

# **Smart** Start

You get **one shot** during your **First Full Month** to place a single order of 250 PV or more and unlock massive rewards. *Don't miss it.* 



### Add More To Your Order, Unlock More Value



PLACE A SINGLE ORDER OF 250-499 PV AND GET:

Extra 3%
Smart Start Discount\*

**50 PV FREE** Product Bundle

### **Smart** Start

500

PLACE A SINGLE ORDER OF 500-999 PV AND GET:

Extra 5%
Smart Start Discount\*

**125 PV FREE**Product Bundle

#### **Smart** Start



PLACE A SINGLE ORDER OF 1,000–1,999 PV AND GET:

Extra 10%
Smart Start Discount\*

**250 PV FREE** Product Bundle

**1 FREE**Impact Summit Ticket<sup>†</sup>

# Why It's A Smart Start

Automatic rewards when you order 250+ PV during enrollment or anytime during your first full month.

- ✓ More Savings with instant discount at checkout— no waiting for rebates!
- ✓ Free Product = Extra value
- ✓ More Perks to launch faster

### Act now—Make your Smart Start count!

Join or upgrade today to unlock exclusive rewards during your First Full Month

Smart Start orders must be placed on the new NeoLife website <u>beta.neolife.com</u> U.S. & Canada only

\*Smart Start Discount is calculated as a percentage of total BV of your order. Instead of receiving this amount in your monthly bonus check, you'll receive it as an upfront discount on your qualifying Smart Start order.

250-499 PV = 3%, 500-599 PV = 5%, 1,000-1,999 PV = 10% discount, 2,000-3,999 PV = 15% discount, 4,000+ PV = 20% discount



### Smart Start Program (u.s.)

# The Larger Your Order, The Greater Your Rewards

		Smart Start	Smart Start	Smart Start
		250	500	1,000
Order Size	0 – 249 PV	250 – 499 PV	500 – 999 PV	1,000+ PV
Business Level	Basic	Good	Better	Best
Annual Membership	<b>~</b>	<b>~</b>	~	~
Promoter Discount Off SRP	25%	25%	25%	25%
Smart Start Discount*	-	3%	5%	10%
Free Impact Summit Ticket <sup>†</sup>	-	-	-	<b>~</b>
Free Products	-	50 PV	125 PV	250 PV

### **FAQs**

#### Q: Where and how do I place my order?

**A:** Smart Start qualifying orders must be placed on the new NeoLife website beta.neolife.com, either as your first order at time of enrollment or as a single order during your first full month. Rewards will automatically be applied to your order and reflected in your cart at checkout.

# Q: Can I have more than one Smart Start order? If I first place a 250 PV order and then a 500 PV order, will I receive both free product bundles and benefits?

**A:** No, the Smart Start free products and discount will only apply to your first qualifying Smart Start order. In this case, it would apply only to your first 250 PV order.

#### Q: Can I choose the products in my single order, or are they pre-selected?

**A:** Yes, you choose the products included in your single Smart Start order. However, the free product bundles are pre-selected and cannot be customized, returned or exchanged.

#### Q: Is the program available to existing Promoters?

**A:** No. Smart Start begins July 28, 2025 and is available to New Promoters starting in July and beyond. (U.S. and Canada) and can only be earned during their first full month.

#### Notes:

- Free product bundles are pre-selected and will be automatically added to qualifying orders.
- Free product bundles will appear as free items in your order and will be shipped together with the qualifying order.
- · PV and BV are not awarded on free products.
- NeoLife reserves the right to update or change the contents of the free product bundles at any time.
- Smart Start free products have no cash value.

\*Smart Start Discount is calculated as a percentage of total BV of your order. Instead of receiving this amount in your monthly bonus check, you'll receive it as an upfront discount on your qualifying Smart Start order.

250-499 PV = 3% discount 500-999 PV = 5% discount 2,000-3,999 PV = 15% discount 4.000+ PV = 20% discount

1,000-1,999 PV = 10% discount

†Free Impact Summit tickets are non transferrable.

Incentives are subject to change at the discretion of the company.



# Smart Start Program (u.s.)

# Free Product Bundles- Here's What You'll Get:



### **50 PV**

#### Free Product Bundle

Item#	Product	Points
3006	Aloe Vera Plus	17
4210	LDC	10
3850	NeoLifeBar-Fruit & Nuts	30
8539	Trigger Sprayer	0

**Total Free PV** 57



# Smart Start





### 125 PV

#### Free Product Bundle

Item#	Product	Points
3006	Aloe Vera Plus	17
4210	LDC	10
3850	NeoLifeBar-Fruit & Nuts	30
3010	Tré Nutritional Essence	36
8539	Trigger Sprayer	0
3216	UPBEET	32

**Total Free PV** 125



# Smart Start Program (u.s.)

# Free Product Bundles- Here's What You'll Get:





### 250 PV

#### Free Product Bundle

Item#	Product	Points
3602	3-Day Detox	24
3956	Aloe Vera Gel	9
3006	Aloe Vera Plus	17
3926	Daily Sun Prep (SPF)	12
3865	Elevate Nootropic Energy Drink	35
4283	G-One Laundry Compound	14
4194	Green Gentle Wash	11

Item#	Product	Points
3850	NeoLifeBar-Fruit & Nuts	30
4210	LDC	10
3010	Tré Nutritional Essence	36
3130	Tre-en-en Grain Concentrates	34
8539	Trigger Sprayer	0
3216	UPBEET	32

**Total Free PV** 264



