



VITAMIN C

Vitamin C, the body's main water-soluble antioxidant, strengthens immunity, aids wound healing and supports overall good health. Besides its own powerful antioxidant role, it is an integral part of the body's antioxidant 'defence team' and helps 'recharge' the body's main fat-soluble antioxidant, vitamin E. Vitamin C is needed to make collagen, the cellular 'cement' that provides structure to skin, bones, blood vessels and other tissues. Diets rich in vitamin C are linked to increased longevity and decreased risks for cancer, stroke, atherosclerosis and cataracts. NeoLife provides two excellent choices to boost your vitamin C intake; Vitamin C Threshold Control for sustained release over six hours or more and delicious Neo-C for a chewable option.

Why Vitamin C?

- As an **essential nutrient**, vitamin C is required for overall vitality and plays important roles in maintaining the health of connective tissue, blood vessels, immune system cells, gums, teeth, bones and other tissues and organs.
- As a **potent water-soluble antioxidant**, vitamin C helps protect body fluids and the watery portions of cells from free radical damage, thereby promoting good health and slowing the ageing process.
- Vitamin C is an important member of a team of nutrients – including carotenoids, flavonoids, vitamin E and a number of minerals – that **fortifies the immune system**, bolstering resistance to disease.
- Vitamin C, in conjunction with a healthy diet, plays an important role in maintaining the **healthy growth and development of tissues** throughout the body.
- Vitamin C may help **protect heart and blood vessel health**.
- Vitamin C helps to **maintain healthy antioxidant levels in the lungs and promotes efficient respiratory function**.

- People with high dietary vitamin C intakes have low rates of certain degenerative eye diseases, suggesting that vitamin C plays an important role in **maintaining good eye health**.
- Athletes and exercise enthusiasts need adequate vitamin C to ensure **optimal oxygen utilisation, acclimatisation to heat, work capacity and recovery after exertion**.
- **People experiencing stress deplete vitamin C** at a faster rate and may therefore require a higher dietary intake to replace losses.
- **Pregnancy increases the need for most nutrients, including vitamin C**, thereby increasing the importance of an adequate nutrient intake.

Why NeoLife Vitamin C?

- **High-potency, high-purity vitamin C and vitamin C-related factors from oranges, lemons and grapefruit enhance bioavailability.** Neo-C also contains rose hips and acerola cherries – nature's richest vitamin C sources!
- **NeoLife's exclusive Neo-Plex Concentrate provides virtually everything from whole oranges except the water:** juice factors (vitamin C, bioflavonoids, etc.) and rind and pulp factors (including flavedo, mesocarp, endocarp and protopectins).
- **Other wholefood bioflavonoids assure broad-spectrum protection** – rutin from buckwheat, hesperidin from grapefruit and bioflavonoid complex from lemon.
- **Long-term potency assured.** Made with 10-20% more vitamin C than claimed by the label to assure full potency throughout the guaranteed shelf life.
- **Two potencies, two forms.** Available as chewable tablets and our exclusive Threshold-Controlled tablets.



Numerous studies link diets rich in vitamin C with increased longevity, enhanced cardiovascular health, healthy growth of the body's cells and good eye health.

Special Features

- High potency, high purity vitamin C plus related factors from oranges, lemons, grapefruit and for Neo-C, rose hips and acerola cherries.
- Contains Neo-Plex Concentrate. Virtually all the nutritional elements in whole citrus.
- Other wholefood bioflavonoids, including rutin and hesperidin.
- Potency guaranteed throughout the shelf-life.
- Variety. Chewable tablets or our Threshold-Controlled formula.

This vitamin C is formulated with natural **Neo-Plex Concentrate** and exclusive Threshold Control. NeoLife's Threshold Control formulations slowly release and help maintain elevated levels of vitamin C for up to 8 hours after each tablet is taken. A nutritional supplement for vitamin C deficiency. Vitamins can only be of assistance if the dietary vitamin intake is inadequate.

Bottle sealed under cap for protection, do not use if seal is missing or broken.



THRESHOLD
CONTROLLED

VITAMIN C



Ascorbic acid 455 mg

DIETARY SUPPLEMENT
AUST L 16599
200 TABLETS

DIRECTIONS FOR USE:

Adults take 1 tablet daily, or as directed by a physician. Children (under twelve years) as directed by a physician.

CONSUMER INFORMATION PANEL

Each Tablet Contains:	
Ascorbic acid (vitamin C)	455 mg
Neo-Plex Concentrate:	
<i>Citrus sinensis</i> fruit juice dry	89 mg
<i>Citrus sinensis</i> fruit peri dry	600 µg
Citrus bioflavonoids extract-orange	400 µg
Rutin	10 mg
Hesperidin	10 mg
Citrus bioflavonoids extract-lemon	10 mg
Tabletting aids.	

Store below 30°C in a dry area away from direct heat and light.

DISTRIBUTED BY:

NeoLife International Pty. Ltd.
4/70-74 Meakin Road
Meadowbrook, Queensland 4131
Australia

NOT SOLD IN RETAIL STORES.

Available Exclusively from
NeoLife Promoters.
Leading edge nutrition
since 1958.

Based in Nature,
Backed by Science.
NeoLife.com
Product of United States
of America.



ⓑ
Use By

1709



CHEWABLE

NEO-C



Ascorbic acid with
rose hips and acerola

DIETARY SUPPLEMENT
AUST L 16592
250 TABLETS

DIRECTIONS FOR USE:

Adults chew 1 tablet morning and night with meals, or as directed by a physician.

Children (over six years) chew 1 tablet per day with the main meal, or as directed by a physician.

Tablets not to be swallowed whole.

CONSUMER INFORMATION PANEL

Each Tablet Contains:	
Ascorbic acid (vitamin C)	230 mg
Neo-Plex Concentrate:	
<i>Citrus sinensis</i> fruit juice dry	90 mg
<i>Citrus sinensis</i> fruit peri dry	620 µg
Citrus bioflavonoids extract (orange) ..	410 µg
<i>Malpighia punicifolia</i> (acerola cherry) extract	
EQUIV. to fresh fruit	8 mg
<i>Rosa canina</i> (rose hips) fruit powder ..	2 mg
Rutin	5 mg
Hesperidin	5 mg
Citrus bioflavonoids extract (lemon) ..	5 mg
Natural colour and tabletting aids.	

Store below 30°C in a dry area away from direct heat and light.

DISTRIBUTED BY:

NeoLife International Pty. Ltd.
4/70-74 Meakin Road
Meadowbrook, Queensland
4131 Australia

NOT SOLD IN RETAIL STORES.

Available Exclusively from
NeoLife Promoters.

Leading edge nutrition
since 1958.

Based in Nature,
Backed by Science.
NeoLife.com

Product of the United States
of America.



ⓑ
Use By

A special formula of vitamin C (ascorbic acid) with naturally occurring co-factors rutin, Bioflavonoid Complex and hesperidin.

Vitamins can only be of assistance if the dietary vitamin intake is inadequate.

A nutritional supplement for vitamin C deficiency.

Bottle sealed under cap for protection, do not use if seal is missing or broken.

0421

Always read the label. Use only as directed.



NeoLife Scientific
Advisory Board