

2021 ANNUAL REPORT

The Salvation Army
El Paso County



Love doesn't discriminate. It doesn't pick and choose.
When others flee, Love runs toward.



"Above all, Love" - 1 Peter 4:8

LOVE BEYOND



Our vision for The Salvation Army Colorado Springs corps since we arrived in 2019 has been to increase The Salvation Army's services proportionately to the growth and needs of the community. As you're likely aware, development in the region has been enormous – but so has the progress of The Salvation Army.

We are well on our way to increasing funding by \$1.25 million by 2023 (\$650,00 annually) to meet the growing demand for services in El Paso County. We praise God for the prayers, contributions, and support we're receiving from the community, but we're not there yet. We must continue to raise our donor base, volunteer corps, and awareness to reach our goal.

The Salvation Army has relevant, efficient, and effective programs to address the needs of our community. The outcomes of our programs show the impact your support is providing. Our Veteran Grants Per Diem (GPD) program has soared to an all-time high over the past year and has one of the highest success rates in the state. Our case management team has more than doubled, and our Veterans continue to find permanent housing despite the challenges brought on by COVID and the housing shortage. As the city's largest COPE agency, Family Services distributed more than \$310,000 in assistance, and we're serving more seniors and families than ever before through our food pantry, meals, and social service programs. An astonishing 14,089 individuals and families came to us for the first time for assistance last year.

We want to share our gratitude, and the gratitude of the thousands of men, women, children, Veterans, and seniors throughout El Paso County for the blessing your support has brought this year. You've helped The Salvation Army transform anxiety into joy, fear into peace, and despair into love. We're launching a Love Beyond campaign in 2022 that will help educate our community how well The Salvation Army Loves Beyond ... hunger... homelessness ... and helplessness. How we Love Beyond Christmas and provide hope all year long to those who are hurting. We hope you will continue to Love Beyond with us in the coming year.

Sincerely,

Doug & Betzy Hanson

Captains Doug and Betzy Hanson, The Salvation Army El Paso County Coordinators



FY2021 ANNUAL REPORT

MISSION	4
IMPACT	6
OUR WORK	8
FINANCIALS	10



"Thanks to the case management and support I received from the Veteran GPD program, in less than a year, I secured employment, built up a savings account, regained custody of my daughter, and even got married just before graduating from the program and moving into my own 4-bedroom, 3-bath home. I can't thank The Salvation Army enough for helping me get my life back."

Quinn

OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



Family & Social Services

The Salvation Army Family Services department provides support and case management to nearly 20,000 struggling families in our community each year by providing a food pantry for groceries; nutritious meals in the Colorado Café; utility and rental assistance, and other emergency and basic needs items. Family Services also provides seasonal assistance and transportation support to individuals and families.

Youth & Community Services

The Red Shield Community Center and other youth programs and services impacted more than 4,000 youth in our community last year. The Red Shield program offers a supervised and safe environment for activities reinforcing social, spiritual, and developmental life skills through an affordable and licensed after school program, summer day camp, and week-long camps at The Salvation Army's camp in Estes Park.

Sheltering & Supportive Housing Programs

The Salvation Army Shelter & Services at RJ Montgomery provides a bed and a warm meal for up to 220 men, women, and children each night, and our Fresh Start Veteran Grants Per Diem (GPD) and Family Supportive Housing program offers furnished apartments for families and Veterans with case management available for all clients. In 2021, these programs provided services to more than 17,500 individuals, including shelter for over 1,100 families with children.



IMPACT

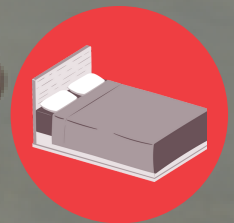
400,000

Meals, Food Bags, Basic Needs, and other Services were provided to Individuals and Families



68,000

Bed Nights of Shelter for more than 1,100 Families, 1,600 Women, 10,000 Men, and 3,000 Others



56,000

Individuals received services from The Salvation Army in El Paso County



73,000

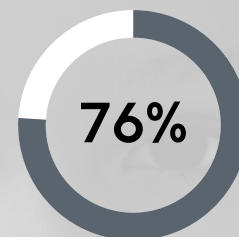
Hours of Volunteer Service logged adding up to over \$2 million in value





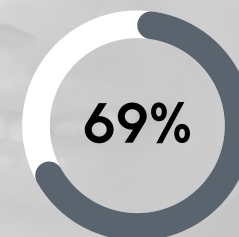
The Salvation Army's youth and community outreach included two block parties; Trunk or Treat; weekly Worship Services; Sunday School, and other festivals and events to share the gospel, fellowship and provide more than 12,000 holistic services to children.

OUR WORK



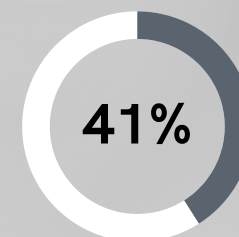
Veteran Success Rate

Our Veteran program boasts one of the state's highest success rates with more than 76% of participants transitioning into permanent housing, and of the eligible Veterans required to gain employment 65% secured full-time work (National average into permanent housing 64% and full-time employment 60%).



Individual Contributions

69% of The Salvation Army's annual budget in El Paso County comes from the generosity of the local community through monetary and gift-in-kind donations.



Clients Served for the First Time

Over 41% (5,723) of the more than 14,000 individuals and families served by The Salvation Army El Paso County for the first time last year were those experiencing homelessness.





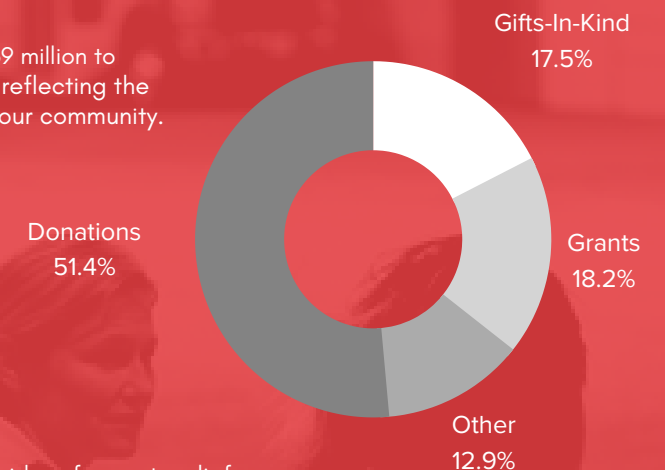
"I moved to Colorado Springs after having surgery - hoping to find a place to stay while I recovered. My condition kept me from being able to stay at a shelter, so a friend provided me with temporary lodging. But I desperately needed food and clothing. I called The Salvation Army for help and could not believe a Family Services case manager brought food, personal care items, a grocery gift card and bus passes to me! The case manager also ensured I had transportation to appointments and clothing vouchers. Thanks to the support from The Salvation Army, I'm now recovered and even moving into permanent housing. I can't thank them enough for going over and above to help me."

Kim

FINANCIALS

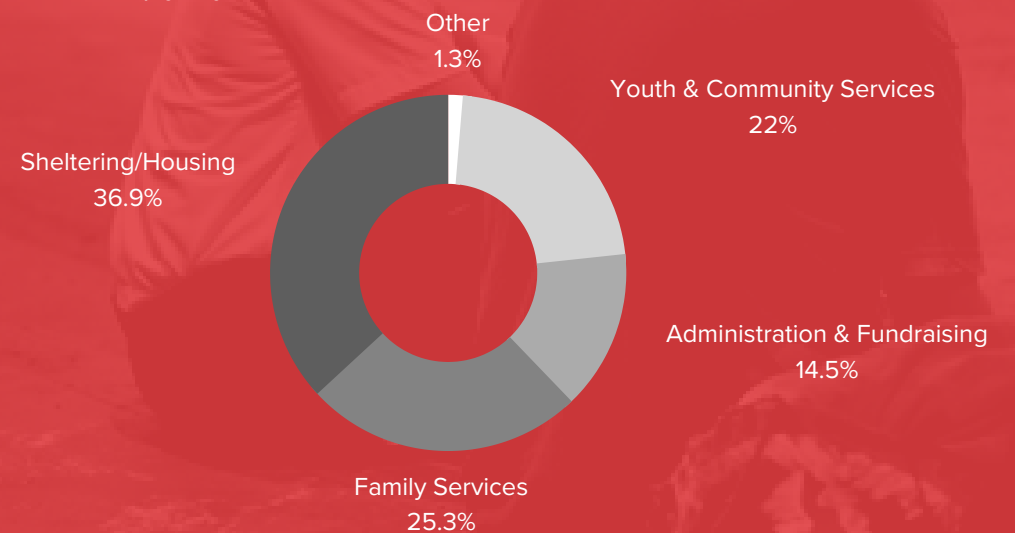
INCOME

Our budget increased from \$5.39 million to \$6.07 million dollars last year - reflecting the increasing need for services in our community.



EXPENSES

As the community's largest provider of poverty relief, The Salvation Army continues to be one of the nation's best nonprofits with 86% of every dollar received in El Paso County going to services.



KEY CHALLENGES

Families are struggling to make ends meet. Increased costs of living and ongoing impacts of COVID, are causing families to face challenges including job and income loss, hunger, and the inability to pay bills. Pandemic poverty is having a profound impact on the stability of families. 2020 marked the most significant jump in poverty since the government began tracking it. Since the pandemic began, 63% of Americans have been living paycheck to paycheck. Sadly, the need for The Salvation Army's support in our community is expected to continue to grow in the coming year.

ADVISORY BOARD

Rick Couch, Chairman

Steve Hocking, Vice-Chairman & Strategic Committee

Greg Mitchell, Treasurer & Property Committee

Anil Dewan, Program Committee

Dwight Dumler, Strategic Planning Committee

Tom Hallenbeck, Development Committee

Gavin Light, Property Committee

Terrance McWilliams, Development Committee

Ray Nunn, Strategic Planning Committee

Jody Richie, Program Committee

Patricia Sarmiento, Program Committee

Carol Schmitz, Development Committee

Scott Turner, Fountain Valley Chairman

EX OFFICIO BOARD MEMBERS

Pam Berg, Women's Auxiliary

Commissioner Doug Riley, Territorial Commander

Major Mike Dickinson, Divisional Commander

Captain Doug Hanson, County Coordinator

Captain Betzy Hanson, County Coordinator for Programs

Lt. Paul Chisholm, Fountain Valley Corps Officer

THE SALVATION ARMY
COLORADO SPRINGS
908 Yuma Street
Colorado Springs, CO 80909

TSACS.ORG
719.636.3891



THE SALVATION ARMY
FOUNTAIN VALLEY
208 Cunningham Drive
Colorado Springs, CO 80911

TSAFV.ORG
719.382.1182



DOING THE
MOST GOOD™