



OMEGA-III SALMON OIL PLUS

Pure and potent, Omega-III Salmon Oil Plus provides a complete omega-3 profile of salmon oil with eight members of the omega-3 fatty acid family, assuring complete omega-3 supplementation in every dose. Only the finest, top quality, health-screened, disease-free fish selected for human consumption are used.

Why supplement with fish oil rich in omega-3 fatty acids?

- Fatty fish is the richest source of healthful omega-3 fatty acids, but most of us do not eat the 2-3 servings per week that experts recommend for optimal health.
- Supplementation has been proven to be an effective means of increasing dietary omega-3 fatty acids.
- Omega-3 fatty acids support optimal function of body tissues and organs, notably the heart, blood vessels, brain, nerves, eyes, skin and joints.
- Omega-3 fatty acids may prohibit overproduction of substances that cause inflammation and contribute to arthritis, menstrual pain, psoriasis, inflamed bowel and other conditions.
- Omega-3 fatty acids, crucial to the development of infant brain and eyes, are naturally present in mother's milk. Infants, whose mothers consume foods rich in omega-3 fatty acids, have higher omega-3 fatty acid levels compared to those whose mothers do not consume omega-3-rich foods.

- Omega-3 fatty acids may slow aging of the brain. Older adults who supplement their diets with EPA and DHA have demonstrated greater cognitive function when compared to those who don't.
- Omega-3 fatty acids may prevent asthmatic mothers from passing it on to their offspring.
- People who do not like fish can get the omega-3 fatty acids they need for optimal health from fish oil supplements.

Why NeoLife Omega-III Salmon Oil Plus?

- **Omega-III Salmon Oil Plus is based on pure, natural salmon oil**, providing all the benefits of one of nature's richest sources of omega-3 fatty acids.
- **It includes UHPO3** – Ultra High Potency Omega-3 fatty acids – an exclusive NeoLife technology that boosts, stabilises and standardises specific, health-promoting omega-3 fatty acid levels while maintaining the whole food goodness of natural salmon oil.
- **It's the first supplement of its kind** to assure a standardised amount of eight members of the omega-3 family involved in human nutrition.
- **It's derived by "molecular differentiation"** – leading edge technology that selects specific nutrient molecules from tuna, sardines and anchovies, while eliminating or reducing others, delivering unsurpassed potency, purity and consistency.
- **It's safe, with no risk of accumulated toxins.** Only the finest, top quality, health-screened, disease-free fish selected for human consumption are used. All sources are screened for more than 200 potential contaminants, such as mercury and lead, and exceed even the most rigorous global safety standards, with an allowable detection limit of ZERO.
- **Potency guaranteed to deliver** 460 mg EPA, 480 mg DHA, 50 mg DPA and 80 mg mixed omega-3 fatty acids with every 3-capsule serving.
- **No hidden vitamins A or D.**



Fish Is Called “Brain Food” For a Good Reason

Research has shown that fish-derived omega-3 fatty acids are vital to brain development and function at every stage of life as well as long term brain health. High omega-3 diets have shown to lead to a marked increase in mental performance and IQ scores and help retain better cognitive function over time.¹

Throughout the body, cells prefer omega-3 fatty acids. When omega-3 fatty acids are available from the diet, they partially replace the omega-6 fatty acids in practically all cells, especially blood and brain cells.² In most tissues and organs, if omega-3 fatty acids are in short supply, cells can use omega-6 fatty acids instead. This is not the case in the nervous system, where omega-3 fatty acids are absolutely required for normal function of rhodopsin, a protein in the retina that is necessary for sharp vision.

Special Needs During Pregnancy and Lactation

Increased intake of omega-3 fatty acids during pregnancy has been associated with better brain and vision development of the baby.³ Omega-3 fatty acids present in mother’s milk influence the structure and function of the retina and central nervous system. For instance, researchers found that infants fed formulas without the omega-3 fatty acid DHA had vision that was not as sharp as that of breast-fed infants.⁴

Despite the importance of omega-3 fatty acids, many infant formulas still lack them. At an international scientific conference held in 1990, health experts recommended that all infant formulas include omega-3 fatty acids, and that steps be taken to stop marketing formulas that fail to include omega-3 fatty acids. Most nutritionists now advocate adding omega-3 fatty acids at least to formulas for premature infants, who tend to have lower omega-3 stores than full-term babies.

References and further reading

1. Chiu CC. “The effects of omega-3 fatty acids monotherapy in Alzheimer’s disease and mild cognitive impairment.” Progress in Neuro-Psychopharmacology and Biological Psychiatry. August 2008; 32(6): 1538-1544
2. Simopoulos, A.P. Omega-3 Fatty Acids in Health and Disease and in Growth and Development. Am. J. Clin. Nutr. 54:438–463, 1991.
3. Fleith M, Clandinin MT. Dietary PUFA for preterm and term infants: review of clinical studies. Crit Rev Food Sci Nutr. 2005; 45(3): 205-29
4. Makrides, M., Neumann, M., Simmer, K., Pater, J., and Gibson, R. Are Long-chain Polyunsaturated Fatty Acids Essential Nutrients in Infancy? Lancet 345:1463–1468, 1995.

Federation of American Societies for Experimental Biology

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Each 3-capsule serving of Salmon Oil Plus provides the complete spectrum of healthful omega-3 fatty acids equivalent to approximately one serving of fresh salmon.

Research shows omega-3 fatty acids help support normal health and function of the heart and cardiovascular system; brain, central nervous system and vision. Omega-3 fatty acids also assist in maintenance of connective tissue and help reduce joint inflammation.

Natural salmon oil is derived by cold processing of health screened, disease free fish selected for human consumption and confirmed free of pesticides, herbicides or toxic heavy metals.

Bottle sealed under cap for protection, do not use if seal is missing or broken.

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Each capsule contains fish oil, rich in omega-3 fatty acids, 690 mg

DIETARY SUPPLEMENT
AUST L 152500
90 CAPSULES

DIRECTIONS FOR USE: Adults take 2 to 3 capsules daily with meals, or as directed by a physician.

CONSUMER INFORMATION PANEL

Each Capsule Contains:
 Fish oil, (from 50% Salmon, plus Tuna, Sardines and Anchovies) rich in Omega-3 fatty acids:
 Containing Docosahexaenoic acid (DHA) 160 mg
 Containing Eicosapentaenoic acid (EPA) 153 mg
 (Total omega-3 marine triglycerides 355 mg).
 Encapsulating aids.
Store below 30°C in a dry area away from direct heat and light.

Contains fish products.

DISTRIBUTED BY:
 NeoLife International Pty. Ltd.
 4/70-74 Meakin Road
 Meadowbrook, Queensland
 4131 Australia

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If you are undergoing medical treatment, consult your doctor before taking any salmon oil products, particularly if you are taking medication to thin your blood.

Always read the label. Use only as directed.


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