



# CAROTENOID COMPLEX

Numerous studies link carotenoids—yellow, orange, red, and green pigments in fruits and vegetables—to reduced risks for cancer and heart disease, enhanced immunity, and tissue protection. Fruits and vegetables are the best sources of carotenoids, but most people do not eat the 5-13 daily servings recommended for optimal health. GNLD's Carotenoid Complex™ is a whole-food supplement whose benefits have been demonstrated in human studies conducted by the United States Department of Agriculture (USDA) and university researchers. Each capsule provides the complete carotenoid value of an optimal serving of a wide variety of carotenoid-rich fruits and vegetables.



Neolife Scientific  
Advisory Board

#3300, 90 softgels

## Why Carotenoid Phytonutrients?

- Research links diets abundant in carotenoid-rich fruits and vegetables with reduced risk for developing cancer, heart disease, and age-related degenerative diseases of the eyes and nervous system.
- Carotenoids boost immunity, helping the body to defend itself against illness and disease.
- Carotenoids promote health in ways distinct from the actions of other dietary factors.

## Our Solution: Carotenoid Complex

- **Broad-spectrum, lipid-soluble nutrient supplementation.** More than just beta-carotene, Carotenoid Complex provides a variety of carotenoid "family members" as they naturally occur in the human food chain in fruits and vegetables. Research continues to show that individual carotenoids play different and specific roles as part of the body's complex defense system against illness and disease.
- **Whole-food ingredients.** Our exclusive blend of carotenoid-rich extracts and concentrates is derived from whole tomatoes, carrots, spinach, red bell peppers, strawberries, apricots, and peaches.
- **15 powerful carotenoid family members.** Our unique formula has been tested and shown to deliver alpha-, beta-, cis-beta-, gamma-, and zeta-carotene, lycopene, cis-lycopene, lutein, zeaxanthin, alpha- and betacryptoxanthin, violaxanthin, canthaxanthin, capsanthin, and cryptocapsin.

- **Exclusive NutriMax Process®.** Advanced technology yields a 98% extraction efficiency. Also includes low temperature processing and oxygen-free encapsulation to guarantee high potency of lipid-soluble carotenoid nutrients.
- **More antioxidant power than vitamins C and E!** One capsule of Carotenoid Complex equals the antioxidant power of 800 IU of vitamin E, or 400 mg. of vitamin C.
- **Natural base of pure olive oil.** Part of the human food chain, olive oil promotes ingredient stability and helps optimize carotenoid absorption.
- **Contains pure lecithin from soybeans.** Lecithin helps maximize stability of carotenoid nutrients and aids their dispersion during digestion.
- **100% natural.** Contains no artificial colors, flavors, preservatives or sweeteners.
- **Low sodium.**
- **Convenient serving.** Each capsule provides the complete carotenoid value of an optimal serving of a wide variety of carotenoid-rich fruits and vegetables — just one more way to help you meet the recommended dietary intake of 5 to 13 servings of fruits and vegetables every day.

# CAROTENOID COMPLEX

## Hundreds of Pounds of Carotenoid Power in Every Bottle!

When it comes to delivering pure carotenoid power, Carotenoid Complex puts hundreds of pounds in the palm of your hand. To deliver the total carotenoid power in a single bottle of the new Carotenoid Complex, you'd have to eat:

- **113 kg or more** of the raw vegetables and fruits it's made from. Research shows that your body absorbs only 5-10% of the carotenoids in raw vegetables and fruits.
- **23 kg or more** of the steamed vegetables and fruits Carotenoid Complex is made from. Research shows food preparation affects carotenoid bioavailability. Steamed fruits and vegetables increase bioavailability 30-50%.
- **8 kg or more** of steamed and puréed fruits and vegetables (baby food). Steamed and puréed fruits and vegetables have the best bioavailability—up to 70%, which is the method of raw material preparation utilized in Carotenoid Complex.

## Carotenoid Complex is USDA Tested!

United States Department of Agriculture (USDA) scientists conducted clinical research studies on Carotenoid Complex, GNLD's exclusive broadspectrum carotenoid supplement from whole foods, and published their findings in peer-reviewed scientific journals. The USDA studies showed that Carotenoid Complex:

- Dramatically enhanced the immune response of white blood cells — "natural killer" cells and lymphocytes — greater than responses obtained at baseline and with beta-carotene supplementation alone.
- Reduced blood lipid oxidation, an event that may contribute to atherosclerosis, the arterial blockage that can lead to heart disease and stroke.
- Prevented the oxidation of cellular lipids, whereas supplementation with beta-carotene alone did not. Oxidation can contribute to the development of cancer and other diseases.

Vitamin A to help maintain eyesight, skin, membranes and immune function.

Vitamin E as an antioxidant for the maintenance of good health.

### Medicinal ingredients: Each capsule contains:

Beta-carotene\* (Provitamin A) . . . . . 750 µg RAE (2 500 IU)

Vitamin E . . . . . 4 mg AT (6 IU)

\* Derived from carrot, paprika, tomato and spinach oleoresin

**Non-medicinal ingredients:** Gelatin, olive oil, glycerine, yellow beeswax, purified water, strawberry concentrate, apricot concentrate, soy lecithin, peach concentrate, soybean oil, corn starch, silicon dioxide and annatto (food colour).

**Safety seal under the cap for protection, do not use if safety seal is missing or broken.**

Store in a cool, dry place, away from direct sunlight.

#0920