

## SALMON OIL PLUS & OMEGA-3 SALMON OIL PLUS

It has long been known and proven that omega-3 fatty acids play critical roles in the human diet. In particular, two omega-3 fatty acids found in fish oil, EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid) have been well researched.

Today, the latest scientific research not only continues to validate the important roles of EPA and DHA in human health, but it has also shown that there is a whole family of omega-3 fatty acids, a total of eight, which contribute to optimal human nutrition. This critically important chain of dietary omega-3 fatty acids starts with ALA (alpha linolenic acid) and ends with DHA (docosahexaenoic acid), taking six important steps along the way. Each is now known to have its own unique biochemistry and supporting "synergistic" role in human omega-3 nutrition.

Dietary guidelines for many nations around the world including those from the United States Department of Agriculture and Food Based Dietary Guidelines for South Africans suggest that all adults eat 2-3 servings of fish each week for optimal health. Unfortunately, the problem for many adults is that they eat very little fish on a consistent basis and rarely meet this important nutritional need. Large portions of the population go without getting any broad spectrum omega-3 supplementation for weeks, sometimes months. Not to mention the fact that much of the fish supply is suspect due to environmental contamination. Pregnant women, who have the highest dietary needs for omega-3 fatty acids, ironically are instructed to limit their fish intake to one serving per week, due to contamination risk.

Currently, there are no formal guidelines for the amount of omega-3 fatty acids that children should consume. However, the USDA recommends 85-225g of seafood, including fatty fish (such as salmon, tuna, and mackerel) rich in omega-3s, per week depending on the child's age. Meeting these recommendations for intakes of omega-3



rich fish per week will equate to approximately 250-500mg of omega-3 fatty acids per day. Despite the importance of omega-3 fatty acids for children, few are getting enough servings of fish in their diet. Research in South Africa found that children in general are eating higher amounts of saturated fats and insufficient amounts of polyunsaturated fats, particularly omega-3 rich sources. This is true even in coastal communities who have greater access to fish potentially rich in important omega-3 fats. In the rest of Sub Saharan Africa, fish constitutes the lowest source of kilojoules in the family diet.

NeoLife solves the problem of inadequate omega-3 fatty acid intake with Salmon Oil Plus and Omega-3 Salmon Oil Plus providing a complete omega-3 profile of salmon oil with all eight members of the omega-3 fatty acid family, assuring complete omega-3 supplementation in every dose.

## Why Supplement With Fish Oil Rich In Omega-3 Fatty Acids?

- Fatty fish is the richest source of healthful omega-3 fatty acids, but most of us do not eat the 2-3 servings per week that experts recommend for optimal health.
- Supplementation has been proven to be an effective means of increasing dietary omega-3 fatty acids.
- Omega-3 fatty acids support optimal function of body

- tissues and organs, notably the heart, blood vessels, brain, nerves, eyes, skin and joints.
- Omega-3 fatty acids, crucial to the development of infant brain and eyes, are naturally present in mother's milk. Infants, whose mothers consume foods rich in omega-3 fatty acids, have higher omega-3 fatty acid levels compared to those whose mothers do not consume omega-3-rich foods.
- Omega-3 fatty acids may slow ageing of the brain. Older

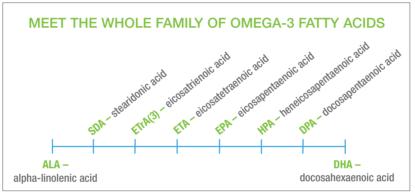
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- adults who supplement their diets with EPA and DHA have demonstrated greater cognitive function when compared to those who don't.
- People who do not like fish can get the omega-3 fatty acids they need for optimal health from fish oil supplements.

## Our Solution: Salmon Oil Plus and Omega-3 Salmon Oil Plus

- Both options are based on pure salmon oil, providing all the benefits of one of nature's richest sources of omega-3 fatty acids.
- The products include UHPO3 Ultra High Potency Omega-3 fatty acids – an exclusive NeoLife technology that boosts, stabilises and standardises specific, healthpromoting omega-3 fatty acid levels while maintaining the whole food goodness of nature's salmon oil.
- They are the first supplements of their kind to assure a standardised amount of all eight members of the omega-3

- family involved in human nutrition.
- Ingredients in the formulations are derived by "molecular differentiation" leading edge technology that selects specific nutrient molecules from tuna, sardines and anchovies while eliminating or reducing others, delivering unsurpassed potency, purity and consistency.
- The products are safe, with no risk of accumulated toxins. Only the finest, top quality, health-screened, disease-free fish selected for human consumption are used. All sources are screened for more than 200 potential contaminants with an allowable detection limit of ZERO.
- Salmon Oil Plus potency guaranteed to deliver 460mg EPA, 480mg DHA, 50mg DPA and 80mg mixed omega-3 fatty acids with every 3-capsule serving.
- Omega-3 Salmon Oil Plus potency guaranteed to deliver 153mg EPA, 160mg DHA, 16.8mg DPA and 26.6mg mixed omega-3 fatty acids with every 2-capsule serving.
- No hidden vitamins A or D.



ab Each serving of Omega-3 Salmon Oil Plus provides the MADE FOR: complete spectrum of healthful omega-5 fatty axids. GNLD International, equivalent to approximately one serving of fresh Gautieng, South Africa salmon. Research shows omega-3 fatty axids play 4, Lagos, Nigeria critical roles in the health and function of the: heart and by Natural Formulas. DOSAGE: Take 3 capsules daily with meals DOSAGE: Take 3 capsules daily 3 capsules contain:

Total Omega-3 Fatty Acids
EPA (Eicosapentaenoic Acid)
DHA (Docosahexaenoic Acid)
Stearidonic, Eicosatrienoic,
Eicosatetraenoic, Heneicosapr
and Alpha-Linolenic Acids OMEGA-3 1070 mg & Lagos, Nigeria by Natural Formul 2125 American Av Hayward, CA, USA SALMON OIL cardiovascular system; brain, central nervous syst and vision; joints and connective tissue and the cellular inflammatory/anti-inflammatory balance of the body. **PLUS** innammatory/anti-mnammatory obtaine or time body. Provides all 8 members of the family of omega-3 fatty acids naturally part of the human food chain, including EPA and DHA. Salmon oil is derived by cold processing of health screened, disease-free fish selected for human consumption and confirmed free of pesticides, Pure, concentrated INGREDIENTS: Salmon Oil, UHPO3 Omega-3 Fatty www.gnld.com salmon oil, plus Acid Concentrate (Tuna, Sardines, Anchovies), Gelatin exclusive UHPO3. Glycerin and Water, (SAB) GNLD SCHINTIFIC ADVISORY BOARD delivers purity, potency, complete family of eight herbicides and toxic heavy metals. GNLD's exclusive UHPO3 omega-3 fatty acid concentrate derived by "molecular differentiation", delivers purity and potency to maximise safety, comfort and benefits. NAFDAC Regn. NO. A7-0119 NAPPI Code 709877-001 omega-3's For manufacturer & expiry dates see base of container. Store in a cool dry place below 25°C protect from light KEEP OUT OF REACH OF CHILDREN 1 Nutritional Supplement This medicine has not been evaluated by the Medicines Control Council This medicine is not intended to diagnose, treat, cure or prevent any di 🐞 NEOLIFE 90 CAPSULES 1113-CCL-08

