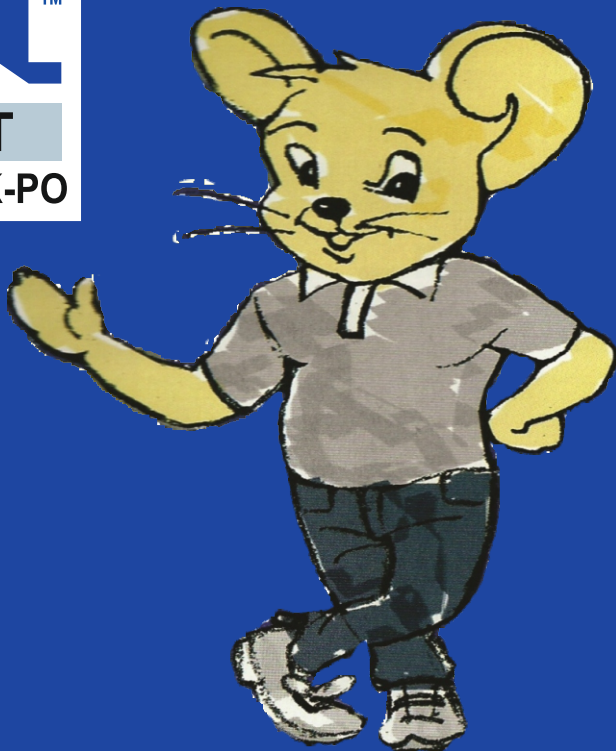




IDEAL™

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CAT+

Guaranteed CAT+

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Aptitude Training

GDPI Training

CET - NMAT - SNAP

CET / CMAT

GMAT

Group GMAT+

Bank PO + Railways

CAT + GMAT

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Why MBA?



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Expands Network



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Raghuram Rajan
Ex. RBI Governor



Ratan Tata
Chairman, TATA Group



Arun Sharma
Corporate Trainer
& Author of Famous Books



Indra Nooyi
Pepsico CEO



Mukesh Ambani
Industrialist



Harsha Bhogle
Indian Cricket Commentator
& Journalist



Rashmi Bansal
Entrepreneur &
Author of books on
Entrepreneurship,
Former Brand Manager
at TOI



John Abraham
Indian Film Actor,
Producer



Eligibility

- Bachelor's Degree or equivalent in any stream, with minimum 50% aggregate marks for general candidates and 45% for SC / ST / DA candidates.
- In case candidates are awarded grade or CGPA, the percentage equivalent of the grade or CGPA as suggested by the university will be considered .
- Candidates appearing for the final year of bachelor's degree / equivalent or those who have completed degree requirements and are awaiting results can also apply.



Exam Structure

EXAM	NO. OF QUESTIONS	MONTH	MODE	DURATION	SECTIONS	NEGATIVE MARKING
CAT	76	Nov	Online	120 Mins	3	Yes
NMAT	108	Oct - Dec	Online	120 Mins	3	Yes
XAT	100	Jan	Online	180 Mins	3	Yes
SNAP	60	Dec & Jan	Online	60 Mins	3	Yes
TISSNET	100	Jan	Online	100 Mins	3	Yes
CMAT	200	Jan	Online	180 Mins	4	Yes
IIFT	110	Dec	Online	120 Mins	4	Yes
CET	200	Mar	Online	180 Mins	4	No

SUBJECTS :

QUANTITATIVE APTITUDE

- Number Systems
- Algebra
- Modern Maths
- Arithmetic
- Geometry

VERBAL

- Reading Comprehension
- Critical Reasoning
- Grammar
- Jumbled Sentences

REASONING

- Puzzles
- Visual Reasoning
- Verbal Reasoning
- Analytical Reasoning
- Basic Reasoning

DATA INTERPRETATION

- Bar Graph
- Tables
- Radar / Web
- Missing Information
- Line Graph
- Caselets
- Pie Chart

OUR SUCCESS FORMULA

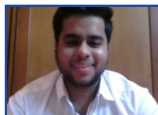


IF YOU DON'T CLEAR THE EXAM OR DON'T GET INTO A COLLEGE OF YOUR LIKING, THEN **FREE** COACHING NEXT YEAR.



OUR TOPPERS

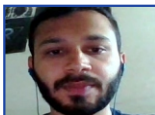
900+ CALLS IN YEAR 2020 - 21



CAT - 99.98%ile

Krishnakant Sharma

IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's, FMS



CAT - 99.98%ile

Himanshu Dengre

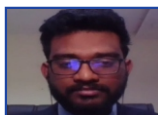
IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's, FMS, IIFT



CAT - 99.97%ile

Aditya Devalla

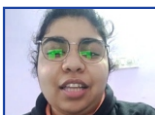
IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's,
IIT B, D, K, MDI, IMT Gaziabad



CAT - 99.97%ile

Divyansh Chand Bansal

IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's



CAT - 99.96%ile

Anahita Garg

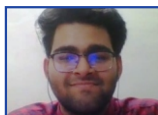
IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's, FMS, S.P. Jain, IIT's



CAT - 98.95%ile

Anushikha

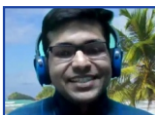
IIM C, K, L, Sh, Roh, Tri, New IIM's



CAT - 99.95%ile

Gaurav Sharma

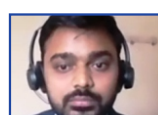
IIM A, C, L, I, K, Sh, Roh, Tri, New IIM's



CAT - 99.94%ile

Abhinav Rana

IIM A, B, L, I, K, Sh, Roh, Tri, New IIM's



CAT - 99.93%ile

Pragnesh Jogadiya

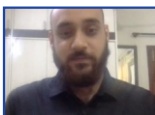
IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's, FMS



CAT - 99.89%ile

Giftson Daniel

IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's, FMS, IIT B, D, K



CAT - 99.83%ile

Surya Laroia

IIM A, C, L, I, K, XLRI, FMS



CAT - 99.82%ile

Lawrence Russel

IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's



CAT - 99.78%ile

Vishal Jajodia

IIM C, L, I, Sh, Tri, Roh, New IIM's



CAT - 99.78%ile

Tanmaay Sandip Chandak

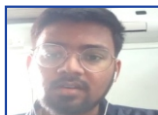
IIM C, L, I, Sh, Tri, Roh, New IIM's



CAT - 99.75%ile

Tanneru Sai Goutam

IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's, XLRI, IIFT, FMS, S. P. Jain



CAT - 99.74%ile

Harshit Kankariya

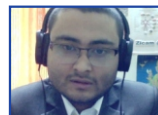
IIM, C, I, FMS



CAT - 99.73%ile

Apurva Rathi

IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's



CAT - 99.67%ile

Anirban Bhattacharya

IIM C, Roh, Sh, Tri, FMS, MDI, IIT B, D, S. P. Jain, New IIM's



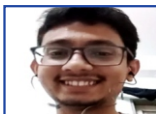
OUR TOPPERS

900+ CALLS IN YEAR 2020 - 21



CAT - 99.66%ile

Riya Gupta
IIM C, L, I, K, S. P. Jain



CAT - 99.62%ile

Thakur Badal Rajesh Singh



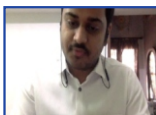
CAT - 99.61%ile

Singheri Kiran Kumar
IIM L, Sh, Roh, Tri and New IIMS, FMS, NITIE, IIT B



CAT - 99.61%ile

Gaurav Mittal
IIM sh, Roh, New IIM's, XLRI, IIT Kanpur, IIFT



CAT - 99.59%ile

Vineeth M R
IIM A, B, C, L, I, K, Sh, Roh, Tri, New IIM's



CAT - 99.56%ile

Maharshi Savdhariya
IIM L, New IIM's, Roh, Sh, Tri, IITB



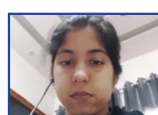
CAT - 99.52%ile

Rahul Yadav
IIM A



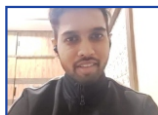
CAT - 99.5%ile

Kartikey Singh
IIM L, I, New IIM's, Sh, MDI, IIFT, XIM BH, IIT D, B, K, FMS



CAT - 99.47%ile

Ananya
IIM C, L, K, I, S, New IIM's



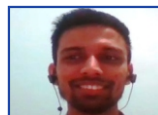
CAT - 99.44%ile

Vishal Agarwal
New IIM's, Sh, Roh, FMS, IIT B



CAT - 99.43%ile

Saransh Mohanty
IIM L, I, New IIM's, Sh, Ranchi, Tri, FMS, IIT B, Delhi, IIFT, S. P. Jain



CAT - 99.41%ile

Ananya Sen
IIM L, K, I, Sh, Roh, Ranchi, New IIM's, FMS, MDI



CAT - 99.35%ile

Uttesh Pandey
IIM L, I, K Sh, New IIM's, Roh, S.P. Jain, FMS, NITIE



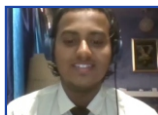
CAT - 98.49%ile

Nikita Sunil Yadnik
IIM L, K, Sh, New IIM's, Amritsar, IIM B (Business Analytics)

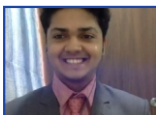


CAT - 96.22%ile

Nayudubathula Santoshi Devi
IIM K, sh, Roh, New IIM's, IIT's



Suyash Pawaskar
New IIM's



Akash Pawaskar
SIBM Bangalore, SIIB, SITM, SSBF



Tajjas Samanth
NMIMS, IMT, XLRI



Testimonials

Their Mock PI sessions are just amazing. Almost all my actual Interviews went exactly the way Mocks were conducted by Ideal Management. It was like a repeat exercise for me. Wonderful experience.

- Anirban Bhattacharya
CAT 2020 - 99.67 %ile

I could convert all important calls, thanks to their extensive PI training sessions. The interview would be of around 30 minutes but the analysis would be of more than 45 minutes. They guided me on each and every answer I gave. They corrected and taught me the right approach towards an interview. Magnificent Job Sir.

- Krishnakant Sharma
CAT 2020 - 99.98 %ile

The personal attention given towards me was the major factor for my success. Their profile building sessions and leadership development programme are icing on the cake.

- Anushikha
CAT 2020 - 98.95 %ile

All the faculties are always approachable. Their teaching methodology is out of this world. Making concepts easier, clearing the basic fundamentals and then taking the students understanding to a different level was simply mind blowing.

- Devalla Sai Satya Aditya
CAT 2020 - 99.97 %ile

Even during lockdown, they made sure the best quality is provided to students. I was never comfortable this online learning but both Vivek Sir and Asha Mam made sure that all my doubts were cleared. The personal calls with all the faculties were really satisfying. Thanks to their extra efforts, I have got so many calls.

- Pragnesh Jogadiya
CAT 2020 - 99.93 %ile

Their PI form and its whole process is unmatched. I am sure, this PI form is going to be useful for me even after I am done with my MBA. Their analysis of each answer I gave during the mock interview and what the correct answer must have been helped me improve immensely.

- Gaurav Sharma
CAT 2020 - 99.95 %ile

The way they analyse GD is fantabulous. The way faculties analyse each point made by every student during a GD and then students being asked to correct things right in the next GD is sheer amazing. I would advise each student to once attend their GD for sure.

- Abhinay Rana
CAT 2020 - 99.94 %ile

The study material and online mock tests were really good. Updated material helped me understand the latest paper pattern and clear all major exams.

- Apurva Rathie
CAT 2020 - 99.73 %ile

I always thought they are treating only me a little specially. Then I realized, they are putting equal efforts on almost all the students. They are ready to answer your call even during odd hours. The way they encourage students to push a little more to achieve the desired goal is really cool.

- Divyansh Chand Bansal
CAT 2020 - 99.97 %ile

They scolded me, they forced me to work hard, they just didn't let me take rest. But my God, this was worth the hard work. Every time I took things for granted, they were there to push me towards my ultimate goal. Thanks to the whole team for pushing me to convert all these top colleges.

- Himanshu Dengre
CAT 2020 - 99.98 %ile



Activities & Associations

Workshop by Arun Sharma



Workshop by Rashmi Bansal



Graduation College Associations



Category	Institute	City	Exam to Be Taken
Dream	IIM - A IIM - B IIM - C ISB XLRI FMS IIM - L IIM - I IIM - K JBIMS S. P. JAIN	Ahmedabad Bangalore Kolkata Hyderabad Jamshedpur Delhi Lucknow Indore Kozhikode Mumbai Mumbai	CAT CAT CAT GMAT XAT CAT CAT CAT CAT CET / CMAT CAT / XAT / GMAT
A+	IIIT MDI IIM Shillong NITIE (for Engineers only) NMIMS SIBM IIT - Mumbai (for Engineers only) IIM - Raipur, Ranchi, Rohtak IIT - Delhi (for Engineers only)	Delhi & Kolkata Gurgaon Shillong Mumbai Mumbai Pune Mumbai Raipur, Ranchi, Rohtak Delhi	IIIT CAT CAT CAT NMAT SNAP CAT CAT CAT
A	IMT - Ghaziabad MICA SCHMHRD XIMB - B TISS IIT - Madras (for Engineers only) IIM - Kashipur, Trichy, Udaipur	Ghaziabad Ahmedabad Pune Bhubaneswar Mumbai Chennai Kashipur, Trichy, Udaipur	CAT / XAT / GMAT CAT / XAT / CMAT & MICAT SNAP CAT / XAT / GMAT TISS CAT CAT
B+	GIM Sydenham XISS Ranchi Great Lakes IITs - Kanpur, Kharagpur, Roorkee TAPMI K. J. Somaiya IRMA SIIB SIBM - Bangalore Welingkar IBS IBS Hyderabad	Goa Mumbai Ranchi Chennai Kanpur, Kharagpur, Roorkee Manipal Mumbai Anand, Gujarat Pune Bangalore Mumbai Mumbai Hyderabad	CAT / XAT / CMAT CET CAT / XAT / CMAT CAT / XAT / CMAT / GMAT CAT CAT / XAT / GMAT CAT / NMAT / CMAT / GMAT CAT + IRMA GKTest SNAP CAT / CMAT / XAT / CET IBSAT IBSAT

For Admission

Borivali (W) :

Ground & 1st Floor, Bhakti Apt.,
Jambali Galli, S. V. Road.
Contact : 8424043258

Goregaon (W) :

IDEAL HOUSE, Uma - Smruti,
S. V. Road, Near Filmistan Studio.
Contact : 9892129720

Vile Parle (E) :

205 & 206, Shyamkamal Society,
Opp. Vile Parle Railway Station.
Contact : 9029476856

Powai :

S. M. Shetty College, A-1002, MHADA
Colony 20, Next to Hiranandani Gardens.
Contact : 9321555298

Chembur (E) :

NG Acharya College,
Near Subhash Nagar, NG Acharya Marg.
Contact : 8425912236

Kandivali (E) :

Nirmala College, 90 Feet Road,
Thakur Complex.
Contact : 8425912236

Mulund (E) :

VPM College, Mithaghar Road,
Jaihind Colony, LIC Housing Colony.
Contact : 8591063686

Panel :

Pillai College, Dr. K. M. Vasudevan Pillai Campus,
Plot No. 10, Sector 16.
Contact : 8591063686



MANAGEMENT
MBA - CAT, CET / BANK-PO

Head Office :

401, IDEAL HOUSE, Uma - Smruti, Near Filmistan Studio,
Goregaon (W), Mumbai - 400 062.