



# FORMULA IV PLUS®

Scientists continue to confirm, there's more to nutrition than just the classic vitamins and minerals. As important as these nutrients are to optimal health, we're also learning that phytonutrients, enzymes, trace minerals and others play equally important roles. Formula IV® Plus was the first multifactor food supplement to provide vitamins, minerals, enzymes, and phytonutrients, such as important lipids and sterols. Formula IV Plus is an Iron Free formulation that provides vitamin and mineral support, including 100% of the DV for zinc. Formula IV Plus also provides Tre-en-en® Grain Concentrates, which have provided people throughout the world with decades of nutritional assurance.



NeoLife Scientific  
Advisory Board

#3105, 60 packets

## Why Food Supplements

- The human body requires a wide variety of nutrients to be its healthy best.
- Many diets do not provide the density or diversity of nutrients needed to assure optimal health.
- Many modern diets rely on processed staple foods which have been stripped of nutrients, especially lipids and sterols. Other "modern" foods lack important trace minerals due to over-processing.

## Our Solution: Formula IV Plus

- Broad-spectrum supplementation: Key vitamins, minerals (including 100% of the DV for zinc), enzymes and lipids/ sterols all work together to bridge dietary gaps.
- Phyto Enzyme Blend: Exclusive plant-sourced enzymes support easy digestion and absorption of supplemented nutrients.\*
- Contains a full serving, 675 mg, of **Tre-en-en Grain Concentrates** from wheat germ, rice bran, and soybeans, all rich sources of essential lipids and sterols.
- Strengthens the function of all "links" in the "Chain of Life", by providing lipids and sterols, vitamins, minerals, and enzymes, and by providing key nutrients for the body's digestion, synthesis and utilization of protein, and the body's utilization of carbohydrates for energy.\*
- Tre-en-en **works in synergy** with the vitamins, minerals and other nutrients in the product, and has been scientifically proven to support efficient utilization of nutrients.\*

- **IRON FREE**, for those who already obtain sufficient iron in their diet.
- Available in **individual packets** for take-anywhere convenience.
- **Preservative-free.**
- Replaces trace minerals food processing strips away: Selenium, chromium and molybdenum.

**SUGGESTED USE:** Adults take 1 packet (1 Multivitamin and Mineral Supplement tablet and 1 TRE-EN-EN® capsule) daily with meals and a few hours before or after taking other medications. Tablets are to be swallowed whole with a glass of water.

**Medicinal ingredients: Each multivitamin and mineral**

tablet contains:	
Vitamin A (palmitate) .....	1000 µg RAE (3 333 IU)
Vitamin D <sub>3</sub> (cholecalciferol) .....	10 µg (400 IU)
Vitamin E (D-alpha-tocopherol) .....	6.7 mg AT (10 IU)
Vitamin C (ascorbic acid) .....	90 mg
Folate (folic acid) .....	400 µg
Vitamin B <sub>1</sub> (thiamine mononitrate) .....	10 mg
Vitamin B <sub>2</sub> (riboflavin) .....	10 mg
Niacin (niacinamide) .....	25 mg
Vitamin B <sub>6</sub> (pyridoxine hydrochloride) .....	10 mg
Vitamin B <sub>12</sub> (cyanocobalamin) .....	10 µg
Biotin .....	80 µg
Pantothenic Acid (calcium D-pantothenate) .....	12 mg
Iodine (kelp, whole) .....	100 µg
Magnesium (magnesium oxide) .....	35 mg
Zinc (zinc oxide) .....	15 mg
Selenium (sodium selenite) .....	40 µg
Copper (copper II gluconate) .....	2 mg
Manganese (manganese II gluconate) .....	7.5 mg
Chromium (chromium amino acid chelate) .....	20 µg
Molybdenum (molybdenum trioxide) .....	30 µg
Potassium (potassium gluconate) .....	10 mg
Inositol .....	65 mg
Betaine hydrochloride ( <i>Beta vulgaris</i> , root) .....	10 mg
Lecithin ( <i>Glycine max</i> , seed) .....	30 mg
Phyto Enzyme Blend	
Lipase ( <i>Aspergillus niger</i> , whole) .....	18 mg
Papain ( <i>Carica papaya</i> , fruit) .....	12 mg
Malt Diastase ( <i>Hordeum vulgare</i> , seed) .....	8.3 mg
Alpha amylase ( <i>Aspergillus niger</i> , whole) .....	6.7 mg
Each TRE-EN-EN® capsule contains:	
<i>Oryza sativa</i> , Rice Bran Oil .....	300 mg
<i>Glycine max</i> , Soybean Oil .....	225 mg
<i>Triticum aestivum</i> , Wheat Germ Oil .....	150 mg
<i>Oryza sativa</i> , Rice Bran Powder .....	10 mg
<i>Triticum aestivum</i> , Wheat Germ Powder .....	10 mg
Non-medicinal ingredients:	
Brewer's yeast .....	10 mg
Mixed non-alpha-tocopherol .....	2 mg
Microcrystalline cellulose, gelatin, glycerine, yellow beeswax, croscarmellose sodium, hydroxypropyl methylcellulose, water, silicon dioxide, magnesium stearate, acerola cherry juice, sodium copper chlorophyllin and titanium dioxide.	

Store in a cool, dry place, away from direct sunlight.

**POSOLOGIE SUGGÉRÉE :** Adultes prendre 1 sachet (1 comprimé de supplément de multivitamines et minéraux et 1 capsule TRE-EN-EN®) par jour aux repas et quelques heures avant ou après la prise d'autres médicaments. Les comprimés doivent être avalés entiers avec un verre d'eau.

**Ingédients médicinaux : Chaque comprimé de multivitamines et**

minéraux contient :	
Vitamine A (palmitate) .....	1000 µg RAE (3 333 IU)
Vitamine D <sub>3</sub> (cholecalciferol) .....	10 µg (400 IU)
Vitamine E (D-alpha-tocopherol) .....	6.7 mg AT (10 IU)
Vitamine C (acide ascorbique) .....	90 mg
Folate (acide folique) .....	400 µg
Vitamine B <sub>1</sub> (mononitrate de thiamine) .....	10 mg
Vitamine B <sub>2</sub> (riboflavine) .....	10 mg
Niacine (niacinamide) .....	25 mg
Vitamine B <sub>6</sub> (chlorhydrate de pyridoxine) .....	10 mg
Vitamine B <sub>12</sub> (cyanocobalamine) .....	10 µg
Biotine .....	80 µg
Acide pantothenique (pantothenate de D-calcium) .....	12 mg
Iode (varech, entières) .....	100 µg
Magnésium (oxyde de magnésium) .....	35 mg
Zinc (oxyde de zinc) .....	15 mg
Sélénium (sélénite de sodium) .....	40 µg
Cuivre (gluconate de cuivre II) .....	2 mg
Manganèse (gluconate de manganèse II) .....	7.5 mg
Chrome (chélates d'acides aminés de chrome) .....	20 µg
Molybdène (trioxyde de molybdène) .....	30 µg
Potassium (gluconate de potassium) .....	10 mg
Inositol .....	65 mg
Chlorhydrate de bétaïne ( <i>Beta vulgaris</i> , racine) .....	10 mg
Lécithine ( <i>Glycine max</i> , graine) .....	30 mg
Phyto Enzyme Mélange	
Lipase ( <i>Aspergillus niger</i> , entier) .....	18 mg
Papaine ( <i>Carica papaya</i> , fruit) .....	12 mg
Diastase du malt ( <i>Hordeum vulgare</i> , graine) .....	8.3 mg
Alpha amylase ( <i>Aspergillus niger</i> , entier) .....	6.7 mg
Chaque capsule TRE-EN-EN® contient :	
<i>Oryza sativa</i> , huile de son de riz .....	300 mg
<i>Glycine max</i> , huile de soja .....	225 mg
<i>Triticum aestivum</i> , huile de germes de blé .....	150 mg
<i>Oryza sativa</i> , poudre de son de riz .....	10 mg
<i>Triticum aestivum</i> , poudre de germes de blé .....	10 mg
Ingédients non médicinaux :	
Levure de bière .....	10 mg
Mélange de nonaphatocéphérols .....	2 mg
Cellulose microcristalline, gélatine, glycérine, cire d'abeille jaune, croscarmellose sodique, hydroxypropyl-méthylcellulose, eau, dioxyde de silicium, stéarate de magnésium, jus de cerise d'acérolier, dérivé sodium-cuivre de la chlorophylline et dioxyde de titane.	

Conserver dans un endroit frais et sec, à l'abri de lumière directe du soleil.

#0821



# FORMULA IV®

There's more to nutrition than just vitamins and minerals. As important as these nutrients are to optimal health, others play equally important roles. Original and unique, NeoLife's Formula IV is more than just a multi-vitamin and mineral supplement. It's the first multifactor food supplement to provide vitamins and related food factors, minerals, and enzymes, as well as lipids and sterols. First developed in the 1950s, Formula IV with Tre-en-en® Grain Concentrates has provided people throughout the world with decades of nutritional assurance at the cellular level.



NeoLife Scientific Advisory Board

#3100, 120 softgels

## Why Food Supplements

- The human body requires a wide variety of nutrients to be its healthy best.
- Many diets do not provide the density or diversity of nutrients needed to assure optimal health.
- Many modern diets rely on processed staple foods which have been stripped of nutrients important for cell function—especially lipids and sterols.

## Our Solution: Formula IV

- Delivers a wide array of **vitamins plus important minerals**.
- Contains **Tre-en-en Grain Concentrates** — rich sources of essential lipids and sterols important for cellular health.\*
- Strengthens all nutritional “links” of the “**Chain of Life**” except carbohydrates.
- Scientifically tested and proven to support **efficient utilization of nutrients**.\*
- **Enzymes** to aid digestion and absorption of supplemented nutrients.\*
- Natural colored, **soft gelatin capsules** assure potency, digest easily.
- **Preservative-free**.

Vitamin A helps to maintain eyesight, skin, membranes and immune function. Vitamin D, helps in the absorption and use of calcium and phosphorus. Vitamin C, B vitamins, magnesium and manganese helps the body to metabolize carbohydrates, fats and proteins. Vitamin C and E as an antioxidant for the maintenance of good health. Copper helps to produce and repair connective tissue. Iodine helps in the function of the thyroid gland. Iron helps to form red blood cells and helps in their proper function.

**CAUTION:** Take a few hours before or after taking other medication. Keep out of reach of children. There is enough iron in this package to seriously harm a child. Consult a healthcare practitioner prior to use if you have a liver disorder.

Medicinal ingredients: Each capsule contains:	Non-medicinal ingredients:
Vitamin A (fish liver oil) . . . . . 2000 IU (600 µg RAE)	Linoleic acid (from safflower oil) . . . . . 88 mg
Vitamin D <sub>3</sub> (fish liver oil) . . . . . 200 IU (5 µg)	Inositol . . . . . 32.5 mg
Vitamin E (d-alpha-tocopherol and mixed tocopherol) . . . . . 5 IU (3.35 mg AT)	Lipase . . . . . 9 mg
Vitamin C (ascorbic acid) . . . . . 45 mg	Diastase . . . . . 4.15 mg
Folate (folic acid) . . . . . 0.2 mg	Amylase . . . . . 3.35 mg
Vitamin B <sub>1</sub> (thiamine mononitrate) . . . . . 5 mg	Papain . . . . . 6 mg
Vitamin B <sub>2</sub> (riboflavin) . . . . . 5 mg	Betaine hydrochloride . . . . . 5 mg
Niacin (nicotinic acid) . . . . . 25 mg	PABA . . . . . 15 mg
Vitamin B <sub>6</sub> (pyridoxine hydrochloride) . . . . . 5 mg	Acerola extract . . . . . 2 mg
Vitamin B <sub>12</sub> (cyanocobalamin) . . . . . 5 µg	Rice bran extract . . . . . 100 mg
Pantothenic Acid (calcium D pantothenate) . . . . . 6 mg	Soy bean extract . . . . . 75 mg
Iodine (kelp) . . . . . 0.05 mg	Wheat germ extract . . . . . 50 mg
Iron (ferrous fumarate) . . . . . 12.5 mg	Soy lecithin . . . . . 15 mg
Magnesium (magnesium oxide) . . . . . 17.5 mg	Brewer's yeast . . . . . 5 mg
Copper (copper II gluconate) . . . . . 1 mg	Gelatin, glycerine, yellow beeswax, titanium dioxide, parsley, hydrolyzed collagen and sodium copper chlorophyll.
Manganese (manganese II gluconate) . . . . . 5 mg	
Potassium (potassium gluconate) . . . . . 5 mg	

**Safety seal under the cap for protection, do not use if safety seal is missing or broken.** Store in a cool, dry place, away from direct sunlight. Do not refrigerate.

#1606

# THE FORMULA IV & FORMULA IV PLUS STORY

## Good Nutrition Is More Than Just Vitamins And Minerals

In the 1920s, medical researchers began to identify and document the link between nutrition and health. They soon discovered that several diseases—pellagra, beriberi, some forms of anemia, rickets, etc.—were caused by dietary deficiencies of single vitamins and minerals. As researchers continued their investigations, they found an ever-increasing degree of complexity. It was becoming clear that vitamins and minerals alone were not the only healthful nutritional “links” in the “Chain of Life.” Other nutrients—lipids, sterols, food-related factors (such as phytonutrients), enzymes, proteins, and carbohydrates—were also needed.

## Formula IV® and Formula IV® Plus: The Perfect “Chain Of Life” Nutrition Supplements

In 1958, with great care and attention to the intricacies of human nutrition, researchers developed a revolutionary nutritional supplement, which became the beginning point of NeoLife (formerly NeoLife Company of America) developed a revolutionary nutritional supplement. The original product was Formula IV and more recently Formula IV Plus was added to the line. Both products share the goal of strengthening the major nutritional “links” in the “Chain of Life.” Formula IV and Formula IV Plus offer something unique to health-conscious consumers: They contain not just vitamins and minerals, but also lipids, sterols, enzymes, and a complex array of other naturally derived nutrients.

Insightfully formulated with whole-food ingredients, Formula IV was a product ahead of its time and Formula IV Plus is an iron free update of this timeless nutritional supplement. Both versions of Formula IV address the need to provide both nutrient density and nutrient diversity. The original multifactor food supplement, it represented a giant leap forward in the attempt to achieve optimum nutrition through a well-balanced diet with sound supplementation to make up for occasional dietary “gaps.” It was a revolutionary product concept in 1958, and today, even after more than four decades of customer satisfaction, the Formula IV philosophy continues to provide the industry standard for quality leading edge nutritional supplementation.

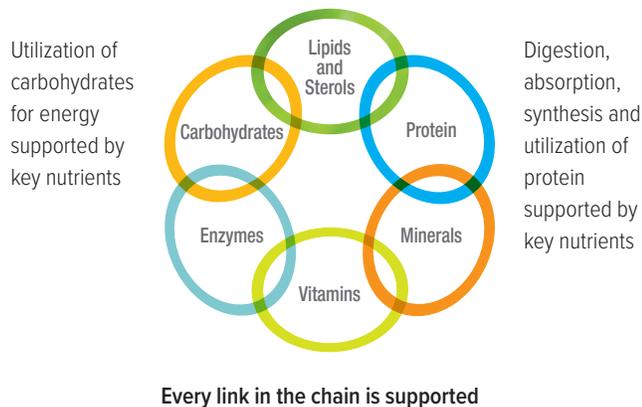
## Balanced and Potent

Nutrients exist in natural foods in certain balances and potencies. Balance is an important aspect of all NeoLife formulations. We strive to create balanced formulations that provide both nutrient density and nutrient diversity. Based on whole-food ingredients, Formula IV and Formula IV Plus deliver balanced ratios of broad-spectrum nutrients, rather than the mega-doses of isolated nutrients found in many other supplements. These products are produced under strict laboratory conditions with the same care for quality, purity, and potency that has come to be expected of NeoLife. No manufacturer goes to greater lengths to produce safe and effective formulas.

## Beyond the Basics

While most multivitamin/mineral preparations address—at best—only a few “links” in the “Chain of Life,” NeoLife’s Formula IV and Formula IV Plus offer supplementation to fortify the major nutritional links required for optimal health. For example, both products contain a mix of digestive enzymes to assure easy digestion and absorption of nutrients. Your body can’t benefit from nutrients unless they are efficiently absorbed. And each Formula IV product provides NeoLife’s exclusive Tre-en-en® Grain Concentrates, providing lipids and sterols that support your health at the cellular level. The Tre-en-en in Formula IV and Formula IV Plus works in synergy with the vitamins and minerals in the products to insure that the cells in your body are fully able to receive and process these critical nutrients. No matter how good your diet, your vitality and health won’t be well supported if your cells don’t receive the nutrients they need. Whereas other supplements don’t even begin to cover the “basics” of human nutrition, Formula IV and Formula IV Plus clearly go well beyond just the basics.

### The Chain of Life



# THE FORMULA IV & FORMULA IV PLUS STORY

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## **“Dietary Insurance” To Be Your Healthy Best**

Superior supplements enhance your body’s general health, energy level, and stress-coping capabilities by addressing dietary “gaps”—this describes Formula IV and Formula IV Plus to a “T”! For decades literally thousands of NeoLife customers have reported increased energy and vitality while using Formula IV. This effect can be attributed to synergetically filling in dietary gaps with important nutrients and then making certain those nutrients are delivered into the cells where energy is produced by including Tre-en-en. Some report feeling a positive difference in just days, while others may need to “re-nourish” their systems for several months before they notice results. (Just as nutrient deficiencies are not created overnight, neither can they be corrected instantly.) People all around the world turn to Formula IV and Formula IV Plus for their “dietary insurance,” a way they can be sure each day that they are receiving the complete, balanced nutrition their bodies need.

## **The Supplement With Something Special—Tre-en-en® Grain Concentrates!**

NeoLife’s Formula IV and Formula IV Plus are unique multifactor supplements to strengthen nutritional “links” in the “Chain of Life.” Frequently imitated, its formula has never been successfully copied. The main reason? Formula IV and Formula IV Plus offer something extremely special—Tre-en-en Grain Concentrates. Providing the complete lipid and sterol profile of wheat, rice, and soy, cold-pressed, coldprocessed Tre-en-en provides phytonutrients that are often stripped from dietary staples during food processing, but which our cells need to be their healthy and energetic best. It’s been scientifically proven to support efficient nutrient utilization and to support both overall and cardiovascular growth and development. Tre-en-en’s unique blend of lipid and sterol grain concentrates, functions in synergy with the vitamins, minerals and other critical nutrients in Formula IV and Formula IV Plus to support the “links” in the “Chain of Life” with a unique multifactor supplement that no mere vitamin/mineral product on the market can match!