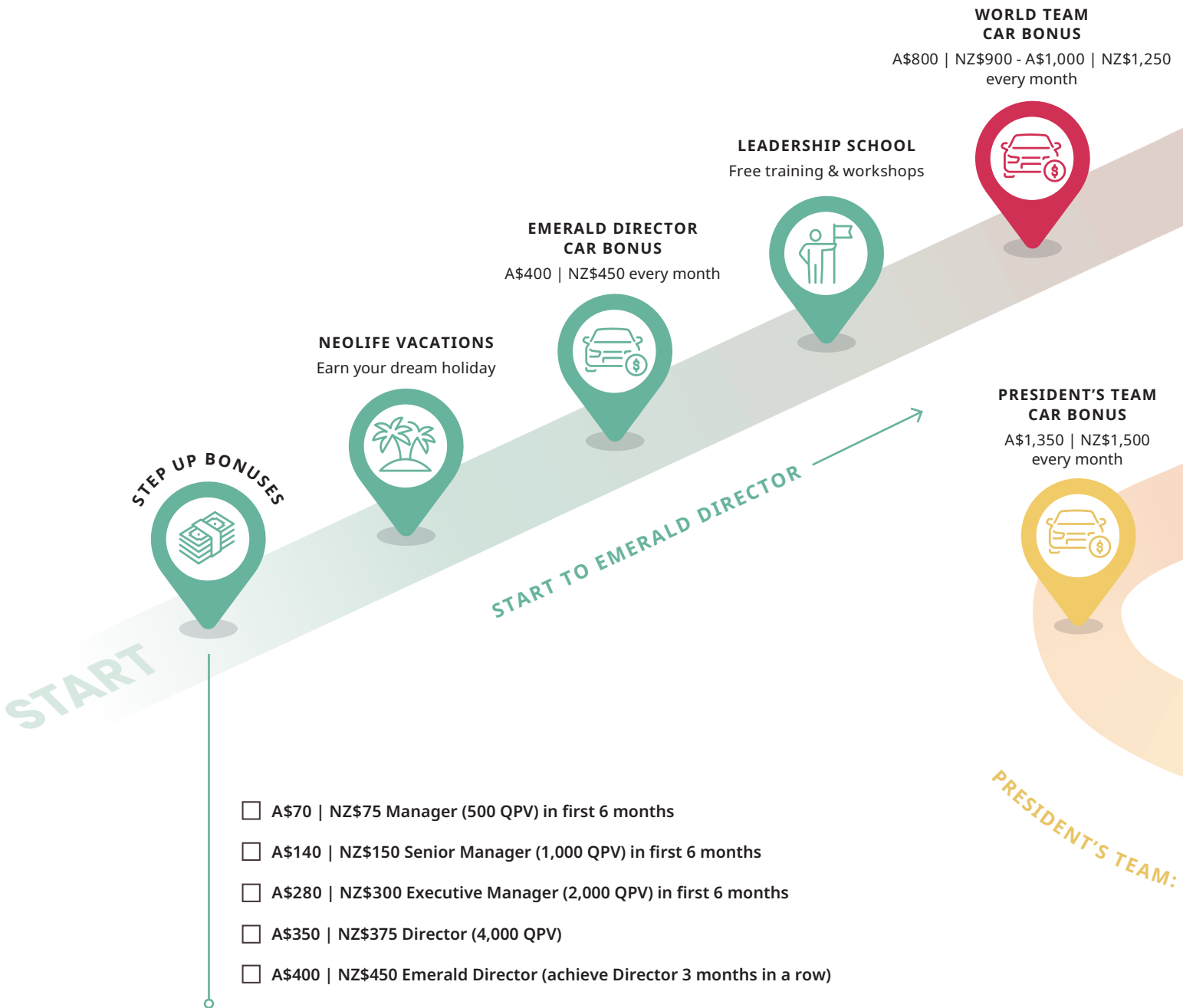
2026 | SOUTH PACIFIC

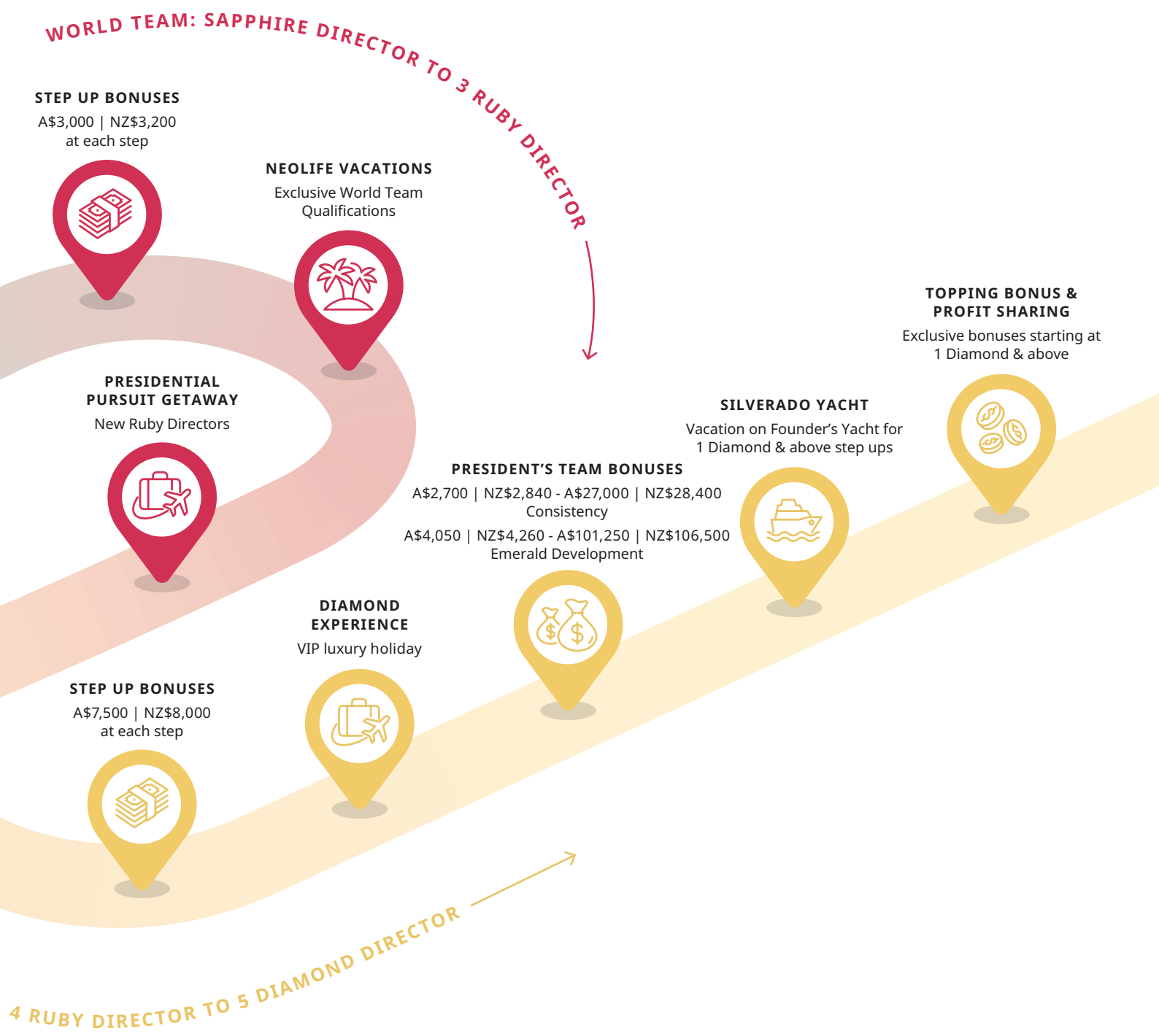


Your Path to Success

Success has its perks

NeoLife Incentives are crafted to inspire your growth and recognise your achievements. Enjoy exclusive trips, bonuses, and more as you grow and achieve your goals. These are in addition to your Compensation Plan earnings. You're building a healthier future — now, let us reward you for it!





Step Up Bonuses

	RANK	BONUS		HOW TO EARN
PRESIDENT'S TEAM	5 Diamond Director	A\$60,000	NZ\$64,000	1. STEP UP to a higher title 2. MAINTAIN for 3 consecutive months* Complete prior to June 2027.
	4 Diamond Director	A\$52,500	NZ\$56,000	
	3 Diamond Director	A\$45,000	NZ\$48,000	
	2 Diamond Director	A\$37,500	NZ\$40,000	
	1 Diamond Director	A\$30,000	NZ\$32,000	
	5 Ruby Director	A\$22,500	NZ\$24,000	
	4 Ruby Director	A\$15,000	NZ\$16,000	
WORLD TEAM	3 Ruby Director	A\$10,500	NZ\$11,200	1. STEP UP to a higher title 2. MAINTAIN for 3 consecutive months* Complete prior to June 2027.
	2 Ruby Director	A\$7,500	NZ\$8,000	
	1 Ruby Director	A\$4,500	NZ\$4,800	
	Sapphire Director	A\$1,500	NZ\$1,600	
DIRECTORS	Emerald Director	A\$400	NZ\$450	Step Up to Emerald Director for the first time (by achieving Qualified Director 3 Months in a row).
	Director	A\$350	NZ\$375	1. Achieve Qualified Director (4,000+ QPV) for the first time. 2. Complete a second month of Qualified Director within the next 6 months.
NEW PROMOTERS LIMITED TIME!	Executive Manager	A\$280	NZ\$300	Step Up to Executive Manager (2,000 QPV) in your first 6 full months + sponsor 3 Promoters with 100 PPV each
	Senior Manager	A\$140	NZ\$150	Step Up to Senior Manager (1,000 QPV) in your first 6 full months + sponsor 2 Promoters with 100 PPV each
	Manager	A\$70	NZ\$75	Step Up to Manager (500 QPV) in your first 6 full months + sponsor 1 new Promoter with 100 PPV
	- The required PPV of the new start must be done in the month the new start joined. - You must be qualified at title or above for the bonus you are receiving in the month. - The sponsoring requirement does not have to occur in the same month you achieved title but can be achieved in any month as long as it is within the new Promoter's first 6 full months. Promoters need to be qualified at the specific title or higher with the sponsoring requirement to earn the relevant bonus. The sponsors' reward will only be allocated if the new Step Up qualifies for the Step Up bonus. - All Personal Promoter starts must "Activate" with 100 Personal PV to count towards this incentive. Promoter starts are cumulative over the 6-month period. You must be an Active Promoter with a minimum of 100 Personal PV to earn bonuses.			

* **Details:** Your Step Up month can be counted as the first month of the 3 consecutive month requirement. The Step Up Bonus incentives can only be earned one time per Directorship for each step taken starting January 2025. For Step Ups in 2026 the 3 consecutive months must be achieved prior to June 2027. Your starting title for the Step Up Bonus is your January 2025 title. Incentive available to first time Step Ups.



Vacations

WORLD TEAM

PRESIDENT'S TEAM

Qualifications: Step Up to Sapphire Director or above and you are eligible for the World Team Vacation.

About the Event: The perfect balance of lifestyle and leadership in some of the most sought after luxury holiday destinations. Earn cash for air travel and accommodations by qualifying at title, stepping up, personally recruiting and generating overall volume growth within the incentive period.

Dates: Vacation dates to be advised. Only available if not previously attended.



MONTHLY Car Bonus

Earn an extra monthly bonus you can use towards the car of your choice! Already paid off your car? No problem! You can use this bonus on whatever your heart desires. Pay off your credit card? Go on a holiday? Kids school? Family dinners?

Consistency Incentive for Emerald Directors & Above

TITLE	BONUS		HOW TO EARN
President's Team (4 Ruby Director to 5 Diamond Director)	A\$1,350	NZ\$1,500	1. Qualify at title with 5,000 QPV
1 to 3 Ruby Director	A\$1,000	NZ\$1,250	2. Personally sponsor 1 new Promoter with 100 PPV
Sapphire Director	A\$800	NZ\$900	3. Must be qualified at title the 2 months prior
Emerald Director	A\$400	NZ\$450	

New Sapphire Director Step Ups – Qualify at your new title with 5,000 QPV and earn instantly in your Sapphire Director month.

*Personally Sponsor 1 New Promoter with 100PPV

Emerald Directors - You must have achieved Qualified Director with at least 4,000 QPV in each of the prior two months, and 5,000 QPV or more in the third month.

*Personally Sponsor 1 New Promoter with 100PPV

Leadership School

NEW EMERALD DIRECTORS

Qualifications: Emerald Directors who achieve 24,000 QPV within a rolling 6 month period. Must have 9 new activated* Promoters and at least 1 personal within 6 months. Be at least an Emerald Director on the date of the event.

About the Event: Where leaders are supercharged to take their business to new heights with world-class business training and workshops, and fun team building fun! Plus, all accommodations and meals are on us!

Dates: Leadership School dates to be advised. Only available if not previously attended.



Presidential Pursuit

NEW RUBY DIRECTORS

Qualifications: Ruby Director Step Ups

About the Event: Come one day early to your NeoLife Vacation for an exclusive gathering and workshop designed for leaders who want to grow their business to President's Team. Attendees get free airfare to Vacation, an extra free room night and one on one time with our CEO and Field Development leaders.

Dates: Dates to be advised. Only available if not previously attended.



* All Personal Promoter starts must "Activate" with 100 Personal PV to count towards this incentive. Promoter starts are cumulative over the 5-month period. You must be an Active Promoter with a minimum of 100 Personal PV to earn bonuses.

PRESIDENT'S TEAM

Consistency Cash

Earn cash based on consistency in the President's Team

TITLE	6 OUT OF 12 MONTHS CONSISTENCY		9 OUT OF 12 MONTHS CONSISTENCY	
5 Diamond Director	A\$13,500	NZ\$14,200	A\$27,000	NZ\$28,400
4 Diamond Director	A\$11,475	NZ\$12,070	A\$22,950	NZ\$24,140
3 Diamond Director	A\$9,450	NZ\$9,940	A\$18,900	NZ\$19,880
2 Diamond Director	A\$8,100	NZ\$8,520	A\$16,200	NZ\$17,040
1 Diamond Director	A\$5,400	NZ\$5,680	A\$10,800	NZ\$11,360
5 Ruby Director	A\$4,050	NZ\$4,260	A\$8,100	NZ\$8,520
4 Ruby Director	A\$2,700	NZ\$2,840	A\$5,400	NZ\$5,680

DETAILS:

- Requires that you develop 6 or more New Emerald Directors within your President's Team Developing Group (PTDG). Your PTDG includes your entire organisation down to the next President's Team.
- Based upon consistency at your President's Team title held at the start of January 2026.

PRESIDENT'S TEAM

Emerald Director Development Bonus

Earned by President's Team members who develop 8 or more New Emerald Directors

TITLE	8-13 EMERALD DIRECTORS	14-19 EMERALD DIRECTORS	20-29 EMERALD DIRECTORS	30+ EMERALD DIRECTORS
5 Diamond Directors	A\$13,500 NZ\$14,200	A\$20,250 NZ\$21,300	A\$40,500 NZ\$42,600	A\$101,250 NZ\$106,500
3 & 4 Diamond Directors	A\$10,800 NZ\$11,360	A\$16,200 NZ\$17,040	A\$33,750 NZ\$35,500	A\$67,500 NZ\$71,000
1 & 2 Diamond Directors	A\$6,750 NZ\$7,100	A\$9,450 NZ\$9,940	A\$13,500 NZ\$14,200	A\$27,000 NZ\$28,400
4 & 5 Ruby Directors	A\$4,050 NZ\$4,260	A\$6,750 NZ\$7,100	A\$9,450 NZ\$9,940	A\$16,200 NZ\$17,040

DETAILS:

- Paid on New Emeralds developed in your President's Team Developing Group during the incentive period. Your bonus will be paid according to the President's Team title that you hold at the end of the incentive period (December 2026).
- New Emeralds are those achieving Emerald Director title for the first time in NeoLife.
- **President's Team Developing Group** includes your entire organisation down to the next President's Team.
- When a new President's Team Member develops in your network during the incentive period, you can count the New Emeralds developed within that President's Team Member's Developing Group up to and including the month in which they achieve New 4 Ruby title.
- New President's Team members can count all New Emeralds developed in their Developing Group from the beginning of the incentive period (January 2026).

PV Transfers for volume requirements, legs and to maintain title will not count towards incentive earnings.



GLOBAL 

Diamond Experience

Amsterdam, Netherlands

Incentive Period: January 2026 – August 2026

Qualifications: President's Team Members from around the World

About the Event: The top social entrepreneurs from NeoLife will experience the most luxurious vacation in the city. Explore the city, dine at the finest restaurants, network with other leaders and come home with unforgettable memories.

When: September 11-15, 2026

EARN FREE AIR TRAVEL AND ACCOMMODATIONS			
		Free Air Travel & Accommodations when:	Free Accommodations when:
PRESIDENT'S TEAM	5 Diamond Director	All New & Existing 3, 4, & 5 Diamond Directors, simply maintain your title	
	4 Diamond Director		
	3 Diamond Director		
	2 Diamond Director	New 5 Ruby+ Step Up who achieves one additional month at New title	Existing 4 Ruby through 2 Diamond Director who achieves Qualified Pay Status at title for 4 out of the 8 months PLUS New 4 Ruby Step Ups
	1 Diamond Director	New 4 Ruby Step Up earn 25% air travel for each additional month qualified at New title	
	5 Ruby Director	Existing President's Team who achieves Qualified Pay Status at title for 6 out of the 8 months	
	4 Ruby Director		

Base title: Your starting title for the Diamond Experience incentive is your January 2026 title.

DIAMOND STEP UPS

Set Sail on the Silverado Yacht

Five-Star Destinations on the Founder's Yacht For Diamond Step Ups

What's Included:



ROUND TRIP FLIGHTS FOR
YOU & YOUR SPOUSE



FIVE-STAR ACCOMMODATIONS
FOR FOUR NIGHTS



PRIVATE GROUND TRANSPORTATION
AT THE DESTINATION



PRIVATE CHEF AND
STAFF TO PAMPER YOU



NEOLIFE-HOSTED
ADVENTURES & EXCURSIONS



SILVERADO ANCHORED OFF THE SHORES OF MEXICO

1 week on
the Silverado =

\$100K
Value

Qualifications:

Step Up to 5 Diamond Director
+ maintain for 3 consecutive months

Exclusive Trip on the
Silverado!*

Step Up to 3 or 4 Diamond Director
+ maintain for 3 consecutive months

Trip on the Silverado With
Other Step Ups!*

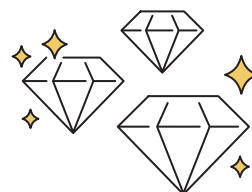
Step Up to 1 or 2 Diamond Director
+ maintain for 3 consecutive months

Trip on the Silverado in North
America With Other Step Ups!*

*Only available if not previously attended.

DIAMOND DIRECTORS

Diamond Director Topping Bonus



An exclusive bonus pool shared among Qualified Diamond Directors. The bigger the business, the bigger the bonus!

Qualifications:

Maintain **1 DIAMOND OR HIGHER** status every month
OR
NEW DIAMONDS who earn a Step Up Bonus & maintain
Diamond status for all months remaining in the year.



Have 6 or more **QUALIFIED SAPPHIRE DIRECTOR LEGS** for at least 6 out of 12 months during the incentive year.

3 DIAMOND DIRECTORS & ABOVE

Founder's Profit Sharing Pool

3 Diamond Directors and above share in a generous profit-based bonus pool, a personal gift from Founder Jerry Brassfield. This bonus rewards those who go above and beyond in developing leaders and investing in their business and organisation.



Please see statement of Average Gross Compensation in your NeoLife Back Office:
myoffice.neolife.com > Resources > Resources Library > Business & Product Guides > Promoter Claims Guidance Manual



Proud Member



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