

FOR IMMEDIATE RELEASE



Salvation Army Unveils Innovative "Homeless Throughput System" at The New Center of Hope in Anaheim, CA

ANAHEIM, CA - September 29, 2023 - The Salvation Army is set to make a significant stride in its response to the homeless crisis by introducing the groundbreaking "Homeless Throughput System" at the new Center of Hope in Anaheim, California. The ribbon-cutting ceremony, signifying the completion of a \$38-million project delivering 72 units of new homeless Permanent Supportive Housing, is scheduled for Monday, October 9th at 10AM. The event will be hosted at The Center of Hope, situated at 1455 S. Salvation Place, Anaheim, CA 92805.

The Center of Hope, sprawled across a 14-acre campus in Anaheim, has assumed the role of the national headquarters for the Homeless Throughput System, representing an innovative enterprise-level approach to addressing homelessness. Within this comprehensive campus, a 325-bed emergency homeless shelter, state-of-the-art "Pathways" homeless housing apartments, and an advanced Substance Use Disorder Recovery Center known as the Adult Rehabilitation Center (ARC) all find their place. Additionally, the Salvation Army Center for Applied Research and Innovation (CARI), the world's first of its kind, anchors this transformative initiative.

Major Kenneth Perine, Executive Director of The Salvation Army Orange County, expressed his enthusiasm, stating, "The Salvation Army is committed to being at the forefront of the battle against homelessness. The Homeless Throughput System at the Center of Hope represents a turning point in our efforts to provide comprehensive care and support to those in need. We are dedicated to creating lasting solutions."

Distinguished guests attending the event include City of Anaheim Mayor Ashleigh Aitken, State Senator Tom Umberg, Congressman Lou Correa, Orange County Supervisors Doug Chaffee and Vicente Sarmiento, and CalOptima CEO Michael Hunn, among others. This event promises to be an extraordinary celebration of newfound possibilities and renewed hope for the community.

About The Salvation Army Orange County: The Salvation Army Orange County proudly leads the way in providing comprehensive care for individuals and families in need throughout Orange County. Our unwavering commitment extends to diverse demographics, encompassing families, men, women, young adults, seniors, and veterans. Our wide range of services includes shelters, rent and utility assistance, food pantries, anti-trafficking initiatives, adult rehabilitation programs, and youth support services.

For Event Information, please contact: Ben Hurst Director of The Center for Applied Research & Innovation Benjamin.Hurst@usw.salvationarmy.org (714) 210-6037

For Media Inquiries, please contact: Katina Fields Divisional Director of Media & Public Relations Katina.Fields@usw.salvationarmy.org (714) 865-5690