



Keith Johnston
Chief Operating Officer

Keith lives at the intersection of technology and brand marketing, charged with integrating technology to transform brands. His grasp of technology's evolving role in marketing and media comes from his design and animation roots in film, television and gaming, including work on Emmy-winning television programs Nova, Frontline and PBS Kids. Keith has authored several SCAD E-Learning courses, was an adjunct at Northeastern, George Washington University, and a guest lecturer at MIT, Harvard and RIT.