

HOW TO CRACK IIM?





Must watch these 3 videos to enhance your preparation

- 1. Vocabulary with Norman Lewis
- 2. CAT is Easy
- 3.20 Most Repeated GRE Words

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CAT PREPARATION CATKING

- Join the Facebook Group
- Solve CAT Questions with your peers
- Ask queries to CAT Toppers

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- Exam Analysis and Cut Off Details

Target
99%ile
#IIMorNothing

Andheri | Borivali | Powai | Thane | Charni Road | Vile Parle | Mira Road
Pune | Online 8999-11-8999
www.catking.in

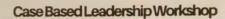
Profile Plus

Build Your Resume

- Learn from Harvard Fellows (SPNM & PMNO)
- Digital Marketing from Industry Experts from Marico, Henkel, JP Morgan
- Get the opportunity to acquire leadership skills, gain exposure interacting with smart students
- Be ready for the MBA World with the requisite skills of management, leadership and upcoming technologies.



How to Build your Profile?



Case Based Leadership Workshops by Harvard (SPNM|PMNO). How to Sink a Growth Initiative in a Company Learn the Top 6 Influencing Skills



Digital Marketing Course

- Boost your profile with a professional Digital Marketing Learn
- Understand the business cycle of the eCommerce Industry
- Experts from Marico, Henkel, JP Morgan to train you on the end to end strategy for the launch of a brand
- Master the science of Search Engine Marketing | Search engine Optimisation and Social Media Marketing



Google Adwords Certified

Understand the Revenue model of Google Build your skills in Online Marketing Contact: 8999-11-8999

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Common Admission Test (CAT)



Type: Computer-based standardized test

Developer / administrator: Indian Institute of Management Annual number of test takers: About 2.5 lakh per year

Languages: English Fee: Rs. 1700 approx.

Registering website: iimcat.ac.in

Offered: Once a year (usually in November/December).

Duration: 3 hours

Score validity: 1 Years

Purpose: Various Business School in India.

Prerequisites / eligibility criteria: Bachelor's degree (or equivalent) with at least 50 % marks or equivalent GPA (45 % in case of SC, ST, PWD candidates). Final year undergraduate students also

eligible.

Section	Duration in minutes	Number of questions
Verbal and Reading Comprehension (VARC)	60	34
Data Interpretation & Logical Reasoning (DI & LR)	60	32 (16+16)
Quantitative Ability (QA)	60	34
Total	180	100

The total duration of the test is 180 minutes or 3 hours. However, each section of the test has a time limit of 1 hour each. The test takers cannot switch between the sections and have to attend the test in a particular order.

There is no negative marking for the non-multiple choice questions there are some non-multiple choice questions (TITA) in each section.

As per the marking scheme, each question carries 3 marks and there is negative marking of 1 mark for each wrong answer.