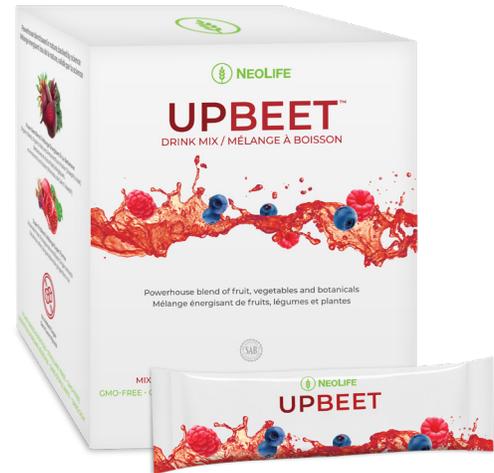




UPBEET™

SUPERFOOD DRINK MIX

We work out hard to feel better, look better and stare aging in the face knowing we did our best to slow it down. Eating right is one way to get the nutrients we need to go the distance, but our busy lives don't always allow for that. UpBeet is a superfood secret weapon that not only helps boost stamina and endurance for those long, hard workouts, it also improves circulation, helping to keep our hearts healthy for the long haul.



Neolife Scientific
Advisory Board

#3216 – 30 Sticks

The Secret to Making Your Workouts Work Harder for You: Nitric Oxide

- It turns out that nitric oxide is the key to better physical performance. Produced by dietary nitrates in the body, it does the double duty of helping our muscles work longer and harder while supporting the heart by relaxing and dilating blood vessels for healthy circulation and blood pressure.
- The combination of beets with other powerhouse antioxidant foods in our Activation Blend makes an abundance of dietary nitrates available to convert to nitric oxide.
- Beets naturally contain betalains — pigments that give beets their red color and are powerful plant-sourced antioxidants.
- Clinically backed ingredients in botanical Fitness Blend not only help reduce oxidative stress in the muscles and tissues during exercise, they actually boost the action of nitric oxide and make it more bioavailable.

Our Solution: UPBEET™ Superfood Drink Mix

- **UpBeet goes beyond other pre-workout supplements by using two different pathways to activate nitric oxide production:** directly by consuming dietary nitrates, and indirectly by enhancing the body's own nitric oxide-producing ability.

1. **Activation Blend** of beetroot, kale and Joseph's coat provides dietary nitrates that the body can convert to nitric oxide.
2. **Fitness Blend** of moringa leaves, pomegranate peel and black ginger root stimulates production of nitric oxide inside the body. Black ginger and pomegranate help to enhance the bioavailability of nitric oxide.

- **Designed to work.** 59% of consumers say they want scientific proof that supplements will work before they'll buy them.¹ UpBeet includes research-backed ingredients and delivers 70 mg of dietary nitrates per serving, more than the 60 mg dose shown in research to support heart health.²
- **Designed for absorption.** The botanicals and delivery format were carefully chosen to do the heavy lifting by making UpBeet's benefits more easily available.
 - **Black ginger** has been studied for its ability to enhance both the production and bioavailability of nitric oxide.
 - **Pomegranate peel** has been shown to augment the biological action of nitric oxide as well as protect it against oxidative destruction.
 - **Powdered drink mix delivery** boosts bioavailability by starting the absorption process in the mouth then continuing in the stomach when saliva is swallowed. By contrast, taking dietary nitrates in pill form bypasses oral absorption, which can then decrease the overall amount of dietary nitrates absorbed in the body.

- **Convenient single-serve packaging.** Each box contains 30 on-the-go sticks pre-measured with one serving of powder that dissolves quickly in water, making them a convenient fit for your active lifestyle. Pop them in a gym bag, take them on the trail or on the road.

Sources:

1. Nutritional Outlook, 2022
2. Bondonno et al., 2021

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- **Delicious Mixed Berry flavour.** Three quarters of Americans surveyed say they do not like to eat beets as a cooked vegetable. Anecdotaly, many online reviewers of beetroot-based pre-workout drinks complain about the flavour, though most say they'll drink them anyway for the benefits. Mixed berry-flavoured UpBeet doesn't make you choose. It provides the benefits of beets without sacrificing taste.
- **Organic and GMO free ingredients.** Made with the highest-quality organic beets and kale along with GMO free Joseph's coat, pomegranate peel and botanicals.

GLUTEN
FREE

100%
VEGAN

DIRECTIONS: Mix contents of 1 stick pack (3.9 g) in 180 mL water. For best results, drink immediately. / **MODE D'EMPLOI :** Mélanger le contenu d'un sachet tube (3,9 g) dans 180 mL d'eau. Pour de meilleurs résultats, boire immédiatement.

Nutrition Facts / Valeur nutritive

Serving Size: 1 pack (3.9 g) / Portion : 1 mesures (3,9 g)

Servings Per Container: 30 / Portions par contenant : 30

	% Daily Value*
	% valeur quotidienne*
Calories 10	
Total Fat / Total en lipides 0 g	0%
Total Carbohydrate / Total en glucides 2 g	
Sugars / Sucres 1 g	1%
Protein / Protéines 1 g	
Sodium 10 mg	0%
Potassium 10 mg	0%

Not a significant source of saturated fat, trans fat, fibre, cholesterol, calcium and iron.
Source négligeable de lipides saturés, lipides trans, fibres, cholestérol, calcium et fer.

* 5% or less is a **little**, 15% or more is a **lot**

* 5% ou moins c'est **peu**, 15% ou plus c'est **beaucoup**

INGREDIENTS: Power Beet Blend (organic beet, Joseph's coat extract and organic kale), Natural flavours, **Super Fit Blend** (horseradish tree extract, pomegranate extract and black ginger extract), Citric acid, L-malic acid and Reb M (from fermented sugar cane).

INGRÉDIENTS : Mélange Énergisant À La Betterave (betterave biologique, extrait de manteau de Saint-Joseph et chou frisé biologique), Arômes naturels, **Mélange Super Forme** (extrait de raifort, extrait de grenade et extrait de gingembre noir), Acide citrique, Acide L-malique et Reb M (de canne à sucre fermentée).

#0322