

PHOTOGRAPHER'S BUSINESS MODEL CANVAS

Date

Ideal Client:

Business Name:

WHAT PROBLEM AM I SOLVING?	WHAT ARE MY SOLUTIONS?	WHAT IS UNIQUELY ME?	WHY MY CLIENTS BOOK ME?	MY IDEAL CLIENT IS?
		WHAT AM I AFRAID OF?		
	WHAT TOOLS DO I NEED?		HOW WILL I REACH MY CLIENTS?	
HOW MUCH DOES MY BUSINESS COST?		HOW DO I MAKE MONEY?		