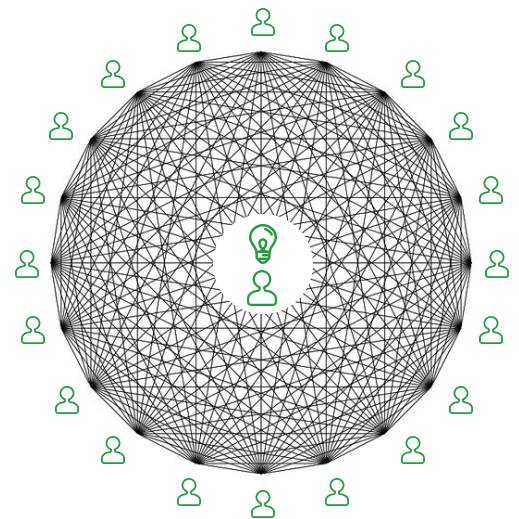


Ideas with Umergence

HERE'S HOW IDEA EMERGENCE CAN WORK FOR YOU

HARNESS THE NETWORK EFFECT OF A CROWD

Ideas need support to reach their full potential. Umergence is an ecosystem dedicated to providing you the support and connections you need to actualize your ideas faster.

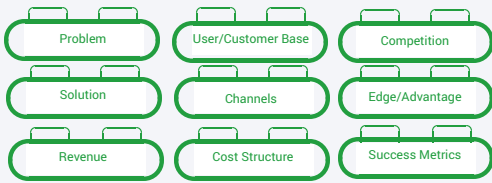


A CROWDSOURCING SOLUTION FOR INDIVIDUALS AND ORGANIZATIONS

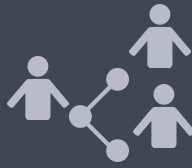


- *Direct feedback*
- *Market validation*
- *Product improvement/innovation*
- *Expand research and development*
- *Leverage a network of customers, suppliers, potential business partners, and investors*
- *Find niche markets*
- *Increase brand awareness*
- *On-demand co-creation and development*

HOW IDEA EMERGENCE AND CO-CREATION WORKS



Start an idea plan from template business plan modules or customize your own.



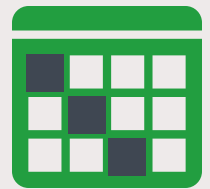
Find the right people to comprise your team and invite them to help you build on your idea.



When you're ready, publish your idea to the Umergence community to crowdsource feedback and support to refine your plan.



After an idea plan is developed and finds support through the crowd, create a project plan to map out tasks and actualize the idea with integrated project planning tools.



WHAT HAPPENS AFTER THE PLANNING?

GET FUNDED



Create a rewards campaign through Umergence Marketplace to pre-sell directly to the community.



Find investors and crowdfund a securities offering directly to the public through Umergence LLC, a registered broker dealer and member FINRA/SIPC.

START DEVELOPMENT



Browse and search services through Umergence Marketplace. Hire on the spot for fixed or hourly contracts and get the right help when it counts..



Create and list job postings for custom work, manage active work orders and keep track of your project and budgeting all in one place through Umergence Marketplace.

Umergence.com is a site operated by Umergence Holdings LLC ("Umergence Holdings"), which is not a registered broker-dealer.

Securities-related activity on the site, including, but not limited to, Regulation A and CF offerings, and private placement offerings under Regulation D is conducted through Umergence LLC, an affiliate of Umergence Holdings, and a registered broker dealer, and member FINRA / SIPC, located at 1006 S. Main Street, Plantsville CT, 06479. The background of Umergence LLC can be found on FINRA's Broker Check.

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