



EVENING of HOPE

Gala

Friday, May 8th, 2026 | 6:00 PM

HYATT REGENCY.
808 HOWELL ST. SEATTLE



Overview

The Evening of Hope Gala is a celebration of compassion in action; an opportunity to stand together in support of individuals and families facing hunger, homelessness, and crisis.

Proceeds from the Gala will directly benefit critical programs and services throughout King County, including food assistance, shelter, youth programs, senior services, addiction recovery, and domestic violence support.

This year alone, The Salvation Army was honored to serve 63,529 people across King County, providing 631,348 meals to hungry neighbors, helping 885 families avoid eviction, and supporting 893 families as they transitioned into permanent housing. These numbers represent more than statistics, they reflect lives stabilized, dignity restored, and futures renewed.

Your sponsorship of the Evening of Hope Gala is an investment in people and possibility. Together We Can strengthen families, uplift communities, and cultivate a future where hope shines brighter for all.

Story of Hope

At The Salvation Army, food assistance is being transformed through our Hope Markets, where individuals shop with dignity. To truly understand the impact, you have to meet Stacy.

Stacy arrived at The Salvation Army as a mother in crisis, homeless, grieving, and struggling to care for her three children. She came for help when she had nowhere else to turn.

Today, Stacy is the Social Services Coordinator, running a Hope Market Food Bank in the very building that helped her rebuild her life. She knows what it's like to run out of food stamps. She knows the fear of wondering how to feed your kids. That's why she says, "Success is when people walk out with a basket full of food; when kids aren't going hungry."



Because of donors like you, Hope Markets do more than provide groceries. They restore dignity. They reduce stress for parents. They create safe, welcoming places where hope is both given and received.

Stacy's story is living proof: when we invest in compassionate, dignified solutions, lives don't just change, they come full circle. Your generosity helps make stories like Stacy's possible.



Sponsorships

DIAMOND SPONSOR \$20,000

Diamond Sponsor designation with Logo on photo backdrop
Logo on KIRO 7 promos and on 3 digital outdoor billboards downtown promoting the event.

A :30 custom video shown twice during the Gala

Live recognition throughout the event by auctioneer, John Curley

Special recognition in the event program, on the website, fundraising donation
website, social media, and in an email blast

Logo on Thank You slideshow at Gala

One table for 10 guests with custom Table Card

VIP Dinner Menu

PLATINUM SPONSOR \$10,000

Platinum Sponsor designation for one of the following (select one): Dessert Dash or Bid Cards
or Raise the Paddle. Includes :30 custom video shown prior to the activity and live
recognition by auctioneer, John Curley

Special recognition in the event program, on the website, fundraising donation
website, social media, and in an email blast

Logo on Thank You slideshow at Gala

One table for 10 guests with custom Table Card

GOLD SPONSOR \$5,000

Gold Sponsor designation on the website, fundraising donation website,
social media, in an email blast, and in the event program

Logo on Thank You slideshow at Gala

One table for 10 guests with custom Table Card

- Individual Ticket \$100 / Table for 10, \$1,000
- Contributions are fully tax-deductible to the extent allowed by law.
- The non-deductible portion of each individual ticket is \$100.
- For more information, please contact Lisa Borders, lisa.borders@usw.salvationarmy.org or (206) 459-6351